

## HOTEL DAILY SKYSCRAPER BANNER AD

The Hotel Daily is the go-to resource for Internova Travel Group advisors, offering a centralized hub for hotel and in-country partner information. The assets should cater to advisors, highlighting promotional offers, product details, training resources, and more.

## **Required Information**

Please provide the following information for a Hotel Daily skyscrapper banner ad.

- Artwork:
  - Height 635 x width 250 in pixels
  - JPG format
- **O er:** Any offers must be bookable through the full 30-day period the ad is live
- **Content:** Must be advisor-facing and call-to-action must be to book via the appropriate hotel program

## **Mandatory Call-to-action**

- **Option 1:** Advisor-facing URL Example: Internova Travel Website property profile page
- Option 2: Advisor-facing PDF
  - PDF Requirements
    - 1. File size must be under 1MB or URL, no limit on text or photos, style is up to the partner.
    - 2. PDF must include the program's logo on it.

*Disclosure:* It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to <u>hotelmarketing@internova.com</u>.



