MEDIA DATA 2025





AUTOHAUS The magazine for successful management

www.autohaus.de

SHORT FACTS MEDIA DATA 2025



WHAT DOES AUTOHAUS OFFER?

AUTOHAUS is the information medium for entrepreneurs and executives of modern automotive companies. Main focus: the entire automotive industry, automobile dealers and repair services (including automotive electrics and brake services), trade of spare parts and accessories as well as tire sales. In a practical manner, AUTOHAUS covers diversified topics of the automobile industry.

The AUTOHAUS special section GW-*trends* (Used Car-*trends*) bundles information for a successful used car business, while also promoting the professionalization of trading companies in this sector.

AUTOHAUS offers the automotive industry an all-round carefree package with a great variety of topics and a high target group relevance. Special topics are presented in detail in numerous special issues.

THE BRAND AUTOHAUS COMPRISES

- Magazine
- Online portal
- E-paper
- AUTOHAUS news app
- Newsletter
- Books
- AUTOHAUS Academy
- AUTOHAUS next
- AUTOHAUS Panel
- Social Media 🚯 👔 🔀 🞯





SHORT FACTS MEDIA DATA 2025

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80 % recommend AUTOHAUS.

71 % are very satisfied or satisfied with the magazine as well as with the online offers of AUTOHAUS.

Source: INTERROGARE, AUTOHAUS recipient structure analysis 2022.



PUBLISHER: Prof. Hannes Brachat PUBLISHING HOUSE: TECVIA GmbH Auto Business Media Aschauer Straße 30, 81549 Munich, Germany Phone +49 89 203043-0 sales.munich@tecvia.com www.tecvia.com



CHIEF EDITOR: Ralph M. Meunzel MANAGING EDITOR: Frank Selzle Phone +49 89 203043-1108 redaktion.autohaus@tecvia.com

SCHADENBUSINESS (DAMAGE BUSINESS), KFZ-ASSEKURANZ (AUTOMOBILE INSURANCE) AND AUTOMOBILINDUSTRIE (AUTOMOBILE INDUSTRY):



EDITOR-IN-CHIEF: Walter K. Pfauntsch Presse + PR Pfauntsch Otto-Hahn-Str. 28, Entrance 4 85521 Ottobrunn-Riemerling, Germany Phone +49 89 6659070-0 Fax +49 89 6659070-20 pfauntsch@pfauntsch-medien.de

SHORT FACTS MEDIA DATA 2025

WHO ARE THE READERS OF AUTOHAUS?

AUTOHAUS is read and appreciated by owners, managers, but also master mechanics and personnel in the sale of accessories and parts in large and medium-sized companies with purchasing power. The magazine is thematically tailored to the needs of this group.

Our <u>recipient structure analysis 2022</u> proves the high acceptance and intensive use of AUTOHAUS readers and online users.

SUBSCRIPTION

ISSN	0171-9807	
Annual subsci	ription price:	
Inland:	€ 407.50 incl. packing/posting plus statutory VAT	
European cou	ntries: \in 431.50 incl. packing/posting plus statutory VAT	
Phone	Subscription service: +49 89 203043-1500	
E-mail	vertriebsservice@tecvia.com	

General conditions:

Please note the General Terms and Conditions you can find at <u>www.mediacentrum.de</u>.

Bank account:

UniCreditBank AG, Munich, Germany IBAN: DE02 7002 0270 1830 2092 00 BIC: HYVEDEMMXXX

Payment terms:

within 10 days 2% prompt payment discount, within 30 days from date of invoice net VAT no. DE 152942001

The average reading time is **37.6 min.**

An issue of AUTOHAUS reaches **3 readers** in total. The intensive use of content by the readers show the multiplication function.

Source: INTERROGARE, AUTOHAUS recipient structure analysis 2022.

CIRCULATION & ACCESSES

MEDIA DATA 2025



20,000 PRINT RUN AUTOHAUS AND asp AUTO SERVICE PRAXIS*

PRINT

18,000 PRINT RUN AUTOHAUS*

15,864 ACTUAL DISTRIBUTED CIRCULATION (ADC) AUTOHAUS*

5,349 PAID CIRCULATION AUTOHAUS*

AUTOHAUS reaches businesses with an average number of employees of **87**.

