



Hotels & Resorts | INTERNOVA

E-Newsletter – Listing

Required information to be provided by Partner

Mandatory information

- Hotel name and location
- 1 hi-res Image jpg, no copy on image
- Text: **Maximum of 300 characters with spaces**

1. Header Line
2. Copy

- **Desired call-to-action:**

- a. Option 1: Landing page on the Internova Travel website
- b. Option 3: Advisor-facing PDF

- i. **PDF Requirements (optional)**

1. File size must be under 1MB no limit on text or photos, style is up to you.
2. PDF should include the Internova CURATED program logo.

Disclosure: It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to your marketing account manager to be eligible for insertion.