### **UPDATE FROM SCANDINAVIAN AIRLINES**





### CONTENT

- SAS at a glance
- Traffic programs and updates
- SAS and SkyTeam
- Our new fleet
- Lounges and Terminals
- Fare structure
- Complimentary stop over
- SAS Groups
- SAS contact information
- SAS Agent Portal





# SAS – SCANDINAVIA'S LEADING AIRLINE

For more than 75 years, we've connected Scandinavia to the world and the world to Scandinavia. We have always remained at the forefront of what's new and kept our gaze towards the horizon. We've seen the world change, sometimes over decades, and sometimes all at once. Changes that have made us rethink, adapt, and rebuild. We're now heading into a future where change is never-ending, and the need to rethink is constant. A future of conscious thought and sustainable innovation, our way, the Scandinavian way.



### Our main hubs









### **AVIATION MATTERS**

We connect Scandinavia with the world and the world with Scandinavia

We believe in the importance of world trade for Scandinavian economies

We believe that the world is enriched if people from **different countries and cultures** can meet and exchange ideas

We continually develop our services to provide all our travelers with a positive travel experience

### **OUR DNA**

Safety, Punctuality and Care

### VISION

Make life easier for Scandinavia's frequent travelers

### **CUSTOMER OFFERING**

Broad network with frequent departures to, from and within Scandinavia





### SAS STRATEGIC PRIORITIES TO RETAIN AND FURTHER STRENGTHEN OUR POSITION



Secure cost competitiveness

Be Scandinavia's preferred airline

Invest in sustainability

- Reduction of annual costs by 7.5 BSEK
- Strengthen our balance sheet
- Acceleration of improvements in our operating platform
- Development of the fleet, network, and product offerings
- Digital transformation, delivering major improvements in customer's experiences
- Position SAS as the driving force in sustainable aviation and in the transition toward net zero emissions



### **CUSTOMER OFFERING**

New and seasonal destinations for leisure, business and cargo

- Modern aircraft to make the flight more pleasant and sustainable
- EuroBonus member benefits
- Buy biofuel to cover your flight
- Access to high-speed Wi-Fi
- Lounge and fast track access
- Pre-order for more personalized meals and reduced food waste
- Digitalization and personalization of offering
- SkyTeam Member starting September 1, 2024





# **USA & CANADA ROUTES SUMMER 2024**

ROUTESFREQUENCYMONTUEWEDTHUFRISATSUNAIRCRAFTAtlanta-CopenhagenDaily										
Boston - CopenhagenDaily	ROUTES	FREQUENCY	MON	TUE	WED	THU	FRI	SAT	SUN	AIRCRAFT
Chicago - Copenhagen    6x weekly	Atlanta-Copenhagen	Daily	≁	≁	≁	≁	≁	≁	≁	A330
Los Angeles - CopenhagenDaily	Boston – Copenhagen	Daily	≁	≁	<b>≻</b>	≁	≁	≁	≁	A350
Miami - Copenhagen*5x weekly	Chicago – Copenhagen	6x weekly	≁		<b>+</b>	≁	≁	<b>+</b>	≁	A330
Miami - Stockholm*2x weekly	Los Angeles – Copenhagen	Daily	≁	≁	≁	≁	≁	≁	≁	A350
New York/EWR - CopenhagenDaily→→→→→→→A330New York/EWR - OsloDaily→→→→→→→A330New York/EWR - StockholmDaily→→→→→→A330New York/FWR - StockholmDaily→→→→→→A330New York/JFK - CopenhagenTwice Daily→→→→→→A321LRSan Francisco - Copenhagen**4x weekly→→→→→→A321LRToronto - Stockholm**3x weekly→→→→→→A321LR	Miami – Copenhagen*	5x weekly	≁		≁	≁	≁	≁		A330
New York/EWR - OsloDailyナナナナナナナオA330New York/EWR - StockholmDailyナケケケケケケA330New York/JFK - CopenhagenTwice DailyナケケケケケケA330San Francisco - Copenhagen**DailyケケケケケケケA330Toronto - Copenhagen**3x weeklyケケケケケケA321LRToronto - Stockholm**3x weeklyケケケケケA321LR	Miami – Stockholm*	2x weekly		≁					≁	A330
New York/EWR - StockholmDaily→→→→→→A330New York/JFK - CopenhagenTwice Daily→→→→→→A321LRSan Francisco - CopenhagenDaily→→→→→→A321LRToronto - Copenhagen**4x weekly→→→→→→A321LRToronto - Stockholm**3x weekly→→→→→A321LR	New York/EWR – Copenhagen	Daily	≁	≁	≁	≁	≁	≁	≁	A330
New York/JFK - CopenhagenTwice Daily	New York/EWR – Oslo	Daily	≁	≁	≁	≁	≁	≁	≁	A330
San Francisco - Copenhagen    Daily	New York/EWR – Stockholm	Daily	≁	≁	≁	≁	≁	≁	≁	A330
Toronto - Copenhagen**  4x weekly  >  >  >  >  A321LR    Toronto - Stockholm**  3x weekly  >  >  >  >  >  >  A321LR	New York/JFK – Copenhagen	Twice Daily	$\rightarrow \rightarrow$	≁	$\rightarrow$ $\rightarrow$	$\rightarrow \rightarrow$	$\rightarrow$ $\rightarrow$	$\rightarrow \rightarrow$	$\rightarrow$ $\rightarrow$	A321LR
Toronto – Stockholm** 3x weekly	San Francisco – Copenhagen	Daily	≁	≁	<b>→</b>	≁	≁	≁	≁	A330
	Toronto – Copenhagen**	4x weekly		≁		≁		≁	≁	A321LR
Washington DC - Copenhagen 6x weekly	Toronto – Stockholm**	3x weekly	≁		<b>≻</b>		≁			A321LR
	Washington DC – Copenhagen	6x weekly	≁	≁		≁	≁	≁	≁	A330

