



The European Club Talent and Competition Landscape



## **Foreword**



In an era where misinformation can easily cloud judgment, having direct access to accurate insights is more crucial than ever. One of UEFA's primary goals in establishing its own Intelligence Centre was to gain access to factual data and information, which is essential in decision-making processes.

In recent years, we have all witnessed significant negativity, often driven by vested interests eager to undermine the success of European football. We've heard claims that football is losing its appeal, that attendance at live events has declined, and that we need to change our beloved sport — how it's played, enjoyed, and organised.

The facts state a different story – for the second consecutive year, the European Club Talent and

Competition Landscape Report reveals a new record for viewership of men's and women's football in Europe. According to the report, 229 million supporters attended football matches during the 2023/24 season, showcasing a growing enthusiasm among fans for stadium experience despite the allure of streaming services and social media platforms, such as TikTok and Instagram.

This trend is not coincidental but showcases that the structure and ecosystem of European football are working well. UEFA's unwavering commitment to preserving the European sports model and its pyramid structure, which strongly links grassroots football at the base to elite clubs on top, should instil a sense of security and confidence in the future of European football. The report highlights that 1,244 clubs have competed in the top division of domestic European leagues over the past decade, 564 of which have also participated in men's UEFA club competitions during the same period.

European football thrives on open competitions, where clubs are promoted or relegated based on their sporting merit. This makes European football the best in the world.

Football is experiencing remarkable growth across all genders, and for the first time, the report includes dedicated sections on the women's game. It reveals that 2.6 million people attended women's top-division matches during the 2023/24 season, marking a 38% increase compared to the previous season.

UEFA recognises the health and well-being of players is of the highest importance. The recent report unveils the real impact of changes to substitution rules and squad limits, which have been essential in helping manage player workload. By allowing coaches to involve more players in top-level football, these adjustments can help prevent overexertion and reduce the burden on individual athletes. Notably, compared to the 2018/19 season, clubs are now using two additional players per season on average. In Europe's top divisions, this resulted in 1,330 more players being fielded last season than was the case five years ago. We remain committed to closely monitoring these developments in a bid to ensure the well-being of our players.

UEFA will continue to listen to the voices of national associations, leagues, clubs, players, coaches, match officials, and fans, fostering open dialogue within the football community. Accurate data is vital to these efforts, enabling us to make informed decisions that benefit everyone involved. By doing so, we aim to strengthen trust and support among all stakeholders while safeguarding, protecting, and promoting the significance of football in our lives and society.

**Aleksander Čeferin**UEFA President

## Introduction



The latest edition of the European Club Talent and Competition Landscape, provides a comprehensive assessment of the European club football landscape in support of UEFA's strategic aim to strengthen the game's fundamentals and have a united European football ecosystem through a system of open competitive and sustainable competitions.

The report captures the current shape of a European competition landscape that witnesses evolutions where UEFA and national associations have adapted their league and cup competitions to optimise competitive balance and to fit country specific formats and calendars, yet still protecting the foundational strength of the European club football pyramid.

This competition landscape provides the stage for the talent to flourish.

We highlight the shape of player regulations and compile data on squad regulation and player usage, which then supports discussions about player workload, match calendars, competition formats and rules, competitive balance and transfer and finance regulations.

The talent requires orchestration by the Head Coach, and we include analysis on the hazard suffered in this role and the challenges for the Head Coach to remain active after dismissal in this unique job market. The level of job turnover for Head Coaches underlines the importance of their choreography of the players towards success.

An assessment of the summer transfer window is included that offers analysis of the movements made by clubs to have their preferred players in their teams. We see another summer of heavy transfer investment less dominated by English and Saudi club liquidity and more focused on youth investment. It is worth noting that the transfer fees included in the report are estimates based on values reported during the summer transfer window, yet the individual values in our composite transfer database will be updated and included in our next edition of The European Club Finance and Investment Landscape to be published next January.

The talent and competition landscape continues to reach and inspire people of all generations, evidenced by the presence of fans at matches. The on-pitch theatre was witnessed by over 229 million supporters attending men's and women's matches across Europe during the 2023/24 season. This is a remarkable headline, yet of note is that this extraordinary supporter appetite exists far beyond the top-tier of the game. Attendance by fans confirms that the strength of European football is in the depth and breadth of the club pyramid.

Throughout the report the potential of women's football, delivering ever more compelling competitions is showcased from increased attendance at top-division matches to a spotlight on head coaches.

The UEFA Intelligence Centre provides insights to stakeholders to facilitate evidence-based planning and policymaking and I am proud to bring you this report that goes beyond the headlines and provides a unique level of granularity to the world of football.

We extend our thanks to the numerous stakeholders and colleagues that support the compilation of the UEFA Intelligence Centre's reports and benchmarking analyses, as together we make a significant contribution to enhancing transparency around the governance of European club football.

**Andrea Traverso** 

UEFA Director Financial Sustainability & Research

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# European club football experiences unprecedented attendance levels



<sup>\*</sup>The UEFA Intelligence Centre has used a number of sources to determine attendance at professional football matches: OPTA match-by-match data covering over 20,000 men's and 1,600 women's matches was supplemented with data sourced directly from leagues and national associations. Where the professional pyramid extends beyond the second tier, Transfermarkt attendance data was added. The season covered is the last completed season, i.e. 2023/24 for winter leagues and 2023 for summer leagues.

\*\*221 million is a conservative estimate of attendance at professional competitive football matches. It excludes crowds at lower-league amateur football matches, age-group football matches with exception of the UEFA Youth League, non-competitive exhibition matches, preliminary cup competition matches and some professional women's matches. It also excludes crowds in Europe of 8.5 million recorded at national team matches during the season.

# Attendance at men's European club football continues to rise

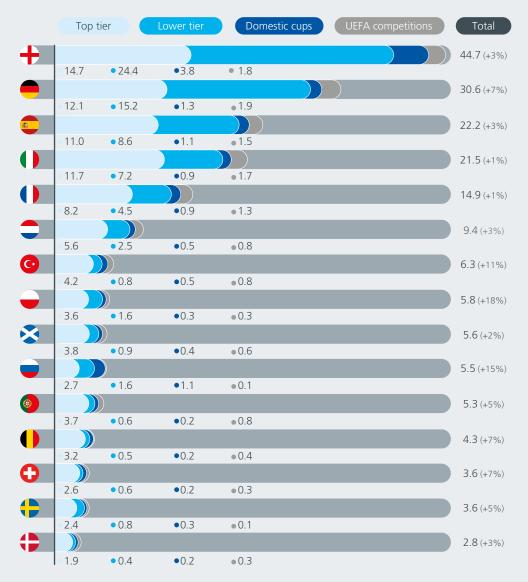
#### Attendance levels illustrate strength across the European football pyramid

The 111 million spectators attending domestic top-tier league matches during the 2023/24 season represents a 1% increase in crowds compared to the record set the previous season. This new record has been set despite the Italian Serie A being the only one of the Big 5\* leagues to enjoy higher attendance at top-tier league matches in 2023/24. This dip in attendance at the Big 5 leagues is impacted by the mix of clubs (promoted and relegated teams) and by large stadium infrastructure projects such as the Camp Nou rebuild (FC Barcelona). The top-tier leagues in England, Germany and Spain saw their average stadium capacity reduced by over 5%, while France moved from a 20-team league to 18 teams. Elsewhere across the continent, a total of 34 European top divisions achieved higher attendance levels than in the 2022/23 season.

The spectator interest in European football extends beyond the top tier though, with a further 76 million fans attending lower-leagues matches\*\*, 14 million attending domestic cup matches and 17 million attending UEFA men's competition. These figures combined account for almost half (48%) of the remarkable 221 million fans supporting men's football during the 2023/24 season.



#### Breakdown of top 15 countries by attendance (in millions) at men's competitions



<sup>\*</sup>The Big 5 consists of England's Premier League, Spain's LaLiga, Germany's Bundesliga, Italy's Serie A and France's Ligue 1
\*\*The lower leagues considered are the top two leagues in BEL, DEN, SWE and TUR, the top three leagues in NED, POL,

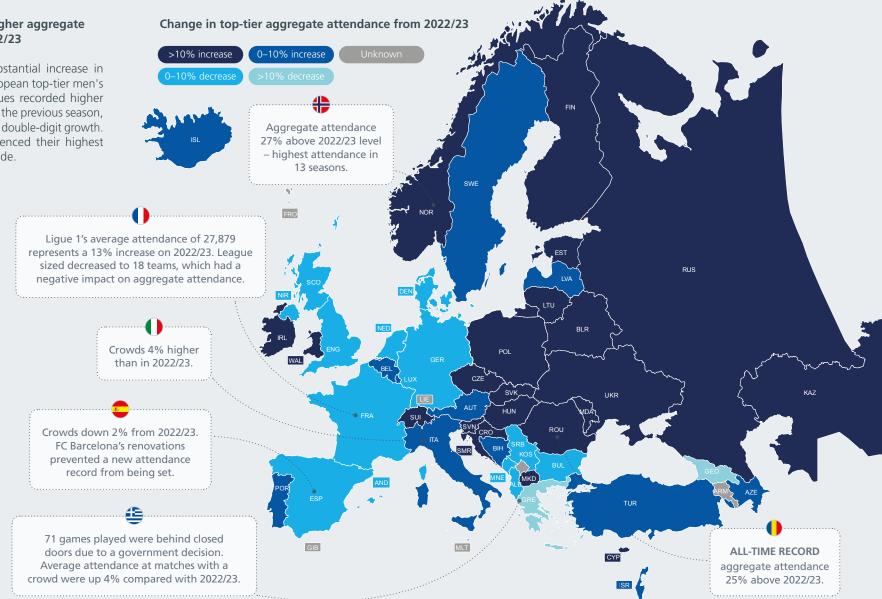
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POR and SUI, the top four in GER, ITA and SCO and the top seven in ENG, ESP and FRA.

# 20 leagues with double-digit growth in aggregate attendance levels

## 33 countries have recorded higher aggregate attendance levels than in 2022/23

The 2023/24 season saw a substantial increase in aggregate attendance across European top-tier men's leagues. An impressive 33 leagues recorded higher aggregate attendance levels than the previous season, with 20 of these leagues reporting double-digit growth. Furthermore, 21 leagues experienced their highest crowd numbers in at least a decade.



Highest attendance for at least a decade.

Highest attendance for 20+ seasons.

# Growth in lower-tier attendance reflects the strength of the European football pyramid

#### European lower-tier matches bring 76 million fans in attendance

This page digs deeper into the outstanding attendance at lower-tier matches in 2023/24 mentioned at the start of the chapter, with a total of 76 million fans attending games. This marks an 11.8% increase compared to the season 2022/23 season, reflecting the interest in and support for lower divisions among fans across Europe. In particular, the extraordinary attendance figures reported by the English Championship and Germany's 2.Bundesliga deserve to be highlighted.

#### 1 CASE STUDY: RECORD ATTENDANCE FOR THE SECOND BUNDESLIGA

The German 2. Bundesliga has always had a well deserved reputation for large crowds and consistent fan base support, regardless of sporting results. In recent seasons, some of the best supported clubs in Germany have been relegated from the first Bundesliga, including FC Schalke 04, Hamburger SV, Hertha BSC Berlin and 1. FC Kaiserslautern. All four of these clubs play at relatively modern high-capacity stadiums that were used at either the 2006 World Cup and/or EURO 2024 and all four clubs enjoyed average crowds in 2023/24 of more than 40,000. This contributed to an all-time record average crowd of more than 29,000 across the second tier. This impressive figure positions the league as the fourth highest attended in Europe by match average, surpassing Spain's LaLiga (where capacity was reduced by stadium renovations), France's Ligue 1 and other major top-tier leagues around the world including Argentina, Brazil, Japan, Mexico, South Korea and the USA.

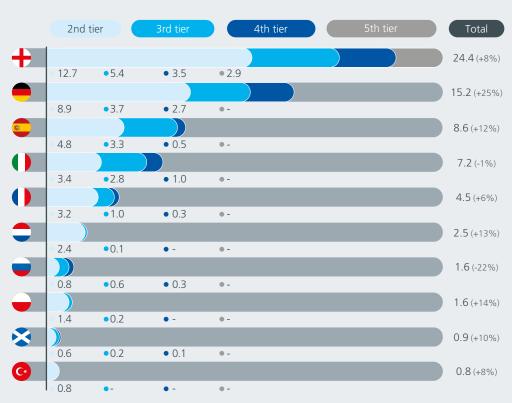
#### 2 CASE STUDY: ENGLISH CHAMPIONSHIP AGGREGATE ATTENDANCES

The English Championship also showcased substantial support last season, with its average attendance of over 23,000 per match ranking seventh among European leagues and the nearly 13 million in aggregate crowds ranking second in world football. The depth of support in England is unmatched, with more than 5 million attending third-tier matches, almost 3.5 million attending fourth-tier matches and almost 3 million attending the three leagues in tier five and six.

#### Resurgence in lower-tier match attendances spread across Europe

Beyond these high-profile case studies, lower-tier attendance was on the up across Europe. The table on the right indicates a growth of more than 10% in attendance at lower-tier matches in larger leagues including Spain, the Netherlands, Poland and Scotland. Other examples of healthy second-tier league attendance growth include western leagues like Austria, Belgium and Denmark and eastern leagues such as Czechia, Slovenia and Kazakhstan.

## Top ten countries by attendance (in millions) at men's lower-tier competitions



## Sixteen clubs surpassed the 1 million aggregated league attendance mark

#### The '1 million home crowd' club

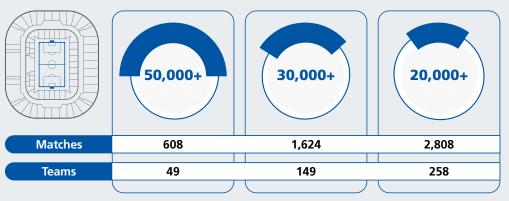
In the 2023/24 season, 16 clubs enjoyed home league attendance of more than 1 million; six clubs in England, three each in Germany and Italy, two in Spain and one each in Scotland and France. Manchester United narrowly had the highest aggregate league attendance, but a good UCL run helped Borussia Dortmund report the highest total competitive match attendance. Borussia Dortmund also enjoyed the highest average league attendance of 81,305.

Attendance is of course influenced by stadium capacity; FC Barcelona are notably absent from the clubs with the highest attendance during the 2023/24 season having temporarily relocated to allow for stadium refurbishment. Three clubs – Borussia Dortmund, FC Bayern München and Arsenal FC – maxed out their stadium capacity\*\*, while Real Madrid CF, Club Atlético de Madrid and AC Milan's average league match attendance used less than 90% of the capacity. However, these clubs still maintained their position in the 'one million home crowd' club.

If domestic cup and UEFA club competition match attendance is added, a further 16 clubs join the list. Outside the Big 5 leagues, SL Benfica, Rangers FC, AFC Ajax, Feyenoord and Fenerbahçe SK all welcomed more than 1 million supporters to their stadium if all competitive matches are included, as did FC Schalke 04 and Hertha BSC Berlin – the only second-tier clubs to have aggregated attendance levels exceeding 1 million, highlighting the strength of the European football pyramid.

| Club Name / Country               | Club tier   | League<br>average | % capacity | League<br>total | Domestic cups | UEFA<br>Comps. | TOTAL     |
|-----------------------------------|-------------|-------------------|------------|-----------------|---------------|----------------|-----------|
| 1. Manchester United (ENG)        | First Tier  | 73,534            | 96%        | 1,397,148       | 217,617       | 219,526        | 1,834,291 |
| 2.FC Internazionale Milano (ITA)  | First Tier  | 72,838            | 91%        | 1,383,926       | 63,519        | 281,117        | 1,728,562 |
| 3. Borussia Dortmund (GER)        | First Tier  | 81,305            | 100%       | 1,382,190       | 81,365        | 488,190        | 1,951,745 |
| 4. Real Madrid CF (ESP)           | First Tier  | 72,061            | 84%        | 1,369,162       | -             | 436,663        | 1,805,825 |
| 5. AC Milan (ITA)                 | First Tier  | 69,461            | 87%        | 1,319,754       | 121,205       | 420,005        | 1,860,964 |
| 6.FC Bayern München (GER)         | First Tier  | 75,000            | 100%       | 1,275,000       | -             | 450,000        | 1,725,000 |
| 7. AS Roma (ITA)                  | First Tier  | 62,970            | 92%        | 1,196,429       | 61,975        | 430,769        | 1,689,173 |
| 8. West Ham United FC (ENG)       | First Tier  | 62,569            | 97%        | 1,188,818       | 124,631       | 259,548        | 1,572,997 |
| 9. Tottenham Hotspur FC (ENG)     | First Tier  | 61,459            | 98%        | 1,167,725       | 121,854       | -              | 1,289,579 |
| 10. Arsenal FC (ENG)              | First Tier  | 60,236            | 100%       | 1,144,488       | 58,538        | 299,349        | 1,502,375 |
| 11. Club Atlético de Madrid (ESP) | First Tier  | 59,121            | 84%        | 1,123,303       | 194,698       | 324,016        | 1,642,017 |
| 12. Celtic FC (SCO)               | First Tier  | 58,975            | 97%        | 1,117,712       | 73,412        | 168,298        | 1,359,422 |
| 13. Liverpool FC (ENG)            | First Tier  | 55,809            | 91%        | 1,060,362       | 280,904       | 267,102        | 1,608,368 |
| 14. FC Schalke 04 (GER)           | Second Tier | 61,491            | 99%        | 1,045,351       | -             | -              | 1,045,351 |
| 15. Olympique de Marseille (FRA)  | First Tier  | 60,799            | 90%        | 1,033,580       | -             | 492,943        | 1,526,523 |
| 16. Manchester City (ENG)         | First Tier  | 53,337            | 97%        | 1,013,395       | 184,967       | 256,492        | 1,454,854 |

#### Number of matches and teams across Europe by attendance\*



#### Stadium use: attendance as a percentage of capacity

Ranked in order of number of matches with over 50,000 in attendance, from most to least



<sup>\*</sup>These figures include both men's club and men's national team matches taking place in Europe during the season (568 club and 40 national team matches reaching 50k+, 40 clubs and 9 national teams playing at home) but attendance at women's matches are analysed separately, unlike in last year's report. To include post-season competitions such as the EURO, the winter season is considered to run from August to July.\*\*Attendance figures and capacity use percentages are not an exact science as some clubs report attendance by tickets sold rather than turnstile clicks, although most clubs are consistent in how they report from year to year. Comparisons between clubs should therefore be considered indicative only.

## 8.5 million national team crowds in Europe

#### Millions of fans witness national team matches across Europe during the 2023/24 season

A total of 1,465 national team matches were played between 1 August 2023 and the UEFA EURO 2024 final held in Berlin on 14 July 2024, compared with 1,023 the previous season. These matches, which includes men's, women's and youth football from U17 to U21, were attended by at least 8.5 million fans.

National team crowds almost doubled in 2023/24 compared to the previous season: the total of over 8.5 million fans attending national matches represents an 84% increase compared to the 4.6 million recorded in 2022/23.

The most attended matches during the 2023/24 season were UEFA EURO 2024 matches: a total of 5.9 million fans attended the qualification matches, play-offs and the final tournament held in Germany during June and July 2024. During the 2022/23 season, the most attended national team event was the UEFA Nations League, which attracted a total of 1.3 million spectators.

The first edition of the UEFA Women's Nations League, played from September 2023 until February 2024, was a huge success, with 1.3 million fans attending. The final four stage held across France, the Netherlands and Spain reached an average attendance of 26,500 fans across

the four matches, and the final between France and Spain had nearly 33,000 fans cheering in the stands in Seville. This illustrates the growing interest in the women's game.

Of the remaining 1.3 million fans who attended national team matches in 2023/24, around 800,000 were at men's and women's senior friendly matches and 480,000 watched youth football.

#### Over 5 million fans attended UEFA EURO 2024 qualification matches across Europe

The qualification stages started back in March 2023 with all 55 European associations participating for a chance to compete in the final tournament in Germany during the summer of 2024. They finished a year later with the play-off finals in March 2024.

A total of 5.3 million fans attended over 200 qualification matches all over Europe during 2022/23 and 2023/24. These matches averaged more than 22,000 spectators, increasing to 35,000 fans for the nine play-off matches.

#### National team crowds in 2023/24 season



1,465
national team
matches played



5.9 million
fans attended UEFA EURO 2024
matches (from qualification
matches to the final stages)



1.3 million fans attended UEFA Women's Nations League matches



800,000 fans attended friendly matches



500,000 fans attended national youth team matches

## UEFA EURO 2024 sets an all-time high record in attendance

#### Arena AufSchalke



Gelsenkirchen
Matches: 4
Ave. Attendance:
49.000

**Total:** 195,000

#### **Munich Football Arena**



Munich Matches: 6 Ave. Attendance: 64,000

**Total:** 383,000

#### **Stuttgart Arena**

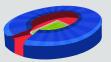


Stuttgart
Matches: 5
Ave. Attendance:

50,000

**Total:** 248,000

#### Olympiastadion Berlin



Berlin Matches: 6 Ave. Attendance: 69,000

**Total:** 415,000

#### **BVB Stadion Dortmund**

**Düsseldorf Arena** 



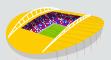
Dortmund

Matches: 6 Ave. Attendance:

60,000

Total: 363.000

#### Leipzig Arena



Leipzig Matches: 4 Ave. Attendance: 38.000

**Total:** 154.000

#### Cologne Stadium



Düsseldorf Matches: 5 Ave. Attendance: 46 000

**Total:** 231,000

#### Cologne Stadium



Matches: 5
Ave. Attendance: 42,000

**Total:** 211,000

#### Frankfurt Arena



Frankfut
Matches: 5
Ave. Attendance:

46,000

**Total:** 230,000

#### Volksparkstadion Hamburg



Hamburg Matches: 5 Ave. Attendance:

47,000 **Total:** 23

**Total:** 237,000

Matches: 51

Grand Total: 2,700,000

#### Record attendances

UEFA EURO 2024 set a new all-time high for attendance at the final tournament. A total of 2.7 million fans attended matches all over Germany, surpassing the previous record of 2.4 million set during the UEFA EURO 2016 held in France.

This record-breaking attendance also reflects football's recovery from the challenges posed by the COVID-19 pandemic, as previously shown in domestic and continental club competitions. UEFA EURO 2020, held under pandemic-related restrictions, saw a significantly lower attendance of 1.1 million fans. The success of EURO 2024 serves as an indicator of football's resilience and its continued importance in European culture.



2.7 million total spectators at games



6.2 million visitors to fan zones

#### Over 6.2 million visitors attended the 18 fan zones across the host cities

EURO 2024 featured centrally located fan zones in each host city\*, offering a variety of engaging activities that appealed to football fans, families, young adults and children alike. Giant screens projected live coverage of each match, ensuring that even those without tickets could experience the incredible EURO 2024 atmosphere.

In addition to screening all 51 games, fan zones offered a rich variety of live entertainment and football activities.

During the 30 days that the EURO was held, over 6.2 million fans visited one of the 18 fan zones located across the ten host cities. The evening that hosts Germany played Spain in the quarter-finals became the highest-attended day of the tournament with a total of 547,000 visitors.

<sup>\*</sup>Data officially reported in the official UEFA EURO 2024 Tournament Summary report. For more detailed data, access the following link: https://bit.ly/3XBZgW3

## Women's European club football sees attendance rise

#### Interest in women's football continues to grow

This second edition of the stand-alone European Club Talent and Competition Landscape sees a more in-depth look at the women's game.

The estimated top-tier league attendance figures of over 2.6 million during the 2023/24 season demonstrate how the interest in elite women's football continues to grow at a rapid pace. This total marks a significant 38% increase compared to the 2022/23 season for the same selection of leagues.

When including attendance at matches of the lower leagues\* and the UEFA Women's Champions League, the estimated total aggregated attendance exceeds 3.5 million, reflecting a 17% rise from the record-setting 2022/23 season.

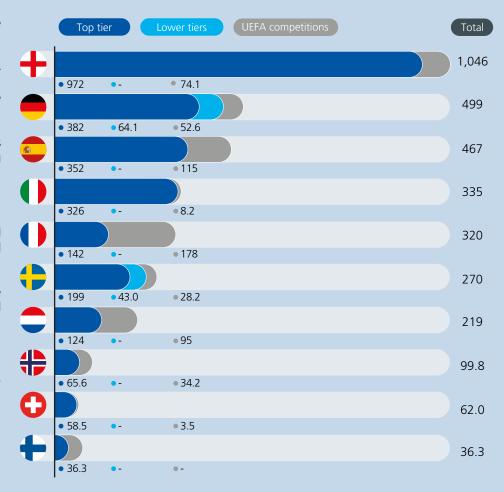
#### The 'one-hundred thousand home crowd' club

With over 300,000 fans attending their matches, Arsenal WFC had the highest aggregated top-tier league attendance. In UEFA competitions, FC Barcelona had the highest aggregated attendance, being the only club surpassing 100,000 spectators in these matches.

Clubs from England dominate the league attendance table, accounting for three of the four clubs enjoying home league attendance totals of more than 100,000. Two additional teams, from two more countries, join if home cup and European club matches are added: Olympique Lyonnais and AFC Ajax.

| Club Name / Country         | League total | Domestic cups | UEFA Comps | TOTAL   |
|-----------------------------|--------------|---------------|------------|---------|
| 1. Arsenal WFC (ENG)        | 329,986      | 7,235         | -          | 337,221 |
| 2. Manchester United (ENG)  | 120,526      | 11,607        | 4,827      | 136,960 |
| 3. FC Barcelona (ESP)       | 104,534      | 5,225         | 107,215    | 216,974 |
| 4. Chelsea FC Women (ENG)   | 101,926      | 5,816         | 69,230     | 176,972 |
| 5. Olympique Lyonnais (FRA) | 30,105       | -             | 83,096     | 113,201 |
| 6. AFC Ajax (NED)           | 20,729       | -             | 86,421     | 107,150 |

#### Breakdown of top 10 countries by attendance (in thousands) at women's competitions



<sup>\*</sup>The lower-league numbers cover the second tier in GER and SWE.

## Women's football crowds continue to set records

#### Top 10 women's match in Europe 2023/24 by attendance

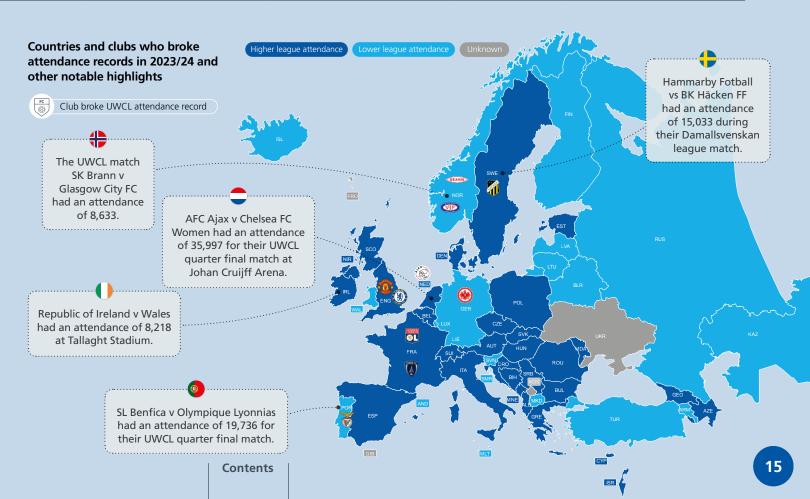
| Match                                | Date       | Competition           | Stadium              | NA  | Attendance |
|--------------------------------------|------------|-----------------------|----------------------|-----|------------|
| Arsenal vs Manchester United         | 2024-02-17 | Women's Super League  | Emirates Stadium     | ENG | 60,160     |
| Arsenal vs Tottenham Hotspur         | 2024-03-03 | Women's Super League  | Emirates Stadium     | ENG | 60,050     |
| Arsenal vs Chelsea                   | 2023-12-10 | Women's Super League  | Emirates Stadium     | ENG | 59,042     |
| Arsenal vs Liverpool                 | 2023-10-01 | Women's Super League  | Emirates Stadium     | ENG | 54,115     |
| FC Barcelona vs Olympique Lyonnais   | 2024-05-25 | UWCL final            | Estadio de San Mamés | ESP | 50,827     |
| Bayern München vs Wolfsburg          | 2024-05-09 | DFB Pokal Women final | Cologne Stadium      | GER | 44,400     |
| Manchester United vs Manchester City | 2023-11-19 | Women's Super League  | Old Trafford         | ENG | 43,615     |
| Arsenal vs Leicester City            | 2024-04-21 | Women's Super League  | Emirates Stadium     | ENG | 42,820     |
| Manchester City vs Manchester United | 2024-03-23 | Women's Super League  | Etihad Stadium       | ENG | 40,086     |
| Chelsea FC Women vs FC Barcelona     | 2024-04-27 | UWCL semi-fnal        | Stamford Bridge      | ENG | 39,398     |

#### Ten clubs break their UWCL records

Ten clubs, highlighted on the map, broke one or more UWCL attendance records last season. Two of these ten clubs – SK Brann and Manchester United – competed in the UWCL for the first time.

#### **UWCL** crowds exhibit pan-European interest

Seven of the eight UWCL quarter finalists were from different countries, demonstrating the pan-European appeal of women's football. Although attendance at the 2023/24 UEFA Women's Champions League (UWCL) season decreased slightly compared to the record-setting 2022/23 season, dropping 11% to 0.7 million, this was not due to a lack of interest from supporters. Attendance was heavily impacted by FC Barcelona refurbishing its stadium and by traditionally well supported teams such as Arsenal not qualifying for the final stages of the competition (the aggregated attendance decrease in attendance for these two teams was more than 204,000).



