

HOTEL DAILY SIDEBAR BANNER AD

The Hotel Daily is the go-to resource for Internova Travel Group advisors, offering a centralized hub for hotel and in-country partner information. The assets should cater to advisors, highlighting promotional offers, product details, training resources, and more.

Required Information

Please provide the following information for a Hotel Daily sidebar banner ad.

- **Artwork:**
 - 300 wide x 250 high in pixels
 - JPG format
- **Offer:** Any offers must be bookable through the full 30-day period the ad is live
- **Content:** Must be advisor-facing and call-to-action must be to book via the appropriate hotel program

Mandatory PDF

- **PDF Requirements**
 1. File size must be under 1MB or URL, no limit on text or photos, style is up to the partner.
 2. PDF must include the program's logo on it.

Disclosure: It is the partner's responsibility to submit the information on or before the deadline provided in your marketing plan to hotelmarketing@internova.com.