65 % of the recipient group occupy management positions.

Source: INTERROGARE, AUTOHAUS recipient structure analysis 2022.

380,660 SESSIONS** (average of three months, July to September 2024)

DIGITAL PAG

1,421,804 PAGE IMPRESSIONS**

(average of three months, July to September 2024)

2 min 08 sec

AVERAGE DURATION OF INTERACTION** (average of three months, July to September 2024)

23,166 / 6,877

AUTOHAUS NL SUBSCRIBERS* / GW-trends NL SUBSCRIBERS* (June 2024)

17,952 / 2,725 LINKEDIN / INSTAGRAM***

(July 2024)

2,552 / 4 min 3 sec

(July 2024)

** Online access control Google Analytics 4, current figures on request *** Website

TIME SCHEDULE & TOPICS

MEDIA DATA 2025

	AUTOHAUS	ASP	SPECIAL	FAIRS
ISSUE 1-2 AD 11.12.24 CD 17.12.24 PD 22.01.25	Planning - Constructing - Setting Parts trade Auction platforms	Electrics/Electronics Consumables and spare parts Diagnosis/Calibration Exhaust gas analysis IT & digitization		AutoZum Salzburg, 2124.01.2025 CES Consumer Technology Association Las Vegas, 0710.01.2025
ISSUE 3-4AD22.01.25CD28.01.25PD19.02.25	Tires Financial services Storage technology Used car guarantees	Smart repair Chassis alignment Online parts trade		
ISSUE 5 AD 05.02.25 CD 11.02.25 PD 05.03.25	Additional purchase sources/ Used car exchanges IT & digitisation Maintenance & preparation Inspection services		GW-trends (Used Car-trends) 1/2025 (special section) SchadenBusiness (DamageBusiness) 1/2025	
ISSUE 6 AD 24.02.25 CD 08.02.25 PD 26.03.25	Financial services Workshop equipment Lubricants marketing	Chassis, steering & brake systems Test stands Air conditioning services Planning & constructing	Räder & Reifen (Wheels & Tires) 1/2025	
ISSUE 7-8 AD 24.03.25 CD 28.03.25 PD 23.04.25	Planning - Constructing - Setting Car subscription Inspection services Used car guarantees	Lifting technology Washing facilities/Cleaning & care Online parts trade Digitization		Auto Shanghai Shanghai, 23.0402.05.2025

AD: Ad Deadline | CD: Closing Date Printing Materials | PD: Publication Date

AUTOHAUS

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TIME SCHEDULE & TOPICS

MEDIA DATA 2025

	AUTOHAUS	ASP	SPECIAL	FAIRS
ISSUE 9 AD 03.04.25 CD 09.04.25 PD 07.05.25	Tire marketing Online marketing E-commerce New brands		Autobanken (Automotive Banks) 2025 GW- <i>trends</i> (Used Car- <i>trends</i>) 2/2025 (special section)	
ISSUE 10 AD 22.04.25 CD 28.04.25 PD 21.05.25	Lubricant marketing Auction platforms Smart repair	Tire service Parts and accessories marketing	Transporter (Vans) 2025 (special section)	Autopromotec Bologna, 2124.05.2025
ISSUE 11 AD 12.05.25 CD 16.05.25 PD 11.06.25	Used car guarantees Additional purchase sources/ Used car exchanges Maintenance & preparation		IT and Digitization 2025 SchadenBusiness (DamageBusiness) 2/2025	
ISSUE 12 AD 23.05.25 CD 30.05.25 PD 25.06.25	Planning - Constructing - Setting Sustainability in car dealership Workshop equipment	Consumables and spare parts Lubricants marketing Diagnosis/Calibration Exhaust gas analysis		
ISSUE 13 AD 10.06.25 CD 16.06.25 PD 09.07.25	Financial services Insurances Parts trade Mobility concepts			

