

Tactic	Distribution	Launch Date	Audience	Cost
Partner Feature Email — Single Email • Advisor Engagement	1,700	Available Monthly	GTC Advisors	\$3,000
Partner Feature Email — Bi-Monthly (6) Package • Advisor Engagement	1,700	Available Monthly	GTC Advisors	\$15,000
Partner Feature Email — Monthly (12) Package • Advisor Engagement	1,700	Available Monthly	GTC Advisors	\$30,000
GTC Central (Intranet) Banner Ad — 1-month • Advisor Engagement	1,700	Available Monthly	GTC Advisors	\$2,500
GTC Central (Intranet) Banner Ad — 3-month package • Advisor Engagement	1,700	Available Monthly	GTC Advisors	\$5,000
GTC Central (Intranet) Banner Ad — 6-month package • Advisor Engagement	1,700	Available Monthly	GTC Advisors	\$12,500
Banner Ad on Weekly Wrap Up Email — 1 Banner Ad • Advisor Engagement	1,700	Every Friday	GTC Advisors	\$3,000
Banner Ad on Weekly Wrap Up Email — 5-Week Package • Advisor Engagement	1,700	Every Friday	GTC Advisors	\$12,000
Banner Ad on Weekly Wrap Up Email — 10-Week Package • Advisor Engagement	1,700	Every Friday	GTC Advisors	\$24,000
Webinars — Pre-Recorded • Advisor Engagement	1,700	Available Monthly	GTC Advisors	\$500
Webinars — Supplier Hosted Recording • Advisor Engagement	1,700	Available Monthly	GTC Advisors	\$500
Webinars — Global Travel Collection Hosted • Advisor Engagement	1,700	Available Monthly	GTC Advisors	\$1,500
Immersion and Training Guide • Advisor Engagement	1,700	Available Monthly	GTC Advisors	\$5,000

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Turnkey Packages • Advisor Engagement, Consumer Loyalty, Consumer Acquisition	1,700	Available Monthly	GTC Advisors + Clients	More Information
SOAR Consumer Email • Consumer Loyalty • GlobalTravelCollection.com website offers page • Social media toolkit for advisors • Social media posts on the GTC accounts: totaling a reach of 125,000 consumers combined between Facebook and Instagram	45,000 (average)	Limited availability — contact us for more information	GTC Advisors' Clients	\$12,500
OLTRE — 2-Page Spread • Consumer Loyalty	Up to 100,000+	1/7/25, 4/1/25, 7/1/25 or 9/30/25	GTC and Travel Leaders Network Consumers	\$21,810
OLTRE — Full-Page • Consumer Loyalty	Up to 100,000+	1/7/25, 4/1/25, 7/1/25 or 9/30/25	GTC and Travel Leaders Network Consumers	\$12,810
OLTRE — 1/3-Page Vertical • Consumer Loyalty	Up to 100,000+	1/7/25, 4/1/25, 7/1/25 or 9/30/25	GTC and Travel Leaders Network Consumers	\$4,540
OLTRE — Special OLTRE Package • Consumer Loyalty • Oltre Full Page Ad • SOAR Consumer Email • Social Media Campaign • Website Offers Page	Up to 100,000+	1/7/25, 4/1/25, 7/1/25 or 9/30/25	GTC and Travel Leaders Network Consumers	\$22,185
Website Display Ad • Consumer Acquisition	Varies by Search Terms	Available Monthly	GTC Travel Advisors & Consumers	\$3,000
Social Media Campaign • Consumer Acquisition	Facebook 105K followers and Instagram 19.5K followers	Available Monthly	GTC Consumers	\$2,500
Website Offers Page • Consumer Acquisition	Average monthly web traffic of 10K users with over 100K consumers visits per year	Available Monthly	GTC Travel Advisors & Consumers	\$3,000
Website Travel Journal Blog • Consumer Acquisition	Average monthly web traffic of 10K users with over 100K consumers visits per year	Available Monthly	GTC Travel Advisors & Consumers	\$3,000