

# AUTOHAUS

# MEDIA DATA 2025

AUTOHAUS  
The magazine for successful management

[www.autohaus.de](http://www.autohaus.de)



Status as of: November 18<sup>th</sup>, 2024



### WHAT DOES AUTOHAUS OFFER?

AUTOHAUS is the information medium for entrepreneurs and executives of modern automotive companies. Main focus: the entire automotive industry, automobile dealers and repair services (including automotive electrics and brake services), trade of spare parts and accessories as well as tire sales. In a practical manner, AUTOHAUS covers diversified topics of the automobile industry.

The AUTOHAUS special section *GW-trends* (Used Car-trends) bundles information for a successful used car business, while also promoting the professionalization of trading companies in this sector.

AUTOHAUS offers the automotive industry an all-round carefree package with a great variety of topics and a high target group relevance. Special topics are presented in detail in numerous special issues.

### THE BRAND AUTOHAUS COMPRISES

- Magazine
- Online portal
- E-paper
- AUTOHAUS news app
- Newsletter
- Books
- AUTOHAUS Academy
- AUTOHAUS next
- AUTOHAUS Panel
- Social Media





**2 x monthly**

*19 ISSUES*

**69. year**

*2025*

**www.autohaus.de**

*WEB ADDRESS (URL)*

**80 %** recommend AUTOHAUS.

**71 %** are very satisfied or satisfied with the magazine as well as with the online offers of AUTOHAUS.

Source: INTERROGARE, AUTOHAUS recipient structure analysis 2022.



**PUBLISHER:** Prof. Hannes Brachat

**PUBLISHING HOUSE:** TECVIA GmbH

Auto Business Media

Aschauer Straße 30, 81549 Munich, Germany

Phone +49 89 203043-0

[sales.munich@tecvia.com](mailto:sales.munich@tecvia.com)

[www.tecvia.com](http://www.tecvia.com)



**CHIEF EDITOR:** Ralph M. Meunzel

**MANAGING EDITOR:** Frank Selzle

Phone +49 89 203043-1108

[redaktion.autohaus@tecvia.com](mailto:redaktion.autohaus@tecvia.com)

**SCHADENBUSINESS (DAMAGE BUSINESS), KFZ-ASSEKURANZ (AUTOMOBILE INSURANCE) AND AUTOMOBILINDUSTRIE (AUTOMOBILE INDUSTRY):**

**EDITOR-IN-CHIEF:** Walter K. Pfauntsch

Presse + PR Pfauntsch

Otto-Hahn-Str. 28, Entrance 4

85521 Otobrunn-Riemerling, Germany

Phone +49 89 6659070-0

Fax +49 89 6659070-20

[pfauntsch@pfauntsch-medien.de](mailto:pfauntsch@pfauntsch-medien.de)





### WHO ARE THE READERS OF AUTOHAUS?

AUTOHAUS is read and appreciated by owners, managers, but also master mechanics and personnel in the sale of accessories and parts in large and medium-sized companies with purchasing power. The magazine is thematically tailored to the needs of this group.

Our [recipient structure analysis 2022](#) proves the high acceptance and intensive use of AUTOHAUS readers and online users.

The average reading time is **37.6 min.**

An issue of AUTOHAUS reaches **3 readers** in total. The intensive use of content by the readers show the multiplication function.

Source: INTERROGARE, AUTOHAUS recipient structure analysis 2022.

### SUBSCRIPTION

ISSN 0171-9807

#### Annual subscription price:

Inland: € 407.50 incl. packing/posting plus statutory VAT

European countries: € 431.50 incl. packing/posting plus statutory VAT

Phone Subscription service: +49 89 203043-1500

E-mail [vertriebsservice@tecvia.com](mailto:vertriebsservice@tecvia.com)

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Please note the General Terms and Conditions you can find at [www.mediacentrum.de](http://www.mediacentrum.de).

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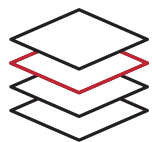
BIC: HYVEDEMMXXX

Payment terms:

within 10 days 2% prompt payment discount,

within 30 days from date of invoice net

VAT no. DE 152942001



**20,000**

*PRINT RUN AUTOHAUS  
AND asp AUTO SERVICE PRAXIS\**

PRINT

**18,000**

*PRINT RUN AUTOHAUS\**

**15,864**

*ACTUAL DISTRIBUTED CIRCULATION (ADC) AUTOHAUS\**

**5,349**

*PAID CIRCULATION AUTOHAUS\**

AUTOHAUS reaches businesses with an average number of employees of **87**.