AD: Ad Deadline | CD: Closing Date Printing Materials | PD: Publication Date

TIME SCHEDULE & TOPICS

MEDIA DATA 2025

AUTOHAUS	ASP	SPECIAL	FAIRS
Used car guarantees Storage facility Lubricants marketing	Emission reduction Chassis & steering systems Lifting technology		
IT & digitization Occupational clothing Washing facilities		Automobilbranche (Automobile Industry) 2025 GW-t <i>rends</i> (Used Car-t <i>rends</i>) 3/2025 (special section)	
Planning - Constructing - Setting E-mobility	Electrics/Electronics		IAA Mobility Munich, 0914.09.2025

SchadenBusiness (DamageBusiness) 3/2025

ISSUE 19 AD 09.09.25 CD 15.09.25 PD 08.10.25	Financial services Insurances	Consumables and spare parts Light/Batteries Diagnosis/Calibration Washing facilities/Cleaning & care	Räder & Reifen (Wheels & Tires) 2/2025	Equip Auto Paris, 1418.10.2025	

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AUTOHAUS

ISSUE 14-15

25.06.25

01.07.25

23.07.25

16.07.25

22.07.25

13.08.25

05.08.25

11.08.25

03.09.25

27.08.25

02.09.25

24.09.25

ISSUE 16

ISSUE 17

ISSUE 18

AD

CD

PD

AD

CD

PD

AD

CD

PD

AD

CD

PD

Charging infrastructure

Used car exchanges

Energy management

Additional purchase sources/

Maintenance & preparation

TIME SCHEDULE & TOPICS

MEDIA DATA 2025

AUTO SERVICE PRAXIS	AUTOHAUS	ASP	SPECIAL	FAIRS
ISSUE 20 AD 19.09.25 CD 25.09.25 PD 22.10.25	Auction platforms Inspection services		Kfz-Assekuranz (Automobile Insurance) 2025	
ISSUE 21 AD 14.10.25 CD 20.10.25 PD 12.11.25	Lubricants marketing Tire marketing Service processes Service marketing	Lubricants marketing Chassis alignment Smart repair Disposal	Bauen (Constructing) 2025 GW- <i>trends</i> (Used Car- <i>trends</i>) 4/2025 (special section)	Geneva International Motor Show (GIMS) Qatar Doha, November 2025
ISSUE 22 AD 29.10.25 CD 04.11.25 PD 26.11.25	IT & digitization Additional purchase sources/ Used car exchanges			
ISSUE 23-24 AD 12.11.25 CD 18.11.25 PD 10.12.25	Financial services	Brake systems Lifting technology Test stands Workshop systems	SchadenBusiness (DamageBusiness) 4/2025 Digitale Kundenschnittstellen (Digital Customer Interfaces) 2025	
ISSUE 1-2/2 AD 12.12.25 CD 18.12.25 PD 21.01.26	 Planning - Constructing - Setting Parts trade Auction platforms 	Electrics/Electronics Consumables and spare parts Diagnosis/Calibration Exhaust gas analysis IT & digitisation		

AD: Ad Deadline | CD: Closing Date Printing Materials | PD: Publication Date

AD FORMATS

MEDIA DATA 2025

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MAGAZINE FORMAT 210 X 279 mm SPECIAL MAGAZINE FORMAT 203 X 277 mm					
MAIN MAGAZINE	TITLE DISPLAY***	2/1 PAGE ACROSS GUTTER	1/1 PAGE	1/2 PAGE PORTRAIT	1/2 PAGE LANDSCAPE
Type area (w x h) Bleed size (w x h)	 210 x 148 mm**	— 420 x 279 mm*	175 x 236 mm 210 x 279 mm*	85 x 236 mm 101 x 279 mm*	175 x 117 mm 210 x 137 mm*
SPECIAL					
Type area (w x h) Bleed size (w x h)	— on request	 406 x 277 mm*	175 x 232 mm 203 x 277 mm*	85 x 232 mm 99 x 277 mm*	175 x 117 mm 203 x 136 mm*
* + 3 mm bleed ** + 4 mm bleed on all edges					
MAIN MAGAZINE	1/3 PAGE PORTRAIT	1/3 PAGE LANDSCAPE	1/4 PAGE BLOC	1/4 PAGE PORTRAIT	1/4 PAGE LANDSCAPE
Type area (w x h) Bleed size (w x h)	55 x 236 mm 71 x 279 mm*	175 x 76 mm 210 x 91 mm*	85 x 117 mm 101 x 137 mm*	40 x 236 mm 56 x 279 mm*	175 x 56 mm 210 x 71 mm*
SPECIAL					
Type area (w x h) Bleed size (w x h)	55 x 232 mm 69 x 277 mm*	175 x 76 mm 203 x 93 mm*	85 x 117 mm 99 x 135 mm*	40 x 232 mm 54 x 277 mm*	175 x 56 mm 203 x 73 mm*

