

Meet Our Growing Sales Team

Here to Support You

The Travel Advisor community plays an integral part of Lindblad Expeditions-National Geographic's sales strategy. We value the vital work you do and we want to ensure your continued success in selling our transformative expeditions to the world's wildest places. In an effort to make your experience as exceptional as our small ship voyages, we are delighted to announce we have expanded our team with several new sales professionals who are at the ready to help.

To date you now have access to three Vice Presidents of Sales, two inside sales support staff and four Regional Sales Directors. Your Regional Sales Director is your primary and field point of contact. They lead growth strategy, foster relationships, handle day-to-day requests, education, and marketing resource allocation. Meet our Sales Team, we look forward to hearing from you.



SALES MANAGEMENT TEAM

Lesab Bain

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REGIONAL SALES DIRECTORS

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Cara Matthew

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Resources to Help You Sell

The Travel Advisor community plays an integral part of Lindblad Expeditions-National Geographic's sales strategy. To ensure continued success in selling our transformative expeditions, please explore our Travel Advisor resources below or reach out to our sales team - we are happy to help.



Expedition 360° Travel Advisor Training

www.expeditions.com/expedition360

Discover more about Lindblad Expeditions-National Geographic on a personal level, through our world-class advisor training program, Expedition 360°. Gain access to exclusive graduation benefits, special educational trip opportunities, sales and marketing support and more.



New! Book Online

www.expeditions.com/travel-advisors/login

Make your Travel Advisor bookings on your own time, or view and manage your client bookings at your convenience. Browse our marketing materials and offers information on our portal as well.

Services include:

- **Current Offers:** Visit our current offers page in the portal for the most updated deals we have - chances are, we have one that will benefit your clients' adventure.
- **Sell Sheets:** Download and share itineraries, including dates and rates.
- **Image Library:** Sign up and gain access to hundreds of photos to utilize for marketing our products to your clients. Each image includes specs and necessary photographer copyright information.
- **Webinars:** In case you missed it, or if you would like a refresher, visit our portal to see recent webinar recordings for a look into what we have been up to, our company updates, selling points and more.
- **Social Media Toolkits:** Be social with your clients and have access to Lindblad-produced social media toolkits that include pre-selected imagery, suggested post copy for Facebook, Threads, Instagram, and LinkedIn. Don't forget to tag us!
- **Request an Educational Trip:** Experience Lindblad Expeditions-National Geographic with your own eyes! Review our criteria, apply online and travel with us at a reduced, travel industry rate.
- **FAQ's:** See our portal for our commonly asked questions.
- **Payments:** Make deposits and payments here:
www.expeditions.com/deposit
[Make Final Payments in the Portal.](#)

Our Sales Team

As always, we are here to assist. If you have any questions or if you need assistance marketing our expeditions to your clients, please don't hesitate to contact us.



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For service or booking support please reach out to our Inside Sales Representatives: lindblad.sales@expeditions.com



Join Our Travel Advisor Facebook Community

www.facebook.com/groups/LEXTravelAdvisors

Continue the conversation! Join our Travel Advisor Facebook Group to stay in touch with us, to connect with fellow, adventure travel peers and discuss all things Lindblad Expeditions.



Share Co-Branded Content

<https://inspires.to/lindblad-expeditions/experiences>

Quickly create and co-brand our content experiences via Approach Guides and share easily with your clients to boost your marketing and sales efforts.