**65 %** of the recipient group occupy management positions.

Source: INTERROGARE, AUTOHAUS recipient structure analysis 2022.



DIGITAL

**256,441**

*SESSIONS\*\**  
(average of three months, April to June 2024)

**1,013,937**

*PAGE IMPRESSIONS\*\**  
(average of three months, April to June 2024)

**2 min 45 sec**

*AVERAGE DURATION OF INTERACTION\*\**  
(average of three months, April to June 2024)

**23,166 / 6,877**

*AUTOHAUS NL SUBSCRIBERS\* / GW-trends NL SUBSCRIBERS\**  
(June 2024)

**17,952 / 2,725**

*LINKEDIN / INSTAGRAM\*\*\**  
(July 2024)

**2,552 / 4 min 3 sec**

*AUTOHAUS NEXT ACTIVE USER / TIME SPENT*  
(July 2024)

\* Circulation figures: own data collection

\*\* Online access control Google Analytics 4, current figures on request

\*\*\* Website

	<b>AUTOHAUS</b>	<b>ASP</b>	<b>SPECIAL</b>	<b>FAIRS</b>
<b>ISSUE 1-2</b>	Planning - Constructing - Setting Parts trade Auction platforms	Electrics/Electronics Consumables and spare parts Diagnosis/Calibration Exhaust gas analysis IT & digitization		<b>AutoZum</b> Salzburg, 21.-24.01.2025 <b>CES</b> <b>Consumer Technology Association</b> Las Vegas, 07.-10.01.2025
AD 11.12.24 CD 17.12.24 PD <b>22.01.25</b>				
<b>ISSUE 3-4</b>	Tires Financial services Storage technology Used car guarantees	Smart repair Chassis alignment Online parts trade		
AD 22.01.25 CD 28.01.25 PD <b>19.02.25</b>				
<b>ISSUE 5</b>	Additional purchase sources/ Used car exchanges IT & digitisation Maintenance & preparation Inspection services		<b>GW-trends (Used Car-trends) 1/2025</b> <b>(special section)</b> <b>SchadenBusiness (DamageBusiness)</b> <b>1/2025</b>	
AD 05.02.25 CD 11.02.25 PD <b>05.03.25</b>				
<b>ISSUE 6</b>	Financial services Workshop equipment Lubricants marketing	Chassis, steering & brake systems Test stands Air conditioning services Planning & constructing	<b>Räder &amp; Reifen (Wheels &amp; Tires)</b> <b>1/2025</b>	
AD 24.02.25 CD 08.02.25 PD <b>26.03.25</b>				
<b>ISSUE 7-8</b>	Planning - Constructing - Setting Car subscription Inspection services Used car guarantees	Lifting technology Washing facilities/Cleaning & care Online parts trade Digitization		<b>Auto Shanghai</b> Shanghai, 23.04.-02.05.2025
AD 24.03.25 CD 28.03.25 PD <b>23.04.25</b>				

## AUTOHAUS

## ASP

## SPECIAL

## FAIRS

### ISSUE 9

AD 03.04.25  
CD 09.04.25  
PD **07.05.25**

Tire marketing  
Online marketing  
E-commerce  
New brands

**Autobanken (Automotive Banks) 2025**  
**GW-trends (Used Car-trends) 2/2025**  
**(special section)**

### ISSUE 10

AD 22.04.25  
CD 28.04.25  
PD **21.05.25**

Lubricant marketing  
Auction platforms  
Smart repair

Tire service  
Parts and accessories marketing

**Transporter (Vans) 2025**  
**(special section)**

**Autopromotec**  
Bologna, 21.-24.05.2025

### ISSUE 11

AD 12.05.25  
CD 16.05.25  
PD **11.06.25**

Used car guarantees  
Additional purchase sources/  
Used car exchanges  
Maintenance & preparation

**IT and Digitization 2025**  
**SchadenBusiness (DamageBusiness)**  
**2/2025**

### ISSUE 12

AD 23.05.25  
CD 30.05.25  
PD **25.06.25**

Planning - Constructing - Setting  
Sustainability in car dealership  
Workshop equipment

