

## E-NEWSLETTER TOP FEATURE

The e-newsletter is a monthly email that includes multiple partners and is distributed across the Internova Travel Group agencies. The top featured property is prominently showcased at the top of the newsletter, receiving a larger allocation of space.

### Required Information

Please provide the following information for an e-newsletter top feature.

- **Property Name** or **Brand** and their **location** (only 1 property and/or brand allowed)
- **Image:**
  - 450 wide x 372 high in pixels
  - JPG format
  - No copy allowed on image
- **Content:**
  - Body headline – up to 30 characters
  - Body copy – *Maximum of 350 characters* (includes spaces)

### Mandatory PDF

- **PDF Requirements**
  1. File size must be under 1MB or URL, no limit on text or photos, style is up to the partner.
  2. PDF must include the program's logo on it.

*Disclosure:* It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to [hotelmarketing@internova.com](mailto:hotelmarketing@internova.com).