

Summer Intensive for Executives (SIFE)

Reflect, Recharge & Refocus Your Leadership

April 2026



Higher Purpose
Consulting

A *Summer Intensive* for Executives Leading Change

Strengthen the quality and impact of your leadership under pressure.

Expand your capacity to lead transformation with clarity, resilience, and humanity.

Sharpen your judgment, self-awareness, and executive impact.

Build the inner and relational foundations for the next chapter of your leadership.

Develop the personal leadership required when complexity outgrows the playbook you know.

What & Who

For leaders carrying major responsibilities, this Summer Intensive offers a **rare chance to step back, reflect clearly, grow deeply, and strengthen the quality of leadership** for what lies ahead – together with a small cohort of high-caliber executives and facilitated by expert senior coach/faculty.

"I carry a lot, and I have too few places where I can think honestly."

"I do not want success to come at the cost of health, clarity, or relationships."

"I want to strengthen both my leadership and my capacity to stay grounded."

"I need to prepare for what the next chapter of leadership will require of me."

"My leadership team is doing "Okay"... but how can we push through our performance ceilings?"

"I am not happy with the overall results of our transformation efforts, what can I do differently?"

Program Outline

4

individual coaching sessions (90-120min each) from Jul-Sept'26. Includes: Hogan assessment and debrief, personal development plan to grow self, team and business leadership

2

Intense days in August: inspiring location with peer group coaching, exchange on leadership challenges & insightful simulation experience



Outcomes: inspiration from peers from other industries, a personalized development plan and clarity on your next horizon as a leader, boosting your readiness for a new season with renewed focus and energy



Based on cutting-edge and world-class development approaches from top universities and leading companies; connecting personal, team and organizational impact



Key resources:

- Hogan Assessment (personality, values and derailers) at start of 1st coaching session. (360 feedback optional, not included)
- "True North Fieldbook" (Craig et al)
- "The Heart of Business" (Hubert Joly)

Boost Your Leadership Impact

Confidential. Real leaders. Small cohort.

Use the summer period to invest in yourself in a group of 5-8 executives, facilitated by an expert coach and seasoned board member.

Unique. Experiential. High-Caliber.

Learning from aviation's Human Factor, rooted in PhD research on leading transformational change and vast international experience as executive team coach (Sander van Muijen – executive coach/consultant) and decades of Board-room experience with leading transformational change (Paul Horstink/aviation executive).

New. Lasting impact. Limited space!

This first-ever cohort is designed to boost deep relationships, self-awareness and focus on what executive's demanding role requires of them next – while staying healthy and sane.

Participant profile

C-level leaders at mid-size to large companies. Not-for-profit and government leaders of significant departments/ministries are also welcome.

Process

Reach out for an introduction call. Confirm your interest in participating, availability and interest, role and context, what you seek to gain and contribute. Application interviews to be concluded and participation **confirmed by July 1.**

Dates & Location

August 20 (incl dinner and 1 night stay at hotel) and 21 (close at 5pm). Location to be confirmed, close to Amsterdam, the Netherlands.

Program investment: reach out for cost indication

- 4 individual executive coaching session (90-120min), incl. Hogan assessments
- 2 days with 2 facilitators, in a group of 5-8 executives at inspiring location in the Netherlands (Amsterdam area). Including dinner and 1 night



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Objectives & Agenda

Objectives

- Boost self-awareness and effectiveness
- Push through boundaries/growth ceiling
- Set leadership goals for own development
- Build safe network of peers outside own company

Thursday – August 20, 2026

Morning: welcome, introductions
Peer group exchange: current leadership challenges
Afternoon: the human side of leading transformation
Close: key insights and learnings



Friday – August 21, 2026

Morning: cockpit simulation (close to Schiphol airport)
Afternoon: debrief and applications for leadership practice
Action planning and feedback
Next steps and close

Coaches & Faculty



Sander van Muijen, MBA/MDiv – Amsterdam, the Netherlands

Executive team coach and international consultant in leadership and change. Former leadership executive at JPMorgan Chase (NY, USA) Manager Organization Effectiveness at Shell – Projects & Technology (The Hague, Netherlands) and Senior Manager at Accenture Management Consulting. Supports world-class in-company executive development program, conducts research as Executive PhD candidate at Vrije Universiteit Amsterdam and serves as faculty in executive education at Nyenrode Business Universiteit and VU Amsterdam. He combines vast experience with transformational change, executive team coaching and a human-centric approach that is rooted in purpose, passion and self-leadership.



Paul Horstink – Zurich, Switzerland

Senior Advisor at Boston Consulting Group (BCG) and Managing Director at Horstink Aviation and Aerospace Advisory. Senior executive and transformation leader with nearly three decades of experience driving large-scale operational and business transformations in the aviation and space industries. He combines strategic vision with deep operational and supply-chain expertise, leading complex, regulated organizations to improved safety, quality, cost efficiency and sustainable value creation across global, multicultural environments.



Information and registration

For confidential sparring and considering this opportunity for yourself (or as Chief People Officer, for a senior executive who could benefit from participating), reach out to: sander.vanmuijen@higherpurposeconsulting.org