Consumables and spare parts  
Lubricants marketing  
Diagnosis/Calibration  
Exhaust gas analysis

### ISSUE 13

AD 10.06.25  
CD 16.06.25  
PD **09.07.25**

Financial services  
Insurances  
Parts trade  
Mobility concepts

## AUTOHAUS

## ASP

## SPECIAL

## FAIRS

### ISSUE 14-15

AD 25.06.25

CD 01.07.25

PD 23.07.25

Used car guarantees  
Storage facility  
Lubricants marketing

Emission reduction  
Chassis & steering systems  
Lifting technology

### ISSUE 16

AD 16.07.25

CD 22.07.25

PD 13.08.25

IT & digitization  
Occupational clothing  
Washing facilities

**Automobilbranche (Automobile Industry) 2025**  
**GW-trends (Used Car-trends) 3/2025**  
(special section)

### ISSUE 17

AD 05.08.25

CD 11.08.25

PD 03.09.25

Planning - Constructing - Setting  
E-mobility  
Charging infrastructure

Electrics/Electronics  
**IAA**

**IAA Mobility**  
Munich, 09.-14.09.2025

### ISSUE 18

AD 27.08.25

CD 02.09.25

PD 24.09.25

Additional purchase sources/  
Used car exchanges  
Maintenance & preparation  
Energy management

**SchadenBusiness (DamageBusiness) 3/2025**

### ISSUE 19

AD 09.09.25

CD 15.09.25

PD 08.10.25

Financial services  
Insurances

Consumables and spare parts  
Light/Batteries  
Diagnosis/Calibration  
Washing facilities/Cleaning & care

**Räder & Reifen (Wheels & Tires) 2/2025**

**Equip Auto**  
Paris, 14.-18.10.2025



## AUTOHAUS

## ASP

## SPECIAL

## FAIRS

### ISSUE 20

AD 19.09.25

CD 25.09.25

PD 22.10.25

Auction platforms  
Inspection services

Kfz-Assekuranz (Automobile  
Insurance) 2025

### ISSUE 21

AD 14.10.25

CD 20.10.25

PD 12.11.25

Lubricants marketing  
Tire marketing  
Service processes  
Service marketing

Lubricants marketing  
Chassis alignment  
Smart repair  
Disposal

Bauen (Constructing) 2025  
GW-trends (Used Car-trends) 4/2025  
(special section)

Geneva International Motor Show  
(GIMS) Qatar  
Doha, November 2025

### ISSUE 22

AD 29.10.25

CD 04.11.25

PD 26.11.25

IT & digitization  
Additional purchase sources/  
Used car exchanges

### ISSUE 23-24

AD 12.11.25

CD 18.11.25

PD 10.12.25

Financial services

Brake systems  
Lifting technology  
Test stands  
Workshop systems

SchadenBusiness (DamageBusiness)  
4/2025  
Digitale Kundenschnittstellen  
(Digital Customer Interfaces) 2025

### ISSUE 1-2/26

AD 12.12.25

CD 18.12.25

PD 21.01.26

Planning - Constructing - Setting  
Parts trade  
Auction platforms

Electrics/Electronics  
Consumables and spare parts  
Diagnosis/Calibration  
Exhaust gas analysis  
IT & digitisation

### MAGAZINE FORMAT

210 X 279 mm

### SPECIAL MAGAZINE FORMAT

203 X 277 mm

#### MAIN MAGAZINE

Type area (w x h)

Bleed size (w x h)

#### SPECIAL

Type area (w x h)

Bleed size (w x h)