**USA and Canada Domestic Partnerships** 

Through partnerships with Delta Air Lines, Air Canada, Alaska Airlines and Hawaiian Airlines, SAS offers smooth connections from cities throughout USA and Canada via its gateways to Scandinavia.

Note that the route network is subject to change. Check your GDS for the latest updates.

\* Winter Seasonal / \*\* Summer Seasonal

# SAS LAUNCHED ATLANTA TO COPENHAGEN

- A tenth destination has been added to our North American network, on June 17<sup>th</sup> SAS launched Atlanta – Copenhagen
- The service operates daily during the summer and with five times weekly during the winter, offering excellent connections from the US to Scandinavia and beyond.
- ATL CPH SK930 19:00 10:20 (+1)
- CPH ATL SK929 13:10 17:10





### **SAS JOINS SKYTEAM**

### SAS will join the alliance on September 1, 2024

- Customers can start enjoying benefits with most SkyTeam airlines beginning September 1
- This collaboration will bolster SkyTeam's global network, offering new destinations, enhanced connectivity, and a more seamless, elevated customer journey for all travelers
- EuroBonus will remain SAS' loyalty program, also after SAS leaves Star Alliance
- All EuroBonus members will benefit from earning and burning points. EuroBonus Gold and Diamond members will be recognized as SkyTeam Plus and will enjoy SkyPriority services and lounge access. EuroBonus Silver members will be recognized as SkyTeam Elite level
- This will offer them access to a network of 750+ airport lounges and SkyPriority services at eight airport touchpoints including priority check-in, boarding and baggage handling



### **DELTA AIR LINES**

#### New partner in the United States

- From January 15, 2024, it is possible to book SAS flights in combination with Delta Air Lines
- Through an agreement with Delta Air Lines, passengers can travel from interior points in the US, the Caribbean or Latin America via Atlanta, Boston, New York/JFK etc. and connect with SAS for travel to Scandinavia or any other SAS destination of choice





# **LOUNGES AND TERMINALS**

Ambition going forward is to offer a lounge at every airport we fly from

#### Scandinavia

• Copenhagen, Oslo, Stockholm. All SAS Lounges

#### Americas

- Chicago: SAS Lounge
- New York/Newark: SAS Lounge
- Atlanta: Delta lounge from September 1
- Boston: Lufthansa Business Lounge
- Los Angeles: Star Alliance Lounge
- New York/JFK now at T1: Lufthansa Business Lounge until further
- San Francisco: United Airlines Club
- Toronto: Air Canada Maple Leaf Lounge
- Washington DC: Lufthansa Business Lounge and Turkish Airlines
  Lounge





