

Classified Worldwide (£)



Executive Focus Includes featured job post for 1 month on The Economist Jobs Board	Black & White £	Four Colour £
One page	18,700	23,375
Half page	12,750	15,550
Quarter page	6,675	8,300

Appointments Includes featured job post for 1 month on The Economist Jobs Board	Black & White	Four Colour
One page	16,750	20,575
Half page	11,050	13,950
Quarter page	5,700	7,100
Single column cm (min 3cms)	236	296

Tenders	Black & White	Four Colour
One page	22,525	28,125
Half page	12,075	14,875
Quarter page	6,175	8,075
Single column cm (min 3cms)	256	336

Courses	Black & White	Four Colour
One page	14,875	18,625
Half page	9,950	12,750
Quarter page	4,975	6,425
Single column cm (min 3cms)	207	266

Property	Black & White	Four Colour
One page	18,950	24,150
Half page	9,425	12,075
Quarter page	4,725	6,125
Eighth page	2,350	3,050

All other categories	Black & White	Four Colour
One page	18,625	23,450
Half page	11,825	14,700
Quarter page	5,950	7,400
Single column cm (min 3cms)	246	305

Guaranteed positions to be priced at 15 % surcharge

All rates are gross

Prices valid until 31 December 2025

Classified Worldwide (USD)



Executive Focus Includes featured job post for 1 month on The Economist Jobs Board	Black & White \$	Four Colour \$
One page	33,075	43,100
Half page	21,600	26,700
Quarter page	11,550	13,775

Appointments Includes featured job post for 1 month on The Economist Jobs Board	Black & White	Four Colour
One page	27,550	36,300
Half page	17,925	23,375
Quarter page	9,600	12,925
Single column inch	929	1,209
Single column cm (min 3cms)	372	484

Tenders	Black & White	Four Colour
One page	36,800	45,725
Half page	19,800	24,900
Quarter page	10,550	13,775
Single column inch	1,012	1,317
Single column cm (min 3cms)	405	526

Courses	Black & White	Four Colour
One page	25,750	32,650
Half page	17,075	22,100
Quarter page	8,750	10,975
Single column inch	978	1,272
Single column cm (min 3cms)	391	508

Real Estate	Black & White	Four Colour
One page	32,225	41,900
Half page	16,150	21,000
Quarter page	8,075	10,550
Eight page	4,050	5,275

All other categories	Black & White	Four Colour
One page	30,850	39,350
Half page	18,100	23,875
Quarter page	9,600	11,825
Single column inch	1,150	1,272
Single column cm (min 3cms)	460	508

Guaranteed positions will be priced at a 15% surcharge

All rates are gross

Prices valid until 31 December 2025

Classified The Americas only (USD)



Executive Focus	Black & White	Four Colour
Includes featured job post for 1 month on The Economist Jobs Board	\$	\$
One page	21,600	26,600
Half page	14,275	17,500
Quarter page	7,275	9,100

Appointments	Black & White	Four Colour
Includes featured job post for 1 month on The Economist Jobs Board		
One page	18,200	23,800
Half page	12,500	15,900
Quarter page	6,325	8,150

Tenders	Black & White	Four Colour
One page	24,300	30,850
Half page	13,175	16,650
Quarter page	6,925	9,000

Courses	Black & White	Four Colour
One page	18,625	20,900
Half page	11,050	14,375
Quarter page	5,525	7,275

Real Estate	Black & White	Four Colour
One page	21,175	27,125
Half page	10,625	13,600
Quarter page	5,275	6,800

All other categories	Black & White	Four Colour
One page	21,425	22,775
Half page	12,825	16,150
Quarter page	6,450	8,325

Guaranteed positions will be priced at 15% surcharge

All rates are gross

Prices valid until 31 December 2025