#### TITLE DISPLAY\*\*\*

—  
210 x 148 mm\*\*



#### 2/1 PAGE ACROSS GUTTER

—  
420 x 279 mm\*



#### 1/1 PAGE

175 x 236 mm  
210 x 279 mm\*



#### 1/2 PAGE PORTRAIT

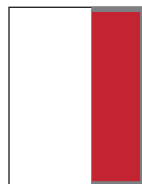
85 x 236 mm  
101 x 279 mm\*



#### 1/2 PAGE LANDSCAPE

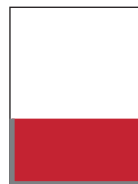
175 x 117 mm  
210 x 137 mm\*

\* + 3 mm bleed  
\*\* + 4 mm bleed  
on all edges



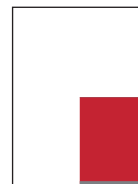
#### 1/3 PAGE PORTRAIT

55 x 236 mm  
71 x 279 mm\*



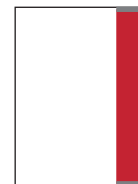
#### 1/3 PAGE LANDSCAPE

175 x 76 mm  
210 x 91 mm\*



#### 1/4 PAGE BLOC

85 x 117 mm  
101 x 137 mm\*



#### 1/4 PAGE PORTRAIT

40 x 236 mm  
56 x 279 mm\*



#### 1/4 PAGE LANDSCAPE

175 x 56 mm  
210 x 71 mm\*

#### MAIN MAGAZINE

Type area (w x h)

Bleed size (w x h)

#### SPECIAL

Type area (w x h)

Bleed size (w x h)

55 x 232 mm  
69 x 277 mm\*

175 x 76 mm  
203 x 93 mm\*

85 x 117 mm  
99 x 135 mm\*

40 x 232 mm  
54 x 277 mm\*

175 x 56 mm  
203 x 73 mm\*

\*\*\* Placement address label from below 40 mm and from left 20 mm, size address label: 85 x 50 mm (w x h)

Printing and binding process: Offset print, perfect binding | Printing material delivery in digital form



<b>FORMAT</b>	<b>4-COLORS IN €</b>
Title display (not discountable)	<b>13,480.00</b>
2. + 3. cover page	<b>11,720.00</b>
4. cover page	<b>12,780.00</b>
2/1 page	<b>18,190.00</b>
1/1 page	<b>10,650.00</b>
1/2 page	<b>5,890.00</b>
1/3 page	<b>4,340.00</b>
1/4 page	<b>3,450.00</b>
1/8 page	<b>1,720.00</b>

### DISCOUNTS\*\*

For insertions within one calendar year.

### FREQUENCY SCALE

3 times	<b>3 %</b>
6 times	<b>5 %</b>
12 times	<b>10 %</b>

### QUANTITY SCALE

2 pages	<b>10 %</b>
3 pages	<b>15 %</b>
5 pages	<b>20 %</b>
7 pages	<b>25 %</b>

### DISCOUNT CLASSIFIED ADVERTISEMENTS

If repeated twice without any changes	<b>5 %</b>
If repeated thrice or more without any changes	<b>10 %</b>

<b>CLASSIFIED ADVERTISEMENTS</b>	<b>FORMAT IN MM TYPE AREA*</b>	<b>PER COLUMN AND MM IN € B/W</b>	<b>4-COLORS</b>
Job offer & Purchases and sales directly	1 column 43 mm wide	<b>3.64</b>	<b>7.00</b>
Job offer & Purchases and sales by agency	1 column 43 mm wide	<b>4.27</b>	<b>8.23</b>
Job-wanted	1 column 43 mm wide	<b>2.37</b>	
Box number fee	inland	<b>€ 15.00</b>	

\* Format Width 2-column 90 mm; 3-column 137 mm; 4-column 184 mm, height depends on amount of text

### TECHNICAL SPECIFICATIONS PRINT

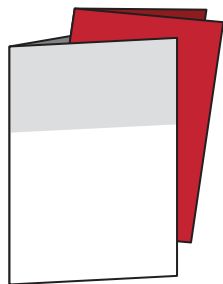
In the case of supplying digital printing materials please note the information on our data ticket.

You can find all information summarized [here](#) in a PDF.

The currently valid VAT must be added to all prices. Valid from January 1<sup>st</sup>, 2025.

\*\*Always only one scale of discount applies.

