

SOCIAL MEDIA POST

The social media post quickly connects you to our private Facebook group for Internova Travel Group advisors, providing easy and efficient access. Please note that Internova has final approval on content submitted to the page.

Required Information

Please provide the following information for a social media post.

- **Content:** Must provide copy or key points to focus on in the social media post.
- **Must choose EITHER video or images:**
 - Video Specs:
 - MP4 format
 - Video must be fully edited (audio included)
 - Content can be consumer-facing or advisor-facing
 - Orientation – Portrait mode
 - Duration – up to 60 seconds
 - Image Specs:
 - 4-8 images
 - JPG format
 - Maximum 2MB

Disclosure: It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to hotelmktg@internova.com.