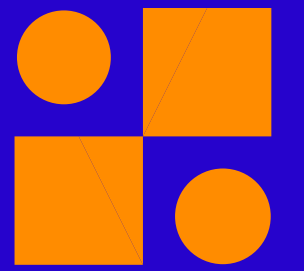




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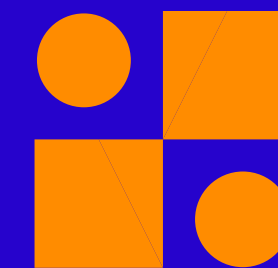


MAGNETIC + COMMUNICATIONS

Design, when executed thoughtfully, transcends language barriers and resonates universally.

In a world inundated with information, design communication is essential for capturing attention, conveying messages, and leaving a lasting impression. It merges creativity with functionality, influencing perceptions, behaviors, and decisions across diverse contexts.



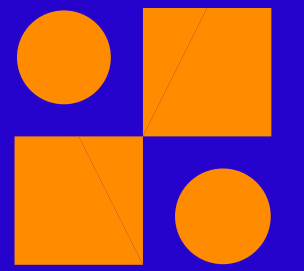


Your communications champion – and partner

We are communication experts, reimagining design messaging for a range of different and diverse clients, across different media. Our strength lies in our working knowledge and appreciation of what performs in the real world.

Here's a few businesses that we've helped.

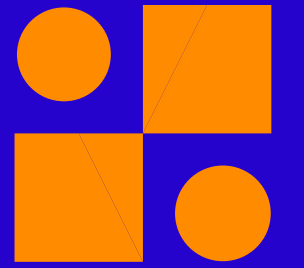




OUR EXPERTISE

Effective design communication strives to engage, inform, and persuade its audience, whether through logos, websites, product packaging, or spatial environments.





OUR EXPERTISE

Here are some key areas of **our expertise**:



- Annual Reviews
- Brochure Design
- Digital Publications
- Proposals & Reports
- Magazine Design



- Asset Creation
- Character Design
- Icon Design



- Pitch Docs
- Credentials
- Town Halls
- PPT Presentations
- On Stage Presentations