### LOOSE INSERT



#### SPECIAL FEATURE

- Individual layout
- Generous space for product information
- Inserted loosely, making it independent from the magazine
- Supplement only possible in the entire print run

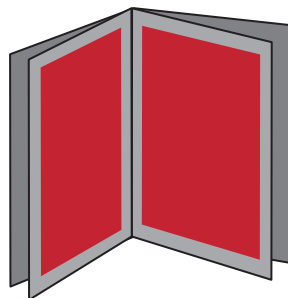
#### FORMAT

- 200 mm width x 269 mm height

#### PRICE

- Up to 25 g total weight per thou. **€ 370.00**
- Per further 5 g total weight per thou. **€ 40.00**
- Further formats on request
- Must be delivered in its finished form

### ADVERTORIAL



#### SPECIAL FEATURE

- Content is editorially prepared and published
- Communication objective transported in a credible manner
- Alternative to a classic ad

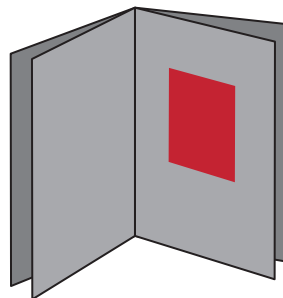
#### FORMAT

- 2/1 or 1/1 page, 4c, incl. photos, text and logo
- Annotation „Advert“ in header
- Technical specifications [here](#) as PDF summarised

#### PRICE

- 1/1 page **€ 10,650.00**
- 2/1 page **€ 18,190.00**

### ISLAND AD



#### SPECIAL FEATURE

- Successful eyecatcher due to its prominent placement in the middle of the editorial content
- Logo or URL – the motto is: short and concise

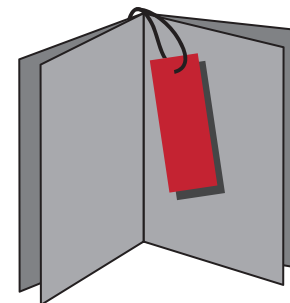
#### FORMAT

- 90 mm width x 67.5 mm height

#### PRICE

- **€ 4,310.00**  
Further formats on request

### BOOKMARK



#### SPECIAL FEATURE

- Creative, unconventional advert type
- Helpful while reading
- Extremely high acceptance
- Directly connected to the magazine with a decorative band

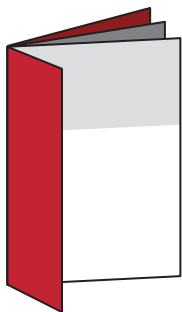
#### FORMAT

- 88 mm width x 140 mm height (min. 75 mm width x 100 mm height)
- Paper weight 170 g/m<sup>2</sup>
- In combination with 1/4, 1/2 or 1/1 page, 4c

#### PRICE

- **On request**

### COVER SAMPLING



#### SPECIAL FEATURE

- Prominent placement on shortened jacket pages over the front cover plus 4<sup>th</sup> back cover page
- Optimally catches readers' attention

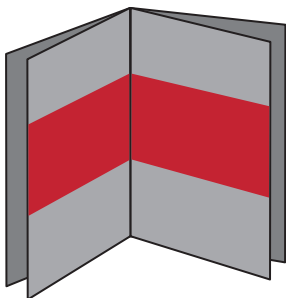
#### FORMAT

- Front cover and 2<sup>nd</sup> inside front cover: 105 mm width x 279 mm height
- 3<sup>rd</sup> inside back cover and 4<sup>th</sup> back cover: 210 mm width x 279 mm height

#### PRICE

- € 19,620.00

### BANDEROLE AD



#### SPECIAL FEATURE

- Unobtrusive but memorable
- Suitable for prominent promotion of special topics
- High attention

#### FORMAT

- 210 mm width x 98 mm height

#### PRICE

- € 9,950.00

### DOUBLE GATEFOLD



#### SPECIAL FEATURE

- Top placement through opening of the "double gate" on the front cover
- Causes a moment of thrill and curiosity

#### FORMAT

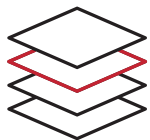
- Front cover + 1/1 page
- 2 x 1/2 page portrait, 4c

#### PRICE

- On request

**MORE FORMATS AND SPECIAL AD FORMATS ON REQUEST.**

Please send your request by email to [sales.munich@tecvia.com](mailto:sales.munich@tecvia.com). We'll be happy to advise you!



## PRINT



## DIGITAL

### GRAND APPEARANCE IN THE INDUSTRY:

Your special issue as supplement to the trade magazine. A special edition in editorial style works with the credibility of the trade magazine and high utility value to the readers. As supplement, it reaches the target group very accurately. Furthermore, the magazine format allows the optimal usage for own distribution.