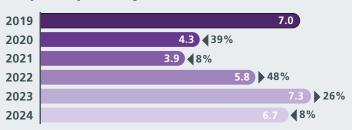


# European club spending eases back down after record-breaking 2023

#### Predictable decrease in European transfer spending

European clubs spent a total of €6.7bn on transfers this summer (2024), decreasing 8%\* from the record-breaking summer 2023 window. Nonetheless, the 2024 summer spend is still the third highest on record and more than double the €3.1bn that European clubs spent a decade ago in the summer 2014 window. As illustrated later in the chapter, a number of factors broadly exerted upwards or downwards pressure on this summer's activity, including: record club revenue (up); recent transfer trends (up); domestic financial sustainability and international loan rules (both up and down); a major international tournament (down).

## European clubs' summer transfer spending (€bn) and year-on-year change in summer window





#### Transfer spend slows down at the top of the market

It is sometimes hard to know what is happening beyond the headline transfers, but arranging transfer fees from high to low and grouping the summer transfer fees in different tranches allows us to dig below the surface. Compared to last summer's record 2023 transfer window, European club spending on the very top 'superstar' transfers have decreased by 33%, with eight deals in 2023 matching or exceeding the largest reported 2024 fee. The next group, ranked 11 to 50 by deal value, also decreased by 14%, while the mid-range tranche of deals, ranked 51 to 250, increased by 1% in value, reflecting a more balanced transfer window.

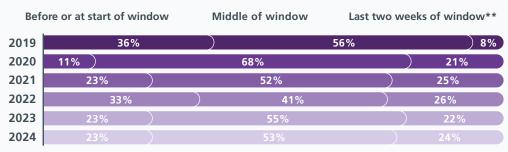
#### Transfer earnings in the 2024 summer window compared with 2023



#### Pacing of transfer activity

The 23% share of transfer spend arranged in advance of the official 1 July opening mirrors that of the previous summer. By the time EURO 2024 drew to a close in mid-July, however, European club spending was 12% (around €300m) below last summer's level. This was anticipated and matches the average impact of a EURO or World Cup on activity in the summer window. Transfer activity then progressed over the summer at a regular pace, before heavy investment of €1.56bn in the last two weeks. Given that the major European leagues had already started by this time, this implies considerable disruption to European club squads. In summer 2019, only €560m was spent in the last two weeks, notably because the English and Italian windows were timed to close in line with the season start.

#### Timing of transfer activity



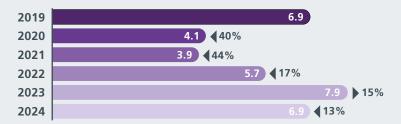
<sup>\*</sup>The 8% decrease is a like-for-like comparison of the situation on 3 September, after the transfer window closed in the Big 5 markets but before it closed in certain other markets. Transfer fees have been taken from the UEFA Intelligence Centre's Composite Transfer Database and are as reported directly to UEFA by clubs or as published on Transfermarkt.com, and they exclude the full cost of transfer agent fees. Transfer fees include the most likely performance-related payments, rather than using prudent auditor assessments (club accounts) or full possible amounts (FIFA reporting). \*\*The last two weeks of the window broadly corresponds to the overlap between the league season and the transfer window in 2024, although the first weekend was a cup rather than league match round in Germany. It is also worth noting that the major domestic leagues have started roughly a week earlier in recent seasons, but the period starting two weeks before the end of the league has been analysed to enable a like-for-like comparison of transfer timing profiles.

## Club profits set to be impacted by lower transfer sales

#### Transfer earnings revert back to the norm after exceptional 2023 Saudi sales

It was a good but not great summer for European club talent developers, considering the record revenues generated by European clubs and continued high investment into European club football ownership. European clubs earned an estimated\* €6.9bn on transfer fees, the second highest summer transfer window sales on record by value. However, the steep decrease in Saudi Arabian transfer spend, combined with decreases in spending by English, Belgian and Dutch clubs, contributed to a decrease in earnings from transfer sales of 13% compared to the record 2023 summer window. Nonetheless, given the massive financial challenges documented in recent editions of UEFA's European Club Talent and Competition Landscape, these significant profits will be particularly welcome to European clubs. While each individual transfer deal is different, over the last five financial years, 70-75% of gross transfer earnings have been reported as profits, meaning that this summer's sales will generate an estimated €4.8–€5.2bn of transfer profits to be included within the football earnings for the financial year ending in either 2024 or 2025, and for the salary-cost ratio calculations for the calendar year 2024.\*\*

#### European clubs' summer transfer sales (€bn) and and year on year change in summer window





European club transfer earnings

lower than last summer's record earnings

#### Talent developers profit from their investment

We will have to wait for the audited financial information from future European Club Financial and Investment Landscape reports to confirm any countries that have broken their transfer earnings record this summer. However, based on reported transfer deals, it appears that Belgium and Hungary are the only countries among the top 20 leagues to have broken their transfer earnings record, compared to 12 of the top 20 markets last summer, which highlights how exceptional last summer was for talent-developing leagues.

#### Numerous club transfer fee records broken across Europe

It is believed that 165 summer 2024 transfer deals set new benchmarks for record fees obtained by selling clubs, with 110 deals breaking top-division club records and another 55 deals breaking second-division club records. In some cases, clubs were able to break their club record more than once during the summer. Right at the top of the summer 2024 market, the sale of Julian Alvarez is believed to be the highest fee obtained by the selling club Manchester City.

On the other side of the transaction, 168 transfers broke club spending records for an individual transfer fee, including purchases by eight English, four German, three Spanish and two French and Italian clubs. The jump from second to first tier is highlighted by Ipswich Town FC, who returned to the English Premier League after more than 20 seasons and signed six players that broke their previous transfer fee record. Some deals, such as the sale of Dominic Solanke from AFC Bournemouth to Tottenham Hotspur, are reported to have broken transfer record fees for both the selling and buying club.



<sup>\*</sup>Transfer fees have been taken from the UEFA Intelligence Centre's Composite Transfer Database and are as reported directly to UEFA by clubs or as published by Transfermarkt.com. They should therefore be treated as estimates. They include the most likely performance-related payments rather than using prudent auditor assessments (club accounts) or full possible amounts (FIFA reporting). The reported Transfermarkt fees do not take account of sell-on clauses or up to 5% solidarity or training compensation items, but the approach is consistent over the years to enable an analysis of trends. The year-on-year decrease of 13% compares sales as at 3 September. \*\*Transfer earnings are averaged over three years for the salary-cost ratio, and the football earnings rule also assesses three years' worth of transfer results

## Transfer activity the second highest on record

#### Transfer spending remains heavily concentrated

'Transfer activity' is the sum of transfer spending and earnings and indicates the value of transfer business in a league or country. In this analysis we assess the global activity by country rather than just the European club spending and earnings highlighted on the two previous pages.

Transfer activity remains highly concentrated in the traditional Big 5 European markets, which were responsible for 68% of global activity at the report date.\* English clubs alone were responsible for 31%.

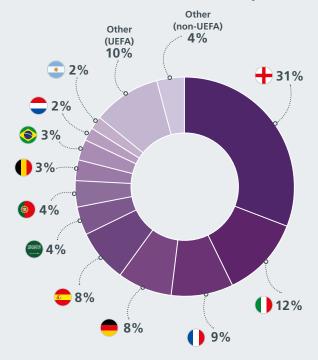
## Ten of the top 20 markets see activity above the level of record-breaking summer 2023

The chart and table on the right break down estimated activity, gross spend, gross earnings and net earnings for the top twenty markets by activity level, as well as grouped figures for all other UEFA and non-UEFA markets.

The top four markets all saw lower activity in the summer 2024 window compared to the 2023 summer window. Activity involving German clubs, in particular, equating to only 66% of their activity the previous summer (€1,243m in 2024 compared with €1,896m in 2023).

Elsewhere, Spain, Portugal and Belgium were among ten countries where transfer activity increased. Liquidity also returned to transfer markets outside Europe, with Argentinian, Brazilian, Mexican and US clubs involved in deals of a higher total value than the previous summer.

#### Breakdown of transfer activity





10 of 20 top markets have more activity than during last summer's record-breaking window

Provisional\* top 20 countries by summer 2024 transfer activity

| 50-75% 75-100% >100% | Activity<br>(€m) | Spending<br>(€m) | Earnings<br>(€m) | Net Spend<br>(€m) |
|----------------------|------------------|------------------|------------------|-------------------|
| 95%                  | 4,896            | 2,652            | 2,244            | 408               |
| 94%                  | 1,922            | 1,072            | 850              | 221               |
| 76%                  | 1,465            | 744              | 722              | 22                |
| 66%                  | 1,243            | 635              | 608              | 27                |
| 105%                 | 1,213            | 588              | 624              | -36               |
| 115%                 | 581              | 186              | 394              | -208              |
| 121%                 | 465              | 103              | 362              | -259              |
| 50%                  | 299              | 90               | 208              | -118              |
| 92%                  | 216              | 125              | 90               | 35                |
| 98%                  | 205              | 117              | 88               | 29                |
| 117%                 | 190              | 49               | 141              | -93               |
| 72%                  | 110              | 41               | 69               | -28               |
| 112%                 | 108              | 54               | 54               | 0                 |
| 162%                 | 77               | 8                | 68               | -60               |
| Other UEFA 98%       | 631              | 224              | 408              | -184              |
| 63%                  | 584              | 485              | 99               | 387               |
| <b>178%</b>          | 443              | 192              | 251              | -59               |
| 115%                 | 265              | 81               | 184              | -103              |
| 110%                 | 222              | 127              | 95               | 31                |
| 109%                 | 164              | 78               | 85               | -7                |
| 79%                  | 83               | 78               | 5                | 73                |
| NON UEFA 96%         | 220              | 71               | 149              | -78               |

<sup>\*</sup>Transfer fees include all men's squads, not just the senior squad. Note that spending and earnings figures balance and do not include intermediary fees, transaction costs or solidarity payments and include a best estimate of likely contingent fees as reported. The figures are provisional as they closed at 3 September, soon after the major European markets closed. BEL, CZE, KSA, MEX, POR, QAT, RUS, TUR and some smaller markets are still open for inbound transfers and all markets are still open for outbound transfers.

## Major summer transfer flows highlight dominance of Big 5

#### Major transfer flows by value

The map on this page shows the ten largest transfer flows by value in summer 2024. Arrows denote cross-border flows, while circles denote domestic flows. The ten largest flows comprise four of the Big 5 internal markets (the fifth, Spain's, ranked 11th) and six other flows involving English clubs at one end or the other. The outbound flow from England to Saudi Arabia dropped from the fifth highest in the summer of 2023 to 14th this summer

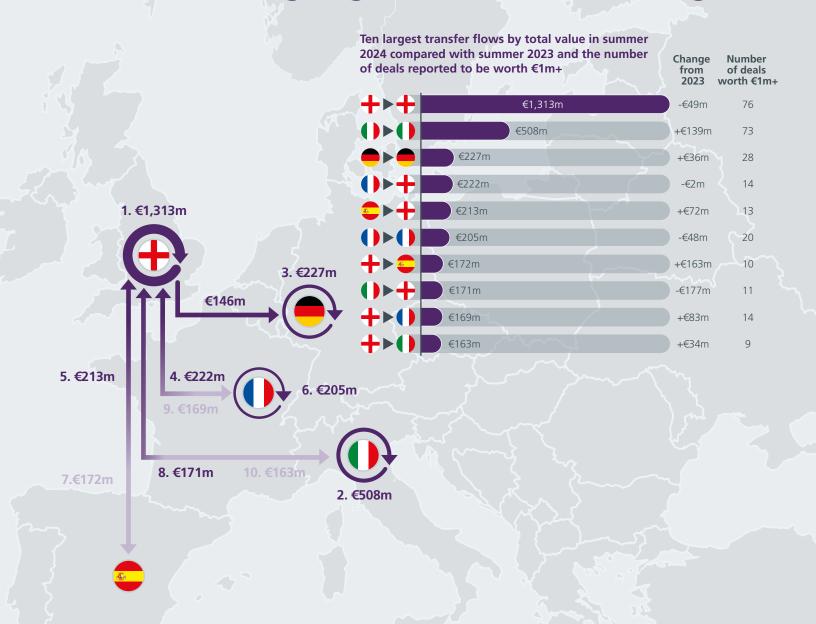
The table includes a year-on-year comparison of transfer fees by value and the number of deals reported to be worth €1m or more. A number of country flows included more than ten deals worth €1m or more but were not in the top ten flows by total value, namely the domestic flows in Argentina, Brazil, Mexico, Russia and Saudi Arabia and the outbound flow from Italy to France.



47% Percentage of global transfer deal value involving at least one English club



94% Percentage of global transfer deal value involving at least one European club

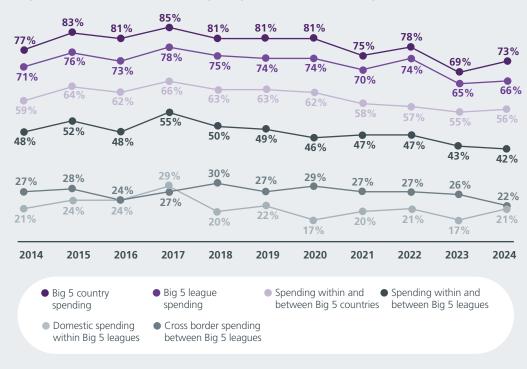


# Large variations in destination and origin between major leagues

#### Sourcing of players varies considerably from league to league

A concentration analysis of the Big 5's involvement in global deals (below) and a breakdown of inbound and outbound fees by origin and destination types for the ten largest markets (right) add more depth to the analysis of the top ten flows.

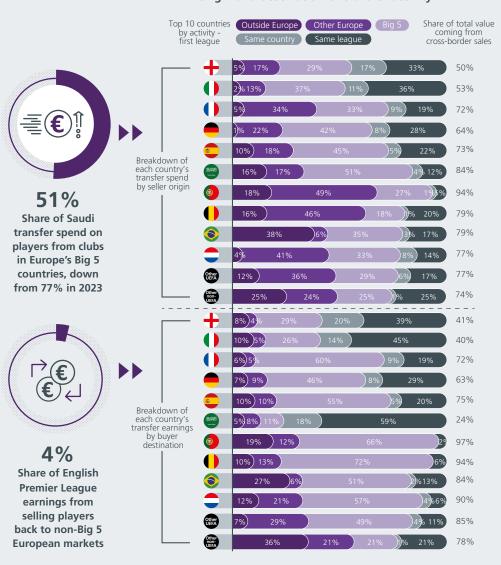
#### Big 5 transfer flows as a percentage of global transfer spending



#### Big 5 concentration remains below peak

The global share of summer spending by clubs from the Big 5 European countries has increased from 69% to 73% owing to lower expenditure by Saudi Arabian clubs so far this summer. This share is still, however, considerably below the last decade, when the ratio exceeded 80% most summers. The Big 5's share is typically much lower during the January window, historically averaging 48% and 45% in January 2024, as that window is the larger end-season window for many larger global leagues.

#### Origin and destination of transfer activity



## Club spend dominated by the large European clubs

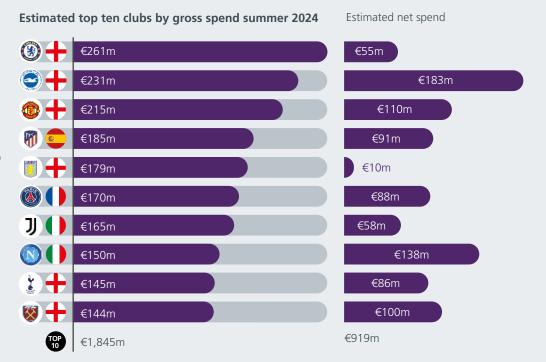
#### Top spenders highly concentrated in England

With global gross transfer spend (GTS) estimated to have reached €7.8bn this summer, it is worth breaking this down at club level. Each tile below represents a club that has spent more than €5m this summer, and darker colours indicate higher thresholds. Eighteen clubs spent more than €100m on players this summer with England again providing five of these. Only one Saudi Arabian club has so far reached this level of transfer spending, compared with all four PIF-owned clubs\* spent that level last summer.

#### Gross spend thresholds, in number of clubs Global Big 5 **England** GTS €100m+ 18 17 11 GTS €25m to €100m 58 40 12 GTS €5m to €25m 112 48 12 188 35

#### Transfer market dominated by relatively small number of clubs

The combined gross spend\*\* of the top ten clubs this summer is estimated at €2.5bn, equivalent to just under 30% of overall club spending. The top 25 clubs contributed 50% of total spend, of which 14 clubs are English, four Saudi Arabian, two German, two Italian, one Spanish, one French and one Dutch.



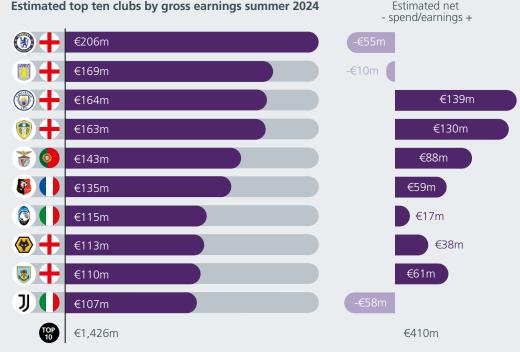
<sup>\*</sup>The Public Investment Fund owned clubs are: Al-Ahli, Al-Ittihad, Al-Hilal and Al-Nassr. \*\* The figures for this summer are estimates only, compiled from reported transfer values sourced through Transfermarkt. The numbers will not be confirmed until clubs submit data directly to UEFA later in the year, so these numbers should be considered indicative only and not relied upon. Transfer fees include the most likely performance-related payments, rather than using prudent auditor assessments (club accounts) or full possible amounts (FIFA reporting).

# Clubs with sizeable transfer earnings more spread than buying clubs

#### Talent widely spread but large fees concentrated among Europe's Big 5

The tile chart below illustrates that large club transfer earnings (above €5m) are spread more widely than spending, across 34 countries as opposed to 26. This reflects wider talent development in contrast with concentrated spending power. Nonetheless, 11 of the 12 clubs that earned over €100m in transfer sales come from Europe's Big 5 leagues – eight of them from the English Premier League. The number of global clubs generating €100m and more in transfer earnings during this transfer window has decreased from 22 last year to just 12 this year.





## Top of transfer earnings also dominated by Big 5 clubs as large deals rarely involve the first transfer from original youth talent developing clubs

The combined gross earnings of the top ten clubs this summer are estimated at €1.4bn, equivalent to just under 18% of global and 21% of European club earnings. This is considerably less concentrated than last summer's earning market, where the top ten were responsible for €2.3bn of all earnings. To underline this trend, if one continues down the list of the highest European club earners this summer, 37 clubs are responsible for half of European club summer earnings, compared to just 25 clubs last summer.

## Fewer inbound players

#### Decrease in inbound transfer volumes continues

A detailed transfer-by-transfer analysis of Europe's top divisions points to a 5% decrease\* in the number of inbound transfers this summer, following a 3% decrease the previous summer. This suggests increased squad stability after the instability that the pandemic caused from 2020 to 2022. Any late addition of an out-of-contract player could conceivably reduce the decrease, but not significantly.

The lower number of inbound players therefore partially explains the 8% decrease in transfer spending by European clubs in summer 2024, in addition to the decrease in number of very high value deals and the variety of transfer types.

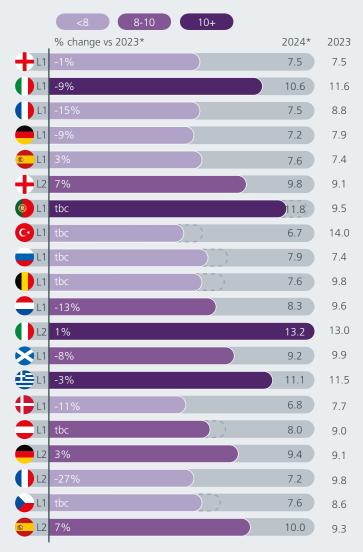
#### Notable differences in the number of transfer deals from league to league continue

At the top of the market, the average number of inbound senior players at English Premier League clubs is down just 1% at 7.5 players per club, which remains higher than the low of 5.3 players signed per club during the summer of 2019. Compared to most other leagues, English top-tier club squads are still relatively stable, with 13 of the 20 clubs bringing in eight or fewer players this summer. The three promoted clubs were the three most active, averaging 13 inbound players per club compared with an average of 6.5 among the other 17 clubs. Elsewhere, the number of inbound players decreased in Denmark, France, Germany and the Netherlands. Greece, Italy, Portugal and probably Turkey are now outliers, each counting more than ten inbound players during the summer window.

Club culture, the length of the head coach's tenure, changes in ownership, the existence of feeder clubs in lower tiers, and squad and player remuneration policies are just some of the factors that influence player turnover.



Average number of inbound senior players per club in summer window among top 20 European leagues by spend



<sup>\*</sup>The 5% decrease is based on figures as at 3 September and covers 14 of the 20 top leagues where the window has closed by this date. The AUT, BEL, CZE, POR, RUS and TUR markets are still open for inbound transfers at the time of analysis, which is why the chart shows 'tbc' (to be confirmed) instead of a percentage change from 2023 to 2024. The average number of inbound players per club in 2024 for these countries is provisional and likely to increase. Elsewhere, we expect that some out-of-contract players (free agents) may be added to squads after the windows close, which would further reduce the decrease from 2023.

## Average fees increase in most major transfer markets

#### Large gap between the Premier League and the rest of the Big 5

The average transfer fee for inbound players at English Premier League clubs this summer decreased 17%, but is still the second highest at €15.6m. This average rises to €21m if loans, out-of-contract players and free agents are excluded. The decrease has been driven largely by the absence of the very high value €100m+ transfers this summer, despite the number of €1m+ deals edging upwards.

The average price paid per inbound player also decreased slightly at German Bundesliga (-11%) and French Ligue 1 clubs (-6%) but increased by 25% and 23% at Italian Serie A and LaLiga clubs respectively. The average price paid across the three leagues was similar, between €4.6m and €5.3m per player with Spanish clubs a bit lower at €3.7m. The average price paid by Premier League clubs is three to four times the average paid by clubs in the other Big 5 leagues, which is a considerable difference

#### Upwards trend in prices in most of Europe

Average fees for inbound players were 5% down for the top 20 leagues on the average price paid last summer, but this is largely down to the evolution of the aforementioned Big 5 prices. Twelve of the other fifteen leagues have so far recorded higher average prices this summer compared to last summer, including a rise of between 12% and 55% in each of the Big 5 countries' second-division leagues. This underlines the more balanced nature of this summer's transfer window: while total spending, earnings and prices have decreased on the back of lower English and Saudi liquidity, clubs across Europe are active in the transfer market.



Average price paid (€m) for inbound senior players in summer transfer window among top 20 European leagues by spend

| 2024 vs<br>2023 | Decrease of 20%+ +/- 20% Inc | rease of 20%+ 2024<br>€m | Excl loans, free or out of contract players |
|-----------------|------------------------------|--------------------------|---|
| <b>1</b> L1     | -17%                         | 15.6                     | 21.0  |
| L1              | 25%                          | 4.7                      | 8.40  |
| L1              | -6%                          | 5.3                      | 10.0  |
| L1              | -11%                         | 4.6                      | 7.91  |
| <u>s</u> L1     | 23%                          | 3.7                      | 8.50  |
| + L2            | 12%                          | 1.11                     | 2.44  |
| L1              | -25%                         | 0.86                     | 2.19  |
| <b>C</b> → L1   | 70%                          | 0.94                     | 2.12  |
| L1              | 5%                           | 0.87                     | 1.73  |
| L1              | -31%                         | 0.78                     | 1.41  |
| L1              | -56%                         | 0.58                     | 1.37  |
| L2              | 20%                          | 0.22                     | 0.51  |
| <b>L</b> 1      | 41%                          | 0.49                     | 1.46  |
| <b>€</b> L1     | 39%                          | 0.30                     | 1.41  |
| <b>1</b> L1     | 8%                           | 0.55                     | 1.03  |
| L1              | 14%                          | 0.42                     | 1.06  |
| L2              | 49%                          | 0.18                     | 0.54  |
| L2              | 48%                          | 0.22                     | 0.70  |
| L1              | 163%                         | 0.22                     | 0.43  |
| L2              | 55%                          | 0.12                     | 0.74  |

## Trend towards more permanent deals with fees

#### Factors behind changes in summer spending

Transfer activity is usually referred to in terms of spending levels, especially in the context of financial analysis. This chapter has already highlighted that transfer volumes and transfer prices per inbound player have slightly decreased compared to the record-breaking summer of 2023.

To generate greater insight into the market, it is important to differentiate between the effect of (i) price changes, (ii) volume changes (i.e. the number of signings) and (iii) mix changes (i.e. the types of deal, including changes in the number of loans, free transfers and out-of-contract players). In-demand players and their representatives have to assess the value and risk of moving towards the end of their contracts and either moving as a free agent or signing a new contract with their current club armed with offers from elsewhere – essentially postponing the security and value of a mid-contract salary renegotiation for the one-off potentially significant value of a signing or 'loyalty' resigning fee. Players who are not in demand at their current club may also become free agents, but with rather less choice in the matter

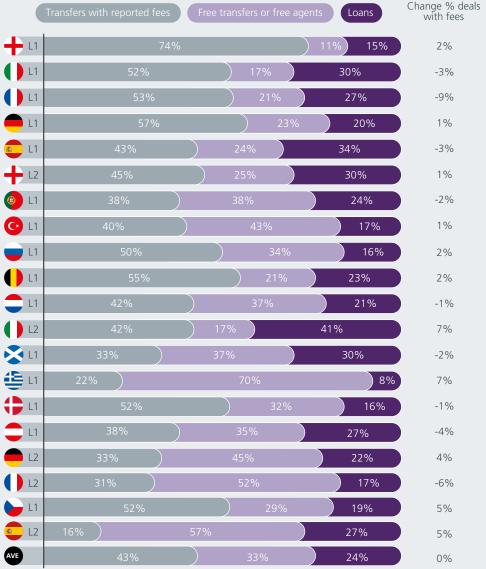
#### Stable transfer mix

The comparison of summer transfers by type across major leagues indicates guite a stable picture across the top leagues, reinforcing the trend seen last summer when the proportion of inbound transfers that were permanent with a fee increased in nearly every market compared with both the pre-pandemic and mid-pandemic transfer mix. Across the 20 leagues presented on this page, just 37% of inbound transfers in 2019 and 36% in 2022 featured a fee, compared with 42% in 2023 and 2024.

Spain is an outlier, with permanent inbound fee-based deals dropping from 64% in 2019 to 46% in 2023 and 2024, as clubs continue to tighten their transfer spending in line with strong financial controls designed to redirect money to infrastructure projects.



#### Volume breakdown by type of inbound senior player transfers in summer 2024



# Transfer strategies differ tremendously depending on player age

#### Record share of European club transfer spend directed at teenage players

The summer 2024 transfer window saw a record 13% proportion of transfer investment directed at teenage players. Prior to this, no summer transfer window had seen more than 10% of transfer fees invested in young talents this age. If the age bar is raised to players aged 23 or under, more than half (53%) of transfer spending (by value) was directed at these still young players, considerably above the ten-year average of 49% (see charts below).

The comparison of the top 20 global countries by transfer spend is also instructive, as it highlights the differences between clubs' investment strategy in the various markets. Within Europe, talent developing/investing clubs in markets seen as 'stepping stones' to the 'Big 5' markets invested nearly all their transfer spending in younger players: Austria 88%; Belgium 80%; and France 72%. By contrast, Greek clubs invested just 21% of their spend on younger players and 1% on teenagers and 17% on players aged 29 or over. The 15% of English club spend and 25% of French club spend also stands out.

Outside Europe, the contrasts are even more extreme. An estimated 41% of Mexican club spend was directed at older players and just 3% at teenage players. Saudi Arabian clubs redirected some of their spend to younger South American talents this summer with just 11% of spend directed at players aged 29 and over compared 42% last summer.

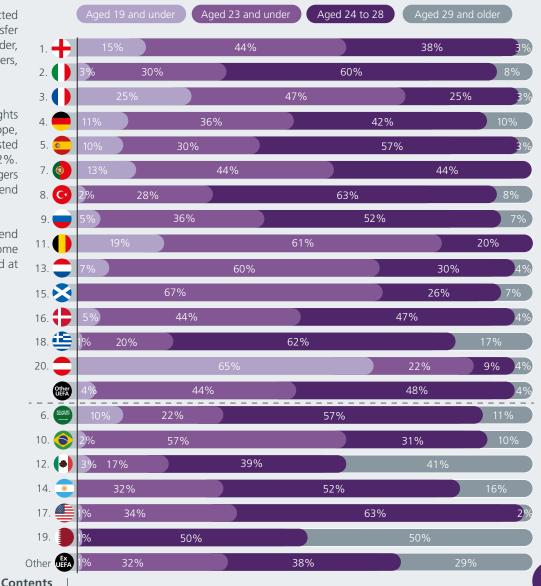
## Players aged 23 and under as a percentage of total European club transfer spending (by value) in summer window





13% of European club transfer spending was invested in players aged 19 or under

#### Distribution by player age of spend in top 20 countries globally by transfer spend



## Player profile of top 100 transfer deals

#### Analysis of summer deals by price

Our benchmarking publications have always concentrated on understanding market trends and the different shape of transfer markets throughout Europe, rather than spotlighting individual deals. This page continues from last year, by presenting the profile of the players who were in the top 100 summer 2024 transfers by value and exploring their stories.

