



Hotels & Resorts | INTERNOVA

## E-Newsletter – Featured

Required information to be provided by Partner.

### Mandatory information

- 1 Image sized to 450px x 372px .jpg, no copy allowed on image
- .eps logo file
- Hotel name and location
- Text: **Maximum of 350 characters with spaces**

1. Header Line

2. Copy

### • Desired call-to-action:

- Option 1: Landing page on the Internova Travel Website
- Option 3: Advisor-facing PDF

a. **PDF Requirements (optional)**

1. File size must be under 1MB no limit on text or photos, style is up to you.
2. PDF should include Internova SELECT program logo.

**Disclosure: It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to your marketing account manager to be eligible for insertion.**