### CONTENT PRODUCTION FULL SERVICE:

With the one-stop realisation of content, layout and print in the magazine editorial department, FORUM is the heart of special publications of the trade magazine.

### OPTIONAL ONLINE COMPONENT:

At autohaus.de the online publication of four articles appears as online advertorial. The central start page (content dashboard) refers to the Forum. Four TextAds in the AUTOHAUS newsletter and social media posting are inclusive as media service.

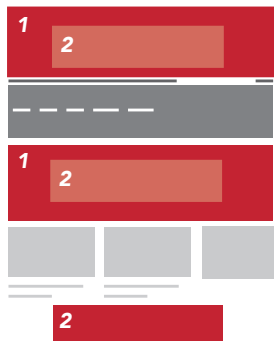
NUMBER OF PAGES	CIRCULATION	PRICE IN €
12 pages incl. cover	18,000 copies + overprint	33,075.00
16 pages incl. cover	18,000 copies + overprint	43,435.00
20 pages incl. cover	18,000 copies + overprint	50,490.00
Online publication	4 articles, 4 TextAds, social media posting	15,330.00*

**TECHNICAL SPECIFICATIONS**  
**FORUM**

On request

The currently valid VAT must be added to all prices. Valid from January 1<sup>st</sup>, 2025.

\*Price is only valid in combination with the print special. Prices of special ad formats are not subject to agency discounts.



### 1 BILLBOARD

#### FORMAT DESKTOP

- 950 x 250 px (max. 120 KB)

#### FORMAT SMARTPHONE

- 320 x 100 px (max. 120 KB)

#### CPM\*

- € 175.00

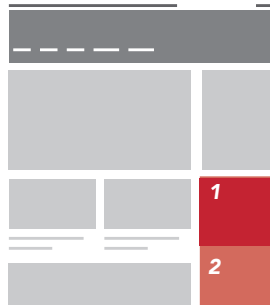
### 2 SUPERBANNER

#### FORMAT

- 728 x 90 px (max. 120 KB)

#### CPM\*

- € 105.00



### 1 MEDIUM RECTANGLE or VIDEO MEDIUM RECTANGLE

#### FORMAT

- 300 x 250 px (max. 120 KB)

#### CPM\*

- € 105.00

### 1 + 2 HALF PAGE

#### FORMAT

- 300 x 600 px (max. 120 KB)

#### CPM\*

- € 175.00



### 1 SKYSCRAPER

#### FORMAT

- 160 x 600 px (max. 120 KB)

#### CPM\*

- € 105.00

### MORE FORMATS ON REQUEST.

Please send your request by email to [sales.munich@tecvia.com](mailto:sales.munich@tecvia.com). We'll be happy to advise you!

### TECHNICAL SPECIFICATIONS ONLINE

You can find all information summarized [here](#) in a PDF.



DIGITAL

Five times a week, from Monday to Friday, the AUTOHAUS newsletter provides the latest news of the industry.

Once a week, **GW-trends** informs the responsible persons for the used car sector.

### REGISTRATION:

[newsletter.tecvia.com/ah](https://newsletter.tecvia.com/ah)

[newsletter.tecvia.com/gw](https://newsletter.tecvia.com/gw)

### RUN TIME/OCCUPANCY:

The run time, number and timing of the advertising placement depend on availability and your wishes. It is not possible to select by zip code area or sector.



PLACEMENT	POSITION	FORMAT IN PX	AD FORMAT	GW-trends PRICE IN €	AUTOHAUS PRICE IN €
Top placement	1	650 x 150	Cross-/Full-Size-Banner	630.00	2,025.00
	2	650 x 366	TextAd		
Further placements	1	650 x 150	Cross-/Full-Size-Banner	555.00	1,930.00
	2	650 x 366	TextAd		
	3	300 x 250	Medium Rectangle		

### TECHNICAL SPECIFICATIONS NEWSLETTER

You can find all information summarized [here](#) in a PDF for AUTOHAUS and [here](#) for GW-trends.

The currently valid VAT must be added to all prices. Valid from January 1<sup>st</sup>, 2025.

Top placements do not qualify for discounts.

**ONLINE**





## DIGITAL

The online advertorial appears at [www.autohaus.de](http://www.autohaus.de) as an editorially designed article.

The advertorial is promoted with a teaser on the start page of [www.autohaus.de](http://www.autohaus.de).