# First nationality

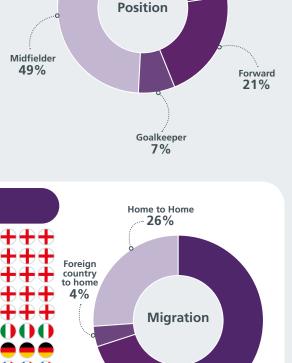


83% have a European passport (first or second nationality\*).









Home to

foreign country

22%

#### The top 100 fee size and share

Defense

23%

Foreign country to foreign country

48%



42% Percentage of global transfer deal value of the top 100 (€3.3bn)



19

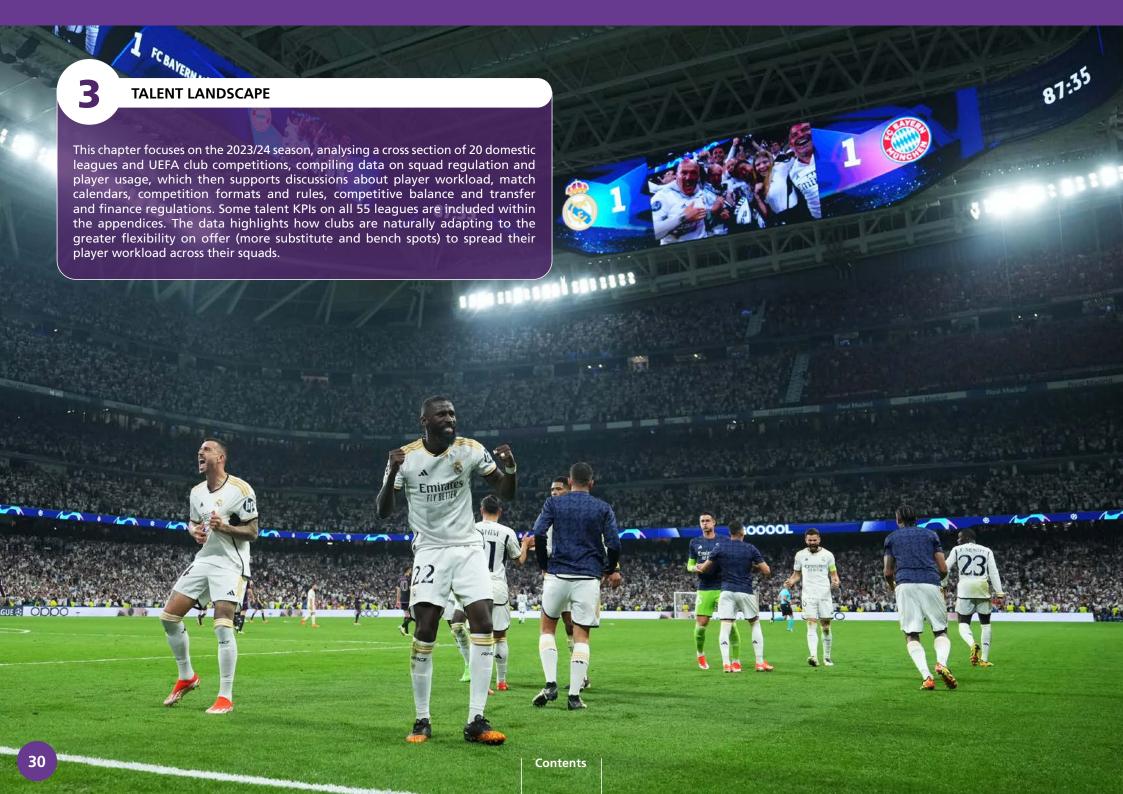
deals broke the buying club's previous transfer record (15 different clubs)

#### Only 7

deals brokered this summer cracked the top 100 deals of all time

<sup>\*</sup>In five cases of dual nationality the non-European first nationality reflects the senior national team chosen by the player.





## Squad regulation: squad sizes

#### Basic limit for UEFA men's club competitions

Club competition regulations state that clubs must submit details of their A list of players at specific points in the season, i.e. ahead of each qualifying stage, the play-offs, the group stage and the knockout stage. This A list may not comprise more than 25 players, and this limit is reduced if it includes fewer than four club-trained players or a combined total of fewer than eight association-trained and club-trained players. Clubs can register additional youth players at short notice throughout the season by means of the B list.

#### Similar limits in many domestic leagues

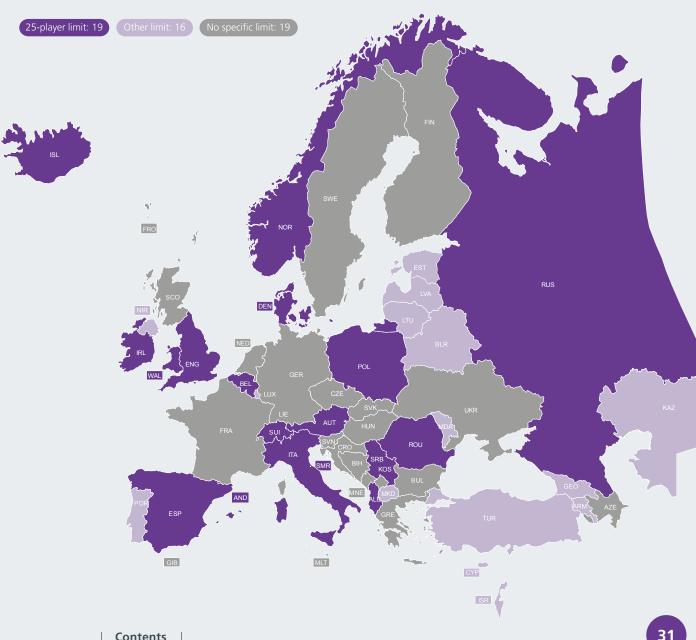
Each country's domestic policy on squad limits is determined by the national association or league. Of the 54 top-tier leagues in Europe, 35 have some form of squad limit in place. The most common is a 25-player limit, found in 20 different leagues, in many cases with an unlimited number of additional youth players allowed (B list). This is broadly in line with the rules for UEFA club competitions. That said, the range of domestic squad size limits is very broad, with clubs in Belarus allowed to register up to 60 players and clubs in Luxemburg allowed just 18.

## Balance sought between player workload and maintaining competitive balance

The existence of squad limits is a crucial component in disincentivising wholesale player hoarding and therefore preventing any further deterioration in competitive balance. Faced with the increasing concentration of commercial markets and the growing polarisation of financial means, squad limits are one of the steps that can be taken to foster competition.

At the same time, competition organisers have taken crucial steps to broaden playing opportunities. The most significant step was the increase from three to five permitted substitutions per match – a change that was introduced during the pandemic and has remained in place across all leagues two seasons later. In addition, expanded matchday squad lists encourage broader use of the squad; the Premier League, for example, increased the number of players allowed on the bench from 7 to 9 in 2022 and UEFA decided to allow a full bench of 14 players from 2022 in showpiece club finals and the larger squads of 26 players during EURO 2024.

#### Map of domestic squad size limits



## Player usage in domestic leagues

#### Clubs are now using many more players during their league season

Squad use refers to the number of players that clubs field during their domestic league seasons. In addition to squad limit regulations, a number of different factors influence this simple statistic, including the number of injuries, the extent to which a head coach likes to rotate their squad, the level of mid-season player turnover, and the length and number of games in the league season.

During the recently completed 2023/24 season, clubs in the top 20 leagues listed in the table used an average of 30.2 different players during their league campaigns. This average remains the same as in the previous 2022/23 season, with some minor fluctuations within individual leagues.

However, amid widespread discussions on player workload, it is highly instructive to compare squad usage to the situation five seasons ago, before the world had heard of COVID and before numerous decisions taken by competition organisers to ease workload concerns, such as increased substitution limits and bench sizes, had been implemented. The table to the right therefore indicates the change by league since the 2018/19 season. On average, clubs are now using two full extra players per season then they did that season. This might not sound like a significant change, but it is equivalent to 7% more players being fielded in top-tier league football. When we widen our analysis to cover all 54 leagues (see appendix) this represents 1,330 extra players fielded during the league season than five seasons ago.

Looking at the 20 leagues presented in the chart on the right, clubs in Austria used the fewest players during their 2023/24 league season: 27.6 on average. Among the Big 5 leagues, Italy's Serie A (30.8) and Spain's LaLiga (30.5) clubs fielded more players than France's Ligue 1 (30.3), England's Premier League (29.0) and Germany's Bundesliga (28.2) clubs. Once again, while these average differences might not sound like much, it means that Serie A featured 36 more players (6%) than Premier League clubs during the season.



#### Number of players fielded during the Lowest 2023/24 domestic league season\* Change vs Average 2018/19 25 35 40 30.2 +7% 29.0 +14% 28.2 +7% 30.5 +12% 30.8 +8% 30.0 +7% 30.3 +8% 33.1 +13% 29.1 +9% (8) 298 -1% 31.4 +5% 30.0 -8% 0 31.0 +4% 30.3 +14% 27.6 +4% 28.9 +12% 32.2 +8% 30.0 -1% 32.4 -2% 28.4 +14%

31.8

+10%

<sup>\*</sup>The UEFA Intelligence Centre tracks a wide range of squad statistics for all UEFA member associations' domestic leagues and cup competitions as well as UEFA club competitions. For the purposes of this chapter, the 20 leagues with the highest revenue are presented, but the average number of players fielding in all 54 domestic leagues and each country's rank are included in the appendices. The data covers the 2023/24 (winter) and 2023 (summer) seasons.

## Clubs manage workload across different competitions

#### Use of wider squad differs between countries

The share of league minutes taken by the most fielded players can fluctuate from year to year for an individual club, since the squad's strategic deployment is influenced by ins and outs during the mid-season January transfer window and the number of injuries occurring throughout the season. However, once aggregated up to league level, insights can be drawn about which leagues feature the top 11 or 18 players the most heavily and which dedicate more minutes to a wider spectrum of players.

#### Clubs increasingly spreading player workload across squad

The evidence suggests that clubs are increasingly limiting the minutes of their top players and deploying fringe squad members not only in domestic league competitions but also in domestic cup competitions and, in certain cases, UEFA club competitions. In the last decade, the share of minutes played by the top 11 most fielded players has decreased in 17 of the top 20 leagues. In the last 5 years, the share has decreased between 2% and 3% in each of the Big 5 leagues.

In the 2023/24 season, the top players played 59% of the total minutes in domestic cup competitions – 11 percentage points lower than in domestic leagues. This disparity remains when examining the top 18 most-used players, who accounted for 91% of minutes played in domestic leagues compared to only 83% in domestic cups. To put this into perspective, players outside the top 18 played almost twice as many minutes in domestic cups as a percentage of the total (17%) as they did in domestic leagues (9%).

In UEFA competitions, the top 11 players played 69% of all minutes played and the top 18 players played 90% - both slightly lower than their participation rates in domestic leagues.

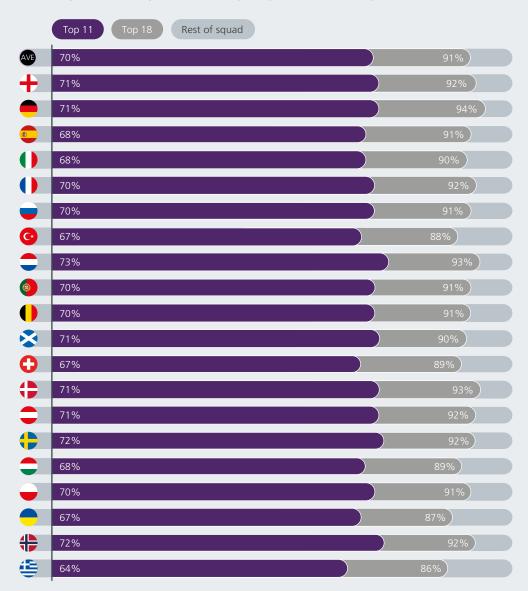


70%
Average share of league minutes played by most used XI



59%
Average share of cup minutes played by most used XI

#### Percentage of total league minutes played by most-fielded players



<sup>\*</sup>Here, age profiles are based on players' ages at the start of the domestic season, rather than their age at the time of each individual match, which would increase the average age by approximately five months.

## Notable increase in match length with more added minutes

## A quarter of league matches now stretch beyond 100 minutes in length

The amount of added 'injury time' or additional time became highly topical during the 2022 FIFA World Cup Qatar when a number of the first round of matches extended well beyond 100 minutes in length. To combat time-wasting and to take into account the increased stoppages from the use of VAR, as of the 2023/24 season, leagues have applied a new directive that requires referees to add on the exact time lost for goal celebrations, substitutions, set pieces and injuries at the end of each half.

### Premier League matches average three minutes extra added time in 2023/24

In 2022/23, the average match length in top-tier leagues\* was 97.4 minutes. Indeed, the Turkish Süper Lig averaged 101.9 minutes, while the Premier League topped the Big 5 for average match length at 98.5 minutes. At the other end of the spectrum, the average match length in France's Ligue 1 was just 96.3 minutes.

One season later, the new directives appear to have been followed, evidenced by an increase in average match length in the vast majority of leagues (34 out of 42). The average match in the 2023/24 (2023) season lasted 98.2 minutes across all leagues. This average increases to 101.6 minutes in the English Premier League and 98.8 minutes in French Lique 1.

Matches of more than 100 minutes in length have gone from being a rarity to the norm in a number of leagues, notably in England, where the share of matches exceeding 100 minutes increased from 25% to 68% from one season to the next, in Cyprus where it increased from 26% to 60% and in Wales where it increased from 12% to 58%.

The significance of this change can be assessed from different perspectives: on the one hand, a 0.8% increase in the total number of minutes played might not seem like a massive increase in player workload, but, on the other hand, an 11% increase in additional injury time across league matches might be considered a significant increase.

of league matches extended beyond 100 minutes season increase in additional minutes

Average minutes

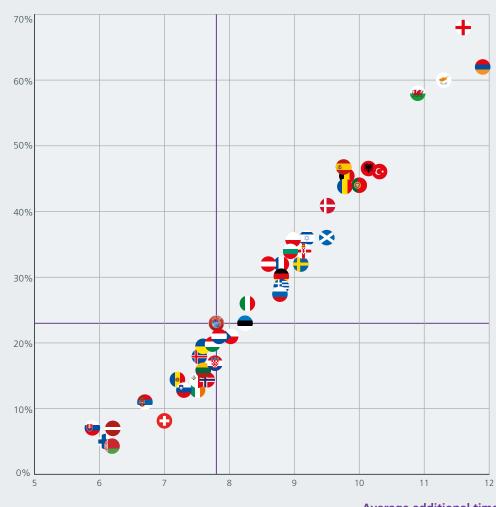
played in first

league matches in

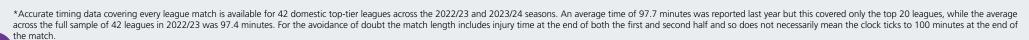
2023/24 (2023)

Additional time played during the 2023/24 domestic league season

#### Percentage of matches over 100 minutes



Average additional time



## Use of substitutes increases in domestic leagues

#### Full substitution allowance increasingly used to spread player workload

In 2023/24, the average number of substitutions per team per match was 4.3, an increase of 0.1 compared to 2022/23, as all leagues now offer teams the full IFAB allowance of five substitutions.

Italian clubs used the most substitutions on average (4.7), followed by Spain, Portugal and Germany with (4.6). Norway was the country where average number of substitutions was lowest (3.9), only slightly below Scotland, England and Sweden on 4.0. The average number of substitutions increased in all of the Big 5 leagues with only Russia (4.3), Türkiye (4.3), Norway (3.9) and Scotland (4.0) saw minor decreases in their average number of substitutions per team compared with the previous season.

The club using the lowest number of substitutions of all 324 clubs assessed was Sweden's Halmstads BK, making just 2.8 substitutions per match on average, followed by two English clubs: West Ham United FC (2.9) and Manchester City FC (3.0). At the other end of the spectrum, only one club used all five substitutions in every match of the league: FC Internazionale Milano. Among the clubs that used almost all substitutions per game are two more Italian clubs - AC Monza (4.97) and Atalanta BC (4.95) - and Spain's Athletic Club Bilbao (4.95).



4.3 Average number of substitutions per team in top 20 leagues in 2023/24



Only FC Internazionale Milano used all 5 substitutions in every match in 2023/24

#### Average number of substitutions per team Highest in the 2023/24 domestic league season Change vs 4.5 Average 2022/23 2.5 3.0 3.5 4.0 5.0 AVE 4.3 +1% 4.0 +1% 46 +2% 4.6 +1% 4.7 +1% 4.4 +4% 4.3 -4% 4.3 -4% 4.3 +4% 46 +1% 4.2 +5% 4.0 -0% 4.5 +0% 4.5 +3% 4.3 +1% 4.0 +0% 4.4 +6% 4.3 +0% 4.1 +1% 3.9 -3% 4.5 +7%

Lowest

## Substitution profile

#### First substitution timing

During the 2023/24 season, in the top 20 leagues by market value, most substitutions (65%) occurred during the second half of the match, and nearly one in four (24%) first substitutions were made at the half-time mark. This timing is strategic, as half-time substitutions do not count towards the three in-game substitution slots allowed during the match, thereby allowing teams to make more changes.

On average, the first substitutions occurred around the 57th minute, and an average of 1.6 substitutions were made at this time. The second substitution slot typically occurred around the 73rd minute (1.5 substitutions), and the third around the 83rd minute (1.4 substitutions).

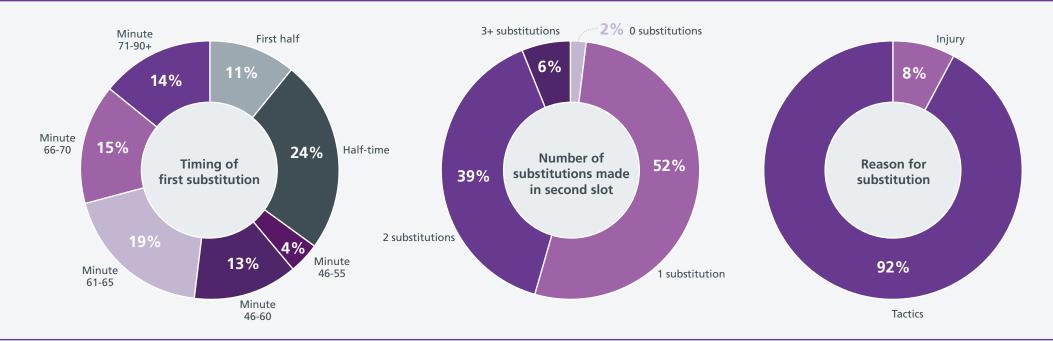
For the substitutions made in the second substitution slot, on more than half of all occasions it was used for a single substitution, and using it to make three or more substitutions was rare. On average, 2% of the time, this slot was not used at all, though this figure varies considerably between countries, from a high of 5% in Norway to 0% in Denmark, where the second slot was always used.

Among the Big 5 leagues, coaches in England tend to be the most conservative, leaving the second slot unused 4% of the time, compared to 2% in France and less than 1% in Germany, Italy and Spain. Moreover, the second substitution slot was used to substitute two or more players 58% of the time in Spain but only 38% of the time in England.

#### Vast majority of substitutions made for a tactical decision

In 92% of cases, substitutions were made for tactical reasons. The incidence of substitution due to injury varies widely, accounting for 11% of substitutions in England and Sweden but only 6% in Hungary. Among the other Big 5 leagues, Spain and Italy have an injury-related substitution rate of 8%, while France and Germany stand at 7%, all below the average.

To address serious injuries, the IFAB has approved the option for competitions to implement additional permanent concussion substitutions. This protocol will be included in the Laws of the Game as of the 2024/25 season. Currently, two trial protocols have been proposed, and individual leagues can choose which, if any, to adopt.



## Domestic league squad profiles

#### Opportunities for teenage players persist

The percentage of transfer spending on players aged 23\* or under has increased in recent windows, and the proportion of minutes they played has remained at 34% for the last three seasons. UEFA EURO 2024 highlighted the talents of gifted teenagers (i.e. players under 20 years of age) such as Yamine Lamal and Jude Bellingham. The proportion of domestic league minutes played by teenagers remained at a record high of 6% across the top 20 leagues in 2023/24, maintaining the increase reported last year.

If we include all players aged 23 or under, the Austrian league is the most youthful, with 49% of total minutes being played by squad members in this age category, compared with just 17% in Greece and Türkiye (albeit both edging up from 16% the previous season). At a club level, young players were most active for RB Salzburg (84% of league minutes given to players aged 23 and under) and AFC Ajax (76%) – two clubs that have a well-deserved reputation for talent development – followed by Rukh Lviv in Ukraine (81%). By contrast, Konyaspor, PAS Lamia and Samsunspor gave very few minutes to developing players (2%, 3% and 4% respectively).

At the other end of the spectrum, players aged 30 or older accounted for 33% of all minutes played in Greece, 31% in Türkiye and 27% in Spain, compared with 11% in Austria and 14% in the Netherlands and Belgium. The average participation of players over the age of 30 has remained relatively stable over recent years, between 20% and 21% of minutes.



6% of total domestic league minutes played by teenagers

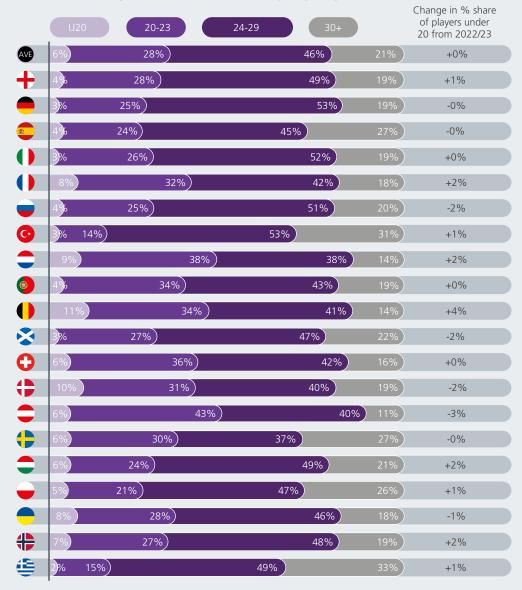


49% of total domestic league minutes played by footballers aged 23 and under in Austria



33% of total domestic league minutes played by players aged 30+ in Greece

#### Total domestic league minutes broken down by player age (2023/24)



<sup>\*</sup>These figures are based on players' ages at the start of the domestic season, rather than their age at the time of each individual match, which would increase the average age by approximately five months.

### Use of outbound loans

#### Use of outbound loans varies across Europe

The chart on the right summarises the profile of outbound loans, showing significant variation from league to league in terms of the average number and age of loanees and the types of loan (international or domestic). The use of loans expanded during the pandemic and immediate post-pandemic period as clubs looked to manage their squad in the face of the transfer market downturn. In 2023/24 a total of 5,638 loans were tracked in Europe which represents a decrease in both domestic and international loans. In 2023/24, the average Serie A club loaned out 34 players in 38 separate contracts, while the average English Premier League club loaned out 20 players in 23 separate contracts. Recognising that some clubs have reserve teams playing high up in the national league pyramid, the relative strength of lower-tier domestic football, domestic loan regulations, rules on professional academy contracts, recruitment catchment areas and feeder club arrangements all have an impact on the use of loans.

It is also worth noting that 53% of outbound loans from English Premier League clubs and 51% of loans from Scottish Premiership clubs involved players in reserve team or junior academy squads, and the vast majority of those players were loaned domestically to lower-tier clubs.

#### Overwhelming majority of loans are domestic

Overall, 77% of all loans were domestic deals between top-division sides and lower-tier clubs. In Poland and Norway, this figure climbs to 88% and 87% respectively, while in Denmark and Belgium it drops to 39% and 34% of outbound loans respectively, despite new FIFA rules on international loans.

In total, 34% of outbound loans in 2023/24 involved a player\* under 20 and 32% involved a player aged 20 or 21. The remaining 34% of loans involved players aged 22 or over, but this figure is much higher in Portugal (57%), Ukraine (54%) and Greece (54%). The most common contract duration is six to 12 months (74% of loans). Multi-year loans are regulated under new FIFA rules and only players aged 21 and younger and club-trained players are allowed to go on loan for more than one season.

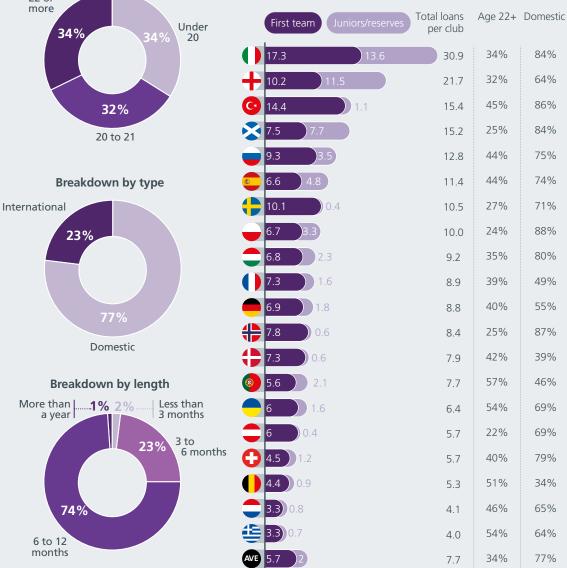


**5,638**outbound loans from 639 top-division clubs in 2023/24



77% of outbound loans involved two clubs in the same country

### Breakdown by player age Average number of players loaned out per top-division club in 2023/24



<sup>\*</sup>Here, age profiles are based on players' ages at the start of the domestic season, rather than their age at the time of each individual match, which would increase the average age by approximately five months.

### Use of inbound loans

#### Inbound loan use varies from league to league

The charts on the right show the average number of players that first division clubs bring in on loan and the average percentage of all minutes that loanees played in 2023/24. On average, in the 20 countries and 324 clubs analysed, each club brought in 3.4 players on loan in 2023/24, and those players played 9% of all minutes that season. Clubs' reliance on loans varies considerably, especially from league to league: loanees played 17% of all minutes in Serie A and the Scottish Premiership, but only 4% in the English Premier League. A total of 43 top-division clubs used no loanees at all in 2023/24, while loanees accounted for more than 40% of all minutes played by three clubs: Frosinone Calcio (52%), Dundee FC (47%) and FC Empoli (44%).

#### Most loanees are not in the starting 11

As many as 96% of loanees were given playing time during the league season, with 90% of them starting at least one match and just 6% limited to substitute appearances. On average, loanees started 38% of matches and featured in 52% of matches during the league season. However, only 26% of the 1,049 loanees in our analysis featured among the 11 most-selected players at the club to which they were loaned.

#### Majority of loans involve expatriate players\*

Despite the tighter regulation on international loans, the majority of loans during the 2023/24 domestic league season involved expatriate\* players (61%). There was also a strong preference for midfielders, who accounted for 44% of loanees, compared with 30% for defenders, 20% for forwards and 6% for goalkeepers.



9% of all domestic league minutes were played by loanees



4% of loanees did not get any match time at their loan club



23.3
Average age of loanees at the start of the season

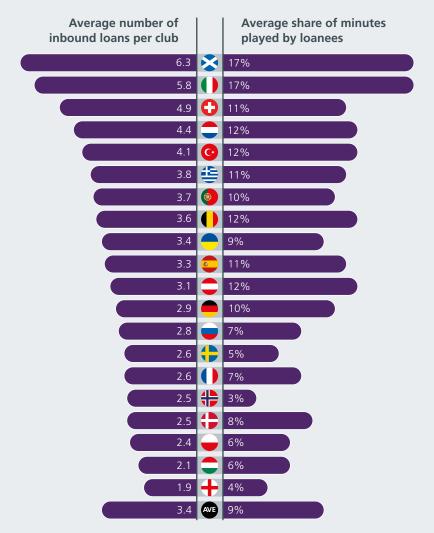


3x

More than three times as many inbound loans were used by Scottish clubs than English clubs

#### Players loaned at all ages

Players under the age of 20 at the start of the season accounted for 11% of incoming loans at top-tier clubs, a much smaller proportion than outbound development loans. The average loanee was 23.3 years old at the start of the season, but this varied from country to country: the average age was considerably higher among Turkish (25.6) and Greek clubs (25.4) than in the Netherlands (21.6), Austria (21.7) and Hungary (22.4).



<sup>\*</sup>Expatriates are defined as players whose first and second nationalities are both different from that of the league they play in.

### Squad regulation: locally trained players

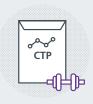
The term locally trained player (LTP) refers to a player who was registered with a club (club-trained player, CTP) or with other clubs affiliated to the same association as their current club (association-trained player, ATP) for a period of three whole seasons or 36 months, continuous or not, between the ages of 15 and 21 (or the seasons in which they turned 15 and 21), irrespective of the player's nationality or current age.

Domestically, locally trained footballers played an estimated 52% of total minutes in the 2023/24 season across the 20 leagues analysed in this chapter, broken down into 13% club-trained players and 39% association-trained players. These percentages are exactly the same as in the previous two seasons. Denmark recorded the highest proportion of club-trained players (24%), followed by Switzerland and Norway (19%). Club-trained players accounted for less than 8% of all players – less than one in 11 – in Scotland, Italy, Türkiye and Greece.