*** Placement address label from below 40 mm and from left 20 mm, size address label: 85 x 50 mm (w x h)

Printing and binding process: Offset print, perfect binding | Printing material delivery in digital form

AD PRICES MEDIA DATA 2025



FORMAT	4-COLORS IN €
Title display (not discountable)	13,480.00
2. + 3. cover page	11,720.00
4. cover page	12,780.00
2/1 page	18,190.00
1/1 page	10,650.00
1/2 page	5,890.00
1/3 page	4,340.00
1/4 page	3,450.00
1/8 page	1,720.00

DISCOUNTS**

For insertions within one calender year.

FREQUENCY SCALE		QUANTITY SCALE
3 times	3 %	2 pages 10 %
6 times	5 %	3 pages 15 %
12 times	10 %	5 pages 20 %
		7 pages 25 %

DISCOUNT CLASSIFIED ADVERTISEMENTS

If repeated twice without any changes	5 %
If repeated thrice or more without any changes	10 %

CLASSIFIED ADVERTISEMENTS	FORMAT IN MM	PER COLUMN AND MM IN €	
	TYPE AREA*	B/W	4-COLORS
Job offer & Purchases and sales directly	1 column 43 mm wide	3.64	7.00
Job offer & Purchases and sales by agency			8.23
Job-wanted	1 column 43 mm wide	2.37	
Box number fee	inland	€ 15.00	

TECHNICAL SPECIFICATIONS PRINT

In the case of supplying digital printing materials please note the information on our data ticket.

You can find all information summarized <u>here</u> in a PDF.

* Format Width 2-column 90 mm; 3-column 137 mm; 4-column 184 mm, height depends on amount of text

The currently valid VAT must be added to all prices. Valid from January 1^{st} , 2025.

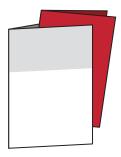
**Always only one scale of discount applies.

SPECIAL AD FORMATS

MEDIA DATA 2025

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LOOSE INSERT



SPECIAL FEATURE

- Individual layout
- Generous space for product information
- Inserted loosely, making it indepedent from the magazine
- Supplement only possible in the entire print run

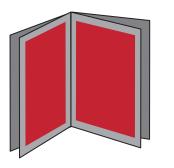
FORMAT

• 200 mm width x 269 mm height

PRICE

- Up to 25 g total weight per thou. € 370.00
- Per further 5 g total weight per thou. € 40.00
- Further formats on request
- Must be delivered in its finished form

ADVERTORIAL



SPECIAL FEATURE

- Content is editorially prepared and published
- Communication objective transported in a credible manner
- Alternative to a classic ad

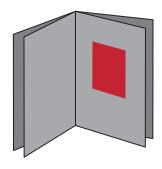
FORMAT

- 2/1 or 1/1 page, 4c, incl. photos, text and logo
- Annotation "Advert" in header
- Technical specifications <u>here</u> as PDF summarised

PRICE

- 1/1 page € 10,650.00
- 2/1 page € 18,190.00

ISLAND AD



SPECIAL FEATURE

- Successful eyecatcher due to its prominent placement in the middle of the editorial content
- Logo or URL the motto is: short and concise

FORMAT

• 90 mm width x 67.5 mm height

PRICE

• € 4,310.00 Further formats on request

BOOKMARK



SPECIAL FEATURE

- Creative, unconventional advert type
- Helpful while reading
- Extremely high acceptance
- Directly connected to the magazine with a decorative band

FORMAT

- 88 mm width x 140 mm height (min. 75 mm width x 100 mm heigth)
- Paper weight 170 g/m²
- In combination with 1/4, 1/2 or 1/1 page, 4c

PRICE

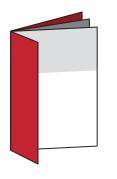
• On request

The currently valid VAT must be added to all prices. Valid from January 1^{st} , 2025.