# ONE OF EUROPE'S MOST MODERN FLEET

<u>A350</u>









# JOIN US ON THE JOURNEY TOWARD Sustainable Aviation

**Currently available products** 

**SAS Corporate Sustainability Program** Let's work **together** with a long-term approach to reduce climate impacting CO<sub>2e</sub> emissions by purchasing SAF

**SAS Ticket type Bio** Approximately 50 % SAF blend-in in ticket for Economy & Plus

**SAS Travel Pass** *Bio* A punch card including approximately 50% biofuel

**SAS Ancillary** Add a 20min block/100 SEK of biofuel to your travel Recomended to corporates, Scope 3 reduction documentation to be provided



SUSTAINABLE DINING EXPERIENCES

> DRIVING THE TRANSITION TO NET ZERO AVIATION

**MOVING TOWARD** 

COLLABORATION

WITH AIRBUS

ELECTRIC

AIRCRAFT



SUSTAINABLE PRODUCTS

PRODUC

GLOBAL LEADER IN SUSTAINABLE AVIATION

NEW FLEET WEIGHT MANAGEMENT ONBOARD

> SUSTAINABLE AVIATION FUEL



# **TRAVEL CLASSES**

Different travel classes, each with unique cabins and levels of comfort and service

- SAS offers different travel classes onboard. Choose between SAS Business, SAS Plus and SAS Go on flights to Scandinavia from the US.
- The difference between the travel classes is the service, the level of comfort and where you're sitting in the cabin.

#### **SAS BUSINESS**

Choose SAS Business and discover the ultimate way to travel. Enjoy the best service imaginable and the highest level of comfort. In addition to the advantages on SAS Business, you travel in a massage seat that easily converts into a comfortable fully flat bed.

#### SAS PLUS

Choose SAS Plus, our premium economy to enjoy extra comfort and service. On flights to Scandinavia, you will get a wider seat, extra leg room as well as access to the SAS Business check in and SAS lounges where available to mention a few advantages.

#### SAS GO

Choose SAS Go, our economy class is our best value travel class. You will enjoy excellent service and comfort.

Read more about SAS Business, SAS Plus, and SAS Go here



### **SAS BUSINESS**

#### LONG HAUL

Choose SAS Business from the US to Scandinavia and Europe and discover the ultimate way to travel. Enjoy the best service imaginable and the highest level of comfort in a massage seat that easily converts into a comfortable fully flat bed. You can choose from a wide range of entertainment on our HD screen. Enjoy a glass of champagne and a three-course meal with four choices of main course. You can also help yourself to our generous buffet of fine wines, non-alcoholic beverages, fruit and snacks during the flight. screen

- Fast Track
- SAS Lounge
- Priority boarding
- A la carte menu
- Beverages, fruit and snacks during the flight
- Seat configuration: 1-2-1 (A330 flights) and A350), 2-2/1-1 (A321LR Single Aisle)

- <u>Entertainment</u> system on HD screen
- Power outlets and USB ports
- · Fully flat bed
- Amenity kit
- Free <u>Wi-Fi</u> (available on most





### **SAS PLUS**

#### LONG HAUL

Choose SAS Plus, our premium economy to enjoy extra comfort and service. On flights to Scandinavia from the US, you will get a wider seat, extra leg room as well as access to SAS Business check in and SAS lounges.

- Fast Track where available
- SAS Lounge where available
- Priority boarding
- Three-course menu
- Beverages and snacks during the flight
- Seat configuration: 2-3-2 (A330), 2-4-2 (A350) and 2-2 (A321LR Single Aisle)

- <u>Entertainment</u> system on HD screen
- The first row in SAS Plus has leg rests, the other rows have footrests.
- · Wider seats and extra leg room
- · Reclining seat
- · Adjustable headrest
- Power outlets and





### **SAS PLUS**

#### SHORT HAUL

Choose SAS Plus to enjoy more comfort and service. On flights within Scandinavia and Europe the seat comfort is the same as in SAS Go, however there are many extra perks

