

# Classified Worldwide (USD)



<b>Executive Focus</b>	<b>Black &amp; White Four Colour</b>	
<b>Includes featured job post for 1 month on The Economist Jobs Board</b>	<b>\$</b>	<b>\$</b>
One page	38,900	50,700
Half page	25,400	31,400
Quarter page	13,600	16,200

<b>Appointments</b>	<b>Black &amp; White Four Colour</b>	
<b>Includes featured job post for 1 month on The Economist Jobs Board</b>		
One page	32,400	42,700
Half page	21,100	27,500
Quarter page	11,300	15,200
Single column inch	1,093	1,422
Single column cm (min 3cms)	438	569

<b>Tenders</b>	<b>Black &amp; White Four Colour</b>	
One page	43,300	53,800
Half page	23,300	29,300
Quarter page	12,400	16,200
Single column inch	1,191	1,549
Single column cm (min 3cms)	476	619

<b>Courses</b>	<b>Black &amp; White Four Colour</b>	
One page	30,300	38,400
Half page	20,100	26,000
Quarter page	10,300	12,900
Single column inch	1,150	1,496
Single column cm (min 3cms)	460	598

<b>Real Estate</b>	<b>Black &amp; White Four Colour</b>	
One page	37,900	49,300
Half page	19,000	24,700
Quarter page	9,500	12,400
Eight page	4,750	6,200

<b>All other categories</b>	<b>Black &amp; White Four Colour</b>	
One page	36,300	46,300
Half page	21,300	28,100
Quarter page	11,300	13,900
Single column inch	1,150	1,496
Single column cm (min 3cms)	460	598

**Guaranteed positions will be priced at a 15% surcharge**

**All rates are gross**

**Prices valid until 31 December 2024**

# Classified The Americas only (USD)

<b>Executive Focus</b>	<b>Black &amp; White Four Colour</b>	
<b>Includes featured job post for 1 month on The Economist Jobs Board</b>	<b>\$</b>	<b>\$</b>
One page	25,400	31,300
Half page	16,800	20,600
Quarter page	8,550	10,700

  

<b>Appointments</b>	<b>Black &amp; White Four Colour</b>	
<b>Includes featured job post for 1 month on The Economist Jobs Board</b>		
One page	21,400	28,000
Half page	14,700	18,700
Quarter page	7,450	9,600

  

<b>Tenders</b>	<b>Black &amp; White Four Colour</b>	
One page	28,600	36,300
Half page	15,500	19,600
Quarter page	8,150	10,600

  

<b>Courses</b>	<b>Black &amp; White Four Colour</b>	
One page	21,900	24,600
Half page	13,000	16,900
Quarter page	6,500	8,550

  

<b>Real Estate</b>	<b>Black &amp; White Four Colour</b>	
One page	24,900	31,900
Half page	12,500	16,000
Quarter page	6,200	8,000

  

<b>All other categories</b>	<b>Black &amp; White Four Colour</b>	
One page	25,200	26,800
Half page	15,100	19,000
Quarter page	7,600	9,800

**Guaranteed positions will be priced at 15% surcharge**

**All rates are gross**

**Prices valid until 31 December 2024**