

Colour

Primary

Economist Red	High Contrast
#E3120B	#F6423C

London 5	London 20	London 35	London 70	London 85	London 95	London 100
#0D0D0D	#333333	#595959	#B3B3B3	#D9D9D9	#F2F2F2	#FFFFFF

Primary

Los Angeles 20	#141F52
Los Angeles 30	#1F2E7A
Los Angeles 45	#2E45B8
Los Angeles 55	#475ED1
Los Angeles 90	#D6DBF5
Los Angeles 95	#EBEDFA

Hong Kong 45	#1DC9A4
Hong Kong 55	#36E2BD
Hong Kong 90	#D2F9F0 C15 M0 Y8 K0
Hong Kong 95	#E9FCF8

Secondary

#FF5A42	C0 M80 Y76 K0
#FEA291	C0 M45 Y36 K0
#FFE9E3	C0 M9 Y7 K0

#5E2BEC	C76 M78 Y0 K0
#D3CAFC	C15 M19 Y0 K0
#D7D0FE	C13 M17 Y0 K0

#16A4A6	C78 M14 Y38 K0
#0EB2B8	C75 M5 Y31 K0
#A6EDED	C31 M0 Y11 K0

Backdrop Colours

Chicago 95 #EBEDFA R235 G237 B250 C10 M8 Y0 K0

Hong Kong 95 #E9FCF8 R233 G252 B248 C10 M0 Y5 K0

Los Angeles 95 #F5F4EF R245 G244 B239 C0 M0 Y6 K8
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Paris 95 #EFF5F5 R239 G245 B245 C8 M2 Y4 K0
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