

## HORIZONTAL BOTTOM BANNER AD

The Hotel Daily is the go-to resource for Internova Travel Group advisors, offering a centralized hub for hotel and in-country partner information. The assets should cater to advisors, highlighting promotional offers, product details, training resources, and more.

### Required Information

Please provide the following information for a Hotel Daily horizontal banner ad.

- **Artwork:**
  - 635 wide x 272 high in pixels
  - JPG format
- **Offer:** Any offers must be bookable through the full 30-day period the ad is live
- **Content:** Must be advisor-facing and call-to-action must be to book via the appropriate hotel program

### Mandatory Call-to-action

- **Option 1:** Advisor-facing URL  
Example: Internova Travel Website property profile page
- **Option 2:** Advisor-facing PDF
  - PDF Requirements
    1. File size must be under 1MB or URL, no limit on text or photos, style is up to the partner.
    2. PDF must include the program's logo on it.

*Disclosure:* It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to [hotelmktg@internova.com](mailto:hotelmktg@internova.com).