### PRESENTATION:

- Lead picture (1,180 x 664 px, .jpg)
- Company logo (372 x 90px, .png)
- Headline max. 70 characters  
Teaser ca. 400 characters
- Body text with max. 3,000 characters
- **OPTIONAL:** Text for short infobox, e.g. about your company
- **OPTIONAL:** Up to three highlight quotes
- **OPTIONAL:** Linking to websites or videos
- **OPTIONAL:** Pictures with captions for deco or a slideshow (1,180 x 664 px, .jpg)
- Note: Article is marked as an advert!



AD FORMAT	PLACEMENT	RUN TIME	PRICE IN €
Online advertorial (Data delivery by the customer)	autohaus.de	4 weeks	4,050.00
Online advertorial (Editorial preparation by the publisher)	autohaus.de	4 weeks	7,525.00



## DIGITAL

The section industry directory provides a permanently available web presence at [www.autohaus.de/branchenverzeichnis](http://www.autohaus.de/branchenverzeichnis). Simple and clear structures offer the seekers a fast and efficient overview of the companies in the market.

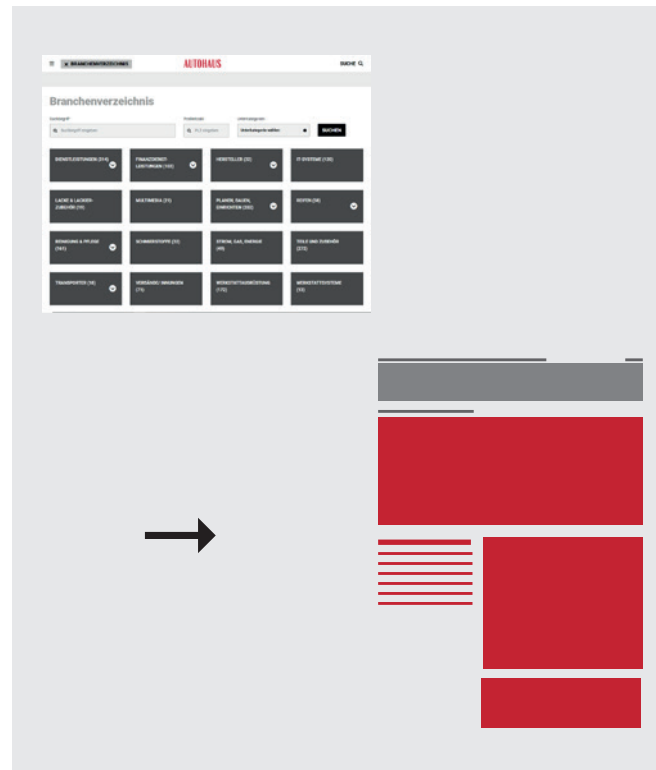
### CATEGORIES:

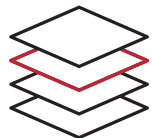
- Services
- IT systems
- Planning - Constructing - Setting
- Lubricants
- Vans
- Workshop systems
- Financial services
- Paintwork & paint accessories
- Tires
- Electricity - Gas - Energy
- Associations/Guilds
- Purchase sources
- Manufacturer
- Multimedia
- Cleaning & maintenance
- Parts & accessories
- Workshop equipment

### ENTRIES

### PRICE IN €

Basic (address)	charge-free
Premium (address + URL + portrait: products, references, picture gallery, contact form)	per year <b>2,025.00</b>
Infoline (premium + editorial accompaniment)	on request





## PRINT



## DIGITAL

### YOUR MESSAGE IN EDITORIAL STYLE: THE STAGE FOR YOUR NATIVE ADVERTISING





A print advertorial is a special editorial format designed in the style of an article.

The ideal complement is the accompanying publication of this content as a digital advertorial on the trade magazine portal.

