

# MEDIA DATA 2024



logijob.de  
Jobs for the logistics industry  
www.logijob.de



### WHAT DOES logijob.de OFFER?

FAST, EASY, DIRECT – logijob.de, the job market of VerkehrsRundschau and fokus GEFÄHR/GUT in cooperation with the Federal Trade, Transport and Logistics Association (Bundesverband Wirtschaft, Verkehr und Logistik e.V. – BWVL) and Fumo Solutions, the specialist for legal certainty in transport logistics.

You seek – we find!

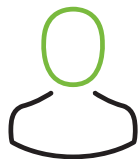
Whether new employees or employers – on logijob.de the whole logistics industry meet. logijob.de approaches exactly the target group which we cover with our renowned trade magazines VerkehrsRundschau and fokus GEFÄHR/GUT.

The specialists portal reduces scattering losses. Thus you can focus and minimize the application process to qualified applications.

### THE BRAND logijob.de COMPRISES

- Online portal
- Facebook





### **WHO ARE THE USERS OF logijob.de?**

Companies look on logijob.de for skilled personnel in industry-specific professions at all career levels.

Qualified expert personnel inform themselves on logijob.de about the labour market of the logistics industry.



### **PUBLISHING HOUSE:**

TECVIA GmbH  
Aschauer Straße 30  
81549 Munich, Germany  
Phone +49 89 203043-0  
logijob@tecvia.com  
www.tecvia.com

### **Look for your suitable candidate from these sectors:**

- Warehousing and transport companies
  - Distribution centers
  - Transshipment centers
  - Internal and external company logistics
  - Conveyor and bearing technology
  - Loading technology
  - Traffic telematics
-



**1,633**

USERS

(August 2023)

DIGITAL

**5,434**

PAGE IMPRESSIONS

(August 2023)

**19,814**

VERKEHRSRUNDSCHAU FACEBOOK FOLLOWERS

(September 2023)

**www.logijob.de**

WEB ADDRESS (URL)

More than **80 %** of the managers indicated that they recruit employees via job portals.

Source: Statista Research Department, 2022



## JOB ADVERTISEMENT RUN TIME

6 weeks, update after 4 weeks

### FORMAT

HTML layout or conversion of a PDF file to HTML

### PRICE

• € 945.00



## JOB ADVERTISEMENT PLUS RUN TIME

6 weeks, update after 4 weeks

### FORMAT

HTML layout or conversion of a PDF file to HTML

### PLUS

- TopJob (for 3 weeks)
- TopHighlight (for 3 weeks)
- Publication in trade newsletter (1x)
- Target-oriented Facebook ad (1x)

### PRICE

• € 1,145.00



## QUOTA OF 5 OR 10 QUOTA OF 5 OR 10 PLUS RUN TIME

1 year

### FORMAT

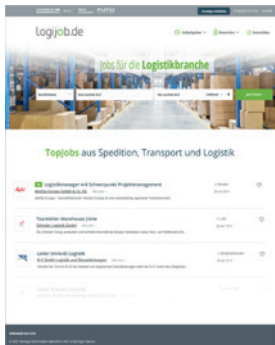
HTML layout or conversion of a PDF file to HTML

### QUOTA PRICE

- Quota of 5: € 4,080.00
- Quota of 10: € 6,180.00

### QUOTA PLUS PRICE

- Quota of 5 PLUS: € 4,400.00
- Quota of 10 PLUS: € 8,070.00



## TOPJOB RUN TIME

3 or 6 weeks

### PLACEMENT

- Homepage/results list
- Top placement, sorted by date
- Eye-catching placement and easily found by job seekers

### PRICE

- starting from € 210.00  
+ job advertisement



## TOPHIGHLIGHT RUN TIME

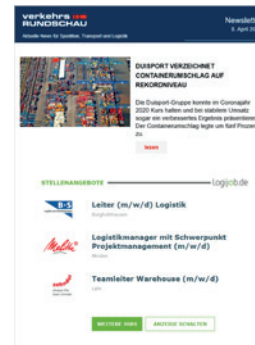
3 or 6 weeks

### PLACEMENT

- Homepage/results list
- Colour-highlighted as an eye catcher

### PRICE

- starting from € 110.00  
+ job advertisement



## NEWSLETTER RUN TIME

1 day

### PLACEMENT

- Job title + logo within the job box of the newsletter incl. a direct link to the job advertisement
- Industry-specific newsletters of the Verlag Heinrich Vogel family: fokus GEFÄHR/GUT and VerkehrsRundschau\*
- Five spots available

### PRICE

- € 110.00 for each newsletter  
+ job advertisement



## PACKAGE SPECIALIST

### RUN TIME

30 days

- Playout at meinestadt.de + regio-jobanzeiger.de
- Expanding of range and target group
- The appearance of your advertisement can differ on other portals