- Event Signage
- Event Design

OUR PROCESS



1

Kick off meeting and briefing



2

Sector, audience and competitor research



3

Initial findings and conceptual thoughts



4

Design and creation



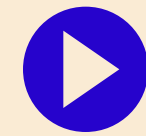
5

Design refinement



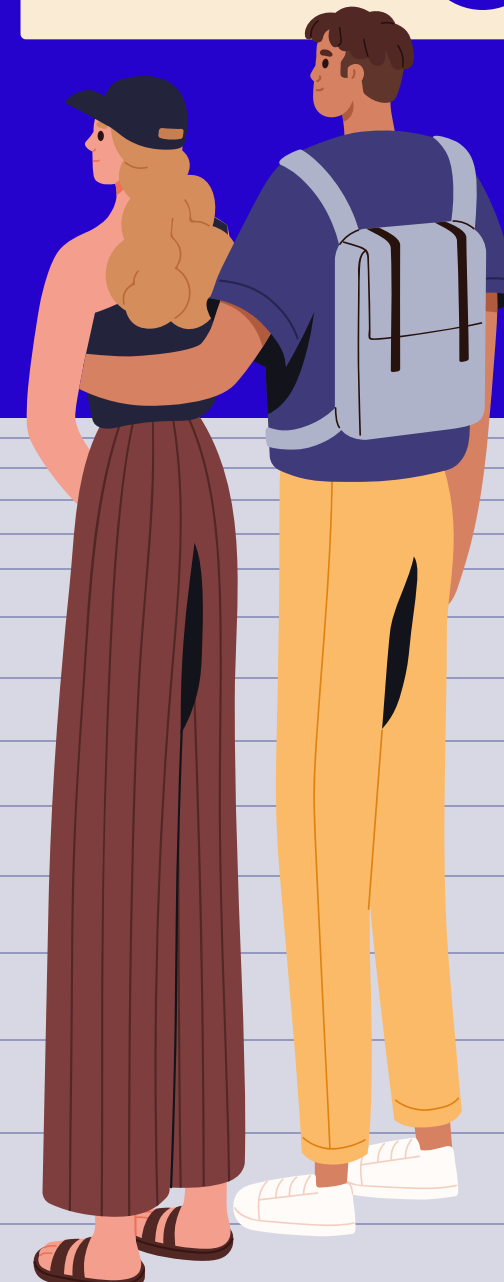
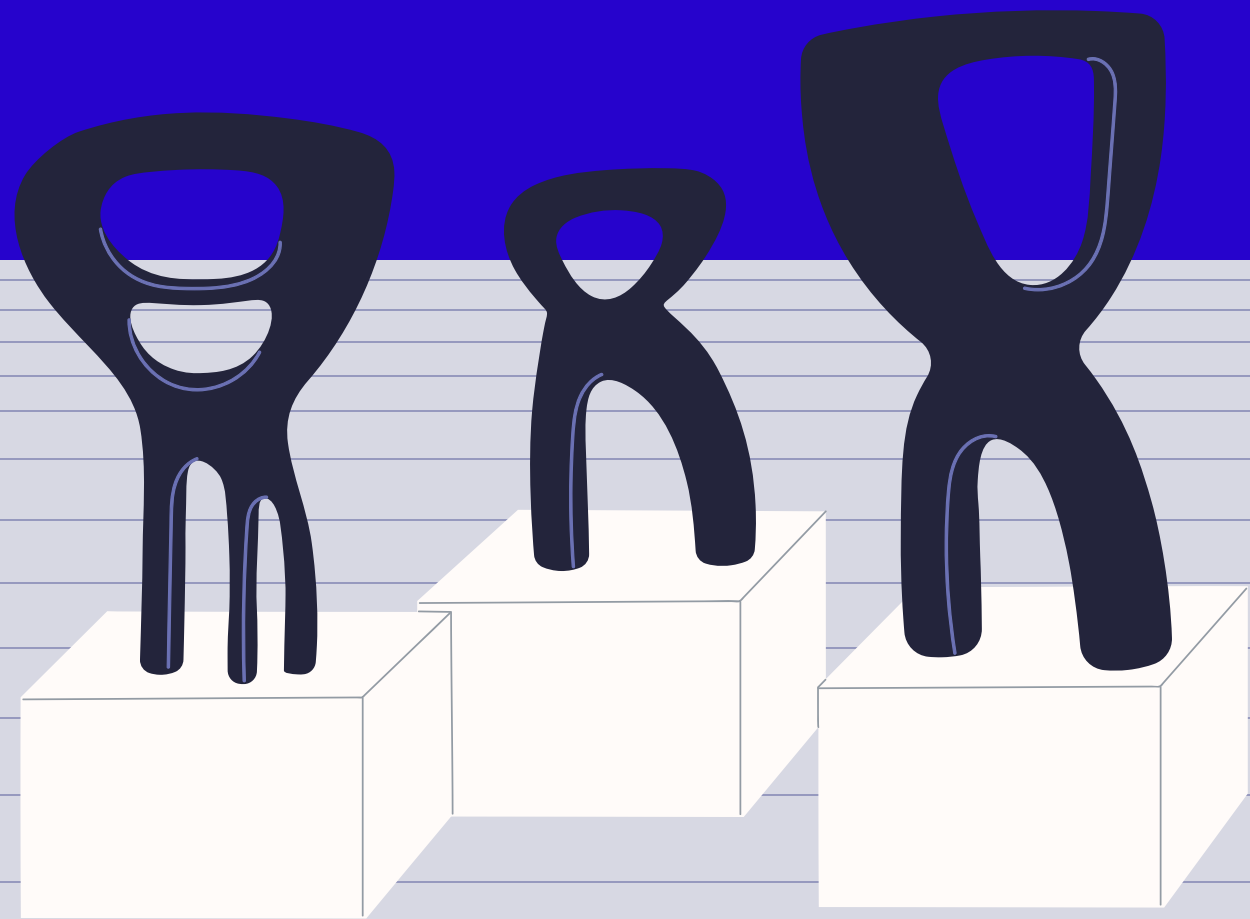
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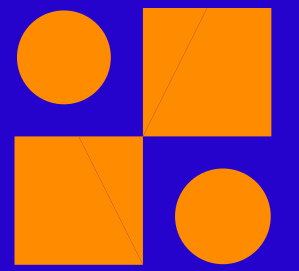
Final approval and handover



7

Continued design support





OUR PROCESS

Projects in this sector could range from event signage to publications, processes will differ slightly depending on the size and type of project.



1 >>>

Kick off meeting and briefing

We listen, ask questions and learn all we can during this stage to enable us to best answer the clients brief.

At this point in time we will request brand guidelines and any previous work that might be relevant to the project.

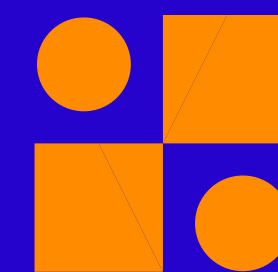
2 >>>



Sector, audience and competitor research

By researching your business, your sector and your competition we can start to build an accurate picture of the type of design message we will be communicating for you, its tone and how it fits with your current brand and its audience.





OUR PROCESS



3 >>>

Initial findings and conceptual thoughts

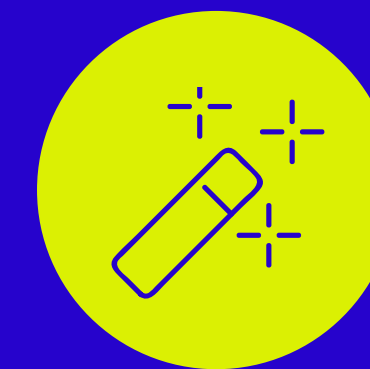
Once we have completed stages 1 and 2 we look at which tool in our toolbox best suits your project, be it a brochure or publication, iconography, event graphics or a screen presentation we will have you covered.



