

Larissa

VISUAL DESIGNER | ILLUSTRATOR

PROFESSIONAL EXPERIENCE

Senior Artist — May 2023-present

Circle Creative

- Translated client briefs into moodboards, storyboards, key visuals, styleframes for animated/branding projects.
- Collaborated with designers and animators to create explainer videos, marketing materials, branding and social media content.
- Create engaging assets for multiple purposes such as branding, promotional materials, videos, sponsored ads, social media, etc.

Senior Graphic Designer — 2021 - May 2023

Pillars Holding Group

- Collaborate with the Brand Building dept. in brands/concepts creation and collaterals development & the Digital dept. in social media creative planning, animations, and design requirements.
- Work closely with the Marketing team to advance the company's visual identities.
- Supervised and approved the creation of production files to ensure the final product was visually on brand and error-free.
- Worked closely with printers to maintain our high standard of printed collateral and interior signage, and packaging.
- Guided new hires, coaching them in the field.

Graphic Designer — 2020

The Agency

- Consult with clients to create effective designs for their brands.
- Create engaging assets for multiple purposes such as branding, promotional materials, videos, sponsored ads, social media, etc.
- Animated and edited footage to suit the client's needs.

Senior Illustrator — 2018-20

FramedKeys Creative Productions

- Translated client briefs into moodboards, storyboards, and vector illustrations for animated projects.
- Collaborated with a team of illustrators, and animators to create explainer videos, marketing materials, branding and social media content.
- Guided new hires and interns, coaching them in illustration best-practices — sharing knowledge, and providing feedback on creative submissions.

Freelance Designer/Illustrator/Photographer — 2015-present

- Consult and collaborate with clients to conceive their vision, and meet expected goals, and deadlines.
- Developed designs for projects ranging from branding, food packaging to animations. Worked with web developers and animators to extend client's brands to the web.
- Photographing high-quality images for websites, brochures, and promotional press kits.

Larissa Anne Valles

larissaavalles@gmail.com

+966 54 524 8739

Jeddah, Saudi Arabia

[Click to view Portfolio](#)

EDUCATION

BA | Visual Communication

Dar Al-Hekma University | 2018

4.76/5 GPA

AWARDS

2nd Place in Photography | 2020

Aamen Competition

1st Place Brand Design | 2017

Brand Design Competiton

'Outstanding Achievement' | 2016

Dar Al-Hekma University

'Best Delegate' Award | 2015

DAH Model United Nations

WORKSHOPS

Creativity for Good

by BBDO | 2019

Animation & Storytelling by

Pixar | 2017

Character Magic Workshop

by Disney | 2017

Comic Book Workshop by Tok

Tok Magazine | 2016

Insta-Animation by Crossway

Foundation | 2015

TECHNICAL skills

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere

Adobe Aftereffects

Microsoft

PROFESSIONAL skills

Project Management

Illustration

Video-Editing

Account Handling

Photography

LANGUAGES

English: Native

Arabic: Beginner

Tagalog: Intermediate