



IMPACT REPORT

WomEconomics

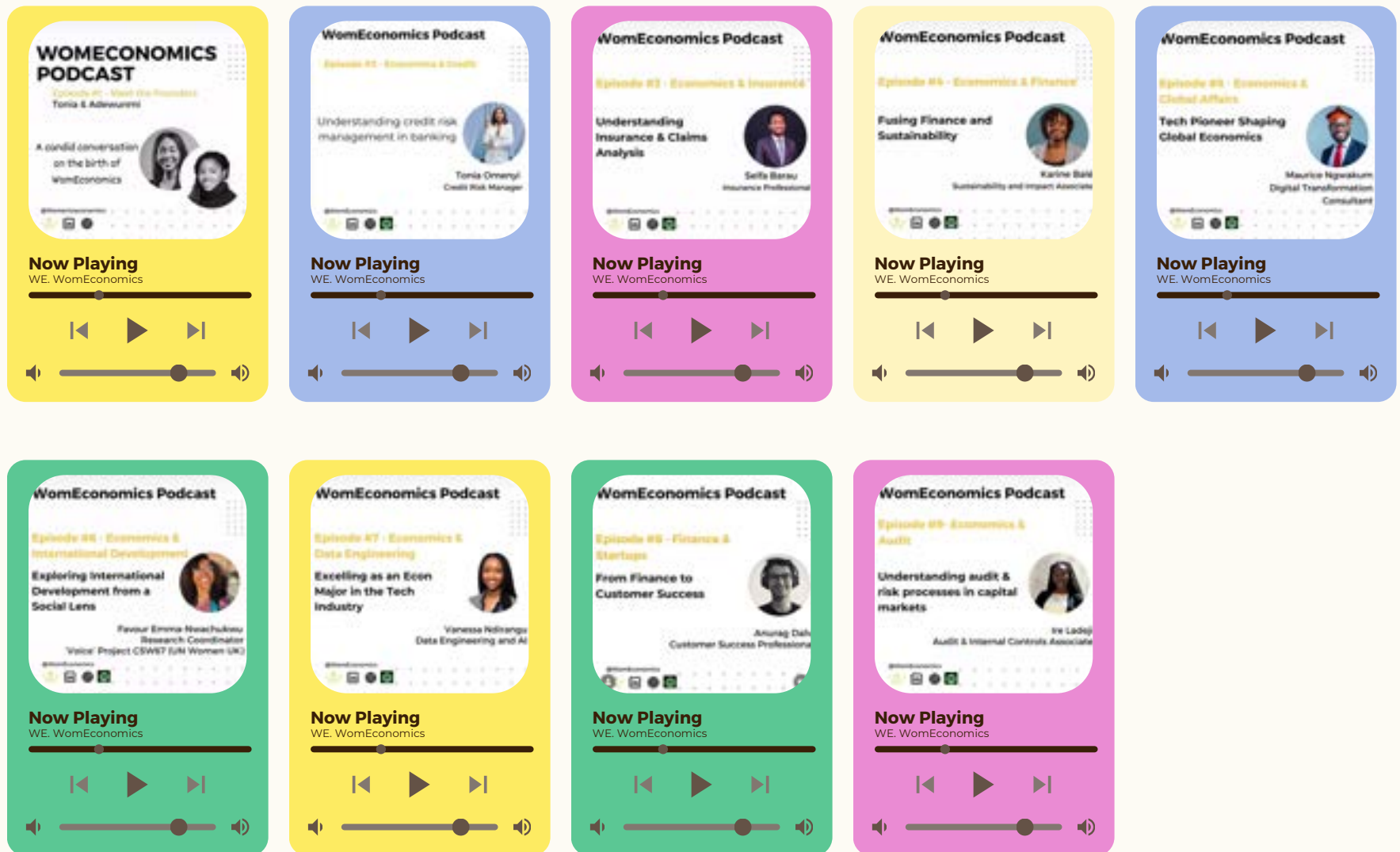
YEAR
2024



In 2024, we broke barriers with 9 podcasts, 2 We Connect events, 2 We Grow series. And this is just the beginning. 2025 is going to be bigger and bolder. Stay connected!



