

E-NEWSLETTER MIDDLE DISPLAY AD

The e-newsletter is a monthly email that includes multiple partners and is distributed across the Internova Travel Group agencies.

Required Information

Please provide the following information for an e-newsletter middle display ad.

- **Imagery:**
 - 635 wide x 272 high in pixels
 - JPG format

Desired Call-to-action

Desired Call-to-action Note: Offers must be loaded to the GDS program's rate codes, combinable with the program's benefits and uploaded to the Promotion Management Tool located on the Partner Portal RFP site. Please consult with your property's RFP contact to upload promotions via the Internova RFP site.

- **Option 1:** Promotional offer on the Internova Travel website or landing page.
- **Option 2:** Advisor-facing PDF or PDF Requirements (optional)
 - File size must be under 1MB or URL, no limit on text or photos, style is up to the partner.
 - PDF must include the program's logo on it.
- **Option 3:** Video hosted on Internova's Vimeo account.

Disclosure: It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to hotelmktg@internova.com.