### PRICE

- starting from € 720.00 + job advertisement



## PACKAGE MANAGER

### RUN TIME

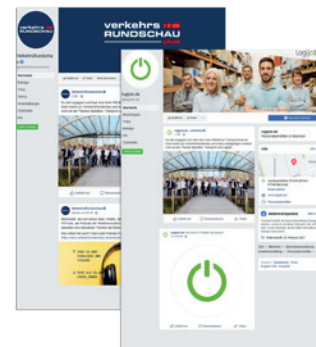
30 days

### PLACEMENT

- Playout at stepstone.de + XING.com
- Expanding of range and target group
- The appearance of your advertisement can differ on other portals

### PRICE

- starting from € 1,500.00 + job advertisement



## FACEBOOK AD

### RUN TIME

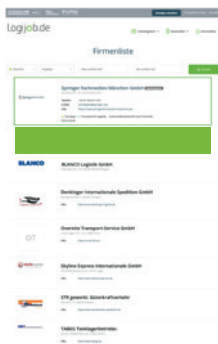
updated daily

### PLACEMENT

- Your advertisement as a sponsored post at facebook.com/logijob.de
- We choose the optimal time of the post for you
- One post daily possible

### PREIS

- € 50.00 for each post + job advertisement



### BUSINESS CARD

#### RUN TIME

unlimited

#### FORMAT

- Entry in the company list
- Logo, company name, address and URL incl. a direct link to your homepage

#### PRICE

- free of charge



### COMPANY PROFILE

#### RUN TIME

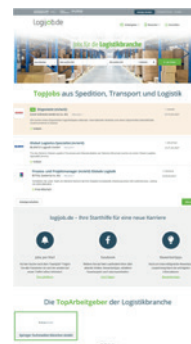
1 year

#### FORMAT

- Company, indicator and product presentation
- Placement in companies A-Z
- Logo (.gif, .jpg or .png)
- Image header maximum of 1,140 pixels width
- Picture and video galleries (.gif, .jpg or .png, video URL for example to YouTube)
- Variable in height (.gif, .jpg or .png)

#### PRICE

- € 620.00



### TOPEMPLOYER

#### RUN TIME

4 weeks

#### FORMAT

- Logo and link to your company profile
- Homepage (startpage)

#### PRICE

- € 520.00 + company profile





| <i>FORMAT</i>          | <i>RUN TIME*</i> | <i>PRICE IN €</i> |
|------------------------|------------------|-------------------|
| Job advertisement      | 6 weeks          | <b>945.00</b>     |
| Job advertisement PLUS | 6 weeks          | <b>1,145.00</b>   |
| Quota of 5             | 1 year           | <b>4,080.00</b>   |
| Quota of 10            | 1 year           | <b>6,180.00</b>   |
| Quota of 5 PLUS        | 1 year           | <b>4,440.00</b>   |
| Quota of 10 PLUS       | 1 year           | <b>8,070.00</b>   |
| Box number fee         |                  | <b>14.00</b>      |

| <i>ADDITIONAL OPTIONS</i> | <i>RUN TIME</i> | <i>PRICE IN €</i> |
|---------------------------|-----------------|-------------------|
| TopJob                    | 3 weeks         | <b>+ 210.00</b>   |
|                           | 6 weeks         | <b>+ 320.00</b>   |
| TopHighlight              | 3 weeks         | <b>+ 110.00</b>   |
|                           | 6 weeks         | <b>+ 220.00</b>   |
| Facebook ad               | updated daily   | <b>+ 50.00</b>    |
| Newsletter linkage        | 1 day           | <b>+ 110.00</b>   |
| Package Specialist        | 30 days         | <b>+ 720.00</b>   |
| Package Manager           | 30 days         | <b>+ 1,500.00</b> |

| <i>COMPANY PRESENTATION</i> | <i>RUNTIME</i>              | <i>PRICE IN €</i>     |
|-----------------------------|-----------------------------|-----------------------|
| Business card               | From registration unlimited | <b>free of charge</b> |
| Company profile             | 1 year                      | <b>620.00</b>         |
| TopEmployer                 | 4 weeks                     | <b>520.00</b>         |

The currently valid VAT must be added to all prices. Valid from January 1<sup>st</sup>, 2024.

\*Refresh after 4 weeks.



**ANDREA VOLZ**

Head of Sales  
TECVIA GmbH

andrea.volz@tecvia.com  
Phone +49 89 203043-2124  
Mobile phone +49 151 14054007



**STEPHAN BAUER**

Teamleader Sales  
OMNIBUSREVUE, FAHRSCHULE,  
autojob.de, logijob.de

stephan.bauer@tecvia.com  
Phone +49 89 203043-2107  
Mobile phone +49 151 65850355



**DORIS KESTER-FREY**

Account Manager

doris.kester-frey@tecvia.com  
Phone +49 89 203043-1671



**LINDA HAYN**

Account Manager

linda.hayn@tecvia.com  
Phone +49 89 203043-1128  
Mobile phone +49 151 40793022



**RALF SCHMIDT**

Account Manager

ralf.schmidt@tecvia.com  
Phone +49 8742 9199-94  
Mobile phone +49 160 8869867  
Fax +49 8742 9199-95



**YEVGENIYA JARAN**

Digital Media Manager

logijob@tecvia.com  
Phone +49 89 203043-2107