- Fast Track where available •
- SAS Lounge where available •
- Priority boarding •
- Complimentary coffee and tea •
- Complimentary meal and snack
  Separate cabin that you can choose from the trolley

- Designated seating section in front of the cabin
- · Wi-Fi available on most flights, for purchase
- USB ports
- · Wi-Fi available on most flights, for purchase





# **TRAVEL CLASSES ON NORDIC & EUROPEAN ROUTES**

	SAS GO LIGHT	SAS GO SMART	SAS GO PRO	SAS PLUS SMART	SAS PLUS PRO
24-hour money-back guarantee	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
SAS EuroBonus points	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Refundable ticket	-	-	-	$\checkmark$	$\checkmark$
Flexible ticket	\$	\$	$\checkmark$	$\checkmark$	$\checkmark$
SAS Lounge*	\$	\$	\$	$\checkmark$	$\checkmark$
SAS Fast Track*	-	-	-	$\checkmark$	$\checkmark$
Food and drinks included onboard	\$	\$	\$	$\checkmark$	$\checkmark$
Seat selection at reservation	\$	\$	\$	\$	\$
Wi-Fi**	\$	\$	\$	\$	\$
Checked baggage	\$	1 x 23 kg	1 x 23kg	1 x 23kg	2 x 23 kg
Carry-on baggage	\$	1 x 8 kg	1 x 8 kg	2 x 8 kg	2 x 8 kg
Priority baggage*** and boarding	-	-	-	$\checkmark$	$\checkmark$
Coffee and tea onboard, newspapers in the SAS App	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
SAS For Business discounts	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$



SAS LOUNGE Work or relax, grab a bite and something to drink in our lounges before your flight. Available for SAS Business & SAS Plus\*



EUROBONUS Earn more EuroBonus points in SAS Plus



SAS FAST TRACK Save time at the airport security. Sleep a little longer in the morning or get the valuable extra time in our lounge. Available for SAS Business & SAS Plus\*\*



**WI-FI** Available for purchase

 $^{\ast}$  SAS Lounge and Fast Track included. Availability varies by airport

\*\* Wi-Fi available on most flights

\*\*\* Not available on SAS domestic flights within Sweden, Norway & Denmark

Subject to change. For complete rules and product details, please check your GDS & www.sassalesinfo.com



# **TRAVEL CLASSES & FARE STRUCTURE USA & CANADA**

	SAS GO LIGHT	SAS GO SMART	SAS GO PRO	SAS PLUS SMART	SAS PLUS PRO	SAS BUSINESS SMART	SAS BUSINESS PRO	I A I I
Booking classes O, T, L, N, K, R, U, W, V, Q, H, M, E			A, P, B,	S, Y	J, Z, D, C			
Seat configuration per aircraft type	A350: 3-3-3 A330: 2-4-2 A321LR: 3-3			A350: 2 A330: 2 A321LF	2-3-2	A350: 1-2-1 A330:1-2-1 A321LR: 2-2/1-1		
Advanced Seating	\$	\$	\$	\$	\$	\$	\$	Finalboun Member Fanalbout
Checked baggage	\$ 1 x 23 kg		1 x 23 kg	2 x 23 kg	2 x 32 kg		Eurobona Barriso	
Carry-on baggage		1 x 8 kg		2 x 8	2 x 8 kg		2 x 8 kg	
Lounge*	\$	\$	\$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	and the second
Fast Track*	-	-	-	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	SAS FAST
Food and beverage onboard	Meals and two non-alcoholic beverages incl.		Upgraded meal service incl. drinks		Premium meals and drink service		WELCO E Exect Acide member and your active active But in red school active But in red school active	
Wi-Fi**	\$	\$	\$	\$	\$	-	-	STAR ALLANCE 7
HD screens	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
EuroBonus / mileage accrual	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	A constraint of the second sec
Rebooking	\$	\$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	Concernance of the second seco
Refund	-	-	$\checkmark$	-	$\checkmark$	-	$\checkmark$	





FUROBONUS Earn more EuroBonus points in SAS Business and SAS Plus.



