

# kenya-airways.com



# Why Fly KQ?



# SKYTEAM ALLIANCE



# AWARD WINNING AIRLINE





# **IMPROVED FLEXIBILITY**

# **BEST INTRA AFRICA CONNECTIONS**



# Our Mission

To propel Africa's prosperity by connecting its people, cultures and markets.



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# Our Vision

To be Africa's preferred and sustainable aviation group.













Safety is the foundation of everything we do.

D Our

**Core Values** 



We commit to creating positive memorable experiences for our customers.

S Our Core Values



We shall be ethical and trustworthy in all our engagements and we shall treat each person with respect.





We take initiative and responsibility for our actions, decisions and results.











# **History & Milestones**

# 1977

of EAC.

# 1994

**04 1996** 

### Establishment Comm after breakup

Commercialization Privatization

# 2003

Acquisition of 49% stake in Precision Air.

### 2004

Delivery of first of four Boeing 777 aircrafts.

# 2010

Granted full SkyTeam membership

### 2011

Kenya Airways unveils new Embraer Flight Simulator

# 2012

First Airline in Africa to successfully raise capital from Investors across the globe, through a rights issue.

# 2013

Africa's leading airline in Business Class-World Travel Awards.

# 2014

KQ receives her first Dreamliner B787-B. Fleet modernization program takes flight.

# 2005

Recorded a profit

of Ksh 3.8 Billion.

IOSA certification

(1st carrier in sub-

Saharan Africa to

achieve the same)

2007

Joined SkyTeam as an associate member.

# 2008

Won COYA awards for strategic planning and emergency preparedness.

### 2009

ISAGO certification (21st in the world; 1st in Africa to achieve same).

# 2015

Won Best African Airline Business Class Awards.

Won Best Cargo Airline in Africa.

### 2016

Won Best African Airline Business Class.

Won African Airline of the Year.

### 2017

Kenya Airways celebrates 40 years in the skies.

# 2024

KQ celebrates 47 years in the skies



**About JKIA** 



RUNWAY



T1B - International





# Jomo Kenyatta **International Airport**

# Home to KQ, connecting Africa to the world and the world to Africa.



# JKIA Terminal 1 - Simba Lounge





# JKIA Terminal 1 - Pride Lounge











# **Airline Fleet**





No. of Aircraft – 9 Business Class – 30 seats Seat Pitch – 75 inches Economy Class- 204 seats Seat Pitch - 32 inches

No. of Aircraft – 8 Business Class – 16 seats Seat Pitch – 47 inches Economy Class- 129 seats Seat Pitch – 32 inches

# 32 aircraft



No. of Aircraft – 2 Tonnage- 20 metric tonnes

### Embraer 190



No. of Aircraft – 13 Business Class – 12 seats Seat Pitch - 38 inches Economy Class- 84 seats Seat Pitch – 31 inches







# Embraer 190





### Features:

Capacity: Pr

Prem. 12 Econ. 84

 Seat Pitch: Prem. 38" Econ. 31"





# **Boeing 737-800**





# Features

- Capacity: Prem. 16 Econ. 129
- Seat Pitch: Prem. 47" Econ. 32"
- Dynamic lighting
- Wireless IFE 3 aircrafts (KYD/E/F)
- In-seat screens/personalized touch tv screens- 5 aircrafts (CYA/B/C/D/E)
- Ultra-modern interiors





# **Boeing 787-8**





### Features:

 Capacity: Prem. 30

Econ. 204

Seat Pitch: Prem. 75" •

Econ. 32"

- Fine wines and select meals •
- Flat bed ٠
- Cabin mood lighting •
- Large view windows
- Personal TV .
- USB connection





# **Chargeable Seats**



- Economy Comfort seats
- 📓 Extra Legroom seats
- Preferred seats
- 🖾 Available (Chargeable)
- Available (Not Chargeable)
- Economy Max (Chargeable)



# **Ancillaries on Kenya Airways**







### Baggage

- Heavy Bag
- Sport Equipment
- Fire Arms & Weapons

### **Seat Ancillary Products**

- Economy Max •
- Economy • Comfort
- Preferred • Seats
- Extra Legroom •
- Standard Seat • Selection

### Upgrades

- Bid to Upgrade
- Last Minute
  - Upgrades





### **Travel Extras**

- Time to think
- Lounges
- Car rentals
- Airport Transfers













4 destinations



Amsterdam



# **Route Resumption**

### **Recapture special** moments at the **Grand Palace**

### Fly from Nairobi to Bangkok 5x weekly

Experience the vibrant culture of Bangkok like never before! Kenya Airways is thrilled to announce the resumption of our flights to Bangkok, offering you the opportunity to explore the hidden wonders of this destinatio

om November 21st, we will be flying to Bangkok 5X weekly with convenient options for your next adventure

BOOK NOW www.kenya-airways.com

🞯 🕇 🗙 in 🕨 @KenyaAirways 🚺 KO App

# **New Routes**



### MOGADISHU Closer than ever

Fly non-stop to Mogadishu from Nairobi 3x weekly on Kenya Airways, starting from 15th February 2024.