SPECIAL AD FORMATS

MEDIA DATA 2025

COVER SAMPLING



SPECIAL FEATURE

- Prominent placement on shortened jacket pages over the front cover plus 4th back cover page
- Optimally catches readers' attention

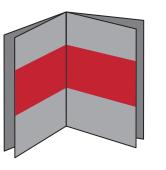
FORMAT

- Front cover and 2nd inside front cover: 105 mm width x 279 mm height
- 3rd inside back cover and 4th back cover: 210 mm width x 279 mm height

PRICE

• € 19,620.00

BANDEROLE AD



SPECIAL FEATURE

- Unobtrusive but memorable
- Suitable for prominent promotion of special topics
- High attention

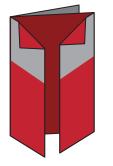
FORMAT

• 210 mm width x 98 mm height

PRICE

• € 9,950.00

DOUBLE GATEFOLD



SPECIAL FEATURE

- Top placement through opening of the "double gate" on the front cover
- Causes a moment of thrill and curiosity

FORMAT

- Front cover + 1/1 page
- 2 x 1/2 page portrait, 4c

PRICE

• On request

MORE FORMATS AND SPECIAL AD FORMATS ON REQUEST.

Please send your request by email to <u>sales.munich@tecvia.com.</u> We'll be happy to advise you!

The currently valid VAT must be added to all prices. Valid from January $1^{\mbox{\scriptsize st}},\,2025.$

Prices of special ad formats are not subject to agency discounts.

FORUM MEDIA DATA 2025



PRINT

DIGITAL

GRAND APPEARANCE IN THE INDUSTRY:

Your special issue as supplement to the trade magazine. A special edition in editorial style works with the credibility of the trade magazine and high utility value to the readers. As supplement, it reaches the target group very accurately. Furthermore, the magazine format allows the optimal usage for own distribution.

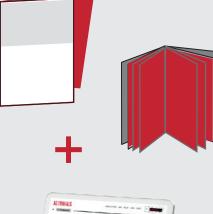
CONTENT PRODUCTION FULL SERVICE:

With the one-stop realisation of content, layout and print in the magazine editorial department, FORUM is the heart of special publications of the trade magazine.

OPTIONAL ONLINE COMPONENT:

At autohaus.de the online publication of four articles appears as online advertorial. The central start page (content dashboard) refers to the Forum. Four TextAds in the AUTOHAUS newsletter and social media posting are inclusive as media service.

NUMBER OF PAGES	CIRCULATION	PRICE IN €
12 pages incl. cover	18,000 copies + overprint	33,075.00
16 pages incl. cover	18,000 copies + overprint	43,435.00
20 pages incl. cover	18,000 copies + overprint	50,490.00
Online publication	4 articles, 4 TextAds, social media posting	15,330.00*







TECHNICAL SPECIFICATIONS FORUM

On request

The currently valid VAT must be added to all prices. Valid from January $1^{st},\,2025.$

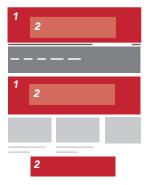
*Price is only valid in combination with the print special. Prices of special ad formats are not subject to agency discounts.