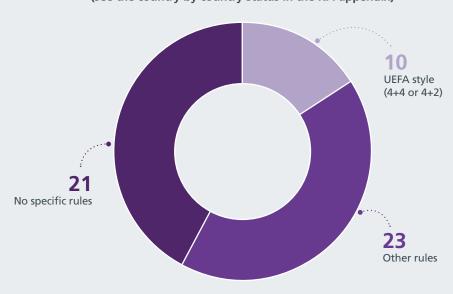


31 Number of countries with association-trained player requirements

in 2023/24



11 Number of countries with club-trained player requirements in 2023/24 Countries applying domestic locally trained player regulations in 2023/24 (see the country by country status in the KPI appendix)



#### Locally trained players in domestic leagues in 2023/24



**52%** of all domestic league minutes played by locally trained players in 2023/24



13% of all domestic league minutes played by club-trained players in 2023/24



5% and 24%

Lowest (Türkiye) and highest
(Denmark) share of league minutes
played by club-trained players



23% and 91%
Lowest (Greece) and highest
(Ukraine) share of league minutes
played by locally trained players

# Use of locally trained players: UEFA competitions

#### Locally trained players account for more than 40% of minutes

The share of minutes allocated to locally trained players (LTPs)\* was 42% minutes in the 2023/24 season across the group stages of the three UEFA club competitions: 16% to club-trained+ players (12% club-trained (CTP) plus 4% B list) and 26% to association-trained players. This figure is the same as in the previous competition season, but lower than the 52% for league football. Differences between competitions are impacted by the club mix for a particular season, but in the 2023/24 group stages, LTP+ players enjoyed a slightly higher share of minutes in the UCL (44%) than the UEL (38%) or UECL (42%).

#### Locally trained player participation greatly varies between clubs

Opportunities for club-trained players vary significantly between clubs, as presented in the chart to the right, ranging from highs of 52% for Shakhtar Donetsk and 49% for Real Sociedad de Fútbol to 0% for Galatasaray A.S. and less than 5% for Borussia Dortmund, FC Internazionale Milano, RC Lens, S.S. Lazio and SSC Napoli. The proliferation of domestic loans from Serie A to Serie B or C clubs for players under 21 is a factor in the extremely low figures for Italian clubs. Indeed, once association-trained players are included to get the full locally trained player analysis, their figures approach or match the UCL average of 44% (38% for SSC Napoli and FC Internazionale Milano and 44% for S.S. Lazio).

With a minimum of four squad places reserved for club-trained players, half of the 32 UCL group stage clubs were not able to register a full A list squad of 25 players for the 2023/24 season. Elsewhere, slightly fewer than half of UEL group stage teams (15 out of 32) and UECL group stage teams (14 out of 32) were also unable to register a full A list.



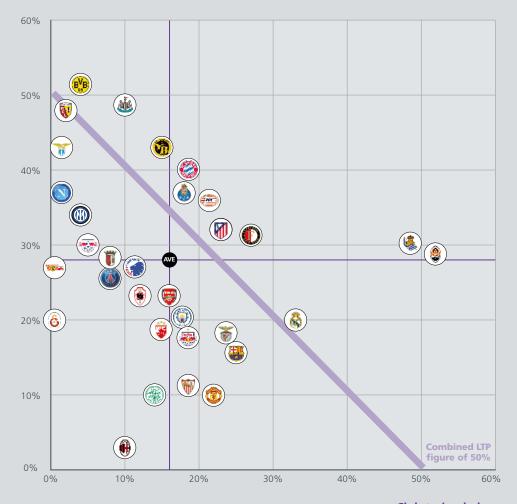
42%
of UEFA club competition group
stage minutes were played by
locally trained players



16%
of UEFA club competition group
stage minutes were played by
club-trained players

#### Percentage of UEFA group stage minutes played by locally trained players

#### **Association-trained players**



**Club-trained players** 

<sup>\*</sup>For the purposes of this UEFA competition analysis, LTP data is as provided by clubs in their squad submission lists. Players on the B list are considered club trained (ACT) and LTP players, hence the designation as ACT+ and LTP+, although a small minority will not yet have reached the full three season criteria to qualify as LTPs.

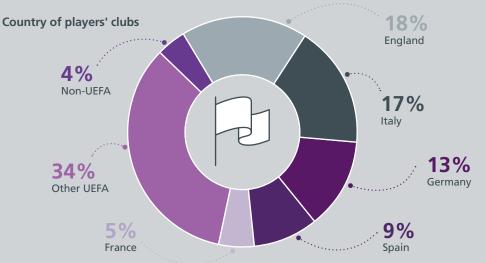
# EURO 2024 player representation by clubs and leagues

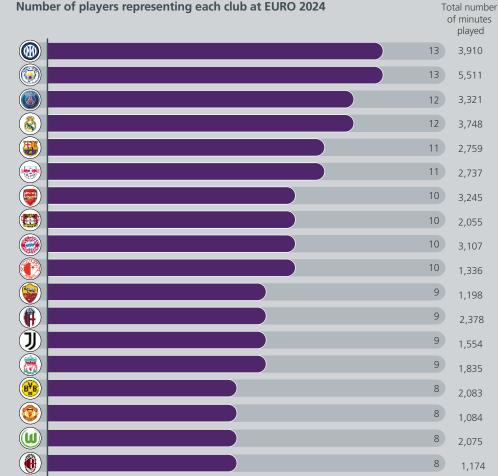
A total of 622 players were submitted by the 24 national teams participating in EURO 2024 for their final squads. The majority (94%) of these players are from clubs in the top tier, while 6% play in second-tier divisions. Notably, Callum Styles of the Hungarian national team was the only player representing a third-division club, Barnsley FC.

Of the players included in the final squad lists, 62% were affiliated with clubs from Europe's Big 5 leagues, with the highest representation from England (114 players, 18%), followed by Italy (104 players, 17%), Germany (81 players, 13%), Spain (56 players, 9%), and France (31 players, 5%). Meanwhile, 34% of the players come from 24 other UEFA member countries, with Türkiye (25 players, 4%), Czechia (22 players, 4%), Austria (16 players, 3%), the Netherlands (15 players, 2%), and Ukraine (15 players, 2%) being the most represented. Only 4% of the players were from clubs outside of UEFA's jurisdiction.

In terms of club representation, FC Internazionale Milano and Manchester City FC lead, sending 13 players each to EURO 2024, with Manchester City players fielded for 5,511 minutes, comfortably the highest by club. They are closely followed by Paris Saint-Germain and Real Madrid CF, both contributing 12 players, and FC Barcelona and RB Leipzig, each providing 11 players. Among clubs outside the Big 5 leagues, SK Slavia Prague stands out with 10 players, followed by Fenerbahce, Feyenoord, and Shakhtar Donetsk, each contributing 7 players.

Overall, 218 clubs from 35 different countries have sent at least one player to EURO 2024. Italian clubs top the list with 28 clubs represented, followed by English clubs (27), German clubs (21), Spanish clubs (16), and French clubs (13). Among the non-Big 5 countries, Türkiye leads with ten clubs, followed by Saudi Arabia (8), Hungary (7), and Austria, Poland, and the United States, each with 6 clubs represented.







## EURO 2024 squad representation by country

### Most players were playing for a club outside of the country they represented at EURO 2024

Out of the 622 players selected by the 24 final squads for EURO 2024, only 27 players (4%) were contracted to clubs outside of UEFA. Among these 27 players, 20 (representing 3% of the total) were affiliated with clubs based in the Asian Football Confederation (AFC), while the remaining seven (1% of the total) were from clubs in the Confederation of North, Central America and Caribbean Association Football (CONCACAF), all of whom play in the United States.

On average, 33% of players were playing in the same country as the national team they represented. The English squad had the highest domestic league representation, with 24 out of 26 players (92%) played in England. This is followed by Italy (23 out of 26 players), Germany (20), Spain (19), and Czechia (16). In contrast, all 26 players from both the Albanian and Danish squads played abroad, as did 24 of the 26 players from both the Georgian and Swiss squads.

The Scottish squad had the highest number of players concentrated in one non-domestic league, as 14 of its 26 players played for English clubs. This was followed by 12 Austrian team members playing for German clubs, 11 Danish and ten Portuguese players for English clubs, and ten Albanian players for Italian clubs.

The Georgian squad had the most geographically diverse player base, with members coming from clubs in 17 different foreign countries and no more than two players from the same country.



96% of EURO 2024 players are contracted to clubs within UEFA

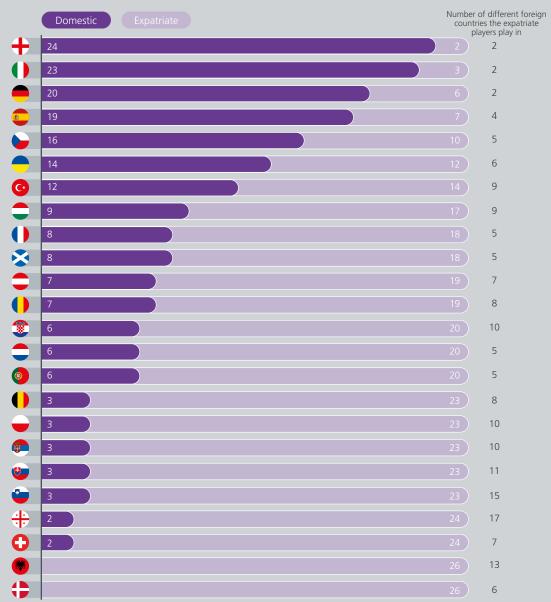


33% of EURO 2024 players play in the country of the national team they represent



17
different foreign countries
with players from the
Georgian squad

#### EURO 2024 squad domestic and expatriate representation



### Women's football player usage

#### Number of players used is increasing

This assessment of player usage in women's football has been undertaken on 15 leagues selected based on a combination of the domestic market, UEFA club and association coefficients, FIFA coefficient and data availability.

On average, during the recently concluded 2023/24 season, clubs utilised 26.0 different players throughout their league campaigns, an increase of 1% from the 25.7 players used during the previous season. This greater spreading of workload mirrors the men's game. On average, teams in Czechia fielded the highest number of players (28.6), followed by Portugal (27.7) and France (27.3). Conversely, teams in the Netherlands fielded the fewest players, with an average of 23.2, followed by Sweden (24.8) and Germany (24.9).

Various factors influence the number of players used, including the squad size, the number and frequency of matches, the number of injuries, and the number of mid-season transfers. The increase in player usage can also be attributed in part to a rise of 3% in the number of substitutions, which went up from an average of 3.9 per match in the 2022/23 season to 4.0 in the 2023/24 season. Teams in Norway used the fewest substitutions, averaging 3.4 per match, while teams in Germany and Spain used the most, averaging 4.4 substitutions per match.

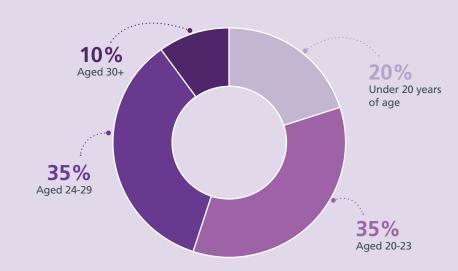
#### More than half of all minutes were played by players under 24

Women's football is advancing fast, with more role models, club licensing incentives, improved coaching, more commitment from well resourced men's clubs and improved access to top facilities, which all lead to new talent emerging on the professional scene each season. Teams are keen to discover and give opportunities to young players, who are seeing significant playing time in domestic leagues. On average, players under 24 years of age accounted for 55% of all minutes played across the 15 leagues assessed, compared to 34% in the men's game. In the Netherlands, Denmark, and Austria, this figure rose to 71%. In the Big 5 leagues, however, younger players logged less playing time. This was the lowest in England, where only 29% of minutes were played by those under 24, followed by Italy (35%), Spain (40%), France (46%), and Germany (51%). Teams in these leagues preferred players at the peak of their careers (ages 24-29), who played 45% of the minutes in the Big 5 leagues on average, compared to 35% across all 15 countries.



26
Average number of players fielded by each club during their league season

#### Percentage of minutes played by different age groups on average



#### Average substitutions per match per team in 2023/24 domestic league seasons



# Locally trained players: UEFA Women's Champions League

#### Locally trained players on pitch for just under half of minutes

The share of minutes allocated to locally trained players (LTPs)\* was 47% of all minutes played in the 2023/24 season across the group stages of the UEFA Women's Champions League, 16% for club-trained+ players (15% club-trained (CTP) plus 1% B list)\* and 31% for association-trained players. This 47% LTP+ is significantly higher than the 43% of the previous season. Due to there only being 16 teams in the group stage, the fluctuation between seasons are more subject to the club mix for a particular season.

#### Locally trained player participation greatly varies between clubs

The two clubs with most minutes played by club-trained players were the two clubs from Paris, where these players accounted for 33% of minutes played by Paris FC and 31% for Paris Saint-Germain. At the other end of the scale, only Real Madrid (1%) and AS Roma (4%) fielded club-trained players for less than 5% of all minutes and, notably, all clubs fielded some club-trained players during the 2023/24 season group stage.

Clubs were required to register at least six locally trained players in the 2023/24 season, with a minimum of three players specifically trained by the club. In the 2023/24 season, 38% of the 16 clubs in the UWCL group stage were unable to fill a full A list squad of 25 players. Starting from the 2024/25 season, the requirement will increase to eight locally trained players, with no more than half of them being association-trained, aligning with the regulations in the UCL.



47%
of UEFA club competition group
stage minutes accounted for
by locally trained players



16%
of UEFA club competition group
stage minutes accounted for
by club-trained players

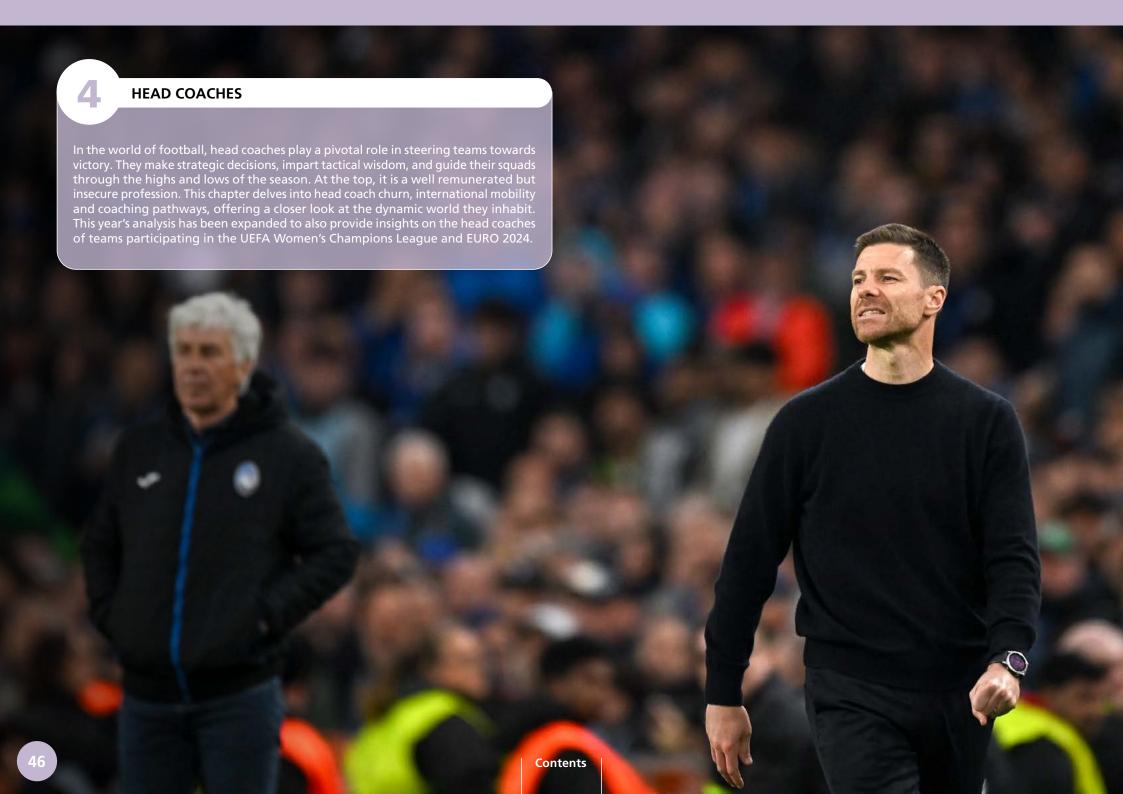
#### Percentage of UEFA group stage minutes played by locally trained players

#### **Association-trained players**



**Club-trained players** 

<sup>\*</sup>For the purposes of this UEFA competition analysis, LTP data is as provided by clubs in their squad submission lists. Players on the B list are considered club trained (ACT) and LTP players, hence the designation as ACT+ and LTP+, although a small minority will not yet have reached the full three season criteria to qualify as LTPs.



# Head coach turnover across Europe at an all-time high

This chapter starts by analysing the landscape of European club head coach changes during the last complete domestic season (2023/24, or 2023 for summer leagues)\*. Caretaker managers who held their position for less than 30 days are excluded from all analyses in this chapter.

#### Turnover reflects the importance of the head coach role

Pressure has grown in line with rewards and responsibility for underperformance is increasingly laid at the head coach's door. The head coach's perceived performance appears to hinge increasingly upon short-term team performance rather than longer-term team development. With owners investing ever increasing amounts on playing talent with long contracts, it is easier to change the head coach and assistant coach(es), than change the players. By definition, football has winners and losers every season, so head coach changes are somewhat inevitable.

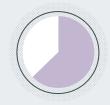
There are 732 head coach positions available in Europe's top-tier clubs. Head coach turnover continued to increase in the most recent 2023/24 (2023) season, increasing by more than 1% on the previous season to 779 changes. This is a record value\*\* if we exclude the exceptional 2020/21 season, extended because of the pandemic.

#### League level fluctuations from season to season

The chart on the right highlights the variation in turnover between the top 20 leagues\*\*\*, ranging from 35 changes at Turkish clubs to just six across Danish clubs. While some parts of Europe, notably south-eastern Europe, are traditionally prone to high turnover rates, elsewhere there is high fluctuation from season to season. For example, the number of head coach changes among Italian clubs (28) doubled compared to the average of the two previous, relatively stable, seasons. By contrast, England's nine changes this season were relatively low compared with 21 the previous season.

#### Total head coach dismissals in Europe by season\*





63%
For the second season in a row almost two-thirds of European clubs changed their head coach at least once



+1.4%
Increase in the number of head coach dismissals in 2023/24 compared to previous season



Number of head coach changes at Serbian clubs in 2023/24 (averaging 2.3 per club)

#### Head coach changes by top-tier league in 2023/24

| 202                   | 3/24 changes change |    |                     |                           |
|-----------------------|---------------------|----|---------------------|---------------------------|
|                       | oranges (change     |    | Average<br>per club | Clubs changing head coach |
| C•                    | 35                  | 20 | 1.8                 | 90%                       |
|                       | 28 13               |    | 1.4                 | 85%                       |
| (1)                   | 27                  | 19 | 1.5                 | 78%                       |
|                       | 23                  | 19 | 1.6                 | 79%                       |
|                       | 21                  | 22 | 1.3                 | 88%                       |
| (5)                   | 19 13               |    | 1.0                 | 55%                       |
|                       | 17 14               |    | 1.1                 | 75%                       |
|                       | 16                  | 22 | 0.9                 | 61%                       |
|                       | 14 12               |    | 0.8                 | 50%                       |
|                       | 14 15               |    | 0.8                 | 50%                       |
|                       | 14                  | 20 | 0.9                 | 63%                       |
|                       | 13 12               |    | 1.1                 | 58%                       |
|                       | 13                  | 7  | 0.7                 | 56%                       |
|                       | 12 13               |    | 0.8                 | 50%                       |
| 0                     | 12 10               |    | 1.0                 | 75%                       |
| #<br>•<br>•<br>•<br>• | 124                 |    | 0.8                 | 44%                       |
|                       | 11 8                |    | 0.9                 | 58%                       |
| 8                     | 10 10               |    | 0.8                 | 50%                       |
| +                     | 9                   | 21 | 0.5                 | 45%                       |
| <b>(</b>              | 6 9                 |    | 0.5                 | 33%                       |
| AVE                   | 14 14               |    | 1.1                 | 63%                       |
|                       |                     |    |                     |                           |

<sup>\*</sup>The season dates used for analysis purposes are 1 July to 30 June for winter seasons and 1 January to 31 December for summer seasons. Throughout this chapter, the latest season analyses (totals and averages) have been extended to cover all 54 top-tier leagues. Last year's report included a ten-season trend analysis covering a smaller sample of 48 leagues. \*\*While we do not possess long-term historic head coach turnover data for all leagues, analysis of a sample of leagues going back decades suggests that the upward trend in the number of head coach changes has been more or less consistent. \*\*\*Top 20 leagues by club revenue. The head coach turnover rate per club for all 54 domestic top-tier leagues is provided in the appendix KPIs.

# Team performance contributes to unplanned coaching changes

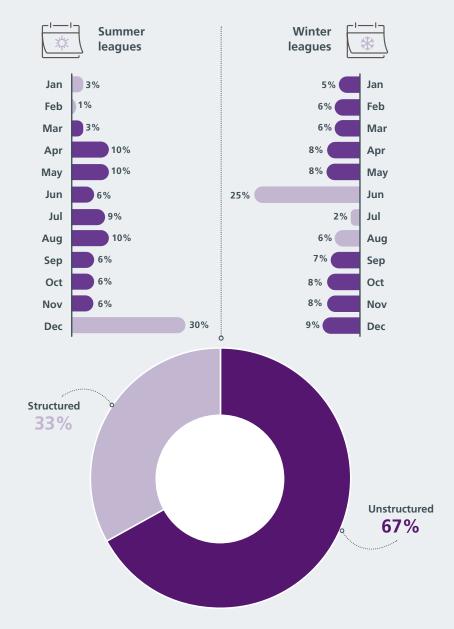
#### Categorising head coach changes as structured and unstructured

This page examines the high head coach turnover in more detail, by analysing the timing by month of all changes. Head coach changes during 2023/24 have been grouped into those that occurred during the off-season and those that occurred mid-season.\* While few clubs plan to change their head coach before the start of a season, a mid-season change is more complicated as most in-demand coaches already have a role and the main transfer window is closed. Hence, we term off-season changes as 'structured' and mid-season changes as 'unstructured'.

#### Two thirds of changes are unstructured

The end of the domestic league season (June or December) brings the highest number of head coach changes. These are relatively structured changes to team leadership, where the contracts of some technical and playing staff come to an end. This timing also allows head coaches to prepare their new teams for the upcoming season and take advantage of the major transfer window. Despite these months being the most common individually, the vast majority of changes, 67% across Europe, were made mid-season, spread relatively evenly over the months, highlighting the unstructured nature of many head coach changes. In some cases, changes happen by mutual consent or because a head coach is moving up the ladder, in which case the club may receive compensation, but most mid-season changes are dismissals.

While clearly not ideal or planned, with the sporting jeopardy of the European league pyramid and with relegation or cross-border UEFA competition qualification at stake, clubs prefer to address potential issues during the ongoing season. In 2023/24, among the Big 5 leagues, England had the highest percentage of structured dismissals (56%), followed by France (50%), Germany (43%), Italy (43%) and Spain (42%). Compared to the previous season, the average percentage of dismissals that were structured increased from 31% to 45% among the Big 5, and from 29% to 33% across Europe as a whole.



<sup>\*</sup>Head coach changes occurring in June, July and August for winter leagues and December-March for summer season leagues are allocated as 'off-season' with changes in other months considered 'mid-season'.

# Job tenures of head coaches in European football remain low

#### Head coach job stability has slightly increased, but is still low compared to historic values

Head coaches who plied their trade in European top-tier club football last season had been in their job for an average of 1.3 years by the end of the season – about 2% longer than the previous season.

This might seem to contrast with the increased turnover of head coaches previously identified, but the trend is influenced by the change in club mix from year to year and the exact timing of the head coach appointments within the seasons. This is more evident if we look at the Big 5, which saw an increase of more than 17%, in great part due to the promotion of Heidenheim to the Bundesliga. Their head coach Frank Schmidt has held his position at the club for almost 17 years—the longest tenure in the Big 5 associations and the third longest in Europe.

Long-termers are rare: only ten top-tier and five second-tier coaches managing clubs last season had been in their job for ten or more years. Indeed, among all the head coaches in place at the end of June (or December for summer season clubs), fewer than 3% have been in their job for five or more years.

In the most recent season, head coaches in eight countries (Austria, Azerbaijan, England, Germany, Iceland, Northern Ireland, Sweden and Wales) had an average job tenure of more than two years, and, as this map shows, head coaches had been in place for an average of less than one year in numerous countries.



1.3yrs
Average top-tier
head coach job tenure
in 2023/24

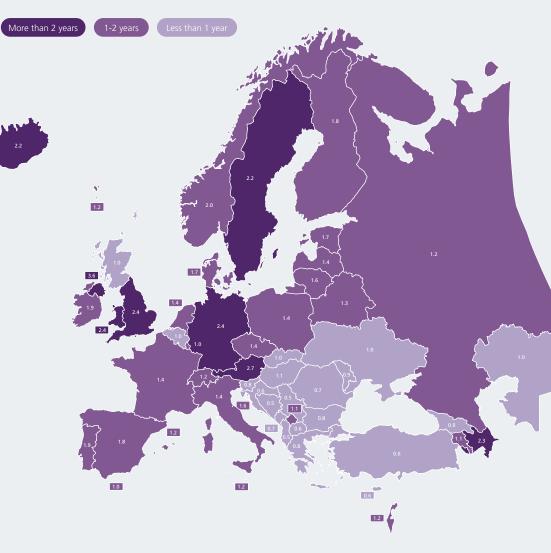


3% of head coaches have been in their job for five or more years



3.6yrs
Longest average top-tier head coach job tenure in 2023/24
(Northern Ireland)

#### Head coach average job tenure by country in 2023/24



49

# Demand for head coaches with experience varies across leagues

#### Approach to youth and experience varies across European clubs

For such a critical position, many clubs take a leap of faith by recruiting head coaches at the start of their career.

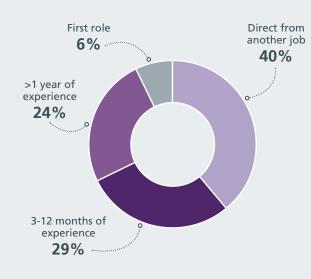
Of all new head coach appointments last season, 27% had less than one year's professional head coach experience, with Austria (75%), Denmark (75%) and Russia (75%) especially reliant on coaches with five years or less of experience.

In contrast, an average 16% of head coaches had more than ten years' experience; England (57%) and Scotland (40%) appear to place more value on experience in these roles. Austria was the only country where not a single newly appointed head coach had more than ten years of previous experience.

Looking at the average across the top 20 leagues, newly appointed head coaches had seven years of previous coaching experience. This decreases to just over six years across all 54 top-tier leagues across Europe.

#### Clubs prefer to hire head coaches who are active or recently active

Clubs favour coaches who are in the role somewhere else at the time of their appointment: 40% of new appointments come directly from another head coach role, and another 29% were hired within a year of their last position. That said, only 6% of newly appointed head coaches were taking on the role for the very first time. Therefore, while the role comes with low job security, another role is often just around the corner.



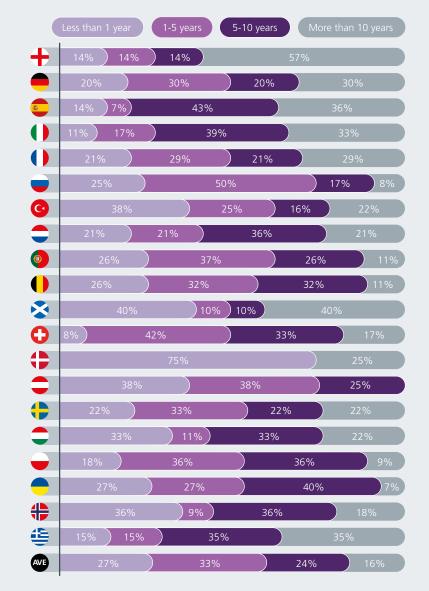


69% of new appointments were head coach of a different club the previous season



6% of new appointments had no head coach experience

#### Breakdown of new appointments' experience as head coach



# Head coaches face challenges to remain active after a dismissal

#### Most dismissed head coaches get another head coaching role within two seasons

We saw on the previous page that clubs tend to prefer head coaches who are recently active, but is it easy for a head coach to remain active after a dismissal? To answer this question, we looked at the 660 head coaches who were dismissed\* during the 2021/22 season and their subsequent mid-term career development up until the end of season 2023/24.

32% took up another head coach position almost immediately (the same season), and this figure increases to 34% if all positions in club football are considered. By the end of the following season (2022/23), more than two thirds (68%) had been employed in at least one new head coach position and 73% had a club position of one type or another. By the end of 2023/24, more than three in four dismissed head coaches (77%) had found a new job as head coach and 83% had secured at least one new position in football.

#### Some head coaches retire voluntarily, but only 8% were over 60 upon dismissal

The significant percentage (38%) of head coaches who remained without a new official role by the end of 2023/24 inevitably includes voluntary retirements. The age profile of the 660 dismissed coaches is, however, instructive, as 15% of dismissed head coaches were aged 40 or under at the time of dismissal, 45% between 40 and 50 years of age, 31% between 50 and 60 and 8% over 60 years. This shows that most of those dismissed head coaches had not yet reached the usual retirement age. On the other hand, the profession is highly lucrative at the top of the game (head coach wages have caught up with player wages in recent years), meaning that many head coaches have the financial means to retire early.

