

GTC WEEKLY WRAP-UP

AUGUST 23, 2024

LEARN MORE BY CLICKING THE LINKS BELOW.



NEWS & UPDATES

- See the latest GTC travel news and updates.
- NDC Airline Retailing.
- Explore the newly updated IT SharePoint site, now open to all internal GTC employees and ICs. Stay tuned for more enhancements in the future and revamped GTC Central Intranet video coming soon!

UPCOMING EVENTS

- Act fast! Register now for Elevate Connections 2024 in New York City. Spaces are limited and filling up quickly. Don't miss this opportunity!
- Join the Hawaiian Islands on the East Coast! Register now for the U.S. Leisure Educational Blitz in DC, Atlanta, and Orlando.

PARTNER PROMOTIONS & UPDATES

AIR

- View airline updates for advisors.

CRUISE - WAVE SEASON

- Explora Journeys - Help your clients take advantage of Explora Journey's 1st Anniversary Special with Extra Savings and a \$365 Journey Experience Credit
- Explora Journeys - There are plenty of promotions that Explora has in place right now. Click here for details!

LAND

- Meet Jessica Matthews with A&K: Mastering the Art of Extraordinary Custom Vacations.
- Update from a SELECT In-Country Partner-TempoVip.

TOUR

- Experience A Magical Festive Season Abroad With Family Twist!
- Lima & Cusco Highlights - Special Offer.
- Abercrombie & Kent - Earn a \$500 Advisor Gift Card for new bookings on Abercrombie & Kent's 2024 Luxury Expedition Cruises, including the British Isles, Italy, Japan, Papua New Guinea & the Solomon Islands, Antarctica and more.
- Abercrombie & Kent - For A & K's Antarctica Holiday Voyage, "Kids Sail Free", no single supplement, and \$5000pp air credit when air is booked through A & K!
- Roadtrips - World Cup Mania has begun! Our partners at Roadtrips have opened up their 2026 packages for the World Cup. Click here for more details.
- Travelex Insurance – Our commission on some plans increased by 4%! Check out the new commission structure!
- Micato Safaris – Don't forget that Micato has extended their booking window for their advisor incentive, where they can earn a free African Safari or Indian Journey.

HOTEL

- Annual Fall Festival at Palm Heights.
- Cap Rocat Newsletter.
- Amanzoe - Maria Sharapova Retreat.
- Casa de Campo Villa Palmares.
- EARN 15% Commission - The STARS Premium Room Incentive July 22, 2024 - January 5, 2025.

MARKETING UPDATES

- The Social Society: Elevate your social media presence and simplify the sharing of engaging travel content with The Social Society, our tailored service designed to help you achieve social media success while seamlessly engaging with potential customers.
- Theme Month Wellness: Help your clients prioritize their well-being this August by introducing them to exclusive wellness experiences in collaboration with our Theme Month Wellness partners.
- Theme Month Advisor Training Materials: Unlock unique wellness experiences for your clients this August with our Theme Month Advisor Training Materials, where you can discover exclusive wellness offerings worldwide.
- Show appreciation to your clients with a lasting gift that motivates and encourages future bookings by offering them a complimentary subscription to OLTRE, our physical quarterly magazine. Learn more!
- SOCIAL MEDIA: Enhance your social media expertise with our comprehensive collection of social media toolkits, filled with valuable resources to elevate your strategy. You can also access all past social media toolkits.
- Agent Profiler Reviews: If you have previously saved your personalized review link on your computer or in your email, please log into Agent Profiler to retrieve your NEW link by navigating to "My Reviews" and clicking on "Click here to submit your review." Make sure that the link you send to your clients includes "globaltravelcollection" in it.

LEARNING & DEVELOPMENT OPPORTUNITIES

- What's Trending in Learning & Development Newsletter for Advisors - August 2024.
- Unlock the power of the Internova CURATED Hotels & Resorts program. Register now for August's webinar!
- Calling all GTC advisors: Elevate your success within Internova SELECT Hotels & Resorts program. Register today for August's webinar!

WEBINARS

- SLS Cancun - An introduction to SLS Cancun, recently added to the Curated program! Register for a chance to win a 2-night stay!! Monday, August 26th, 3pm EST / 12pm PST.
- Resort Valle dell'Erica Thalasso - Longtime Sardinian Luxury Leader Five-Star Resort Valle dell'Erica Thalasso & Spa, part of Delphina hotels & resorts awarded with five wins at the 'Oscars of World Tourism', ringing in 32 years of Muntoni family hospitality, is now part of Internova, SELECT! Register for a chance to win a 3-night stay!! Thursday, August 29th, 1pm EST / 10am PST.
- Costa Navarino - Costa Navarino is enriched by Navarino Agora, a curated marketplace where guests and locals meet to shop, dine, and be entertained with cultural happenings and a diverse program of pop-up events. Register for a chance to win a 2-night stay!! Friday, August 30th, 1pm EST / 10am PST.
- Alexander Hotel, Mexico City - Join Ingrid Velásquez, Director of Sales & Marketing, for an introduction to the Alexander Hotel in Mexico City! Register for a chance to win a 2-night stay!! Friday, August 30th, 3pm EST / 12pm PST.
- Sandals & Beaches Resorts – There are several trainings being hosted by Sandals & Beaches on the resorts in their various locations.

SUSTAINABLE TRAVEL

- Just 5-short videos to become a Sustainability Advocate. Earn the badge and eye-popping social media collaterals.

JUST BACK FROM

- Explore the JUST BACK FROM series.