Day	Flight No
Mon, Thur, Sat	KQ 362
Mogadishu to Na	airobi
Mogadishu to Ni Day	airobi Flight No

Book now on kenya-airways.c Kenva Airways Office or your preferred travel and

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# Next stop, Eldoret!

Fly 5 x weekly to Eldoret with Kenya Airways from 25th March 2024 to explore opportunities and reconnect with families.

### Nairobi to Eldoret

Day	Depart	Arrive
Mon, Wed, Sat	06:35	07:25
Fri, Sun	18:20	19:10

### Eldoret to Nairobi

Day	Depart	Arrive
Mon, Wed, Sat	08:10	09:00
Fri, Sun	19:55	20:45

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our Nairobi-Maputo non-stop Kenya Airways fligi

Nairobi to Maputo	3	x
Day		D
Wed, Fri, Sun		09

Maputo to	Nairobi	3x	w
Day		D	ep
Wed, Fri, Sun		1	4:1

Book now on Kenya-virways.com or your preferred travel agent. \*Terms & conditions apply

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Depart	Arrive
14:00	15:45
Depart	Arrive
16:35	18:20





# Kenya Airways – SkyTeam Member

SkyTeam is the alliance dedicated to providing passengers with a more seamless travel experience at every step of their journey.

With the 19 SkyTeam airlines, our customers have access to 1,036+ destinations worldwide, with more flights and connectivity than ever before.



1036+ Destinations



Number of Lounges

170+ Countries

In a move to enhance the customer experience the SkyTeam alliance has introduced the Sky Priority Panel App that will provide you a platform for evaluating your Sky Priority experiences. The app was created to help the SkyTeam member airlines like Kenya Airways to assess, improve and develop Sky Priority services such as Security, check-in and baggage drop-off. As part of the application's function, our customers will be able to provide valuable feedback on their lounge experiences.







# **Sky Priority**

# Enjoy the Sky Priority facilities:

- Priority at Ticketing Desks
- Priority at Check-in areas and drop-off
- Priority at Document Control and Security
- Priority at Transfer Desks
- Priority Boarding
- Priority Baggage Handling



# Awards and Recognition

### Reaching new heights, thanks to you

Kenya Airways has been awarded 4 World Travel Awards, all because of you.



Africa's Leading Airline 2022

Africa's Leading Airline - Business Class 2022

Africa's Leading Airline Brand 2022

Africa's Leading Inflight Magazine 2022

# 2023 Awards

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- Africa's Leading Airline Economy Class for 5<sup>th</sup> Year in a row
- Africa's Leading Inflight Magazine : Msafiri for the 2<sup>nd</sup> consecutive year







# **Asante Rewards**



Introducing Asante Rewards, a loyalty program for Kenya Airways customers. Earn points on flights within the airline's network to go beyond miles and enjoy exciting rewards from award tickets, exclusive discounts, seat upgrades & more.

Join today on asante.kenya-airways.com



# **Tier levels**

The Program has 4 Levels



- 1000 bonus points on enrollment
- Save up to 10% on your first extra checked ۲ baggage.
- Get a 10% discount on your preferred seats ٠ and Kenya Airways lounges
- Enjoy a dedicated phone service ٠

Silver 2nd Tier

- Choice of your preferred seat free of charge within 24hours to departure.
- Carry 1 extra piece of checked baggage free of charge on Kenya Airways and partner airlines.
- Enjoy a 25% discount at Kenya Airways • lounges
- Earn 50% Bonus Points when you fly.
- Enjoy a dedicated phone service
- Household Membership

# Gold 3rd Tier

305

- departure.
- Carry 1 extra piece of checked baggage free of charge on Kenya Airways and our partner airlines.
- Complimentary access to our lounges for you and one guest.
- fly
- Enjoy a dedicated phone service for Gold Elite Members
- Exclusive Ticket discounts to Asante reward members

