



Non-Alcoholic Beverages

Plant-Based EXBERRY® Colors

GROWING COLORS

EXBERRY®

EXBERRY® Shades and Overview in Non-Alcoholic Beverages

EXBERRY® Product Name	Labelling - USA	pH Dependent	Provides Cloudiness	Heat Stability	Comments
Shade Yellow Cloudy – Powder	Vegetable Juice (Color)	NO	YES	EXCELLENT	Recommend adding antioxidant
Yellow Carotene	Beta-carotene (Color)	NO	YES	EXCELLENT	Recommend adding antioxidant
Shade Mandarin	Fruit and Vegetable Juice (Color)	NO	YES	EXCELLENT	Recommend adding antioxidant
Shade Brilliant Pink	Vegetable Juice (Color)	YES	NO	EXCELLENT	-
Shade Vivid Red	Fruit and Vegetable Juice (Color)	YES	NO	EXCELLENT	-
Shade Rubescent Red	Vegetable Juice (Color)	YES	NO	EXCELLENT	-
Shade Purple Plum	Fruit and Vegetable Juice (Color)	YES	NO	EXCELLENT	-
Shade Blue HP	Spirulina Extract (Color)	YES	NO	FAIR	Requires NDA and stabilization Contact GNT for more information

Click to search certified EXBERRY® under ingredients



KOSHER
 HALAL
 NON-GMO
 POWDERS & LIQUIDS AVAILABLE

For labelling in other countries contact GNT

Color Shades in Non-Alcoholic Beverages



Option 1

EXBERRY® Shade Brilliant Pink



Option 2

EXBERRY® Shade Rubescent Red



Option 3

EXBERRY® Shade Vivid Red



Option 4

EXBERRY® Shade Purple Plum



Option 5

EXBERRY® Shade Blue HP
EXBERRY® Shade Brilliant Pink

Color Shades in Non-Alcoholic Beverages



Option 6
EXBERRY® Yellow Carotene



Option 7
EXBERRY® Shade Yellow-Cloudy
Powder



Option 8
EXBERRY® Shade Mandarin



Option 9
EXBERRY® Shade Blue HP



Option 10
EXBERRY® Shade Blue HP
EXBERRY® Yellow Carotene

Looking for more information?

Our technical sales and application teams are available to answer any questions you may have about our EXBERRY® colors.

[Contact us](#) for a free consultation or sample kit.

Check out our Instagram [@GNTGroup](#) to see our colors in action.

Disclaimer

The results and recommendations contained in this Report/Guide are provided solely for the convenience and general background information of the customer. The Report/Guide does not constitute a guarantee as to how a color may perform in any given medium, application, or finished product or at any point over the shelf life of any such finished product and beyond. Many factors can affect color performance and stability, including but not limited to storage and handling conditions, product formulation, packaging. In choosing colors and formulating products, it is the customer's responsibility to account for and control for these factors, including conducting confirmatory stability testing as necessary. As a condition of accepting this Report/Guide, It is expressly understood by customer that the terms and conditions of all purchases from GNT are governed entirely and exclusively by the terms and conditions of sale set forth in the GNT Conditions of Sale and Delivery (US). This Report/Guide does not supersede, amend, modify or alter those terms in any way. GNT specifically disclaims any and all implied warranties, including, without limitation, any and all warranties of merchantability or fitness for a particular purpose. Nothing contained in this Report should be construed as a recommendation for use in violation of any patents or of applicable laws and regulations.

