

Tactic	Distribution	Frequency	Audience	Cost
B2B				
Individual Partner Email	Up to 70,000	-	Advisors	\$6,000
Multi-Property Brand Email	Up to 70,000	-	Advisors	\$8,000
Multi-Supplier Email Newsletter	Up to 70,000	Monthly deployment	Advisors	-
· Top Feature				\$5,000
· Middle Display Ad				\$4,500
· Middle Feature				\$3,000
· Package of three listings				\$5,000
Last-Minute Sales Push Offer Email	Up to 70,000	Monthly deployment	Advisors	-
· Featured Listing				\$2,000
· Listing				\$1,500
· Line Listing				\$500
Social Media	5,000	-	Advisors	-
· Cover Photo Sponsorship — Private Advisor Facebook Group	-	2-week run	Advisors	\$800
· Post — Private Advisor Facebook Group				\$400
Internova Daily	Up to 100,000	1-month run	Advisors	-
· Featured Banner Ad:				\$6,000
· Horizontal Middle Banner Ad				\$4,000
· Wide Skyscraper Banner Ad				\$4,000
· Horizontal Bottom Banner Ad				\$3,500
· Sidebar Banner Ad				\$3,000

Tactic	Distribution	Frequency	Audience	Cost
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B2C

Print Magazine with Digital Edition	100,000	Quarterly	Consumers	-
· 2-Page Spread Display Ad				\$21,810
· Full-Page Display Ad				\$12,810
· 1/3-Page Vertical Display Ad				\$4,540
· 1/4-Page Share Advertorial				\$3,840
· Add-On Digital Edition Video				\$500
Email Newsletter Edition	Up to 70,000 Advisors and 400,000+ Consumers	Twice Quarterly	Advisors & Consumers	-
· Spotlight Article				\$6,000
· Horizontal Display Ad				\$4,000
· Carousel Featured Image				\$750

Engagement Packages

Base Bundle	-	-	Advisors	\$6,500
Bold Bundle	-	-	Advisors	\$13,000
Brilliant Bundle	-	-	Advisors	\$15,000
Bespoke Bundle	-	-	Advisors & Consumers	\$18,000