• Choose your preferred seat free of charge within 72hours to

- Enjoy SkyPriority services at all airport touch-points.
- Earn 75% Bonus Points when you

# Platinum 4th Tier

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- Choose your preferred seat free of charge at any time.
- Carry 1 extra piece of checked baggage free of charge on Kenya Airways and our partner airlines.
- Complimentary access to our lounges for you and one guest.
- Enjoy SkyPriority services at all airport touch-points.
- Earn 100% Bonus Points when you fly
- Call the exclusive 24/7 Platinum customer-care line for assistance
- Exclusive Ticket discounts to Asante reward members





# Make sandcastles and memories

Just a click away with the all-new KQ Holidays

Choose a beach holiday package to Zanzibar, Cape Town and beyond with flights, hotels, transfers, activities and more, curated just for the both of you on www.kgholidays.com.



# **Kool Fliers**

Exclusive club targeted at students below 30 years studying abroad. This is in line with KQ's undertaking to open a world of opportunity across the continent

Include Kool Flyers benefits as below:

Enroll to our Kool Flyers Club and enjoy incredible benefits, such as:

- Enjoy exclusive discounts up to 30% on KQ flights
- Ticket Discount offering extended to registered parent(s)/Guardian(s) while accompanying the student
- Enhanced flexibility with complementary date changes
- Get 1 additional piece of bag above the accepted baggage allowance on our operated flights only
- Alerts on KQ offers

Eligibility:

- You MUST be 30 years and below
- Newly enrolled student with an enrollment letter

• Or continuing student with a student ID A registration fee of USD 30 will be required to process your Kool Flyers ID.

Registration Contact: students@Kenya-airways.com



# Cargo

- KQ Cargo operates a cargo only freighter deployed on regional African routes, feeding and de-feeding cargo From our hub in Nairobi.
- The Cargo Express Centre is the state of the art warehouse for premium cargo i.e. Postal Mail, Courier and Express shipments. The premium cargo warehouse was opened in April 2017 and is 24/7 operation.
- Premium cargo now has a premium loungea first of its own. If cargo is booked as cargo premium, it is handled as a priority and is available for collection 60 minutes after aircraft arrival from the Express centre. Other cargo services include KQ courier, KQ Live and KQ Fresh.



# Safety

Kenya Airways Maintenance and Engineering commitment to quality and safety has achieved international standards that include;

- EASA (European Aviation Safety Audit)
- D1 rating by EASA and ISO17025
  certified
- The first Sub-Saharan Africa organization to be an Embraer Authorized Service Centre
- Two state-of-the-art hangars built at JKIA to handle all maintenance requirements



# **KQs Sustainability Commitment**

To improve livelihoods in our networks and regenerate the African environment.

# **To Fly Net Zero 2050**

- We plan to reduce our carbon emissions as close to zero as possible and balance our residual emissions by permanent removals by offsetting.
- **Registering CORSIA carbon** offsetting projects

**Customer Engagement** 

- Corporate green fares.
- Voluntary carbon offset program for individual guests.
- Farm to fork strategy



- Staff training and education for sustainability transition.
- Increase female representation in leadership to 25% by 2025.
- Promote diversity, equity, inclusion, and belonging of people with disability.



- **Increase spending on Local suppliers**
- **Develop capabilities for local production** of SAF through innovation.
- **Diversification of suppliers to include** more minority groups such as women, people with disability and youth.



# KQs initiative to Fly Net Zero by 2050

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### **Sustainable Aviation Fuel**

- The leading partner in the regional SAF technical working group.
- **Partnering with local SAF** • manufacturers

### e-GSE

- **Progressively investing in** renewable electric ground equipment •
- **Investing in solar to power ground** equipment

# **Contrail Avoidance**

• Utilizing AI predictions to adjust flight routes and reduce contrail creation to reduce global warming potential

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# Going Green Never Felt So Good

# Sustainable Amenities for Every Journey!

Embark on an eco-conscious journey with our new line of Sustainable Amenity Kits in Business Class.

Packed with eco-conscious essentials, each kit is designed to refresh and revitalize your journey.

Join the Inflight & Catering Team on making a positive impact on the planet while elevating your travel experience.





# Magical Kenya

# **Cultural Communities**

Cultural encounters with communities

Kenyan People overview; 44 Cultures, Urban Culture, Heritage Corridor: Museums, Monuments, Pre-historic sites and UNESCO Heritage Sites



Discover Magical Kenya



# Discover Magical Kenya







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