PRINT + ONLINE

ONLINE AD FORMATS

MEDIA DATA 2025

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1 _ _ _ 2 _ _

1 BILLBOARD FORMAT DESKTOP

• 950 x 250 px (max. 120 KB)

FORMAT SMARTPHONE

• 320 x 100 px (max. 120 KB)

CPM*

• €175.00

2 SUPERBANNER

• 728 x 90 px (max. 120 KB)

CPM*

• € 105.00

1 MEDIUM RECTANGLE or VIDEO MEDIUM

RECTANGLE

FORMAT

• 300 x 250 px (max. 120 KB)

CPM*

• € 105.00

1 + 2 HALF PAGE

FORMAT

• 300 x 600 px (max. 120 KB)

CPM*

• €175.00

1 SKYSCRAPER

FORMAT

• 160 x 600 px (max. 120 KB)

CPM*

• € 105.00

MORE FORMATS ON REQUEST.

Please send your request by email to <u>sales.munich@tecvia.com.</u> We'll be happy to advise you!

TECHNICAL SPECIFICATIONS ONLINE

You can find all information summarized <u>here</u> in a PDF.

*CPM = cost per 1,000 impressions. The currently valid VAT must be added to all prices. Valid from January 1st, 2025.



NEWSLETTER MEDIA DATA 2025



DIGITAL

Five times a week, from Monday to Friday, the AUTOHAUS newsletter provides the latest news of the industry.

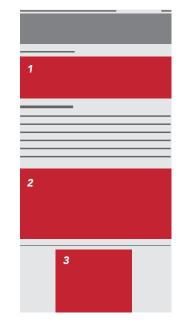
Once a week, **GW-trends** informs the responsible persons for the used car sector.

REGISTRATION:

newsletter.tecvia.com/ah newsletter.tecvia.com/gw

RUN TIME/OCCUPANCY:

The run time, number and timing of the advertising placement depend on availability and your wishes. It is not possible to select by zip code area or sector.



PLACEMENT	POSITION	FORMAT IN PX	AD FORMAT	GW-trends PRICE IN €	AUTOHAUS PRICE IN €
Top placement	1 2	650 x 150 650 x 366	Cross-/Full-Size-Banner TextAd	630.00	2,025.00
Further placemen	ts 1 2 3	650 x 150 650 x 366 300 x 250	Cross-/Full-Size-Banner TextAd Medium Rectangle	555.00	1,930.00



TECHNICAL SPECIFICATIONS NEWSLETTER

You can find all information summarized <u>here</u> in a PDF for AUTOHAUS and <u>here</u> for GW-*trends*.

The currently valid VAT must be added to all prices. Valid from January $1^{\mbox{\tiny st}},\,2025.$

Top placements do not qualify for discounts.



ONLINE ADVERTORIAL

MEDIA DATA 2025



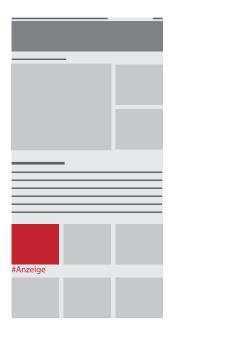
The online advertorial appears at **www.autohaus.de** as an editorially designed article.

The advertorial is promoted with a teaser on the start page of **www.autohaus.de**.

DIGITAL

PRESENTATION:

- Lead picture (1,180 x 664 px, .jpg)
- Company logo (372 x 90px, .png)
- Headline max. 70 characters Teaser ca. 400 characters
- Body text with max. 3,000 characters
- **OPTIONAL:** Text for short infobox, e.g. about your company
- OPTIONAL: Up to three highlight quotes
- OPTIONAL: Linking to websites or videos
- **OPTIONAL:** Pictures with captions for deco or a slideshow (1,180 x 664 px, .jpg)
- Note: Article is marked as an advert!





AD FORMAT	PLACEMENT	RUN TIME	PRICE IN €
Online advertorial (Data delivery by the custome	autohaus.de er)	4 weeks	4,050.00
Online advertorial (Editorial preparation by the	autohaus.de publisher)	4 weeks	7,525.00

The currently valid VAT must be added to all prices. Valid from January 1st, 2025. Special publications are not subject to agency discount or other discounts.



INDUSTRY DIRECTORY

MEDIA DATA 2025



The section industry directory provides a permanantly available web presence at <u>www.autohaus.de/branchenverzeichnis</u>. Simple and clear structures offer the seekers a fast and efficient overview of the companies in the market.