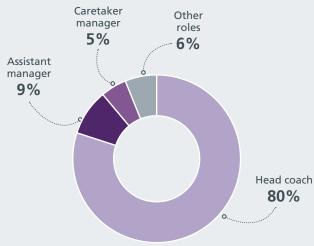
### Vast majority of new appointments are as manager or in close contact with the first team

The 545 head coaches (83%) who secured new positions in football had been collectively appointed to a total of 1,008 new roles between their 2021/22 dismissal and the end of the 2023/24 season. The vast majority (80%) assumed another head coach position, with the other most popular roles being assistant manager (9%) and caretaker manager (5%). Among the remaining positions, 4% transitioned into club executive roles while 2% moved into academy work. Additionally, three coaches became scouts, two took on analyst roles, one became an advisor, one served as a technical coach and one as a goalkeeper coach.

#### Rate of re-employment after the first dismissal



### New positions held by head coaches between dismissal and the end of the 2023/24 season



Contents

<sup>\*</sup>While all coaches that left their position mid-season are referred to as 'dismissed' in this analysis, in reality some will have left of their own accord or by mutual agreement.

# Two out of three head coaches have had professional football careers

#### Coaching is a post-playing career choice for many professional footballers

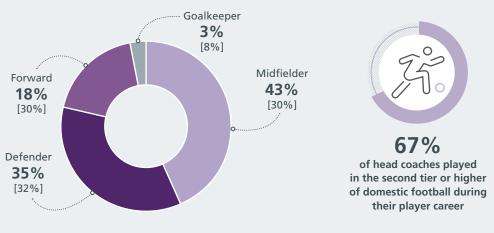
The share of top-tier club head coaches who previously played football professionally\* has remained relatively stable at 67–68% over the past decade.

Having had direct experience playing for a top-tier club is a significant advantage when embarking on a coaching career. However, head coaches from other career pathways can, and do, bring additional dimensions and skills to the role, especially as it increasingly requires more versatile off-pitch skills. Having had playing experience is therefore not a prerequisite for a head coach role but it is much more prevalent in some countries than others, suggesting that the opportunities and preferences of individual clubs are aligned on a country level.

#### Midfielders more likely to graduate to head coach than other positions

Goalkeepers make up 8% of fielded players, but only 3% of head coaches who previously played. By contrast, midfielders account for 30% of playing time but 43% of head coaches. This suggests that the on-the-field knowledge of these positions translates to a coaching mindset and a successful head coach career.

### Primary playing position of head coaches with player experience [with position's share of playing time for context]



<sup>\*</sup>The analysis is based on the full playing career and defines 'professional player experience' as minutes played for a first or second division club or in international matches. In some countries (see competition pyramid section of report), professional football extends beyond this. A more precise analysis of professional football careers will be performed in future reports.

#### Head coaches with previous player experience



## International mobility of European head coaches

#### Nationality of head coaches working outside home nation

The number of European head coaches working outside their home nation varies by nationality.

Spanish head coaches were the most sought-after abroad during last season, with 56 managing either a top-tier club or a senior national team in another country.\* Among the other Big 5 countries, Italian (45) and German (32) head coaches also were in high demand elsewhere, while English (15) and French (15) coaches were less likely to work abroad, although still among the top ten exporting countries. However, understanding where these coaches operate reinforces the demographic and linguistic relevance within head coach mobility. Many of the positions held by Spanish and Italian head coaches were in small neighbouring countries: 15 Spanish coaches worked in Gibraltar and Andorra, while 16 Italian coaches worked in San Marino.

Relative to their population, Serbian, Portuguese and Croatian coaches are also extremely frequent travellers: nine national team head coaches are Portuguese, and Serbian coaches took up 29 toptier club positions abroad.

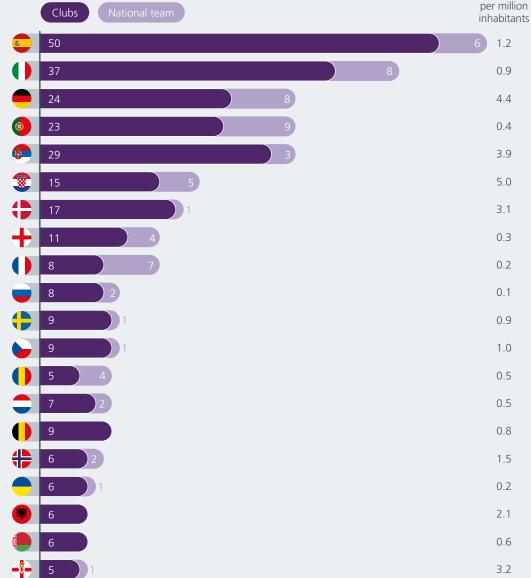
#### European leagues attract head coaches from outside Europe

Among the non-European coaches\*\* in charge at clubs last season, the most represented confederation was CONMEBOL. Having a second nationality, especially one of a European nation, obviously has an impact; 70% of the national head coaches globally are known to have a second European nationality, although many (48%) of this cohort started their coaching careers outside of Europe, pointing towards international mobility. The increased mutual recognition of coaching licences, for example between CONMEBOL and UEFA, is likely to contribute to increased international mobility in the future.

#### Origins of non-European head coaches in Europe



#### Nationality of head coaches working abroad (2023/24)\*



<sup>\*&#</sup>x27;Clubs' means any of the 1,312 head coaches that coached at first division European clubs across the season. 'National team' includes just the senior national team (not age groups) and global roles (not just Europe).

Expatriate coaches

# Head coach migration common but less common than for players

#### Head coach usually from nation of league within which they operate

Commonly recognised cross-border UEFA coaching licences have facilitated head coach migration across Europe. However, most European leagues have a clear majority of head coaches hailing from their own nations. On average, 69% of head coaches who led teams during the 2023/24 season were coaching in their home country.

Iceland, Belarus (100% internal)Gibraltar (11% internal)Northern Ireland (95% internal)Andorra (15% internal)Armenia (94% internal)San Marino (20% internal)

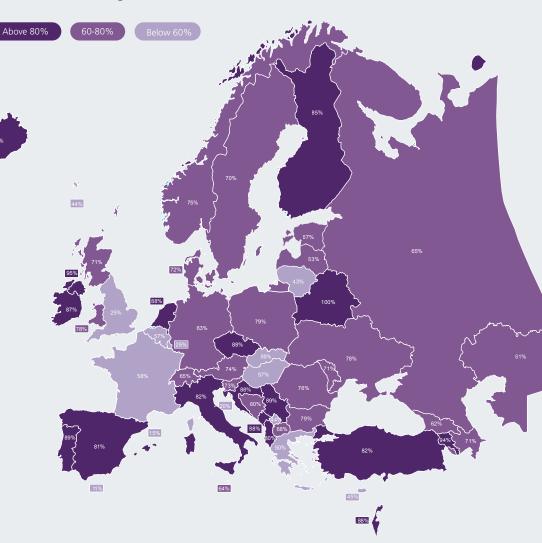
Rely on head coaches from *inside* league nation

Rely on head coaches from outside league nation

Many factors contribute to this variation and the effectiveness of these head coaches; possessing an advanced comprehension of a particular league, its fan dynamics, playing style, and all other facets encompassing a football team can greatly enhance the effectiveness of local head coaches. Country demographics and language barriers are also a consideration in cross-border coaching.

The economic competitiveness of English clubs not only attracts talented players but also the finest head coaching talents from abroad. Consequently, head coaches that come from the country were significantly less common in England's top and second-tier leagues than in the other Big 5 countries and below the European average.

#### Head coaches from league nation in 2023/24 season



#### Percentage of local coaches in Big 5 leagues



Serie B

95%









Ligue 1 58 % Ligue 2 86 %



EFL Championship 67%



### Profile of the 24 head coaches at EURO 2024

#### Higher head coach stability on the national stage than in clubs

In this analysis, we will explore the profiles of the head coaches who guided the 24 national teams participating in the UEFA EURO 2024 final tournament, delving into their backgrounds and leadership journeys. While national team and club head coaching is the same profession, there are some notable differences in the roles. For example, the job of a national team head coach comes with the pressure of national expectations and squad selection, and the perceived on-pitch success or failure is based on a much smaller sample of matches than for the head coach of a club.

On average, the 24 participating head coaches had been at the helm for just over three seasons (3.1) at the start of the tournament. Among them, Didier Deschamps (France) had the longest tenure, having led his team for more than 12 seasons, followed by Gareth Southgate (England, 7.8 seasons), and Zlatko Dalić (Croatia, 6.8). This longer average tenure than in club football reflects the nature of the job and the assessment period, with two main competition cycles\* (qualification and finals) spread across a four-year period, in contrast to the annual cycle of all club competitions.

Despite the tendency for higher stability in the national team coaching environment, five of the 24 head coaches were appointed less than a year before EURO 2024. Following the competition, only three (12.5%) have so far parted ways with their national teams.

#### **Country representation**

The majority of national teams (71%) at EURO 2024 were led by a coach from their own country. While this is not surprising, the fact that seven of the 24 (29%) of teams were guided by foreign head coaches indicates a significant level of mobility even at the national team level.

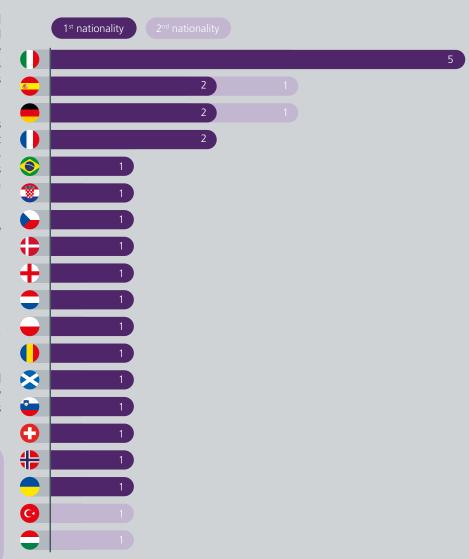
Italian head coaches were the most well represented, with five in total, followed by Spanish and German coaches with two each (or three when including those with dual nationalities). The only non-European head coach was the Brazilian Sylvinho, who led Albania, although he also holds Spanish nationality.

of foreign head coaches **EURO 2024** 



Average years in office of the 24 head coaches at the start of EURO 2024

#### EURO 2024 head coach nationality\*\*



<sup>\*</sup>The two main cycles refer to the FIFA World Cup and UEFA EURO. The UEFA Nations League is also an increasingly important, and highly competitive, competition played twice within the four-year cycle. Although the final four competitions are played in the summer, the qualification matches overlap with World Cup and EURO qualification campaigns. \*\*Note that 28 head coach nationalities are listed in the chart for the 24 national team head coach positions because some head coaches have dual nationalities.

### EURO 2024 head coaches: debut coaching roles

#### National team head coaches have a lot of playing experience

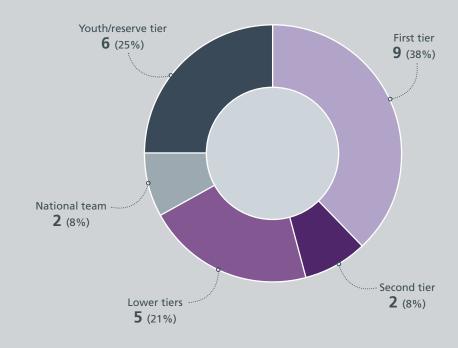
Being the head coach of a national team is a prestigious and demanding role, and having a background as a professional footballer at least in the second tier is a significant advantage. This is evident in the fact that 19 of the 24 head coaches at UEFA EURO 2024 had such playing experience. This 79% share (58% with national team playing experience) compares to the lower 67% (40% at national team level) observed among club head coaches in the 2023/24 season.

#### Head coaches have diverse career paths

The majority of the 24 head coaches started their head coaching career journey in clubs that they had played for (15 of the 24) and countries they had played in (23 of the 24\*). The coaching pathway of 11 of the 24 head coaches started directly with a head coach appointment, while a further four commenced their careers as assistant coaches and five started by coaching youth or reserve teams. The remaining four had less conventional starts: Dragan Stojkovic (Serbia) started his official non-playing career as national association president, Willy Sagnol (Georgia) as a member of a club supervisory board, Julian Nagelsmann (Germany) as a club scout, and Ralf Rangnik (Austria) as a club player manager.

While a majority of the 24 EURO 2024 head coaches started their post-playing career as a head coach, only nine of the 24 started at a top-tier club, and only two started in the national team coaching set-up, which reflects the lower availability of national team coaching roles compared to club roles. The majority of the 24 head coaches built their career from the second tier or lower (29%) or working in a youth or reserve team (25%).

#### Tier of debut role for EURO 2024 head coaches





15 of the 24

head coaches started their career at a club they have played for



22 of the 24

head coaches started their career in their home nation



33
Average age at first job appointment



11 of the 24

started their career directly as a head coach



19 of the 24

had playing experience in either the first or second tier

<sup>\*</sup>While we looked at the top and second tiers to define professional playing experience, here we also included head coaches that reached a lower tier during their playing career.

# Women's head coach profiles in the Big 5

We gathered data on head coaches in the Big 5 domestic women's competitions in 2023/24. The objective is to begin investigating the profiles of head coaches in women's football. A more detailed and comprehensive study will be published in future reports.

#### Head coach jobs are more stable than in men's football

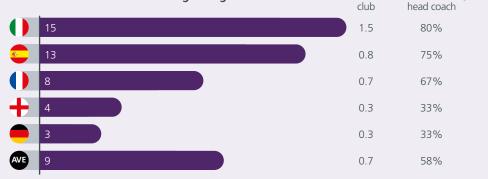
Head coaches in women's football faced less pressure during the 2023/24 season compared to their counterparts in the men's game. The dismissal rate per club was only 0.73, which is 21% lower than the average for men's teams in the Big 5 countries (0.92). Indeed, all these countries except Italy showed lower dismissal rates in women's football than in the men's game. Additionally, 42% of clubs made no coaching changes during the season. Overall, these figures suggest that clubs in women's football are less focused on short-term results and more committed to long-term development.

#### Vast majority of head coaches work in their own country

We observed a strong preference for local head coaches over expatriates among women's clubs. In the 2023/24 season, 80% of all head coaches were local, in contrast to 62% for men's teams across the Big 5 leagues. This preference for local coaching talent could be down to various factors: lower wages, the perceived benefits of local knowledge in a fast-changing women's football landscape, and lower historic playing migration.

The English Women's Super League had the highest percentage of head coaches from abroad (46%), reflecting a trend similar to that seen among men's teams. On the other end of the spectrum, France's Première Lique showcased a clear preference for local expertise, with 100% of head coaches being French. This stark contrast highlights the varying approaches and priorities of different leagues in selecting their head coaches.

#### Head coach dismissals in the Big 5 leagues



#### Percentage of local coaches in Big 5 leagues



Première League 100%



**Primera Division Femenina** 94%



Serie A **Femminile** 82%

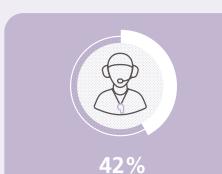


Frauen Bundesliga 73%



% clubs that changed

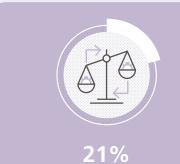
Women's Super League 46%



during the 2023/24 season







fewer dismissals per club compared to men's head coaches in the Big 5

## Head coaches in UEFA Women's Champions League

#### Spotlight on head coach careers

The 2023/24 UEFA Women's Champions League group stage featured 16 different head coaches leading 16 different teams. Notably, there were no dismissals during this phase, indicating a period of stability among the participating clubs.

Three head coaches were newly appointed, but the rest had a lot of experience with their clubs. On average, head coaches had been in the job for at least three seasons before the start of the season. Chelsea's Emma Hayes was the longest-standing coach, having been at the club for 11 seasons before the start of the 2023/24 season.

This stability continued, as all head coaches remained in charge until the end of the season, and ten out of 16 (63%) are still in charge at the beginning of the 2024/25 season.

On average, head coaches had more than five years of experience in women's football, and the majority (69%) have so far only worked in women's football. This suggests that more and more head coaches, men and women, are attracted to building their career in the women's game.



38% 6 of the 16 head coaches were women



88% of head coaches were at a club from their own country



Average number of previous jobs in women's football before the 2023/24 season (3.1 of jobs in men's football are included)



31%
5 out of 16 head coaches had a role at a youth team in their career

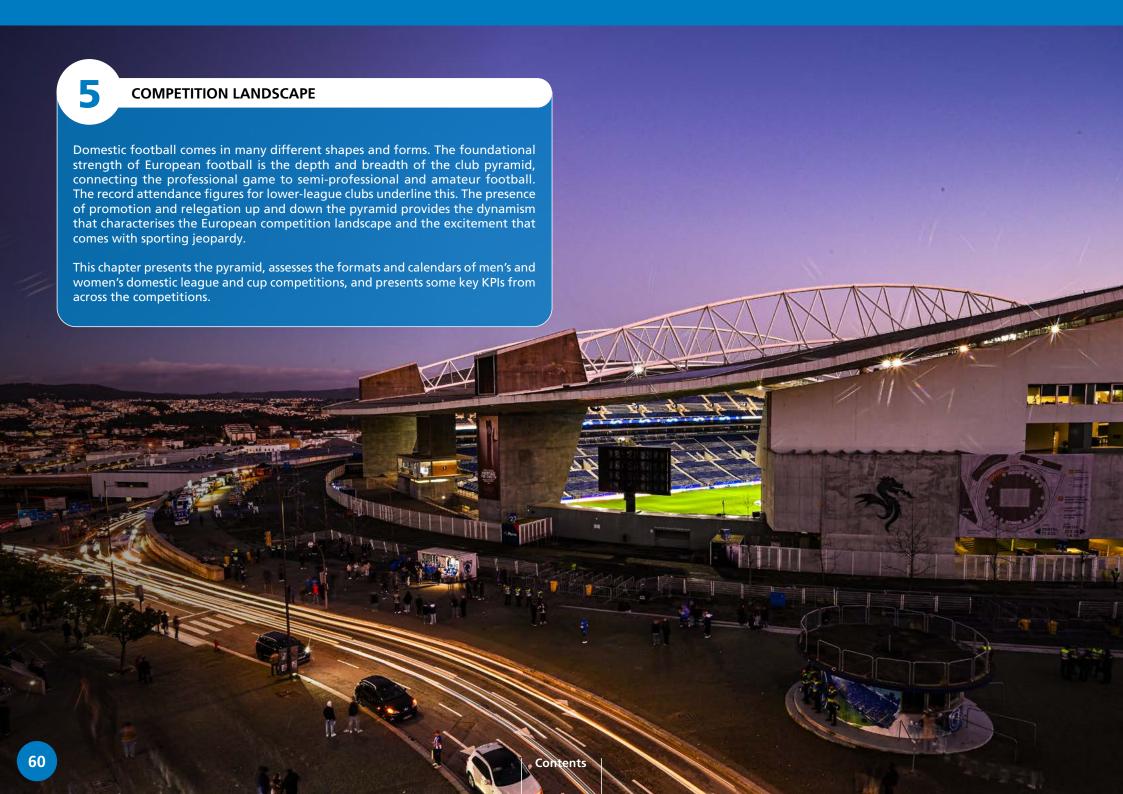


25%
Only one in four head coaches started their career in men's football



5.3
Average career length in women's football before 2023/24 season

<sup>\*&#</sup>x27;Clubs' means any of the 1,312 head coaches that coached at first division European clubs across the season. 'National team' includes just the senior national team (not age groups) and global roles (not just Europe).



# European football league pyramid drives dynamic competition

European club football provides upward and downward mobility between different leagues through promotion and relegation based on sporting merit. This is illustrated by the fact that 1,244 different clubs have participated in the top-tier of their domestic league in the last decade, 564 have achieved European qualification and 210 have qualified for the group stages of the European competitions.

#### Maintaining the European football pyramid

32

COMO

As the chart to the right illustrates, domestic football is organised in league tiers, from the top professional tier down through semi-professional tiers to amateur level. It is the depth and breadth of the club pyramid structure that safeguards the integrity of the competition.

Competition can mean the race for the title, the race for UEFA club competition gualification or a race to avoid relegation. These simultaneous races combine to motivate participants and fans alike.

#### **IPSWICH TOWN FC: UPWARD MOBILITY CASE STUDY**

Relegated from the English Premier League in the 2001/02 season, Ipswich Town FC played in the Championship for 17 consecutive seasons before being relegated again to League One in 2018/19.

After three seasons in the third tier of English football, Ipswich Town FC achieved back-to-back promotions to end its 22-year absence from the English Premier League.

#### **COMO 1907: UPWARD MOBILITY CASE STUDY**

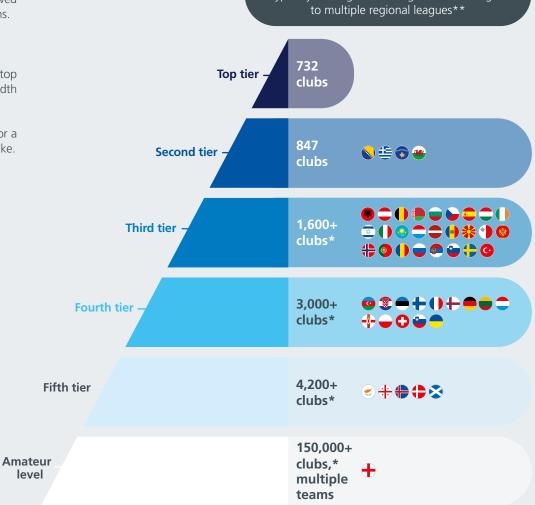
Como 1907 was first relegated from Serie A in the 2003/04 season.

Successive relegations led to financial difficulties for the club, which was declared bankrupt twice.

Como 1907 was re-admitted into Serie D during the 2017/18 season. The club then secured promotions in 2018/19, 2020/21 and 2023/24, resulting in its inclusion in Serie A after 21 years.

#### Illustrative league tiering

Tier where each country's pyramid broadens, typically moving from a single national league to multiple regional leagues\*\*



<sup>\*</sup>The numbers for lower tiers are not exact, as league reorganisation and club withdrawals become more common moving down the pyramid. In some cases, tier mobility is restricted based on whether clubs are amateur or professional split or on stadium, safety or licensing factors.\*\*In most cases, the tiers broaden when nationwide league tiers become multiple regional tiers. Sometimes though, for example in Italy and Spain, the broad allocation of clubs is regional but other factors such as travel times or major city allocation contribute to the clubs in each league.

level

# How professional is the game?

#### What is a 'professional'?

FIFA's regulations define a professional as "a player who has a written contract with a club and is paid more for his footballing activity than the expenses he effectively incurs. All other players are considered to be amateurs".

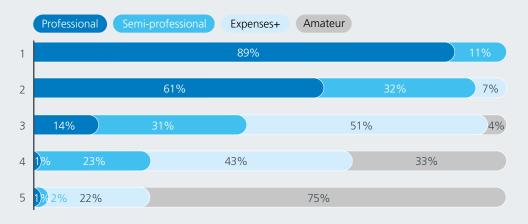
This binary legal definition fits FIFA's legal framework but is somewhat at odds with the commonly-held definition, that a professional player is someone who can financially support themself playing football. To provide a more useful player, club and league typology and respond to requests from stakeholders, the UEFA Intelligence Centre builds on the professional/amateur classification with two additional classifications. A semi-professional player trains every day and receives regular payment, but this payment is lower than the country's minimum wage. An expenses+ player receives match payments but not a regular salary. Finally, an amateur player receives no remuneration or only enough to cover expenses (e.g. travel, kit). Many clubs have a mix of player profiles and, likewise, many leagues have a mix of club profiles. The Intelligence Centre classification process\* applies a majority approach, meaning that if the majority of a club's players are fully professional and a minority semi-professional, the club is classified professional.

#### Nearly 3,000 clubs classified as professional or semi-professional

The success of the European club football pyramid – demonstrated by record attendance and strong local or regional sponsors and donors – allows professionalisation to thrive outside the most famous global clubs and leagues. This raises the standard of European football, as professional players can make football their primary career instead of fitting it around another job. This means they can devote their time to enhancing their technical skills, physical fitness and tactical understanding through daily or twice daily training sessions with qualified technical staff.

Currently, nearly 90% of top-tier European men's clubs and 60% of second-tier clubs are classified by the UEFA Intelligence Centre as professional. In total, an estimated 1,460 clubs are fully professional while 1,500 semi-professional clubs and many more expense+ and amateur clubs

#### Classification of leagues by tier across Europe



#### Classification of clubs by tier across Europe

| TIER   | Professional | Semi-professional | Expenses+ | Amateur | TOTAL   |
|--------|--------------|-------------------|-----------|---------|---------|
| Тор    | 650          | 81                | 0         | 0       | 731     |
| Second | 520          | 270               | 57        | 0       | 847     |
| Third  | 220          | 500               | 830+      | 50+     | 1,600+  |
| Fourth | 50+          | 550+              | 1,400+    | 1,000+  | 3,000+  |
| Fifth  | 20+          | 80+               | 900+      | 3,200+  | 4,200+  |
| TOTAL  | 1,460+       | 1,481+            | 3,187+    | 4,250+  | 10,378+ |

<sup>\*</sup>Clubs and leagues are categorised using various research approaches. These include data-driven approaches, namely analysis of club employee costs and player FTE submissions from approximately 750 clubs, national GDP and minimum wage, and club-by-club attendance analysis for lower-tier clubs, supplemented by direct question responses included in the annual internal audits of the 55 national association/league licensing systems.

## The domestic men's league competition calendar

#### Stable calendars across European club football

For the third season in a row, top-tier men's club football remained stable, with no switches from a summer season (typically March to November) to a winter season (typically August to May) or vice versa. The most recent such switches were in Moldova, which moved back to a winter calendar for the 2020/21 season after using a summer calendar for two seasons, and Georgia, which moved from winter to summer as of the 2015/16 season. In total, 80% of top-tier clubs play domestic football according to the winter calendar while 20% play a summer calendar.

\*

12 (145) leagues (clubs) playing a summer season



42 (587)
leagues (clubs) playing
a winter season

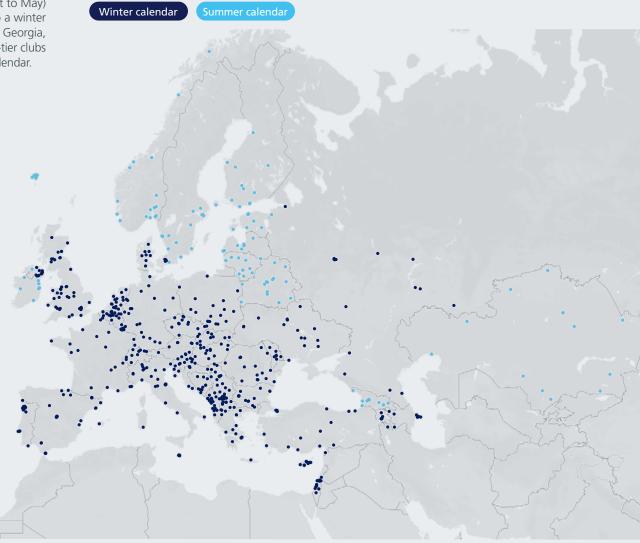
#### Domestic league mid-season break format\*







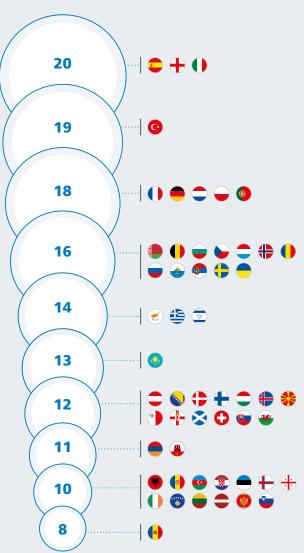
Map of top-division clubs by calendar period in 2024/25 (2024)



<sup>\*</sup>Format for Armenia, Kosovo, Moldova, Malta and Montenegro not yet confirmed. Liechtenstein does not have a domestic league but plays its domestic cup competition during the winter season.

### Greater consistency in men's league sizes after **COVID** disruption

#### Number of top-division teams





**Total number** of top-division matches scheduled to take place in 2024/25 (2024)

Up 1% on 2023/24



clubs took part in their countries' top divisions in 2023/24 two fewer than the previous season

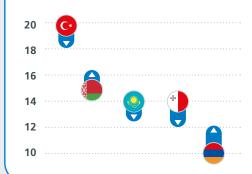
#### European top tier size trend, 2014 to 2024



#### More stability after a decade of changes in league size

During the mid to late 2010s, many European NAs reduced the number of clubs in their top tiers. The adoption of split season formats (see next page) and a more commercial view were both factors contributing to this trend, but the pandemic changed the dynamic. With the 2019/20 season being cut short, many teams were not relegated, which triggered a period of adaptations to domestic competitions. As seen in some of the reports released during the pandemic, 60% of top-tier leagues had changed format or number of clubs over three seasons.

#### Five top divisions changing in size



In the recently completed season, eight countries changed the number of teams in their top tier, including France, which reduced it from 20 to 18. By contrast, only five top-tier leagues are changing the number of clubs for the coming season: two are increasing while the remaining three are decreasing. Despite these changes, for the second season in a row, the total number of top-tier league matches played will increase by 0.5% to 12,312.

