

OLTRE

ÓL•TRE: AN ITALIAN WORD MEANING “OVER, ABOVE OR BEYOND”

OLTRE is not your typical travel magazine.

Our editors are focused on the why of travel, not just the how. Fashion, design, music and art are blended throughout, and luxury fashion brands are incorporated in unexpected ways.

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Our mission is to inspire affluent travelers and connect with them on myriad lifestyle interests, from art and culture to fashion and style and beyond. Consider OLTRE a collectible little black book of the best discoveries around the world. We offer a fresh perspective on global luxury travel.

Quarterly print distribution to 100,000 high-net-worth clients of luxury advisors from Internova Travel Group agencies.

Printed on eco-certified archival-quality paper for a lasting keepsake. Digital edition available online and distributed through email and social media.

We have the luxury consumer you want to reach.

The Elite Traveler values the expertise an advisor provides and nearly 60% prefer to “Book Human”. On average they:

- ✓ Fly First or Business Class
- ✓ Stay in Luxury Hotels or Resorts
- ✓ Travel six times per year for leisure
- ✓ Plan to take a cruise (nearly 60%)

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2025 TRAVEL PARTNER RATE CARD

**Advertisements run in both the print and digital editions of the magazine.*

FULL PAGE: \$12,810

2-PAGE SPREAD: \$21,810

1/3-PAGE VERTICAL: \$4,540
Maximum of three available per volume.

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WINTER 2025



Volume 8

THE CITY & COUNTRY ISSUE

Slow lane, fast lane: Countryside retreats and the ultimate urban breaks. Glamorous trains and cruises. Plus: new luggage.

Ad Close: 11/4/2024

Ad Materials Due: 11/19/2024

Drop Date: 1/7/2025

SPRING 2025



Volume 9

THE STYLE ISSUE

Architecture, design and traveling à la mode: Our most fashionable issue. Where to shop next. Plus: yachts and safaris.

Ad Close: 2/5/2025

Ad Materials Due: 2/20/2025

Drop Date: 4/1/2025

SUMMER 2025



Volume 10

THE ENTERTAINMENT ISSUE

Introducing the OLTRE List: All the places, people and events to know — jazz, art, cabaret, film and beyond — on land and at sea. Plus: new hotels.

Ad Close: 5/6/2025

Ad Materials Due: 5/20/2025

Drop Date: 7/1/2025

FALL 2025



Volume 11

THE TASTE ISSUE

Our annual guide to the world's best new restaurants, food-driven experiences, wine cruises and more.

Ad Close: 8/6/2025

Ad Materials Due: 8/20/2025

Drop Date: 9/30/2025

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