

# WORLDWIDE

Hotels & Resorts | INTERNOVA

## INDIVIDUAL PARTNER EMAIL

Individual partner emails go out to Internova Travel Group's entire network of advisors. Submissions must contain advisor messaging, such as upcoming offer details, property update, training, etc.

### Required information to be provided by Partner.

#### Mandatory information

- 3 – 6 pictures, Minimum 700 pixels wide, no copy is allowed on images
- .eps logo file
- Hotel name or Brand and location
- Text

1. **Subject line: 50 characters**

2. **Headline: 50 characters**

3. **Body copy: Maximum of 800 characters with spaces**

- a. Suggested topics:

- i. Spotlight a property, new renovations & openings, updates, new experiences, etc.
- ii. Events

- **Advisor-facing PDF (OPTIONAL)**

1. File size must be under 1MB no limit on text or photos, style is up to you.
2. PDF should include the Internova Worldwide program logo.
3. Call to action should read – *Book via the Internova Worldwide program rate codes, non-GDS users can contact (add contact info) and ask for the Internova Worldwide program rates and amenities.*

**Disclosure: It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to your marketing account manager to be eligible for insertion.**