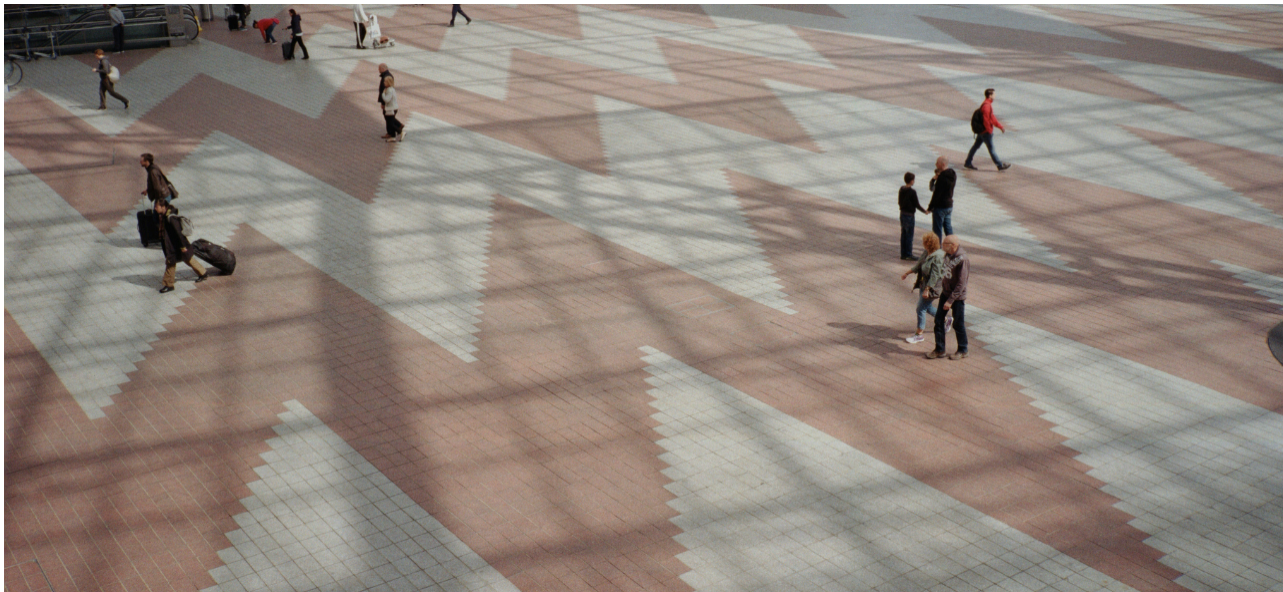




CORPORATE TRAVEL INSIGHT

HELLO, %%FIRST NAME%%!

As we enter Q3, I'm sharing several updates in the corporate travel landscape that may enhance your next trip. From new air routes and hotels to revamped loyalty platforms and meeting apps, these developments underscore the evolving and dynamic nature of corporate travel. As always, my goal is to provide you with superior service and convenience; where is business leading you this year?

Best regards,
Your Travel Advisor



DELTA LAUNCHES SEASONAL ORLANDO-TO-LONDON HEATHROW ROUTE

Delta Airlines has introduced a new seasonal service from Orlando (MCO) to London Heathrow (LHR), beginning October 26, 2024. The route will enhance Delta's network, making Orlando its only direct service from Florida to the U.K., and its eighth destination served nonstop from London for the winter season. The new service will complement Virgin Atlantic's existing daily Orlando to London Heathrow flights. The Orlando-London route will operate four times weekly until March 29.

[Discover Route→](#)

STUDY REPORTS BUSINESS TRAVEL BENEFITS FOR REVENUE, RETENTION

A TravelPerk-commissioned report reveals that most CEOs plan to increase travel budgets this year, viewing business travel as essential for revenue generation and employee morale. The Value of Business Travel Report surveyed 2,000 decision-makers, including 540 C-suite leaders, and found that 62% of CEOs expect a year-over-year budget increase. U.S. companies are particularly optimistic, with 61% planning to boost travel budgets.

[Read Report→](#)



GERMANY DEBUTS MARRIOTT'S LUXURY COLLECTION

Marriott International has introduced The Luxury Collection brand in Germany with the debut of The Koenigshof, a Luxury Collection Hotel, Munich. Located in the historical Stachus Square, the hotel showcases contemporary design by Nieto Sobejano Architects and Landau + Kindelbacher, featuring louvered structures, large gold-colored walls and artwork from renowned artists. The hotel also boasts Munich's largest hotel suite with a private sauna, pool and spa.

[Stay in Munich →](#)

BRITISH AIRWAYS RELAUNCHES 'ON BUSINESS' PLATFORM

British Airways has relaunched its On Business loyalty platform, designed for companies and their employees. Users can access their accounts, redeem points and check balances on [onbusiness.com](#). Members will need to reset their passwords, and the airline also noted it had added "an extra layer of protection" for users looking to access their accounts, "using multi-factor authentication."

[Explore Platform→](#)



CVENT PRESENTS 'ESSENTIALS' FOR SELF-SERVE MEETINGS

Event management software company Cvent unveiled its new self-service meetings tool, "Cvent Essentials," at its user conference in San Antonio. The tool simplifies meeting management for occasional users by categorizing meeting types and automating workflows, offering efficiencies in branding, registration and attendee management. Currently in beta, Essentials is slated for a Q1 2025 release.

[Unveil 'Essentials'→](#)