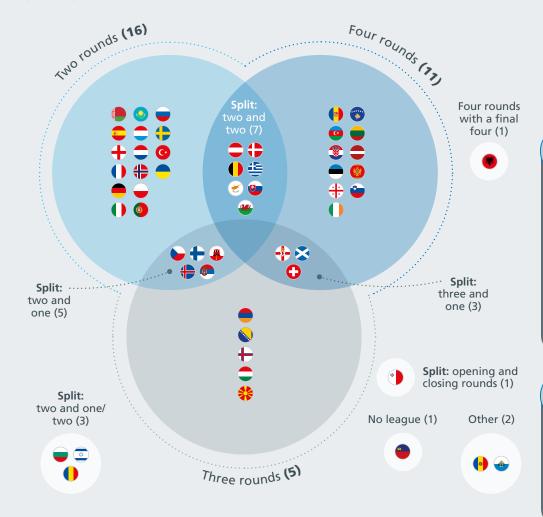
<sup>\*</sup>The Turkish league had a transition season in 2023/24 after Gaziantep FK and Hatayspor were not relegated following the 2023 earthquake in Türkiye. The Süper Lig will be reduced to its pre-COVID league size of 18 teams for the 2025/26 season.

## Domestic league formats across European football

#### **Domestic league formats**

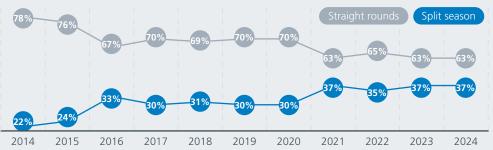
Among Europe's top divisions, 11 different formats are used. The majority of leagues (63%) maintain a traditional two-round linear format, whereby each team plays each other team two, three or four times.

The chosen league format correlates significantly with the number of clubs and the league calendar. Those using less common formats tend to belong to leagues involving fewer clubs (12 to 16).



#### Evolution of league formats over the last decade

European top-tier leagues have seen a trend in the number of leagues adopting a split season format rather than the traditional straight rounds. In 2012, only 19% of leagues had a split season, but by 2023 this had grown to 37%.



#### Albanian top tier adopted 'final four' format for 2023/24

Albania introduced a final four system to determine the league champion during the 2023/24 season. While this format is common in North America and is used in other sports in Europe (e.g. both rugby codes), it was a first for European men's football. At the end of the regular season, the top four teams entered a knockout tournament to decide the league champion, prize money and European qualification. While this format may not be accepted by stakeholders elsewhere\*, the first season can be judged an objective success. KF Egnatia, who finished first in the league phase, was crowned champion in the final against FK Partizani, who had finished second in the league phase. The league positions retain importance as KF Egnatia progressed through the semi-final after a draw thanks to its regular season standing. In the context of a league with an average attendance of 1,392, the 20,000 spectators that attended the two semi-finals and final could also be deemed a success. All three knockout matches were among the season's ten most attended.

#### Maltese top tier to adopt season split for 2024/25

Malta is set to implement a new format for the 2024/25 season, drawing inspiration from some South American football structures. The Maltese Premier League will consist of 12 teams and will be divided into an opening and closing round. Each round will be played in a split format, whereby teams play each other once before splitting into two groups. An end-of-season tournament will determine the champion as well as relegations and European qualification. The exact format of the tournament will depend on the permutations of the top two and bottom two teams in each round.

## Different formats and entry points for domestic cups

#### Single-legged format still the most common

Domestic cup competitions run by UEFA members provide opportunities for clubs in all tiers of football to compete against each other. They are an extremely important part of the club football landscape and in many cases predate domestic leagues. The majority of national association cups (31\*) involve only single-legged ties, but a significant number (19) start with single-legged ties before progressing to two-legged quarter and/or semi-finals. Only San Marino plays two-legged ties throughout the competition. Finland, Kazakhstan, Russia and Sweden run a group stage during their cup competition followed by a single-legged knockout phase.

#### Late entry in some domestic cups for UEFA competition participants

In 22 countries, some top-division teams (including those that have qualified for UEFA competitions) enter later than other top-division sides. The greatest disparity can be seen in Spain, where 16 top-division teams enter the national cup competition in the round of 110, but the four teams competing in the Spanish Super Cup are given byes until the round of 32.

#### Match governance format changes in cup competitions

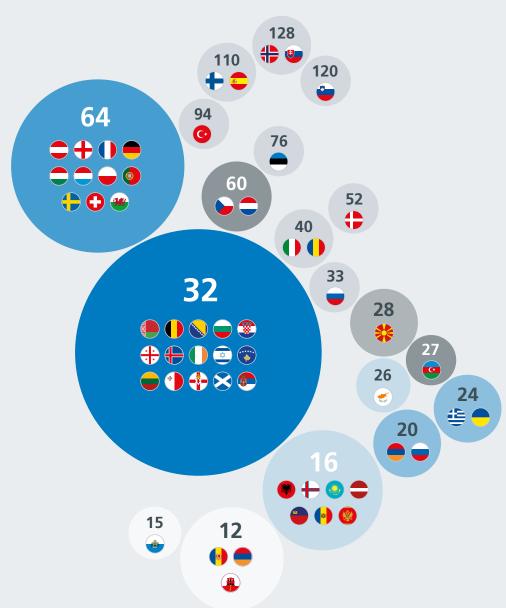
In England, The FA has decided to scrap replays from the first round of the FA Cup onwards, keeping them only for qualifying rounds. For fixtures that end in a draw after normal time, the winner will be settled by a period of extra time and penalties. This change will also have an impact on the return of all rounds to weekend dates.

#### Secondary cup competitions across Europe

Eight countries currently hold a second national cup competition: England, Finland, Iceland, Israel, Northern Ireland, Portugal, Scotland and Wales. The Republic of Ireland has not yet resumed their competition following the pandemic.

It is more common for countries to hold a super-cup competition, where league and cup champions typically face each other in a one-off match prior to the start of the domestic league season. Currently 34 European countries hold a super-cup, with only five scheduling this competition midway through the season. Georgia, Italy and Spain have also adapted the format of the competition to a final four format.

Number of teams in competition when top-division sides enter



<sup>\*</sup>This analysis refers to the main national cup, the winner of which qualifies for UEFA club competitions. Ten countries also operate a secondary league cup competition, and most countries have a super cup before or during the league season, neither of which are analysed on this page.

# Performance of lower-tier teams in domestic cup competitions

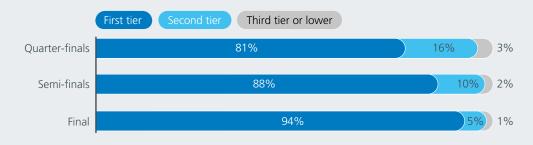
#### Later stages dominated by top-tier clubs

The most common entry points for the majority of top-tier teams are the rounds of 32 and 64, and teams competing in European competitions often enter one round later. On average, 44 teams remain in the competition when top-tier teams enter, out of which around 70% compete in the second tier or lower. It is also common for top-tier teams not to be drawn against each other in the early rounds of the competition, which minimises the chances of lower tier teams reaching the later stages of the competition.

Last season saw 83 non-top-tier teams reach the quarter-finals of their domestic cup competition, equivalent to 19% of all teams that reached this stage. The percentage was higher in the domestic cups of the Big 5 countries at 25% – a figure that is largely down to the five teams that reached the quarter-finals in the German DFB-Pokal.

Out of the 83 lower-tier teams playing in the quarter-finals, 59 were drawn against a top-tier team, and just 15 of those (around 1 in 4) managed to qualify for the semi-finals. A total of 27 non-top-tier teams reached the semi-finals, while only five were able to make it all the way to the cup final. Those five were competing in Germany, Northern Ireland, Poland, Romania and Slovenia.

#### Percentage of clubs per tier in domestic cup rounds, 2023/24





18%

Domestic cup quarter-finalists from the second tier or lower outside the Big 5



25%

Domestic cup quarter-finalists from the second tier or lower in Big 5 countries

#### **LOWER-TIER DOMESTIC CUP CHAMPIONS**

Domestic cup competitions provide the opportunity for lower-tier teams to compete against the best teams in the country in a knockout tournament. It is a chance for smaller teams to achieve unimaginable results. Last season, out of the five non-top-tier teams that reached the last stage of the competition, two were crowned cup champions:



FC Corvinul Hunedoara, which is in Romania's Liga II, managed to win its first cup after beating top-tier team SC Otelul Galati in a penalty shoot-out.



Despite having been relegated from the Ekstraklasa (Poland's top tier) in 2021/22, Wisła Kraków was able to achieve domestic glory for the fifth time in the club's history last season after beating top-tier team MKS Pogoń Szczecin in extra time thanks to a 93rd minute equaliser.

Contents

### League competition benchmarks of selected results (2023/24)

Revenue groups

1-5

6-25

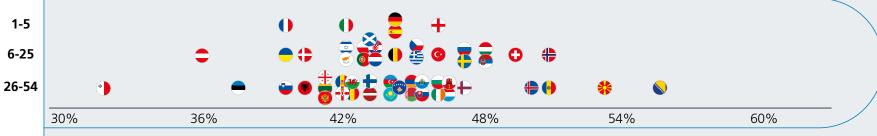


Average goals per match – the highest in a decade

26-54 2.8 3.0 3.2 2.2 2.4 2.6 3.4

### Home comforts 44%

of wins were at home



3.6

### **Sanctions** 4.17

Average number of vellow and red cards shown per match



### **Blowouts** 18%

of matches were won by three or more goals





50

# Historic competition benchmarks

Revenue groups

1-5

1-5

### **Mobility** 1,606

Number of different teams in European top divisions in the last 20 years



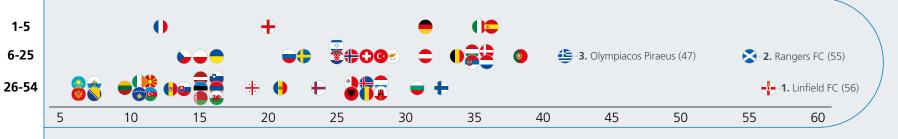
### **Competitiveness** 12.46

Average number of champions per league



### **Dominance** 23.76

Average number of league titles by most crowned team



### **Doubles** 884

seasons with a team winning league and domestic cup



# Restructuring of UEFA women's club competitions

In 2025/26, the European women's club football landscape will be redrawn, with changes to the UEFA Women's Champions League format and the introduction of a second European women's club competition. This is the latest step in the continuous evolution of women's football in Europe, which has undergone incredible growth in recent years, reaching new audiences and raising standards higher than ever before.

#### 2025/26 UEFA Women's Champions League

The new format of the UEFA Women's Champions League will launch at the beginning of the 2025/26 season, introducing a more competitive and dynamic single-league stage featuring 18 teams – two more than in the current group stage format.

Four more teams will qualify for the competition via the champions path and five via the league path, which has been extended to include the additional two teams participating in the league phase.

Under the new format, teams will no longer play three opponents twice – home and away – but will instead face fixtures against six different teams in the league stage. Three of those matches will be played at home and three away. The results of each match will decide the club's overall ranking in the new league.

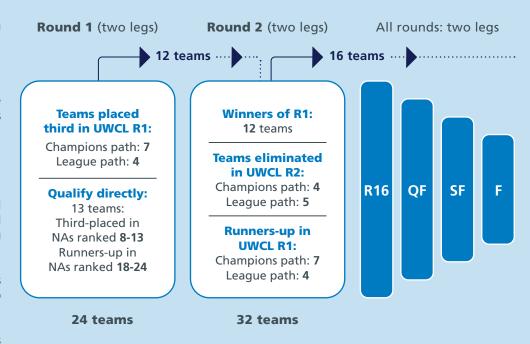
The top four sides in the league will qualify automatically for the quarter-finals, while the teams finishing between 5th and 12th place will compete in two-legged knockout phase play-offs to secure their path to the last eight. Teams ranked 13 to 18 will be eliminated.

From the quarter-finals onwards, the competition will follow its existing format of knockout rounds leading to the final staged at a neutral venue selected by UEFA.

#### One ranking



UEFA's second women's club competition



For the first time, UEFA will also organise a second women's club competition, meaning less experienced teams can test themselves against European opposition, and some teams who are eliminated in the early rounds of the Women's Champions League will have a second shot at glory.

The tournament will be contested by 44 clubs in total. Thirteen teams (the third-placed teams in the domestic leagues of the associations ranked 8 to 13 and the runners-up of those ranked 18 to 24) will enter the competition directly, while a feeding system from the UEFA Women's Champions League will see the entry of clubs eliminated in round 2 of that competition and those coming second and third in round 1.

The second competition will be a straight knockout, played in parallel to the Women's Champions League. It will feature a total of six rounds played over two legs.

The winners will automatically qualify for the second round of the champions path of the following season's UEFA Women's Champions League (i.e. the round before the league stage).

### The evolution of the women's game

With the number of women's top divisions changing their format and structure at an all-time low, the women's game is finding stability after several years of change borne out of the game's growth. Broadening the domestic football pyramid is essential to improve opportunities for players across Europe, encouraging greater participation while increasing competition and generating the excitement fans expect.

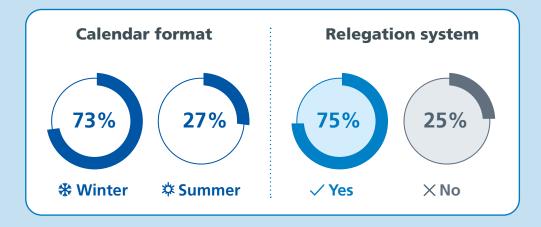
#### More summer calendars in the women's game

There are 14 countries that use a summer calendar for women's football: the 12 countries that do so on the men's side, plus Northern Ireland and Russia. It is also worth noting that Andorra, Liechtenstein and San Marino do not currently run women's club competitions; instead, their clubs play in the leagues of neighbouring countries. The majority of league systems (39 out of 52) feature promotion and relegation, which adds jeopardy and gives extra meaning to more domestic league matches.

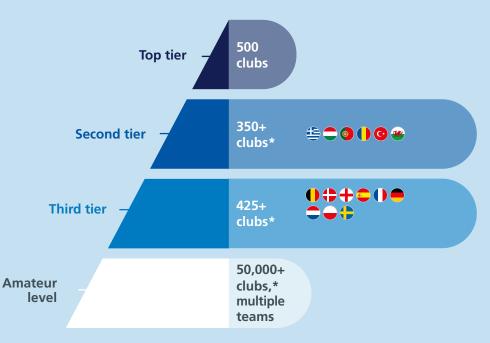
### Illustrative league tiering

The women's football pyramid

Tier where each country's pyramid broadens, typically moving from a single national league to multiple regional leagues\*\*







The chart below illustrates how the structure of women's football in Europe mirrors that

of the men's game. Domestic football is organised in tiered leagues, from professional

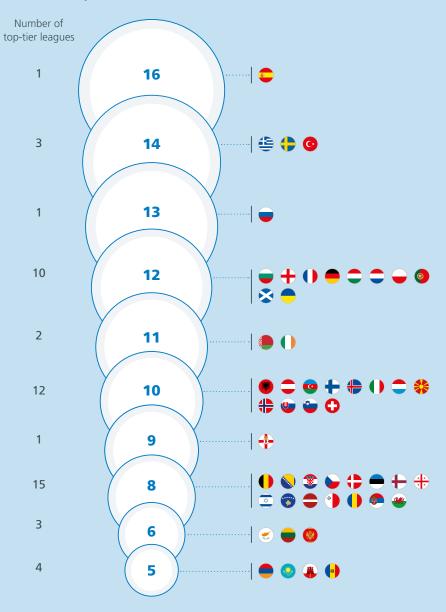
leagues at the national level down to regional amateur leagues. As shown here, the lower divisions of women's football across Europe have limited visibility; data on lower tiers is

available for only 15 out of the 39 countries with a promotion and relegation system.

<sup>\*</sup>The numbers of clubs is not exact as we travel down the pyramid as league reorganisations and club withdrawals become more common. In certain cases, there are restrictions on tier mobility based on amateur/professional split or stadium, safety or licensing factors. \*\*In most cases the vertical tiers broaden into multiple leagues within the tier, when nationwide league tiers become multiple regional tiers. Women's football is under constant evolution and development, which results in a lack of visibility of the status of tiers other than the top division in some countries.

### The structure of top women's divisions in Europe

#### Number of top-division teams



#### Domestic top divisions continue to adjust their structures but stability prevailing

On average, women's top divisions comprise just under ten teams: the most frequent size is eight teams (15 leagues), followed by ten teams (12 leagues) and 12 teams (ten leagues). Of the 52 competitions, only seven have increased or decreased the number of teams this season. Belgium, Bulgaria and Türkiye have decreased their league size by two, Lithuania and Northern Ireland have decreased their league size by one, while Russia and Slovenia each added one more team to their leagues.

This is the smallest number of leagues adjusting their size on record in the UEFA Intelligence Centre database, continuing last season's downwards trend and a move towards greater competition stability.

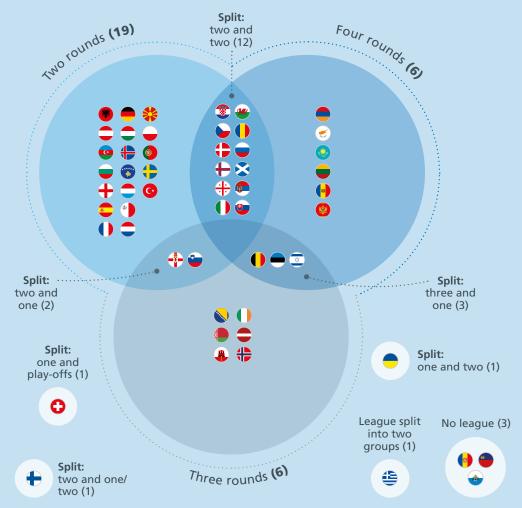
#### Increase in the number of league matches

Though there was a slight decrease in the number of top-tier women's teams, the number of top-division matches in Europe has grown by 0.9% this season, with teams averaging 22.1 matches (compared with 21.9 last season). This increase is welcome and will bring more ticketing and other revenue opportunities, although the number of matches is still significantly less than the average of 33 per team in men's domestic football. The availability of suitable venues, especially as crowds increase, and sufficient squad depth, to avoid overloading players, are both possible constraints on the number of league matches in the calendar.





## The different formats of top women's divisions



### Women's top divisions find stability in their formats and structures

The top divisions of women's football have achieved greater stability in their competition formats for the 2024/25 season. Mirroring the trend in men's football, the leagues are experiencing fewer changes. Only ten competitions are altering their formats or structures this season – the lowest number in over five years and a big decrease from last season's 24. This stability stands in contrast to the development process seen during the last few seasons.

### Ten different types of format across Europe's top divisions

The traditional round-robin format, in which each team plays every other team twice (once at home and once away), is the most common. However, in contrast to the men's game, the three-round format is more common than four rounds. Compared to last season, there has been a slight increase in the number of leagues holding a split-season format, with Faroe Islands, Israel and Slovenia switching from a traditional straight rounds format to a split season.





Contents

## Organisation of women's clubs across Europe

### Diverse picture across Europe in terms of relations between men's and women's clubs

The women's game is evolving rapidly, and so are clubs' organisational structures. In recent years, there has been a noticeable trend of women's football clubs being integrated into the organisational structure of existing men's clubs, which highlights a growing interest in investing in the women's game. The percentage of clubs integrated in existing structures has risen from 49% back in 2022 to 56% this upcoming season. Geographically, clubs in southeast Europe tend to operate independently of clubs that run men's teams; this is the case for all the women's clubs in Moldova, Montenegro and North Macedonia. Meanwhile, in Armenia, England, Estonia, the Faroe Islands, Iceland, Luxembourg, Malta, the Netherlands, Norway and Wales, all women's top-division clubs are either fully integrated or collaborate in some way with the men's section of the club.

### How women's clubs are organised\*

#### **Definitions of categories:**

For the purposes of this report, women's clubs have been broken down into the following categories:

#### Independent

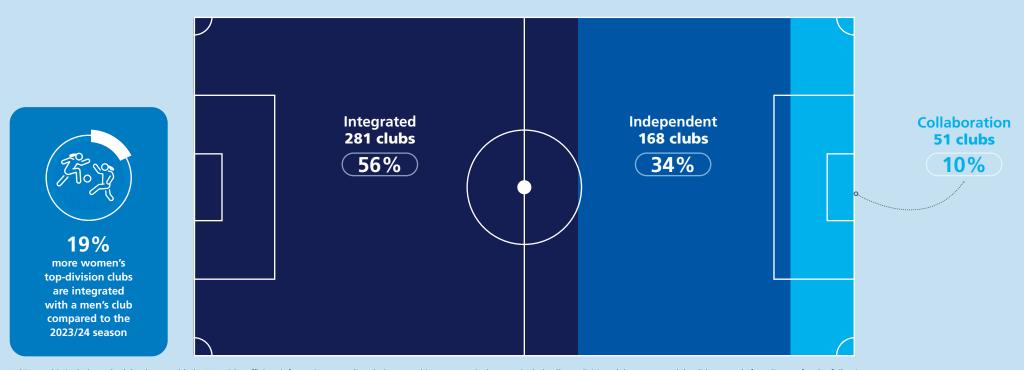
The women's club is organised as a single entity or group that runs all football activities. It has no link to another club, nor does it receive any type of support from another club.

#### Collaboration

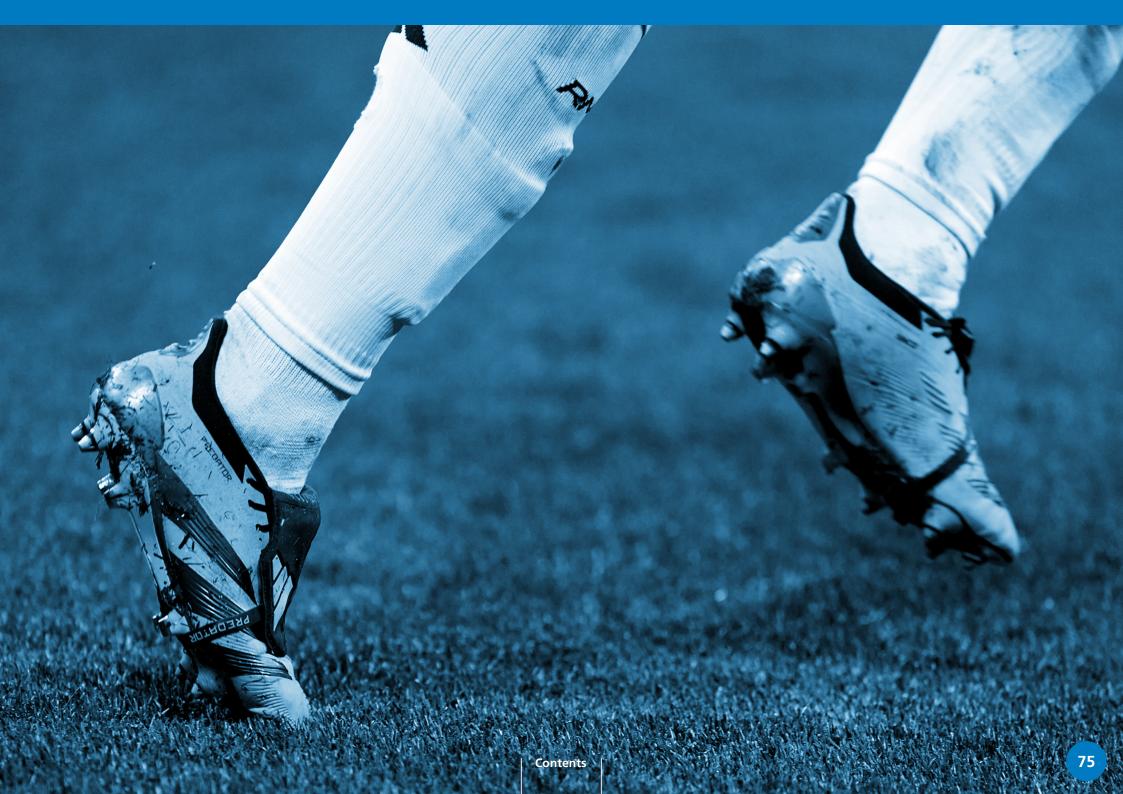
The women's club collaborates with a professional men's club, sharing its identity and infrastructure, receiving financial support, etc., without necessarily falling within the reporting perimeter of the men's club.

#### Integrated

The senior women's team is part of an entity running other football activities. The activities of the men's and women's clubs are combined or integrated.



<sup>\*</sup>This graphic includes only clubs that provided UEFA with sufficient information regarding their ownership structure; it does not include all top-division clubs, as some clubs did not apply for a licence for the following season.



### APPENDICES

This appendix includes a series of key performance indicators for top-division club football across each of the 54 UEFA member associations that have national leagues. In addition, a map is provided for each country showing all the teams competing in the top tier during the 2024/25 season. The following measures are analysed:

| COMPETITION LANDSCAPE                                    | ATTENDANCE<br>LANDSCAPE      | PLAYER REGULATORY<br>LANDSCAPE     | TALENT & TRANSFER LANDSCAPE                                    | HEAD COACH<br>LANDSCAPE   |
|--|------------------------------|------------------------------------|--|---|
| When the league is played                                | Aggregated league attendance | Squad size regulations             | Average number of players fielded per club                     | Average number of dismissals per club   |
| Shape of the top division  Format of the                 | Average league attendance    | Locally trained player regulations | Percentage of minutes played by players of other nationalities | Percentage of head coaches having held five or more previous head coach roles |
| top division  Who is repsonisble for league organisation | Comparison to 2022/23 season | Squad nationality regulations      | Estimated net earnings   | Percentage of head coaches hailing from the country                           |
| Number and type of relegation places                     | Largest crowd                | Domestic loan rules                | Average player churn (number of player transfers per club)     | Percentage of head coaches who played in the top two tiers                    |
|  |                              |                                    |  |   |

M: Men's top division

W: Women's top division

**Xth:** Where applicable, a ranking of each national association is also provided for each KPI All figures refer to activities in the 2023/24 season, except for the competition landscape where the 2024/25 competition structure applies







Sporting season



League size M: 10 Clubs W: 10 Clubs



League format M: Four rounds W: Two rounds



League organiser M: NA

W: NA



Relegation places M: 2 direct & 1 PO

W: Closed

### **ATTENDANCE LANDSCAPE**



242,000 35th Aggregated league

attendance (Men's top tier)



1,350





Attendance trend vs 2022/23



13,500 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** Yes



25 players



players



**Nationality** restrictions





### **TALENT & TRANSFER LANDSCAPE**



32.3 15th



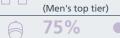
30% 37th Minutes played by













**HEAD COACH** 

LANDSCAPE

Average dismissals

Head coaches with

5+ previous HC roles

7th

17th

1.6

per club

45%



### **Andorra**

### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 10 Clubs

W: No league



League format M: Four rounds W: No league



League organiser M: NA



W: No league





### **ATTENDANCE LANDSCAPE**



attendance (Men's top tier)



Average league attendance (Men's top tier)



Attendance trend vs 2022/23



### PLAYER REGULATORY **LANDSCAPE**









**Nationality** 

restrictions



Yes Work permit required







80% 1st

**TALENT & TRANSFER** 

**LANDSCAPE** 

Players fielded

30.7

(ave.)



Minutes played by expatriate players



+€0M 36th Estimated net earnings (all tiers)



5.4 Squad churn



26th

(ave. inbound 1st squad)





0.4 Average dismissals per club



15% 49th Head coaches with 5+ previous HC roles













Sporting season M: Winter



League size M: 10 Clubs W: 5 Clubs

W: Winter



League format M: Three rounds W: Six rounds



League organiser M: NA

W: NA



Relegation places M: 1 direct & 1 PO W: Closed

### **ATTENDANCE LANDSCAPE**



Aggregated league attendance (Men's top tier)



Average league attendance (Men's top tier)



Attendance trend vs 2022/23



Largest crowd

### **PLAYER REGULATORY** LANDSCAPE

**Squad size limit** 



Yes 30 players

**Locally trained** players



Yes

Other



Yes Work permit required



### **TALENT & TRANSFER LANDSCAPE**



34.5 8th Players fielded (ave.)



**52%** 17th Minutes played by expatriate players





Squad churn (ave. inbound 1st squad)

26th

30th



**HEAD COACH** LANDSCAPE



19th Average dismissals per club



17th

44% Head coaches with 5+ previous HC roles



coaches (Men's top tier)

17th Of head coaches played 1st or 2nd tier



### Austria

51st

### COMPETITION **LANDSCAPE**



Sporting season M: Winter

W: Winter

League size M: 12 Clubs W: 10 Clubs



League format M: Split (2&2) W: Two rounds



League organiser M: League entity W: NA



Relegation places M: 1 direct & 0 PO W: 1 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



1.6M 20th Aggregated league attendance (Men's top tier)



8,100 Average league attendance (Men's top tier)



Attendance trend vs 2022/23





### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** Yes 25 players



**Locally trained** players No

**Nationality** 

restrictions



Yes Work permit required **Domestic loan rules** 



Yes 8 IN/OUT

### **TALENT & TRANSFER LANDSCAPE**



27.6 48th Players fielded (ave.)



44% 24th Minutes played by expatriate players



+€28M 10th Estimated net



earnings (all tiers) 8.5

















## Azerbaijan



### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter League size M: 10 Clubs W: 10 Clubs



League format M: Four rounds W: Two rounds



League organiser M: League entity

W: NA

W: Closed





Relegation places M: 1 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



276,500 34th Aggregated league attendance (Men's top tier)



1,550



+6% Attendance trend vs 2022/23



9,300 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** No



34th

**Locally trained** players Yes

Other

**Nationality** restrictions



Yes Max. 7 non-national on pitch



### **TALENT & TRANSFER LANDSCAPE**



27.7 47th Players fielded (ave.)



