

Privacy Policy for Disbeaute LLC

Effective Date: September 1, 2023

Introduction:

Welcome to Disbeaute, your trusted beauty industry educational platform where creators have the opportunity to monetize their valuable content. This Privacy Policy outlines how we collect, use, and protect your data while ensuring compliance with California's privacy laws, including the California Consumer Privacy Act (CCPA).

1. Information We Collect:

1.1 Account Information:

To create and manage your account, we collect personal details such as your name, email address, and password. This information is crucial for user identification and communication.

1.2 Payment Information:

When you engage with creators on our platform or make payments, we collect payment details, such as credit card numbers, billing addresses, and other necessary financial information. Rest assured, we use trusted third-party payment processors to handle this sensitive data securely.

1.3 Content Interaction:

We collect data related to your interactions with content on our platform. This includes information about the content you view, your engagement with creators, and your preferences.

1.4 Communication Data:

We store communication data, such as messages, comments, and correspondence between users and creators on our platform. This helps facilitate communication and support.

1.5 Usage Information:

We gather information about how you use Disbeaute, including your device type, browser type, IP address, and operating system. This data helps us optimize our platform's performance and security.

1.6 Cookies and Similar Technologies:

We use cookies and similar technologies to enhance your browsing experience, track your preferences, and analyze how you use our platform.

2. How We Use Your Information:

2.1 Personalization:

We use your data to personalize your experience on Disbeaute, providing you with tailored content and recommendations.

2.2 Communication:

Your contact information allows us to communicate with you regarding your account, transactions, and important platform updates.

2.3 Analytics and Improvements:

We analyze user data to improve our platform's functionality, security, and user experience.

2.4 Legal Compliance:

We may use your information to comply with legal obligations, resolve disputes, and enforce our Terms of Use.

3. Data Security:

We prioritize the security of your data and employ industry-standard measures to protect it, as required by California law. This includes encryption, access controls, and regular security audits. However, please note that no method of data transmission over the internet is entirely secure, and while we do our best to protect your information, we cannot guarantee its absolute security.

4. Data Sharing:

We do not sell your personal information to third parties for marketing purposes, as mandated by California law. However, we may share your data with trusted service providers who assist us in delivering our services, such as payment processors, analytics providers, and customer support services. These service providers are contractually bound to use your data only for the purposes outlined in this Privacy Policy.

5. Your Choices:

Under California law, you have specific rights regarding your data on Disbeaute. You can update your account information, manage your communication preferences, and exercise your rights to access, delete, or opt-out of the sale of your personal information. You can also opt out of marketing communications at any time.

6. Children's Privacy:

Disbeaute is intended for users aged 13 and older, in compliance with California law. We do not knowingly collect or maintain information from users under the age of 13. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us, and we will take appropriate steps to address the situation.

7. Changes to this Privacy Policy:

We may update this Privacy Policy to reflect changes in our practices or for legal and regulatory reasons, in accordance with California law. We will notify you of any significant changes through email or by prominently posting a notice on our platform.

8. Contact Us:

If you have questions or concerns regarding this Privacy Policy or your data on Disbeaute, please contact us at info@disbeaute.com.

Thank you for choosing Disbeaute as your beauty industry educational platform. We are committed to safeguarding your privacy and providing you with a secure and enriching experience, in accordance with California law.

Client Signature: _____ **Date** _____

Print Name _____

Disbeaute LLC: _____ **Date** _____

Print Name Dana Nelson, CEO