SAS FAST TRACK Save time at the airport security. Sleep a little longer in the morning or get the valuable extra time in our lounge. Available for SAS Business & SAS Plus\*\*



WI-FI Complimentary in SAS Business

**SAS** Scandinavian Airlines

\* SAS Lounge and Fast Track included. Availability varies by airport

\*\* Wi-Fi available on most flights

Subject to change. For complete rules and product details, please check your GDS & www.sassalesinfo.com

# **COMPLIMENTARY STOPOVER**

Get two or more destinations for the price of one. SAS offers complimentary stopovers in Scandinavia on most fares from USA & Canada to Scandinavia or Europe. For example, if your client is going to Amsterdam, Paris, London, Rome or Helsinki, they can visit Copenhagen, Stockholm, Oslo and more for the same price.

#### **APPLICATIONS/RULES**

- · From USA & Canada to Scandinavia or Europe
- Applicable for all public structure fares\* (L and above)
- Offered in service classes SAS Business, SAS Plus and SAS Go
- All year high and low season
- Four free stopovers permitted, two in each direction. Restrictions apply

Please visit the sites below to get some inspiration about Scandinavia and Finland and what to do in i.e. Copenhagen, Stockholm, Oslo or Helsinki.

- Copenhagen, Denmark (CPH): Visit Copenhagen and Visit Denmark
- Stockholm, Sweden (ARN): Visit Stockholm and Visit Sweden
- Oslo, Norway (OSL): Visit Oslo and Innovation Norway
- Helsinki, Finland (HEL): My Helsinki and Visit Finland

Subject to change. Please check your GDS for complete fare rules, fare types may vary.

\*Stopovers are not permitted for campaign fares, Go Light & youth fares.





### **SAS GROUPS**

SAS offers group models for groups of 10 or more passengers traveling together.

Customers can utilize the highly appreciated flexibility, especially when traveling as groups.

Group offers are saleable in all point-of-sale markets and to all route areas.

Some benefits for your group:

- All SAS operating destinations
- Low price or high flexibility
- · Selected offers towards Ad-hoc and Bulk agents
- Name reporting close to departure
- Rebooking against a fee
- Group members may request upgrades to other service classes

Please email group inquires to groupsales@sasair.com.





### **CONTACT SAS**

#### **Reservations, EuroBonus and Agent Help Desk**

- USA 800-221-2350
- Canada 855-593-6279
- Mon-Fri: 9am 7pm EST
- Sat: 9am 5pm EST
- Sun: 10am 7pm EST

#### Assists with:

Seating, Meals, Name Changes, Re-bookings, Schedule Changes, Published Fare Rules and Penalty Questions

SAS Customer Care:	www.flysas.com/feedback (to file a claim post travel)
SAS Agent portal:	www.sassalesinfo.com
SAS Agent Newsletter:	Travel Agent Newsletter
SAS Groups:	groupsales@sasair.com & www.sassalesinfo.com
SAS Refunds:	refunds-us@sasair.com
	(email for USA agents only, Canada agents via BSP)





### **SAS AGENT PORTAL**

#### www.sassalesinfo.com

Keep up to date on SAS:

**Traffic News** 

Product News

Distribution & NDC

**Reservation & Ticketing** 

Inspiration Pages

Agent Newsletter Sign Up

And More.....

Sign up for our agent newsletter <u>here</u>

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#### TRAFFIC NEWS

SAS launches a new seasonal route between Scandinavia and Seville Updated on 18 Jun 2024 at 14:15 GMT+2

WCHR service will not be available at CDG 14-15 June 2024 Updated on 14 Jun 2024 at 07:14 GMT+2

Strike called off - Potential Avinor strike in Norway 12 June 2024 Updated on 11 Jun 2024 at 14:10 GMT+2

#### **SALES & PRODUCT NEWS**

Same day changes for PRO tickets on shorthaul Updated on 18 Jun 2024 at 11:40 GMT+2	>
Seating changed due to a system error Updated on 24 May 2024 at 07:46 GMT+2	>
Info regarding special assistance Updated on 02 Apr 2024 at 10:32 GMT+2	>

See all sales news



### **KEEP IN TOUCH**

### facebook.com/sas



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twitter.com/sas



youtube.com/flysas

<u>flysas.com</u> SAS



scandinaviantraveler.com





# THANK YOU AND WELCOME ONBOARD SAS