56% 13th Minutes played by expatriate players



Estimated net earnings (all tiers)

12th



46th

37th



**HEAD COACH** 

LANDSCAPE

Average dismissals

Head coaches with

5+ previous HC roles

34th

47th

0.8

per club

19%





PLAYER REGULATORY

**LANDSCAPE** 

Yes

60 players

players

Yes

Other

**Squad size limit** 

**Locally trained** 

### **Belarus**

#### COMPETITION **LANDSCAPE**



Sporting season M: Summer

W: Summer



League size M: 16 Clubs **W:** 11 Clubs



League format M: Two rounds W: Three rounds



League organiser M: NA



W: NA



### **ATTENDANCE LANDSCAPE**





Aggregated league attendance (Men's top tier)



1'950 Average league attendance (Men's top tier)



+15% Attendance trend vs 2022/23



32nd





**Domestic loan rules** No

### **TALENT & TRANSFER LANDSCAPE**

28.9 40th



Players fielded (ave.)



21% 48th Minutes played by



+€0.8M 29th Estimated net



4.0 Squad churn (ave. inbound 1st squad)

### expatriate players



45th

5+ previous HC roles 100% 1st Domestic head

coaches

(Men's top tier)

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

0.5

per club

29%











Sporting season M: Winter



League size M: 16 Clubs W: 8 Clubs

W: Winter



League format M: Split (2&2) W: Split (3&1)



League organiser M: League entity W: NA



Relegation places M: 2 direct & 1 PO W: 1 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



3.2M Aggregated league attendance (Men's top tier)



10,400 Average league attendance (Men's top tier)



+3% Attendance trend vs 2022/23



27,650 Largest crowd

### **PLAYER REGULATORY** LANDSCAPE



**Squad size limit** Yes



**Locally trained** players



**Nationality** 



Work permit required



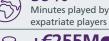
### **TALENT & TRANSFER LANDSCAPE**



31.4 21st Players fielded (ave.)



**59%** 10th Minutes played by







15th Squad churn (ave. inbound 1st squad)



**HEAD COACH** 

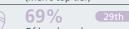
LANDSCAPE

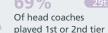














### Bosnia and Herzegovina

### COMPETITION **LANDSCAPE**



Sporting season M: Winter

W: Winter



League size M: 12 Clubs W: 8 Clubs



W: Split (2&2) League organiser M: NA



W: NA Relegation places M: 4 direct & 0 PO W: 1 direct & 0 PO

### **ATTENDANCE LANDSCAPE**





Aggregated league (Men's top tier)



2,450 Average league attendance (Men's top tier)



+4% Attendance trend vs 2022/23



29th



Yes



### PLAYER REGULATORY **LANDSCAPE**

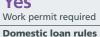
**Squad size limit** 







No









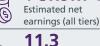
36.7 2nd Players fielded (ave.)



32% 35th Minutes played by expatriate players



+€1.9M 24th



Squad churn (ave. inbound 1st squad)





2nd Average dismissals per club

5th









5th









Sporting season M: Winter

W: Winter



League size M: 16 Clubs W: 12 Clubs



League format M: Split (2&1/2) W: Two rounds



League organiser M: NA

W: NA



Relegation places M: 2 direct & 1 PO

### **ATTENDANCE LANDSCAPE**



-

620,400 27th Aggregated league

attendance (Men's top tier)



Average league attendance (Men's top tier)



-2% Attendance trend vs 2022/23



32,000 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** No



**Locally trained** players No



**Nationality** restrictions



Max. 5 non-EEA in MD squad

**Domestic loan rules** No

### **TALENT & TRANSFER LANDSCAPE**



34.6 6th Players fielded (ave.)



45% 22nd Minutes played by expatriate players





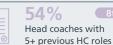


33rd

**HEAD COACH** LANDSCAPE



4th Average dismissals per club



18th Domestic head

coaches (Men's top tier)





### Croatia

31st

### COMPETITION **LANDSCAPE**



Sporting season M: Winter

W: Winter League size M: 10 Clubs W: 8 Clubs



League format M: Four rounds W: Split (2&2)



League organiser M: NA W: NA



Relegation places M: 1 direct & 1 PO W: 1 direct & 1 PO

### **ATTENDANCE LANDSCAPE**



Aggregated league attendance (Men's top tier)



5,200 Average league attendance (Men's top tier)



+24% Attendance trend vs 2022/23



Largest crowd

### PLAYER REGULATORY **LANDSCAPE**









Yes

3 IN/OUT



Max 6 non-EEA fielded **Domestic loan rules** 



### **TALENT & TRANSFER LANDSCAPE**







25% 47th Minutes played by expatriate players



+€16M 13th Estimated net





### HEAD COACH **LANDSCAPE**



1.6 7th Average dismissals per club



1st

52% 9th Head coaches with 5+ previous HC roles



88% Domestic head coaches (Men's top tier)





## Cyprus



### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 14 Clubs W: 6 Clubs

W: Winter



League format M: Split (2&2) W: Four rounds



League organiser M: NA

W: NA



Relegation places M: 2 direct & 0 PO W: Closed

### **ATTENDANCE LANDSCAPE**



782,400 25th Aggregated league attendance (Men's top tier)



3,000 26th Average league attendance (Men's top tier)



+10% Attendance trend vs 2022/23



17,000 Largest crowd

### **PLAYER REGULATORY** LANDSCAPE



**Squad size limit** Yes



Yes

**Locally trained** players



Other **Nationality** 



**Domestic loan rules** Yes (7 IN/OUT)

### **TALENT & TRANSFER LANDSCAPE**

76%

expatriate players

earnings (all tiers)

Estimated net

Squad churn

1st squad)

(ave. inbound

13.0



10th Players fielded (ave.)

+€1.0M 27th



1st

4th Average dismissals per club

**HEAD COACH** 

LANDSCAPE



**57%** 5th Head coaches with



45% Domestic head







PLAYER REGULATORY

**LANDSCAPE** 

**Squad size limit** 

**Locally trained** 

### Czechia

### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 16 Clubs



W: 8 Clubs League format M: Split (2&1)

W: Split (2&2)



League organiser M: League entity W: NA



Relegation places M: 1 direct & 2 PO W: 1 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



1.7M 17th Aggregated league attendance (Men's top tier)



6,500 Average league attendance (Men's top tier)



+14% Attendance trend vs 2022/23



## 20th

players Yes Other **Nationality** 

Yes

No

restrictions

No



Max 5 non-EEA fielded **Domestic loan rules** 



### **TALENT & TRANSFER** LANDSCAPE



30.9 24th Players fielded (ave.)



**29%** 39th Minutes played by expatriate players



+€5.5M 17th Estimated net earnings (all tiers)



Squad churn (ave. inbound 1st squad)

### **HEAD COACH** LANDSCAPE







42% Head coaches with 5+ previous HC roles

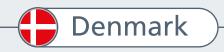


Domestic head coaches (Men's top tier)



22nd









Sporting season







League format M: Split (2&2) W: Split (2&2)



League organiser M: League entity W: NA



Relegation places M: 2 direct & 0 PO W: 0 direct & 2 PO

### **ATTENDANCE LANDSCAPE**

1.9M



Aggregated league attendance (Men's top tier)



10,100 14th Average league attendance



Attendance trend vs 2022/23



34,900 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** 



Locally trained players



Yes **UEFA 8+4** 



Yes Work permit required



### **TALENT & TRANSFER LANDSCAPE**

45%



29.8 34th Players fielded (ave.)

+€93M 4th

expatriate players

earnings (all tiers)

Estimated net

Squad churn

1st squad)

(ave. inbound

46th

50th

6.8



34th

46th Average dismissals per club

**HEAD COACH** 

LANDSCAPE



25% Head coaches with









played 1st or 2nd tier



### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter



League size M: 20 Clubs W: 12 Clubs



League format M: Two rounds W: Two rounds



M: League entity W: League entity Relegation places M: 3 direct & 0 PO W: 1 direct & 0 PO

League organiser



14.7M

**ATTENDANCE** 



Aggregated league attendance (Men's top tier)



38,600 Average league attendance (Men's top tier)



-4% Attendance trend vs 2022/23





1st



Yes Work permit required



## **Squad size limit**



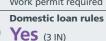


PLAYER REGULATORY

**LANDSCAPE** 







### **TALENT & TRANSFER LANDSCAPE**



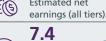
29.0 38th Players fielded (ave.)



64% Minutes played by expatriate players



-€409M 54th Estimated net



7.4 Squad churn (ave. inbound 1st squad)

5th

30th

42% 21st Head coaches with 5+ previous HC roles

HEAD COACH

**LANDSCAPE** 

Average dismissals

0.5

per club



Domestic head coaches (Men's top tier)







### **Estonia**



### COMPETITION **LANDSCAPE**



Sporting season M: Summer



W: Summer League size M: 10 Clubs W: 8 Clubs



League format M: Four rounds W: Split (3&1)



League organiser M: NA

Relegation places M: 1 direct & 1 PO W: 0 direct & 2 PO

W: NA

### **ATTENDANCE LANDSCAPE**



71,200 45th Aggregated league attendance (Men's top tier)



400 43rd Average league attendance (Men's top tier)



+32% Attendance trend vs 2022/23



3,500 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**

**Squad size limit** 



Yes 30 players



**Locally trained** players



Other **Nationality** restrictions

No

**Domestic loan rules** No



20%

Minutes played by

expatriate players

earnings (all tiers)

Estimated net

Squad churn

1st squad)

(ave. inbound

1.6

+€0.6M 31st



27.4 49th Players fielded (ave.)



54th

0.4 52nd Average dismissals per club

**HEAD COACH** 

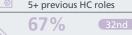
LANDSCAPE



20%



Head coaches with 5+ previous HC roles





Domestic head (Men's top tier)



23rd

Of head coaches played 1st or 2nd tier



### Faroe Islands

### COMPETITION **LANDSCAPE**



Sporting season M: Summer W: Summer



League size M: 10 Clubs W: 8 Clubs



League format M: Three rounds W: Split (2&2)



League organiser M: NA W: NA



Relegation places M: 2 direct & 0 PO W: 0 direct & 1 PO

### **ATTENDANCE LANDSCAPE**



51st Aggregated league attendance (Men's top tier)



51st Average league attendance (Men's top tier)



Attendance trend vs 2022/23



Largest crowd

### PLAYER REGULATORY **LANDSCAPE**



**Squad size limit** No



**Locally trained** players No

**Nationality** 

restrictions



Yes Max. 4 non-national fielded



51st

**Domestic loan rules** No

### **TALENT & TRANSFER** LANDSCAPE



25.2 52nd Players fielded (ave.)



**27%** 43rd Minutes played by expatriate players



+€0M 39th Estimated net earnings (all tiers)

1.8



53rd Squad churn (ave. inbound 1st squad)







**HEAD COACH** 

LANDSCAPE





Domestic head coaches (Men's top tier)













Sporting season M: Summer



League size M: 12 Clubs W: 10 Clubs



League format M: Split (2&1) W: Split (2&1/2)



League organiser M: League entity W: NA



Relegation places M: 1 direct & 1 PO W: 1 direct & 1 PO



### 437,700 47th





**ATTENDANCE** 

**LANDSCAPE** 



+39%

Attendance trend vs 2022/23



-

10,100 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** No



**Locally trained** players Yes

Other

**Nationality** restrictions



No

Max. 3 non-EEA in MD squad



Minutes played by expatriate players

**TALENT & TRANSFER** 

**LANDSCAPE** 

Players fielded

27.1

41%

(ave.)





1st squad)

48th

51st

27th

85%

per club

15%

**HEAD COACH** 

LANDSCAPE

Average dismissals

Head coaches with

5+ previous HC roles

15th

50th

13th

Domestic head coaches (Men's top tier)

65% 35th

Of head coaches played 1st or 2nd tier



### France

48th

### COMPETITION **LANDSCAPE**



Sporting season M: Winter

W: Winter



League format M: Two rounds W: Two rounds



League organiser M: League entity W: NA



Relegation places M: 2 direct & 1 PO W: 2 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



47th Aggregated league attendance (Men's top tier)



26,900 Average league attendance (Men's top tier)



-9% Attendance trend vs 2022/23



### PLAYER REGULATORY **LANDSCAPE**



**Squad size limit** No



**Locally trained** players No



48th

**Nationality** restrictions



Yes Max. 4 non-EEA registered

**Domestic loan rules** 



Yes 5 IN - 7 OUT

### **TALENT & TRANSFER LANDSCAPE**





Players fielded



44% 23rd Minutes played by expatriate players



-€23M 49th Estimated net earnings (all tiers)



7.5 28th Squad churn (ave. inbound 1st squad)

### HEAD COACH **LANDSCAPE**



26th Average dismissals per club



30th

42% 20th Head coaches with 5+ previous HC roles



58% 42nd Domestic head coaches (Men's top tier)





## Georgia



### COMPETITION **LANDSCAPE**



Sporting season M: Summer

W: Summer



League size M: 10 Clubs W: 8 Clubs



League format M: Four rounds W: Split (2&2)



League organiser M: NA

Relegation places M: 1 direct & 2 PO W: 1 direct & 0 PO

W: NA

### **ATTENDANCE LANDSCAPE**



305,800 33rd Aggregated league attendance (Men's top tier)



1,700 Average league attendance (Men's top tier)



-26% Attendance trend vs 2022/23



20,000 Largest crowd

### **PLAYER REGULATORY** LANDSCAPE

**Squad size limit** 



Yes

30 players



**Locally trained** players





Yes (Max. 9 nonnational registered)



### **TALENT & TRANSFER LANDSCAPE**



4th Players fielded (ave.)



Estimated net

Squad churn

1st squad)

(ave. inbound

4.5

45th

Average dismissals per club 42% 21st

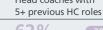
3rd

**HEAD COACH** 

LANDSCAPE



Head coaches with





42nd

62% Domestic head coaches

(Men's top tier)



47th

Of head coaches played 1st or 2nd tier



### Germany

27th

### COMPETITION **LANDSCAPE**



Sporting season M: Winter

W: Winter

League size M: 18 Clubs W: 12 Clubs



League format M: Two rounds W: Two rounds



League organiser M: League entity W: NA





### **ATTENDANCE LANDSCAPE**



12.1M 2nd Aggregated league attendance (Men's top tier)



39,500 Average league attendance (Men's top tier)



-8% Attendance trend vs 2022/23



1st

### PLAYER REGULATORY **LANDSCAPE**



**Squad size limit** No



**Locally trained** players Yes UEFA 8+4

**Nationality** 

restrictions

No



**Domestic loan rules** No

### **TALENT & TRANSFER LANDSCAPE**



28.2 45th Players fielded (ave.)



48% 19th



Minutes played by expatriate players -€29M



Estimated net earnings (all tiers)



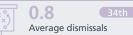
7.3 Squad churn



50th

(ave. inbound 1st squad)























Sporting season M: Winter



W: Winter League size M: 11 Clubs W: 5 Clubs



League format M: Split (2&1) W: Three rounds



League organiser M: NA



Relegation places



M: Closed W: Closed

### **ATTENDANCE LANDSCAPE**



Aggregated league attendance (Men's top tier)



Average league attendance (Men's top tier)



Attendance trend vs 2022/23



51st Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** Yes



**Locally trained** players



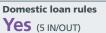
51st

Yes

Other



Work permit required



### **TALENT & TRANSFER LANDSCAPE**



32.4 13th Players fielded (ave.)



58% 11th Minutes played by expatriate players





7th

3rd



39th



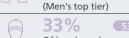


0.8 34th Average dismissals per club



48th Head coaches with 5+ previous HC roles









PLAYER REGULATORY

**LANDSCAPE** 

No

players

**Squad size limit** 

**Locally trained** 

**Domestic loan rules** 

### Greece

### COMPETITION **LANDSCAPE**



Sporting season



M: Winter W: Winter



League size M: 14 Clubs **W:** 14 Clubs



W: Two rounds League organiser M: League entity

League format

M: Split (2&2)



W: NA Relegation places M: 2 direct & 0 PO

W: 2 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



1.3M 47th Aggregated league attendance (Men's top tier)



5,200 Average league attendance (Men's top tier)



-28% Attendance trend vs 2022/23







**Nationality** restrictions



Yes 3 IN/OUT

No

### **TALENT & TRANSFER LANDSCAPE**



31.8 Players fielded (ave.)



70% 3rd Minutes played by



expatriate players -€20M 48th



Estimated net earnings (all tiers) 11.7



2nd Squad churn (ave. inbound



19th

5+ previous HC roles 50% 45th Domestic head coaches (Men's top tier)

HEAD COACH

**LANDSCAPE** 

Average dismissals

Head coaches with

1.6

per club

64%





# Hungary



### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 12 Clubs W: 12 Clubs

W: Winter



League format M: Three rounds W: Two rounds



League organiser M: NA

W: NA



Relegation places M: 2 direct & 0 PO W: 2 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



826,100 24th Aggregated league attendance (Men's top tier)



4,200 24th Average league attendance (Men's top tier)



+20% Attendance trend vs 2022/23



20,350 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



No

**Squad size limit** 



**Locally trained** players No



**Nationality** restrictions

No

**Domestic loan rules** No

### **TALENT & TRANSFER LANDSCAPE**



32.2 16th Players fielded (ave.)



Estimated net

Squad churn

1st squad)

(ave. inbound

9.0

earnings (all tiers)

41% 29th Minutes played by expatriate players



12th

Domestic head coaches (Men's top tier)

**HEAD COACH** 

LANDSCAPE

per club

**57%** 

Average dismissals

Head coaches with

5+ previous HC roles

19th

5th



36th Of head coaches played 1st or 2nd tier



### Iceland

### COMPETITION **LANDSCAPE**

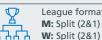


Sporting season M: Summer

W: Summer



League size M: 12 Clubs W: 10 Clubs



League format M: Split (2&1)



League organiser M: League entity W: NA



Relegation places M: 2 direct & 0 PO W: 2 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



Aggregated league attendance (Men's top tier)



800 Average league attendance (Men's top tier)



+8% Attendance trend vs 2022/23



### **PLAYER REGULATORY LANDSCAPE**



25 players





Yes UEFA 8+4 **Nationality** 

restrictions



38th

Yes (Max 3 non-EEA in MD squad)



### **TALENT & TRANSFER LANDSCAPE**

23.8

Players fielded (ave.)



16% 52nd Minutes played by expatriate players



+€0M 39th Estimated net earnings (all tiers)



2.8 51st Squad churn (ave. inbound 1st squad)



54th

53rd Head coaches with 5+ previous HC roles

per club

**HEAD COACH** 

LANDSCAPE

Average dismissals



Domestic head coaches (Men's top tier)







### Israel

19th



### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter League size M: 14 Clubs W: 8 Clubs



League format M: Split (2&1/2) **W:** Split (3&1)



League organiser M: League entity W: NA



Relegation places M: 2 direct & 0 PO W: 2 direct & 0 PO

### **ATTENDANCE LANDSCAPE**

1.6M



Aggregated league attendance (Men's top tier)



6,700 Average league attendance

(Men's top tier)



Attendance trend vs 2022/23



28,850 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



Yes 45 players

**Squad size limit** 

**Locally trained** players



**Nationality** restrictions



Max. 6 non-national in MD squad



### **TALENT & TRANSFER LANDSCAPE**



31.9 18th Players fielded (ave.)



26% 46th Minutes played by expatriate players

7.6

Squad churn

1st squad)

(ave. inbound



+€11M 14th Estimated net



27th

Domestic head coaches (Men's top tier)

HEAD COACH

LANDSCAPE

per club

48%

Average dismissals

Head coaches with

5+ previous HC roles

23rd



11th Of head coaches played 1st or 2nd tier



### Italy

### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 20 Clubs W: 10 Clubs



League format M: Two rounds W: Split (2&2)



League organiser M: League entity W: NA



Relegation places M: 3 direct & 0 PO W: 1 direct & 1 PO

### **ATTENDANCE LANDSCAPE**



11.7M 3rd Aggregated league attendance (Men's top tier)



30,800 Average league attendance (Men's top tier)



+4% Attendance trend vs 2022/23



3rd

### PLAYER REGULATORY **LANDSCAPE**



**Squad size limit** Yes 25 players



**Locally trained** players Yes UEFA 4+4



restrictions Yes (Max 3 non-EEA registered)



**Domestic loan rules** Yes (6 IN/OUT)

### **TALENT & TRANSFER LANDSCAPE**



Players fielded (ave.)



**57%** 12th Minutes played by expatriate players



-€224M 53rd



Estimated net earnings (all tiers) 10.8

Squad churn

(ave. inbound

1st squad)



25th

### **HEAD COACH LANDSCAPE**

per club











13th Of head coaches played 1st or 2nd tier

(Men's top tier)



# Kazakhstan



### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 13 Clubs W: 5 Clubs

W: Winter



League format M: Two rounds W: Four rounds



League organiser M: League entity W: NA



Relegation places M: 1 direct & 0 PO W: Closed

### **ATTENDANCE LANDSCAPE**



854,100 23rd Aggregated league attendance



Average league attendance (Men's top tier)



+38% Attendance trend vs 2022/23



22,150 Largest crowd

### **PLAYER REGULATORY** LANDSCAPE



**Squad size limit** Yes



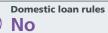
Yes

**Locally trained** players



Other **Nationality** restrictions





### **TALENT & TRANSFER LANDSCAPE**

**54%** 



28.4 43rd Players fielded (ave.)

Minutes played by

expatriate players

earnings (all tiers)

Estimated net

Squad churn

1st squad)

(ave. inbound

18th

5.2



38th

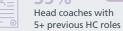
26th Average dismissals per club

**HEAD COACH** 

LANDSCAPE



35% 34th Head coaches with





61%









### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter League size



League format M: Four rounds W: Two rounds



League organiser M: NA W: NA



Relegation places M: 2 direct & 1 PO W: 1 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



51st Aggregated league attendance (Men's top tier)



51st Average league attendance (Men's top tier)



Attendance trend vs 2022/23



Largest crowd

### PLAYER REGULATORY **LANDSCAPE**







**Locally trained** players No

**Nationality** 

restrictions



Yes Work permit required

**Domestic loan rules** 



51st

Yes 2 IN/OUT

### **TALENT & TRANSFER** LANDSCAPE



32.9 12th Players fielded (ave.)



28% 41st Minutes played by expatriate players



+€1.3M 25th



Estimated net earnings (all tiers) 9.3

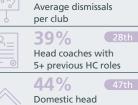
Squad churn

(ave. inbound

1st squad)



10th



**HEAD COACH** 

LANDSCAPE













Sporting season M: Summer



League size M: 10 Clubs W: 8 Clubs

W: Summer



League format M: Four rounds W: Three rounds



League organiser M: League entity W: NA



Relegation places M: 1 direct & 1 PO W: 1 direct & 1 PO

## **LANDSCAPE**

### 69,900 46th

**ATTENDANCE** 

Aggregated league attendance (Men's top tier)



400 Average league attendance (Men's top tier)



Largest crowd





44th

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** 



Yes

**Locally trained** players



Other **Nationality** restrictions



**Domestic loan rules** 



Yes





32.0 17th



Minutes played by

expatriate players

40%

3.6

Squad churn

1st squad)

(ave. inbound

33rd

0.6 43rd Average dismissals



per club

**HEAD COACH** 

LANDSCAPE



27%



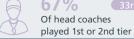




63% 36th Domestic head



33rd





### COMPETITION **LANDSCAPE**



Sporting season M: Summer

W: Summer



League size M: 10 Clubs W: 6 Clubs



League format M: Four rounds W: Four rounds



League organiser M: League entity W: League entity

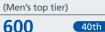


Relegation places M: 1 direct & 1 PO W: 1 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



Aggregated league attendance



Average league attendance (Men's top tier)



+53% Attendance trend vs 2022/23



### PLAYER REGULATORY **LANDSCAPE**



30 players



**Locally trained** players Yes Other

**Nationality** 

restrictions



Yes (Max 8-non national on-pitch)



**Domestic loan rules** Yes (6 IN)

### **TALENT & TRANSFER LANDSCAPE**





35th Players fielded (ave.)



**50%** 18th Minutes played by expatriate players



+€0.1M 36th



earnings (all tiers) 2.7

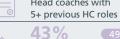


Squad churn (ave. inbound 1st squad)











Domestic head coaches (Men's top tier)







## Luxembourg



### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 16 Clubs W: 10 Clubs

W: Winter



League format M: Two rounds W: Split (2&1)



League organiser M: NA



Relegation places M: 2 direct & 2 PO W: 3 direct & 0 PO

W: NA

### **ATTENDANCE LANDSCAPE**



104,400 39th Aggregated league attendance (Men's top tier)



400 Average league attendance (Men's top tier)



+9% Attendance trend vs 2022/23



2,000 Largest crowd

### **PLAYER REGULATORY** LANDSCAPE

**Squad size limit** 



Yes

18 players **Locally trained** players



41st

Yes

Other



Yes Work permit required



### **TALENT & TRANSFER LANDSCAPE**

63%

+€0M

5.1

Estimated net

Squad churn

1st squad)

(ave. inbound



29.3 36th Players fielded (ave.)

expatriate players

earnings (all tiers)



39th

39th

26th Average dismissals per club

**HEAD COACH** 

LANDSCAPE

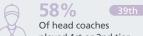


33% 35th



Domestic head





played 1st or 2nd tier



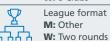
### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 12 Clubs W: 8 Clubs



League format M: Other



League organiser M: NA W: NA



Relegation places M: 2 direct & 0 PO W: 1 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



51st Aggregated league attendance (Men's top tier)



Average league attendance (Men's top tier)



Attendance trend vs 2022/23



51st

51st

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** Yes 28 players



**Locally trained** players No

**Nationality** 

restrictions

No



**Domestic loan rules** No

### **TALENT & TRANSFER LANDSCAPE**



28.3 44th Players fielded



(ave.)



61% 8th Minutes played by expatriate players



+€0.9M 28th Estimated net earnings (all tiers)



5.0 40th Squad churn (ave. inbound 1st squad)



0.9 26th Average dismissals per club

**HEAD COACH** 

LANDSCAPE



40% 25th Head coaches with 5+ previous HC roles



Domestic head coaches (Men's top tier)

64%



Of head coaches played 1st or 2nd tier

54th









Sporting season

M: Winter W: Winter



League size M: 8 Clubs W: 5 Clubs



League format M: Other



W: Four rounds League organiser

M: NA W: NA



Relegation places M: 2 direct & 0 PO

W: Closed

### **ATTENDANCE LANDSCAPE**



78,900 42nd Aggregated league attendance (Men's top tier)



900 Average league

attendance (Men's top tier)



+12% Attendance trend vs 2022/23



7,800 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** 



30 players **Locally trained** 



37th

37th

players Yes Other



Yes



**TALENT & TRANSFER LANDSCAPE** 23.9



53rd Players fielded



0.6 43rd Average dismissals per club

Head coaches with

5+ previous HC roles

27th

**HEAD COACH** 

LANDSCAPE



28% 42nd Minutes played by expatriate players

earnings (all tiers)

Squad churn

1st squad)

(ave. inbound

7th

35th

4.9



41st

+€0M 37th Estimated net





50%



25th Of head coaches played 1st or 2nd tier



### Montenegro

#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter League size M: 10 Clubs W: 6 Clubs

League format M: Four rounds W: Four rounds



League organiser M: NA



W: NA



### **ATTENDANCE LANDSCAPE**



75,200 43rd Aggregated league attendance



400 42nd



-9%

Attendance trend vs 2022/23



### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** No



**Locally trained** players No



**Nationality** restrictions







#### **LANDSCAPE** 32.9 12th

**TALENT & TRANSFER** 



Players fielded (ave.)



15% 53rd Minutes played by



expatriate players +€2.4M 23rd



Estimated net earnings (all tiers)



1st squad)



35th

88% 7th Domestic head coaches (Men's top tier)

**HEAD COACH** 

**LANDSCAPE** 

Average dismissals

Head coaches with

5+ previous HC roles

1.6

per club

33%





## Netherlands

6th



### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 18 Clubs W: 12 Clubs

W: Winter



League format M: Two rounds W: Two rounds



League organiser M: League entity W: NA



Relegation places M: 2 direct & 1 PO W: 1 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



5.6M Aggregated league attendance (Men's top tier)



18,200 Average league attendance (Men's top tier)



Attendance trend vs 2022/23



55,100 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** No



Locally trained players



No

No



restrictions Yes





(ave.) 42%

**TALENT & TRANSFER** 

**LANDSCAPE** 

Players fielded

Estimated net

Squad churn

1st squad)

(ave. inbound

8.4

earnings (all tiers)

29.1



25th Minutes played by expatriate players



17th

37th

Average dismissals

Head coaches with 5+ previous HC roles

per club

**HEAD COACH** 

LANDSCAPE

41st



(Men's top tier)

8th Of head coaches played 1st or 2nd tier



### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 12 Clubs W: 10 Clubs



League organiser M: NA W: NA



Relegation places M: 2 direct & 2 PO W: 1 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



Aggregated league attendance (Men's top tier)



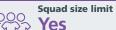
600 Average league attendance (Men's top tier)



+14% Attendance trend vs 2022/23



### **PLAYER REGULATORY LANDSCAPE**



22 players



39th

**Locally trained** players No

**Nationality** 

restrictions



Yes Max. 8 non-national fielded



**Domestic loan rules** Yes (4 IN/OUT)

### **TALENT & TRANSFER** LANDSCAPE

31.0 Players fielded



23rd (ave.)



