



HOTEL DAILY – Skyscraper Banner Ad

Required information to be provided by Partner.

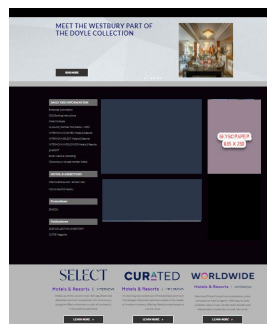
The Hotel Daily is a one-stop resource for all Internova Travel Group advisors to access hotel information. All content must be advisor-facing and should contain the hotel program participation information, promotional offers, product information, training, etc.

Mandatory information

- Completed banner ad sized to height 635 px x width 250 jpeg file format.
- Ads are live for 30 days; any offers must be bookable through the full 30-day period
- Content should be advisor-facing
- Call-to-action should be to book via the appropriate hotel program (add will be linked to landing page)
- Advisor-facing URL for the banner ad to link to (optional for single properties, mandatory for brand ads)

Optional

- **PDF required if advisor-facing URL is not provided.**
 1. File size must be under 1MB no limit on text or photos, style is up to you.
 2. PDF should include the Internova SELECT program logo. Be sure to use the newly redesigned logo.
 3. Call to action should read – *Book via the Internova SELECT program rate codes, non-GDS users can contact (add contact info) and ask for the Internova SELECT program rates and amenities.*



Disclosure: It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to your marketing account manager to be eligible for insertion.