

## SPOTLIGHT ARTICLE

Capture attention and boost visibility across two key audiences, reaching both Internova travel advisors and consumers. This piece will be featured on InternovaTravel.com and within the private social media group for Internova travel advisors. The article will be written by Internova Travel Group copy writer. The article will be crafted by an Internova Travel Group copywriter, with all content subject to final approval by Internova.

### Required Information

Provide the following information for a spotlight article. Please allow 2 weeks for the draft of the copy. Note that Internova has final approval over both the text and image usage.

- **Content:** Must provide article content or key points to focus on.
- **Images:**
  - 4-6 images
  - JPG format
  - Maximum 2MB

*Disclosure:* It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to [hotelmktg@internova.com](mailto:hotelmktg@internova.com).