40th Minutes played by expatriate players



Estimated net earnings (all tiers) 7.7

+€0M



25th

39th

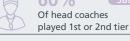
### **HEAD COACH** LANDSCAPE



36% 32nd Head coaches with 5+ previous HC roles









# Northern Ireland



### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 12 Clubs W: 9 Clubs



League format M: Split (3&1) W: Split (2&1)



League organiser M: League entity W: League entity



Relegation places M: 1 direct & 1 PO W: 1 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



Aggregated league attendance (Men's top tier)



Average league attendance (Men's top tier)



Attendance trend vs 2022/23



Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** 



20 players **Locally trained** 



51st

players No



**Nationality** restrictions

Yes

Work permit required



### **TALENT & TRANSFER LANDSCAPE**

18%

Minutes played by

expatriate players

earnings (all tiers)

Estimated net

Squad churn

1st squad)

(ave. inbound

5.8

+€0.4M 33rd



31.8 20th Players fielded



37th

0.4 52nd Average dismissals

**HEAD COACH** 

LANDSCAPE



per club 6% 54th

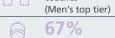


Head coaches with













### Norway

### COMPETITION **LANDSCAPE**



Sporting season M: Summer

W: Summer



League size M: 16 Clubs W: 10 Clubs



League format M: Two rounds W: Three rounds



League organiser M: NA W: NA



Relegation places M: 2 direct & 1 PO W: 1 direct & 1 PO

### **ATTENDANCE LANDSCAPE**



18th Aggregated league attendance



7,200 Average league attendance (Men's top tier)



+27% Attendance trend vs 2022/23



24th

17th

### **PLAYER REGULATORY LANDSCAPE**



25 players



**Locally trained** players Yes Other

**Nationality** 

restrictions



Yes Work permit required

Yes (8 OUT)



**Domestic loan rules** 

### **LANDSCAPE** 28.4 42nd

**TALENT & TRANSFER** 







30% 38th Minutes played by expatriate players



+€29M 9th Estimated net earnings (all tiers)



4.5 42nd Squad churn (ave. inbound 1st squad)

### HEAD COACH **LANDSCAPE**



0.8 34th Average dismissals per club



44th Head coaches with 5+ previous HC roles

23rd















Sporting season M: Winter



League size M: 18 Clubs W: 12 Clubs

W: Winter



League format M: Two rounds W: Two rounds



League organiser M: League entity W: NA



Relegation places M: 3 direct & 0 PO W: 2 direct & 0 PO

### **ATTENDANCE LANDSCAPE**

3.6M



Aggregated league attendance (Men's top tier)



12,200 Average league attendance (Men's top tier)



+26% Attendance trend vs 2022/23



49,500 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**

**Squad size limit** 



Yes 25 players

**Locally trained** players



Yes UEFA 5+3 **Nationality** 



**Domestic loan rules** No

### **TALENT & TRANSFER LANDSCAPE**



30.0 29th Players fielded (ave.)



**HEAD COACH** 

LANDSCAPE

per club

48%

89%

coaches

Domestic head

Average dismissals

Head coaches with

5+ previous HC roles

47% 39th Minutes played by expatriate players







12th

12th



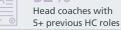
**HEAD COACH** 

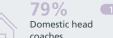


29th Average dismissals per club



52% 39th





coaches (Men's top tier)



Of head coaches played 1st or 2nd tier



### **Portugal**

### COMPETITION **LANDSCAPE**



Sporting season M: Winter

W: Winter



League size M: 18 Clubs W: 12 Clubs



League format M: Two rounds W: Two rounds



League organiser M: League entity W: NA



Relegation places M: 2 direct & 1 PO W: 1 direct & 2 PO

### **ATTENDANCE LANDSCAPE**



3.7M 9th Aggregated league attendance (Men's top tier)



12,100 Average league attendance (Men's top tier)



+4% Attendance trend vs 2022/23



9th

### **PLAYER REGULATORY LANDSCAPE**



27 players



**Locally trained** players No

**Nationality** 

restrictions

Yes

6 IN



Yes Work permit required

**Domestic loan rules** 





### **TALENT & TRANSFER** LANDSCAPE



29.8 32nd Players fielded (ave.)



**53%** 16th Minutes played by expatriate players



+€213M 2nd



earnings (all tiers) 11.7

1st squad)



3rd

(Men's top tier) 36%









### Republic of Ireland



### COMPETITION **LANDSCAPE**



Sporting season M: Summer



W: Summer League size M: 10 Clubs W: 11 Clubs



League format M: Four rounds W: Two rounds



League organiser M: NA

W: NA



Relegation places M: 1 direct & 1 PO

### **ATTENDANCE LANDSCAPE**



587,900 28th Aggregated league attendance (Men's top tier)



3,300 Average league attendance (Men's top tier)



+20% Attendance trend vs 2022/23



8,000 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**

**Squad size limit** 



Yes



Locally trained players Yes



**Nationality** 



**Domestic loan rules** Yes (5 IN/OUT)

### **TALENT & TRANSFER LANDSCAPE**



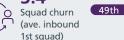
28.4 41st Players fielded (ave.)



26% 44th Minutes played by expatriate players







7th





46th Average dismissals per club



52nd













### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 16 Clubs W: 8 Clubs

W: Winter



League format M: Split (2&2/1) W: Split (2&2)



League organiser M: League entity W: NA





2.2M



Aggregated league attendance (Men's top tier)



Average league attendance (Men's top tier)



+25% Attendance trend vs 2022/23



#### PLAYER REGULATORY **ATTENDANCE LANDSCAPE LANDSCAPE**



**Squad size limit** Yes 25 players



18th

**Locally trained** players Yes UEFA 8+4

**Nationality** 

restrictions



Yes (Max. 4 non-EEA in squad)



**Domestic loan rules** Yes (7 IN/OUT)

### **TALENT & TRANSFER LANDSCAPE**



34.9 Players fielded



42% 26th Minutes played by expatriate players



+€17M 12th Estimated net earnings (all tiers)



11.6 Squad churn (ave. inbound 1st squad)



5th

58% 4th Head coaches with 5+ previous HC roles 76% 22nd

HEAD COACH

**LANDSCAPE** 

Average dismissals

1.6

per club



Domestic head coaches (Men's top tier)











Sporting season M: Winter



W: Summer League size M: 16 Clubs W: 13 Clubs



League format M: Two rounds W: Two rounds



League organiser M: League entity W: NA



Relegation places M: 2 direct & 2 PO W: Closed

### **ATTENDANCE LANDSCAPE**

2.7M



Aggregated league attendance (Men's top tier)



11,200 Average league attendance (Men's top tier)



+18% Attendance trend vs 2022/23



57,850 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** Yes



Yes

**Locally trained** players



UEFA 8+4



Yes (Max. 8 nonnationals on-pitch)



### **TALENT & TRANSFER LANDSCAPE**



30.1 28th Players fielded (ave.)



31st Minutes played by expatriate players



-€34M 51st

21st

Estimated net earnings (all tiers)



coaches (Men's top tier)

68%

32nd Of head coaches played 1st or 2nd tier

**HEAD COACH** 

LANDSCAPE

per club

40%

65%

Domestic head

Average dismissals

Head coaches with

5+ previous HC roles

26th

25th



### San Marino

### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 16 Clubs





League organiser



Relegation places M: Closed W: No league

### **ATTENDANCE LANDSCAPE**



51st Aggregated league attendance (Men's top tier)



Average league attendance (Men's top tier)



Attendance trend vs 2022/23



### **PLAYER REGULATORY LANDSCAPE**





51st

51st

**Locally trained** players No

**Nationality** 

restrictions



Yes Max. 3 non-EEA in MD squad



**Domestic loan rules** Yes (4 IN/OUT)

### **TALENT & TRANSFER** LANDSCAPE



28.1 46th Players fielded



67% 4th



Minutes played by expatriate players



Estimated net earnings (all tiers)

+€0M



3.0 50th Squad churn (ave. inbound 1st squad)

### **HEAD COACH** LANDSCAPE





52nd

48th



Domestic head coaches (Men's top tier)

20%











Sporting season M: Winter



League size M: 12 Clubs W: 12 Clubs



League format M: Split (3&1) W: Split (2&2)



League organiser M: League entity W: League entity



Relegation places M: 1 direct & 1 PO W: 1 direct & 1 PO

### **ATTENDANCE LANDSCAPE**



3.8M Aggregated league attendance (Men's top tier)



16,500 Average league



-2% Attendance trend vs 2022/23



56,650 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



8th

7th

7th

**Squad size limit** No



**Locally trained** 



**Nationality** restrictions Yes





Yes 5 IN/OUT

### **TALENT & TRANSFER LANDSCAPE**



30.0 30th Players fielded



61% 7th Minutes played by expatriate players

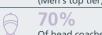


+€0.1M 35th Estimated net earnings (all tiers)



11th Squad churn (ave. inbound 1st squad)

Domestic head coaches (Men's top tier)



26th Of head coaches played 1st or 2nd tier

**HEAD COACH** 

LANDSCAPE

Average dismissals

Head coaches with

5+ previous HC roles

34th

27th

0.8

per club

25%



### Serbia

#### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 16 Clubs W: 8 Clubs



League format M: Split (2&1) W: Split (2&2)



League organiser M: NA W: NA



Relegation places M: 2 direct & 2 PO W: 1 direct & 1 PO

### **ATTENDANCE LANDSCAPE**





Aggregated league attendance (Men's top tier)



2,300 Average league attendance (Men's top tier)



-6% Attendance trend vs 2022/23



### **PLAYER REGULATORY LANDSCAPE**





**Locally trained** players



30th

No **Nationality** restrictions Yes



Yes 8 IN/OUT

### **TALENT & TRANSFER LANDSCAPE**



35.6 Players fielded (ave.)



19% 50th Minutes played by



expatriate players +€26M 11th



Estimated net earnings (all tiers)



10.6 7th Squad churn (ave. inbound 1st squad)

### **HEAD COACH LANDSCAPE**



1st Average dismissals per club



3rd

43% 19th Head coaches with 5+ previous HC roles



Domestic head coaches (Men's top tier)











Sporting season M: Winter



League size M: 12 Clubs W: 10 Clubs



League format M: Split (2&2) W: Split (2&2)



League organiser M: League entity W: NA



Relegation places M: 1 direct & 1 PO W: 1 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



502,000 29th Aggregated league

attendance (Men's top tier)



28th Average league attendance (Men's top tier)



+11% Attendance trend vs 2022/23



12,550 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



8

No Locally trained

**Squad size limit** 



players



restrictions Yes

Max. 5 non-EEA onpitch



### **TALENT & TRANSFER LANDSCAPE**



34th Players fielded (ave.)



37% 32nd Minutes played by



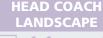




12th

15th

20th 1st squad)

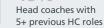




19th

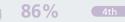








coaches (Men's top tier)







### Slovenia

### COMPETITION **LANDSCAPE**



Sporting season M: Winter



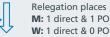
League size M: 10 Clubs W: 10 Clubs



League format M: Four rounds W: Split (2&1)



League organiser M: NA W: NA



**ATTENDANCE LANDSCAPE** 



Aggregated league attendance (Men's top tier)



1,200 Average league attendance (Men's top tier)



-4% Attendance trend vs 2022/23



### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** No



36th

Locally trained players Yes

**Nationality** 

restrictions



Other



Yes Max 3 non-EEA fielded **Domestic loan rules** 



Yes 2 IN/OUT

### **TALENT & TRANSFER LANDSCAPE**



34.5 8th Players fielded (ave.)



41% 28th



Minutes played by expatriate players



+€4.8M 18th Estimated net



earnings (all tiers) 9.4





9th

Domestic head coaches (Men's top tier) 68%

**HEAD COACH** 

LANDSCAPE

per club

47%

Average dismissals

Head coaches with

5+ previous HC roles











Sporting season M: Winter



League size M: 20 Clubs W: 16 Clubs

W: Winter



League format M: Two rounds W: Two rounds



League organiser M: League entity



Relegation places M: 3 direct & 0 PO W: 2 direct & 0 PO

W: NA

### **ATTENDANCE LANDSCAPE**



11.0M Aggregated league attendance (Men's top tier)



29,000 Average league





-2% Attendance trend vs 2022/23



78,000 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**

**Squad size limit** 



Yes 25 players



No **Nationality** 





Max. 3 non-EEA registered

**Domestic loan rules** Yes (4 IN/OUT)

### **TALENT & TRANSFER LANDSCAPE**



30.5 27th Players fielded (ave.)



33% 34th Minutes played by expatriate players



Estimated net earnings (all tiers)





**HEAD COACH** 



23rd Average dismissals per club



71%











PLAYER REGULATORY

**LANDSCAPE** 

No

Squad size limit

### Sweden

### COMPETITION **LANDSCAPE**



Sporting season M: Summer

W: Summer



League size M: 16 Clubs **W:** 14 Clubs





League organiser M: League entity W: NA





### **ATTENDANCE LANDSCAPE**





Aggregated league attendance (Men's top tier)



Average league attendance (Men's top tier)



+1% Attendance trend vs 2022/23



15th

14th



players Yes Other

**Nationality** 

restrictions

Yes

**Locally trained** 



Work permit required **Domestic loan rules** No

28.9 39th Players fielded (ave.)

**TALENT & TRANSFER** 

**LANDSCAPE** 



31% 36th



Minutes played by expatriate players



Estimated net earnings (all tiers)

+€61M 5th



4.0 45th Squad churn (ave. inbound 1st squad)

### **HEAD COACH LANDSCAPE**



34th Average dismissals per club



26% 40th Head coaches with 5+ previous HC roles



70% 30th Domestic head coaches (Men's top tier)





## Switzerland



### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 12 Clubs W: 10 Clubs

W: Winter



League format M: Split (3&1) W: Other



League organiser M: League entity W: NA



Relegation places M: 1 direct & 1 PO W: 0 direct & 2 PO

### **ATTENDANCE LANDSCAPE**

2.6M



Aggregated league attendance (Men's top tier)



11,200 10th Average league attendance (Men's top tier)



+10% Attendance trend vs 2022/23



31,500 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** Yes



Yes

**Locally trained** players



Other



Yes (Max. 5 non-EEA on-pitch)



### **TALENT & TRANSFER LANDSCAPE**



31.0 23rd Players fielded



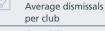
15th Minutes played by expatriate players



earnings (all tiers)

32nd





**HEAD COACH** 

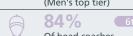
LANDSCAPE

23rd













### Türkiye

### COMPETITION **LANDSCAPE**



Sporting season M: Winter



League size M: 19 Clubs W: 14 Clubs



League format M: Two rounds W: Two rounds



League organiser M: NA



W: NA Relegation places M: 4 direct & 0 PO W: 1 direct & 0 PO

### **ATTENDANCE LANDSCAPE**



4.2M 7th Aggregated league attendance (Men's top tier)

12th



10,800 Average league attendance (Men's top tier)



+8% Attendance trend vs 2022/23



### **PLAYER REGULATORY LANDSCAPE**





**UEFA 2+4** 

**Nationality** 

restrictions

No



**Domestic loan rules** No

### **TALENT & TRANSFER** LANDSCAPE



33.1 Players fielded



(ave.)



**59%** 9th Minutes played by expatriate players



-€39M 52nd Estimated net earnings (all tiers)



7.5 Squad churn

(ave. inbound

1st squad)



9th

29th

Of head coaches played 1st or 2nd tier

coaches

**HEAD COACH** 

LANDSCAPE

Average dismissals

Head coaches with

Domestic head

(Men's top tier)

5+ previous HC roles

1.8

per club

43%









Sporting season M: Winter



League size M: 16 Clubs W: 12 Clubs

W: Winter



League format M: Two rounds **W:** Split (1&2)



League organiser M: League entity W: NA



Relegation places M: 2 direct & 2 PO W: 1 direct & 2 PO

### **ATTENDANCE LANDSCAPE**



86,000 41st Aggregated league attendance (Men's top tier)



400 Average league attendance (Men's top tier)



Attendance trend vs 2022/23



2,800 Largest crowd

### **PLAYER REGULATORY LANDSCAPE**



**Squad size limit** No



**Locally trained** players Yes UEFA 4+4



Yes

Max. 7 non-nationals on-pitch







32.3 14th Players fielded (ave.)



13% 54th Minutes played by expatriate players





24th Squad churn (ave. inbound 1st squad)

21%

per club

45th Head coaches with 5+ previous HC roles

**HEAD COACH** 

LANDSCAPE

Average dismissals

19th

78% 20th Domestic head coaches

(Men's top tier)

10th Of head coaches played 1st or 2nd tier



### Wales

46th

42nd

### COMPETITION **LANDSCAPE**



Sporting season M: Winter



W: Winter League size M: 12 Clubs W: 8 Clubs



League format M: Split (2&2) W: Split (2&2)



League organiser M: NA W: NA Relegation places

M: 2 direct & 0 PO

W: 2 direct & 0 PO



73,000 44th Aggregated league attendance (Men's top tier)

**ATTENDANCE** 

**LANDSCAPE** 



400 Average league attendance



+20% Attendance trend vs 2022/23



**1.400** Largest crowd







### **PLAYER REGULATORY** LANDSCAPE



25 players



**Locally trained** players Yes UEFA 4+4

**Nationality** 

restrictions



Yes Work permit required



### **TALENT & TRANSFER LANDSCAPE**



27.3 50th Players fielded (ave.)



35% 33rd Minutes played by expatriate players



+€0.5M 32nd Estimated net



earnings (all tiers) 4.3 Squad churn

(ave. inbound

1st squad)



44th

0.5 46th Average dismissals per club 51st

**HEAD COACH** 

**LANDSCAPE** 



Head coaches with 5+ previous HC roles







## Club directory

|                   | CLUB NAME                    | CHAPTER |
|-------------------|------------------------------|---------|
| Vigrees           | 1. FC Union Berlin           | 1       |
| (C)               | 1.FC Heidenheim 1846         | 3,4     |
|                   | Aberdeen FC                  | 3       |
| •                 | AC Milan                     | 1,3     |
| 7                 | AC Monza                     | 3       |
| 0                 | Adana Demirspor              | 3       |
|                   | AEK Athens FC                | 3       |
| (FR)              | AFC Ajax                     | 1,3     |
|                   | Alanyaspor                   | 3       |
|                   | Arsenal FC                   | 1,3     |
| Ü                 | AS Monaco FC                 | 3       |
| 1                 | AS Roma                      | 1,3     |
| AVEC              | Aston Villa FC               | 2       |
| 3                 | Atalanta BC                  | 2,3     |
| W.                | Athletic Club Bilbao         | 3       |
| 8                 | Atromitos Athens             | 3       |
|                   | Bayer 04 Leverkusen          | 3       |
| 1                 | BK Häcken                    | 3       |
| 1                 | BK Häcken FF                 | 1,3     |
|                   | Boavista FC                  | 3       |
| BVB               | Borussia Dortmund            | 1,3     |
|                   | Borussia VfL Mönchengladbach | 3       |
| 3                 | Bournemouth AFC              | 2       |
| 9                 | Brighton & Hove Albion FC    | 2,3     |
|                   | Bröndby IF                   | 3       |
| 1                 | BSC Young Boys               | 3       |
| 3                 | Burnley FC                   | 2       |
|                   | Celtic FC                    | 1,3     |
| (*)<br>(*)<br>(*) | CF Estrela Amadora SAD       | 3       |
| (*)               | Chelsea FC                   | 2       |
| (*)               | Chelsea FC Women             | 1,3     |
|                   | Chornomorets Odessa          | 3       |
| 4                 | Club Atlético de Madrid      | 1,2,3   |

| Como 1907                | 5   |  |
|--------------------------|-----|--|
| CSKA Moscow              | 3   |  |
| Eintracht Frankfurt      | 1,3 |  |
| FC Barcelona             | 1,3 |  |
| FC Basel 1893            | 3   |  |
| FC Bayern München        | 1,3 |  |
| FC Copenhagen            | 3   |  |
| FC Copenhagen            | 3   |  |
| FC Corvinul Hunedoara    | 5   |  |
| FC Internazionale Milano | 1,3 |  |
| FC Lorient               | 3   |  |
| FC Lugano                | 3   |  |
| FC Midtjylland           | 3   |  |
| FC Nizhniy Novgorod      | 3   |  |
| FC Nordsjaelland         | 3   |  |
| FC Porto                 | 3   |  |
| FC Rosengård             | 3   |  |
| FC Salzburg              | 3   |  |
| FC Schalke 04            | 1   |  |
| FC Shakhtar Donetsk      | 3   |  |
| FC Sochi                 | 3   |  |
| FC Vizela                | 3   |  |
| FC Volendam              | 3   |  |
| FC Zürich                | 3   |  |
| Fenerbahçe SK            | 1   |  |
| Ferencvarosi TC          | 3   |  |
| Feyenoord                | 1,3 |  |
| FK Crvena zvezda         | 3   |  |
| FK Krasnodar             | 3   |  |
| FK Oleksandriya          | 3   |  |
| FK Partiziani            | 5   |  |
| Fortuna Sittard          | 3   |  |
| Fulham FC                | 3   |  |
| Galatasaray A.Ş.         | 3   |  |

| 8          | Gaziantep FK        | 5     |
|------------|---------------------|-------|
| *          | Genoa CFC           | 3     |
| Ö          | Girona FC           | 3     |
| 9          | Glasgow City FC     | 1     |
|            | Go Ahead Eagles     | 3     |
| g          | Gornik Zabrze       | 3     |
| <b>*</b>   | Granada             | 3     |
| <b>0</b>   | Halmstads BK        | 3     |
|            | Hammarby IF         | 1,3   |
|            | Hatayspor           | 5     |
| 1          | Hibernian FC        | 3     |
| *          | IFK Norrköping      | 3     |
|            | lpswich Town        | 2,5   |
| IJ         | Juventus            | 2     |
| Y          | Kalmar FF           | 3     |
| <b>*</b>   | Kasimpasa SK        | 3     |
| ESPANA     | KF Egnatia          | 5     |
|            | Kisvárda FC         | 3     |
| <b>(P)</b> | Konyaspor           | 3     |
| <u></u>    | KRC Genk            | 3     |
|            | KVC Westerlo        | 3     |
|            | Le Havre AC         | 3     |
| V          | Lech Poznan         | 3     |
| <b>9</b>   | Leicester City      | 1     |
| <b>1</b>   | Leeds United FC     | 2     |
| 9          | Linfield FC         | 5     |
| 7          | Liverpool FC        | 1     |
| 整 整        | LKS Lodz            | 3     |
| <b></b>    | Manchester City     | 1,2,3 |
| <b>1</b>   | Manchester United   | 1,2,3 |
| <b>5</b>   | Mezokovesd Zsory FC | 3     |
| V          | MKS Pogoń Szczecin  | 5     |
|            | Molde FK            | 3     |
| effe.      | Newcastle United FC | 1,3   |
|            |                     |       |

|          | Obolon Kyiv             | 3   |
|----------|-------------------------|-----|
| 010      | Odds BK                 | 3   |
| (3)      | Olympiacos Piraeus      | 3,5 |
| M        | Olympique de Marseille  | 1   |
|          | Olympique Lyonnias      | 1,3 |
|          | Paris FC                | 3   |
|          | Paris Saint-Germain     | 2,3 |
|          | PAS Giannina FC         | 3   |
|          | PAS Lamia               | 3   |
| -        | PEC Zwolle              | 3   |
| U        | Piast Gliwice           | 3   |
| #NV      | PSV Eindhoven           | 3   |
| P        | Puskas Akademia FC      | 3   |
|          | Rangers FC              | 1,5 |
| 2        | Rapid Vienna            | 3   |
| -        | RB Leipzig              | 3   |
|          | RB Salzburg             | 3   |
| 4        | RC Lens                 | 3   |
| <b>6</b> | RCD Mallorca            | 3   |
| 8        | Real Madrid CF          | 1,3 |
|          | Real Sociedad de Fútbol | 3   |
|          | Red Bull Salzburg       | 3   |
| •        | Royal Antwerp FC        | 3   |
| A        | Ruch Chorzow            | 3   |
|          | Rukh Lviv               | 3   |
|          | S.S. Lazio              | 3   |
| 3        | Samsunspor              | 3   |
| 1        | Sandefjord Fotball      | 3   |
| 9        | Sarpsborg 08 FF         | 3   |
| T        | SC Braga                | 3   |
| 6        | Servette FC             | 3   |
|          | Sevilla FC              | 3   |
|          | Sheffield United        | 3   |
|          | Silkeborg IF,           | 3   |
|          |                         |     |

| Sint-Truidense VV          | 3     |
|----------------------------|-------|
| SK Austria Klagenfurt      | 3     |
| SK Brann                   | 1,3   |
| SK Slavia Praha            | 3     |
| SKN St.Pölten Frauen       | 3     |
| SL Benfica                 | 1,2,3 |
| SSC Napoli                 | 2,3   |
| St. Mirren FC              | 3     |
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| Stade Rennais FC           | 2     |
| Stal Mielec                | 3     |
| Standard Liège             | 3     |
| Torino FC                  | 3     |
| Tottenham Hotspur FC       | 1,2   |
| TSV Hartberg               | 3     |
| Union Saint-Gilloise       | 3     |
| US Salernitana 1919        | 3     |
| Varbergs BolS              | 3     |
| Viking FK                  | 3     |
| Warta Poznan               | 3     |
| West Ham United FC         | 1,2,3 |
| Wisła Kraków               | 5     |
| Wolfsburg                  | 1     |
| Wolverhampton Wanderers FC | 2     |
| Zaglebie Lubin             | 3     |
| Zalaegerszegi TE FC        | 3     |
| Zenit St. Petersburg       | 3     |
| Zorya Lugansk              | 3     |

BRANN

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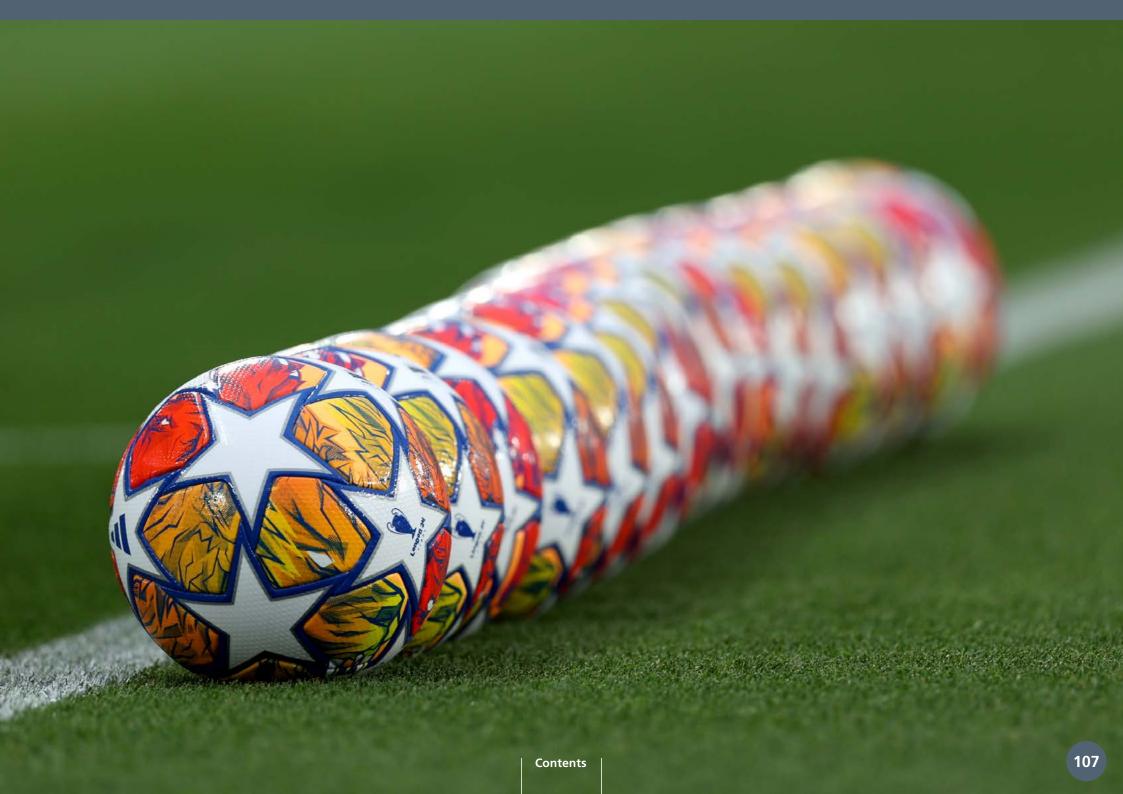
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|              | Belarus                | BLR     |
|              | Belgium                | BEL     |
|              | Bosnia and Herzegovina | BIH     |
|              | Bulgaria               | BUL     |
| <b>*</b>     | Croatia                | CRO     |
|              | Cyprus                 | СҮР     |
|              | Czechia                | CZE     |
| <b>(</b>     | Denmark                | DEN     |
| <b>+</b>     | England                | ENG     |
|              | Estonia                | EST     |
| <del>+</del> | Faroe Islands          | FRO     |
| <b>+</b>     | Finland                | FIN     |
|              | France                 | FRA     |
| #            | Georgia                | GEO     |
|              | Germany                | GER     |
|              | Gibraltar              | GIB     |
| <b>(1)</b>   | Greece                 | GRE     |
|              | Hungary                | HUN     |
|              | Iceland                | ISL     |
|              | Israel                 | ISR     |
| 0            | Italy                  | ITA     |
| <b>9</b>     | Kazakhstan             | KAZ     |
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