4 >>>

Design and creation

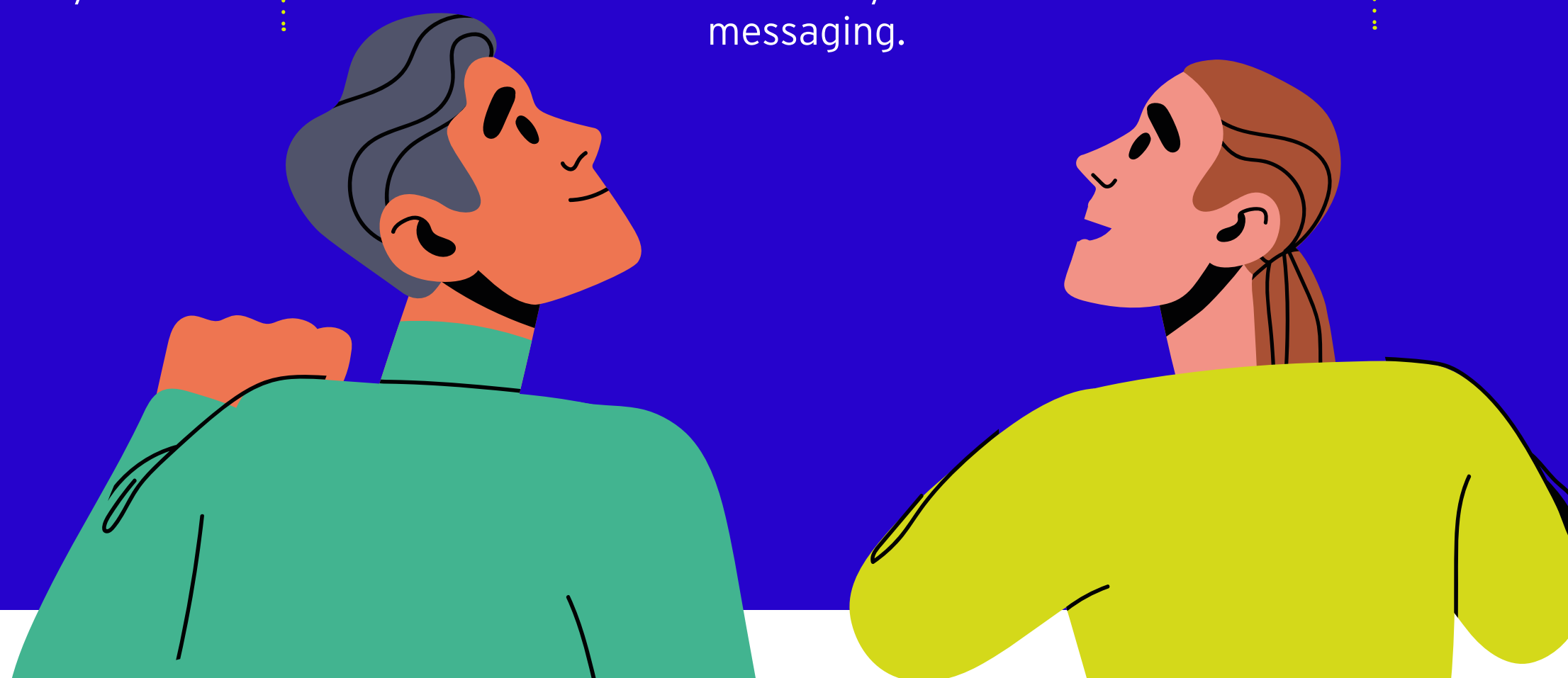
The next step is to start working our concepts up into full working designs which are presented with reasoning for the client to see our thoughts and creative workings and how the project sits with your current brand and messaging.

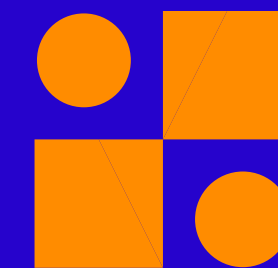


5 >>>

Design refinement

Working closely with the client the design refining process takes place. This involves addressing queries, resolving issues, and adapting to changing needs, ensuring that clients feels valued and heard.





OUR PROCESS

6 >>>



Final approval and handover

When both parties are happy with the project outcome we will supply all relevant files for project roll out.

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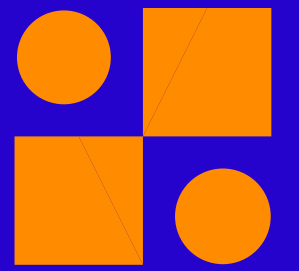
7 ●●●



Continued design support

We take pride in our work, we pay attention to detail, demonstrate dedication, and strive for continuous improvement. Nurturing long-term relationships and client loyalty is important to us.





GET IN TOUCH

Please don't hesitate to reach out for assistance, questions, or just a chat. We look forward to talking with you about your communication requirements.



MAGNETIC.