CATEGORIES:



- ServicesIT systems
- Planning Constructing
 - Setting
- Lubricants
- Vans
- Workshop systems

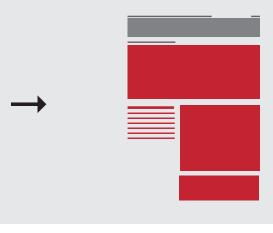
- Financial servicesPaintwork & paint
 - accessories
- Tires
- Electricity Gas Energy
- Associations/Guilds
- Purchase sources

- Manufacturer
- Multimedia
- Cleaning & maintenance
- Parts & accessories
- y Workshop equipment



Branchenverzeichnis

ALCORDED IN



NAME O

ENTRIES	PRICE IN €
Basic (address)	charge-free
Premium (address + URL + portrait: products, references, picture gallery, contact form)	per year 2,025.00
Infoline (premium + editorial accompanim	ent) on request



PACKAGE PRINT ADVERTORIAL

MEDIA DATA 2025



PRINT

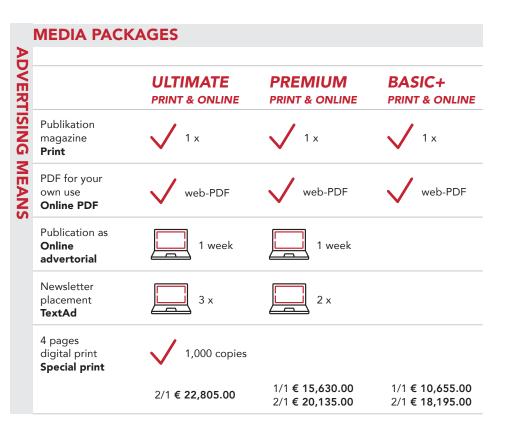
YOUR MESSAGE IN EDITORIAL STYLE: THE STAGE FOR YOUR NATIVE ADVERTISING

A print advertorial is a special editorial format designed in the style of an article.

The ideal complement is the accompanying publication of this content as a digital advertorial on the trade magazine portal.

In addition to your advertorial, choose your advertising material package!

DIGITAL



PACKAGE ONLINE ADVERTORIAL

MEDIA DATA 2025

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DIGITAL

NATIVE CONTENT IN TOP FORM: SPECIAL EDITORIAL FORMATS ON THE ONLINE PORTAL OF THE TRADE MAGAZINE

An online advertorial places your message **for 4 weeks** in the style of native advertising in the the layout of an online article.

In addition to your online advertorial, choose your advertising material package!

MEDIA PACKAGES ADVERTISIN **ULTIMATE** PREMIUM **BASIC+** Online 7 days 7 days 7 days advertorial Start page G Newsletter Ζ 5 x 1 x 4 x placement **IEANS** TextAd SocialMedia 3 x 2 x 1 x placement Posting Browser 2 x 1 x placement CleverPush Banner 20´ PI 30' PI placement Rectangle SocialMedia € 1,000.00 ad service Promotion € 19,570.00 € 14,530.00 € 8,175.00



TECVIA OVERVIEW

MEDIA DATA 2025



Sprit + Autoflotte



FAHRSCHULE Trucker

copyright: 2021/adobestock.com

CONTACT SALES

MEDIA DATA 2025

ANDREA VOLZ Head of Sales **TECVIA GmbH**

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KARIN ROCKEL

Team Leader Sales Auto Business Media

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BIRGIT ZIPFEL Key Account Manager

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RAINER BAUER Key Account Manager

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DORIS HEISLER Key Account Manager

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SANJA KLÖPPEL Key Account Manager

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PETRA WILLMEROTH Key Account Manager

petra.willmeroth@tecvia.com Phone +49 89 203043-1142 Mobile phone +49 160 90824200



CONTACT AD SCHEDULING

MEDIA DATA 2025

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SILVIA BAUER Advertising Service Print

anzeigen.autohaus@tecvia.com Phone +49 89 203043-2294



AYLIN UYSAL

Team Leader Digital Media Management

aylin.uysal@tecvia.com Phone +49 89 203043-2358