

Classified Worldwide (USD)

Executive Focus Includes 1 month job posting and 1 week The Economist App	Black & White \$	Four Colour \$
One page	36,000	46,800
Half page	23,500	29,000
Quarter page	12,500	15,000
Appointments Includes 1 month job posting and 1 week The Economist App	Black & White	Four Colour
One page	30,000	39,500
Half page	19,500	25,400
Quarter page	10,500	14,100
Single column inch	1,011	1,315
Single column cm (min 3cms)	405	526
Tenders Includes 1 week on The Economist App*	Black & White	Four Colour
One page	39,950	49,700
Half page	21,500	27,000
Quarter page	11,500	14,950
Single column inch	1,101	1,432
Single column cm (min 3cms)	440	572
Courses	Black & White	Four Colour
One page	28,000	35,500
Half page	18,500	24,000
Quarter page	9,500	11,900
Single column inch	1,063	1,383
Single column cm (min 3cms)	425	553
Box number	380	
Real Estate	Black & White	Four Colour
One page	35,000	45,600
Half page	17,500	22,800
Quarter page	8,750	11,400
Eight page	4,375	5,700
All other categories Includes 1 week on The Economist App*	Black & White	Four Colour
One page	33,500	42,750
Half page	19,750	26,000
Quarter page	10,500	12,900
Single column inch	1,063	1,383
Single column cm (min 3cms)	425	553

Guaranteed positions will be priced at a 15% surcharge
*** Half and Full Page print advertisers will get a full page App Ad**
All rates are gross

Prices valid until 31 December 2020

Classified North America only (USD)

Executive Focus Includes 1 month job posting and 1 week The Economist App	Black & White \$	Four Colour \$
One page	23,500	28,950
Half page	15,500	19,000
Quarter page	7,950	9,900
Appointments Includes 1 month job posting and 1 week The Economist App	Black & White	Four Colour
One page	19,750	25,900
Half page	13,600	17,300
Quarter page	6,900	8,900
Single column inch	650	845
Single column cm (min 3cms)	260	338
Tenders	Black & White	Four Colour
One page	26,500	33,500
Half page	14,300	1,800
Quarter page	7,500	9,750
Single column inch	705	915
Single column cm (min 3cms)	282	366
Courses	Black & White	Four Colour
One page	20,300	22,800
Half page	12,000	15,575
Quarter page	6,000	7,900
Single column inch	688	894
Single column cm (min 3cms)	275	357
Box number	369	
Real Estate	Black & White	Four Colour
One page	23,000	29,600
Half page	11,500	14,800
Quarter page	5,750	7,400
All other categories Includes 1 week on The Economist App*	Black & White	Four Colour
One page	23,300	24,800
Half page	14,000	17,600
Quarter page	7,000	9,000
Single column inch	688	894
Single column cm (min 3cms)	275	357

Guaranteed positions will be priced at 15% surcharge
*** Half and Full Page print advertisers will get a full page App Ad**
All rates are gross

Prices valid until 31 December 2020