WomEconomics Podcast Series



9

PODCAST SERIES

In 2024, we hosted 9 thought-provoking podcasts that explored the pressing issues women in economics face today

9

DIVERSE TOPICS

From tackling gender biases in the workplace to strategies for breaking the glass ceiling, our podcasts became a platform to dive into real challenges and offer actionable solutions

2000

LISTENERS

Our podcast series reached over 2000 listeners globally, sparking conversations on gender equality and inspiring action within the economics community

www.womeconomics.org



WE GROW SERIES

WE GROW

WE GROW

Presents

Virtual Career Series

Tuesday Oct 15th 2024

Instagram Live: WomEconomics & Okwera.acad
6:30 - 7:30 pm EST



JUSTINA KANZA
SPEAKER
OKWERA ACADEMY
FOUNDER



ADEWUNMI AJIKE
MODERATOR
WOMECONOMICS
CO-FOUNDER

Join us
with a
spe
experie
on bei
in a c

WE GROW

Presents

Virtual Career Series

Tuesday Aug 6th 2024

Instagram Live: WomEconomics
6:00 - 7:00 pm EST



**OWATE
CONSULTING**
SPEAKER
CAREER ANALYST



**ADEWUNMI
AJIKE**
SPEAKER
ECONOMICS TO AI

Join us
with a
an
profes
your d

In 2024, we took career development to the next level by collaborating with Okwera Academy and Owate Consulting to bring you the We Grow virtual career series

@womeconomics.org

In each We Grow session, career coaches and seasoned professionals came together to share invaluable tips on landing your dream job – from perfecting your resume to confidently acing job interviews.

The We Grow series has already reached over 500 ambitious women, helping them elevate their careers. Thanks to expert advice and practical strategies, many participants secured job interviews and gained the confidence and skills to advance professionally.



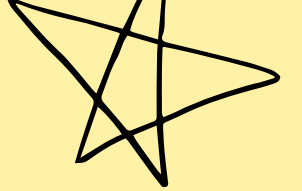
WE CONNECT SERIES



In 2024, we hosted two impactful We Connect events, uniting women from economics, finance, and leadership to share knowledge and build networks. We were honored to hear from leaders like Diana Petramala of Altus Group and Obiageri from the Bank of Canada, who have made incredible strides in their fields.

These events were not just about learning – they were about forging connections and gaining the tools to accelerate careers. Participants left inspired, motivated, and ready to take on leadership roles

WE EVENTS



2024

WomEconomics collaborated with the University of Toronto, BHive, HR recruiters from Bank of Canada and the Black Founders Network to host four groundbreaking events, reaching over 1,000 individuals. These events empowered women to connect, share insights, and break barriers in economics and leadership.

Testimonials

Here's what people are saying about our amazing events at WomEconomics! Join us and be part of the impact.....

Hi Dorcas. I wanted to extend my heartfelt thanks for organizing such a fantastic WomEconomics event. I thoroughly enjoyed the entire experience, from the inspiring speakers to the engaging case analysis

Kashvi .S

I truly loved the session and discussions...a little short but I know you have to be mindful of people's time and don't want them to think it's an overkill but I really liked being there and listening to intelligent women

Fabian

It was inspiring to hear from the presenters and see the thoughtful structure of the sessions. Thank you for all the effort and dedication that went into making it a success. I look forward to future events

Sutaria

We Connect was such a great experience. It was amazing to connect with and learn from other women in economics. The conversations were inspiring, and I left feeling motivated and supported

Amaka .F

The event was a great opportunity to learn and connect with amazing women in economics. The atmosphere was welcoming, and the conversations were both enlightening and motivating. Thank you Tonia, Adewunmi and Dorcas.

Rosemary .E