

## Classified Worldwide (£)



| Executive Focus<br>Includes featured job post for 1 month on The Economist Jobs Board | Black & White | Four Colour |
|---------------------------------------------------------------------------------------|---------------|-------------|
|                                                                                       | £             | £           |
| One page                                                                              | 22,000        | 27,500      |
| Half page                                                                             | 15,000        | 18,300      |
| Quarter page                                                                          | 7,850         | 9,750       |

| Appointments<br>Includes featured job post for 1 month on The Economist Jobs Board |        |        |
|------------------------------------------------------------------------------------|--------|--------|
| One page                                                                           | 19,700 | 24,200 |
| Half page                                                                          | 13,000 | 16,400 |
| Quarter page                                                                       | 6,700  | 8,350  |
| Single column cm (min 3cms)                                                        | 278    | 348    |

| Tenders                     |        |        |
|-----------------------------|--------|--------|
| One page                    | 26,500 | 33,100 |
| Half page                   | 14,200 | 17,500 |
| Quarter page                | 7,250  | 9,500  |
| Single column cm (min 3cms) | 301    | 395    |

| Courses                     |        |        |
|-----------------------------|--------|--------|
| One page                    | 17,500 | 21,900 |
| Half page                   | 11,700 | 15,000 |
| Quarter page                | 5,850  | 7,550  |
| Single column cm (min 3cms) | 244    | 313    |

| Property     |        |        |
|--------------|--------|--------|
| One page     | 22,300 | 28,400 |
| Half page    | 11,100 | 14,200 |
| Quarter page | 5,550  | 7,200  |
| Eighth page  | 2,750  | 3,600  |

| All other categories        |        |        |
|-----------------------------|--------|--------|
| One page                    | 21,900 | 27,600 |
| Half page                   | 13,900 | 17,300 |
| Quarter page                | 7,000  | 8,700  |
| Single column cm (min 3cms) | 289    | 359    |

**Guaranteed positions to be priced at 15 % surcharge**

**All rates are gross**

**Prices valid until 31 December 2025**

## Classified Worldwide (USD)



| <b>Executive Focus</b>                                                    | <b>Black &amp; White Four Colour</b> |           |
|---------------------------------------------------------------------------|--------------------------------------|-----------|
| <b>Includes featured job post for 1 month on The Economist Jobs Board</b> | <b>\$</b>                            | <b>\$</b> |
| One page                                                                  | 38,900                               | 50,700    |
| Half page                                                                 | 25,400                               | 31,400    |
| Quarter page                                                              | 13,600                               | 16,200    |

| <b>Appointments</b>                                                       | <b>Black &amp; White Four Colour</b> |        |
|---------------------------------------------------------------------------|--------------------------------------|--------|
| <b>Includes featured job post for 1 month on The Economist Jobs Board</b> |                                      |        |
| One page                                                                  | 32,400                               | 42,700 |
| Half page                                                                 | 21,100                               | 27,500 |
| Quarter page                                                              | 11,300                               | 15,200 |
| Single column inch                                                        | 1,093                                | 1,422  |
| Single column cm (min 3cms)                                               | 438                                  | 569    |

| <b>Tenders</b>              | <b>Black &amp; White Four Colour</b> |        |
|-----------------------------|--------------------------------------|--------|
| One page                    | 43,300                               | 53,800 |
| Half page                   | 23,300                               | 29,300 |
| Quarter page                | 12,400                               | 16,200 |
| Single column inch          | 1,191                                | 1,549  |
| Single column cm (min 3cms) | 476                                  | 619    |

| <b>Courses</b>              | <b>Black &amp; White Four Colour</b> |        |
|-----------------------------|--------------------------------------|--------|
| One page                    | 30,300                               | 38,400 |
| Half page                   | 20,100                               | 26,000 |
| Quarter page                | 10,300                               | 12,900 |
| Single column inch          | 1,150                                | 1,496  |
| Single column cm (min 3cms) | 460                                  | 598    |

| <b>Real Estate</b> | <b>Black &amp; White Four Colour</b> |        |
|--------------------|--------------------------------------|--------|
| One page           | 37,900                               | 49,300 |
| Half page          | 19,000                               | 24,700 |
| Quarter page       | 9,500                                | 12,400 |
| Eight page         | 4,750                                | 6,200  |

| <b>All other categories</b> | <b>Black &amp; White Four Colour</b> |        |
|-----------------------------|--------------------------------------|--------|
| One page                    | 36,300                               | 46,300 |
| Half page                   | 21,300                               | 28,100 |
| Quarter page                | 11,300                               | 13,900 |
| Single column inch          | 1,150                                | 1,496  |
| Single column cm (min 3cms) | 460                                  | 598    |

**Guaranteed positions will be priced at a 15% surcharge**

**All rates are gross**

**Prices valid until 31 December 2025**

## Classified The Americas only (USD)

The  
Economist

| Executive Focus                                                    |  | Black & White | Four Colour |
|--------------------------------------------------------------------|--|---------------|-------------|
| Includes featured job post for 1 month on The Economist Jobs Board |  | \$            | \$          |
| One page                                                           |  | 25,400        | 31,300      |
| Half page                                                          |  | 16,800        | 20,600      |
| Quarter page                                                       |  | 8,550         | 10,700      |
| Appointments                                                       |  | Black & White | Four Colour |
| Includes featured job post for 1 month on The Economist Jobs Board |  |               |             |
| One page                                                           |  | 21,400        | 28,000      |
| Half page                                                          |  | 14,700        | 18,700      |
| Quarter page                                                       |  | 7,450         | 9,600       |
| Tenders                                                            |  | Black & White | Four Colour |
| One page                                                           |  | 28,600        | 36,300      |
| Half page                                                          |  | 15,500        | 19,600      |
| Quarter page                                                       |  | 8,150         | 10,600      |
| Courses                                                            |  | Black & White | Four Colour |
| One page                                                           |  | 21,900        | 24,600      |
| Half page                                                          |  | 13,000        | 16,900      |
| Quarter page                                                       |  | 6,500         | 8,550       |
| Real Estate                                                        |  | Black & White | Four Colour |
| One page                                                           |  | 24,900        | 31900       |
| Half page                                                          |  | 12,500        | 16000       |
| Quarter page                                                       |  | 6,200         | 8000        |
| All other categories                                               |  | Black & White | Four Colour |
| One page                                                           |  | 25,200        | 26800       |
| Half page                                                          |  | 15,100        | 19000       |
| Quarter page                                                       |  | 7,600         | 9800        |

**Guaranteed positions will be priced at 15% surcharge**

**All rates are gross**

**Prices valid until 31 December 2025**