**In addition to your advertorial, choose your advertising material package!**

## MEDIA PACKAGES

### ADVERTISING MEANS

	<b>ULTIMATE PRINT &amp; ONLINE</b>	<b>PREMIUM PRINT &amp; ONLINE</b>	<b>BASIC+ PRINT &amp; ONLINE</b>
Publikation magazine <b>Print</b>	✓ 1 x	✓ 1 x	✓ 1 x
PDF for your own use <b>Online PDF</b>	✓ web-PDF	✓ web-PDF	✓ web-PDF
Publication as <b>Online advertorial</b>	 1 week	 1 week	
Newsletter placement <b>TextAd</b>	 3 x	 2 x	
4 pages digital print <b>Special print</b>	✓ 1,000 copies		
	2/1 € 22,805.00	1/1 € 15,630.00 2/1 € 20,135.00	1/1 € 10,655.00 2/1 € 18,195.00



**DIGITAL**





## NATIVE CONTENT IN TOP FORM: SPECIAL EDITORIAL FORMATS ON THE ONLINE PORTAL OF THE TRADE MAGAZINE

An online advertorial places your message **for 4 weeks** in the style of native advertising in the the layout of an online article.

**In addition to your online advertorial,  
choose your advertising material package!**

## MEDIA PACKAGES

ADVERTISING MEANS

	ULTIMATE	PREMIUM	BASIC+
Online advertorial <b>Start page</b>	✓ 7 days	✓ 7 days	✓ 7 days
Newsletter placement <b>TextAd</b>	✓ 5 x	✓ 4 x	✓ 1 x
SocialMedia placement <b>Posting</b>	✓ 3 x	✓ 2 x	✓ 1 x
Browser placement <b>CleverPush</b>	 2 x	 1 x	
Banner placement <b>Rectangle</b>	 30' PI	 20' PI	
SocialMedia ad service <b>Promotion</b>	✓ € 1,000.00		
	€ 19,570.00	€ 14,530.00	€ 8,175.00

OMNIBUSREVUE

SUT  
SCHIFFFAHRT  
UND TECHNIK

verkehrs  
RUNDSCHAU

Sprit+

Autoflotte

asp  
AUTO SERVICE PRAXIS

Trucker



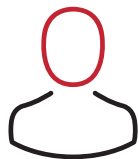
fokus GEFÄHR/GUT

AUTOHAUS

VD  
VERKEHRSDIENST

VKU

FAHRSCHULE



**ANDREA VOLZ**

Head of Sales  
TECVIA GmbH

[andrea.volz@tecvia.com](mailto:andrea.volz@tecvia.com)

Phone +49 89 203043-2124  
Mobile phone +49 151 14054007



**KARIN ROCKEL**

Team Leader Sales  
Auto Business Media

[karin.rockel@tecvia.com](mailto:karin.rockel@tecvia.com)

Phone +49 89 203043-1193  
Mobile phone +49 151 23022786



**BIRGIT ZIPFEL**

Key Account Manager

[birgit.zipfel@tecvia.com](mailto:birgit.zipfel@tecvia.com)

Phone +49 89 203043-1191  
Mobile phone +49 160 90592984



**RAINER BAUER**

Key Account Manager

[rainer.bauer@tecvia.com](mailto:rainer.bauer@tecvia.com)

Phone +49 89 203043-1246  
Mobile phone +49 151 56435820



**DORIS HEISLER**

Key Account Manager

[doris.heisler@tecvia.com](mailto:doris.heisler@tecvia.com)

Phone +49 89 203043-1220  
Mobile phone +49 160 97710281



**FRANZISKA HOFACKER**

Account Manager

[franziska.hofacker@tecvia.com](mailto:franziska.hofacker@tecvia.com)

Phone +49 89 203043-0464  
Mobile phone +49 170 3287502



**SANJA KLÖPPEL**

Key Account Manager

[sanja.kloepfel@tecvia.com](mailto:sanja.kloepfel@tecvia.com)

Phone +49 89 203043-1224  
Mobile phone +49 160 90834374

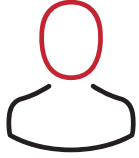


**PETRA WILLMEROOTH**

Key Account Manager

[petra.willmeroth@tecvia.com](mailto:petra.willmeroth@tecvia.com)

Phone +49 89 203043-1142  
Mobile phone +49 160 90824200



**SILVIA BAUER**

Advertising Service Print

[anzeigen.autohaus@tecvia.com](mailto:anzeigen.autohaus@tecvia.com)

Phone +49 89 203043-2294



**AYLIN UYSAL**

Team Leader

Digital Media Management

[aylin.uysal@tecvia.com](mailto:aylin.uysal@tecvia.com)

Phone +49 89 203043-2358